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Exhibition Evaluation

The first thing we had to do for the exhibition was think of a title we could call our exhibition. As a group we discussed a few names, but we all decided on the title Damage Control. Once we chose our title, we then created groups of what needed to be done. There were groups such as Hospitality, Marketing & Promotion, Media & Design, and De-installation, a group which I was part of. The Media & Design group created an Instagram account where they posted everyone's work including mine to try and show visitors what to expect when they visit our exhibition.

For our exhibition I showed an image from our personal philosophies module the narrative I have for that module is how time reshapes everything, leaving behind traces that tell stories of what was while reminding us of nothing remains the same and will be forgotten to time. The reason why I chose to use an image of a ruined castle is because it captures the meaning of my narrative and shows that time still goes on and nothing stays the same. For inspiration, I looked at a photographer called Christopher Jhon Doyle, Christopher Jhon Doyle is a UK based Photographer that travels all around the UK taking images of historical buildings. He mainly focusses his work on heritage

buildings capturing the beauty in the forgotten places. My work is similar to Christopher Jhon Doyle work and that is why I kept his work in my head when I was taking my images, I knew that I wanted my images to be like Christopher Jhon Doyle's work as I just love how breathtaking his images look.

I printed my image on self-adhesive vinyl A1 size then cut it into 3 separate pieces A3 size, The reason why I decide to place the image in a tryptic layout is because I felt like it fitted the image best and worked well. Once I was got told what wall to go on, I then stuck the middle part up first directly in the center of the wall, then used a tape measurer to measure a 4.5cm gap then at the top I marked it with a pencil I then placed the other two images up on the wall using a leveler to make sure they all lined up perfectly. I used a squeegee to make sure the image was pressed down flat and had no air bubbles, I also used a microfiber cloth to wipe down the make to make sure there were no fingerprints and dust left on the image. I then had my artist statement printed and placed by my image then it was all done a ready to be exhibited.



the image I used

The exhibition started on Thursday 3rd April at 4:30, I was there when the exhibition opened. There were loads of visitors viewing all of the works and they all seemed really pleased. Overall, the exhibition turned out well, there was a good turnout and a lot of positive feedback from our visitors, everyone was really pleased with the outcome of our exhibition and so was I. Next time I would like to produce more work to place in my exhibition rather than just doing one large print.