



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Contemporary Themes BMIH6001

Trawsnewid Addysg; Trawsnewid Bywydau
Transforming Education; Transforming Lives



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Aims For Today

- Assessment Two Overview
- Presentation Schedule
- Presentation Tips



ASSIGNMENT ALERT!



Get to know your group!

- For a conference presentation, it is important to have a real understanding of each other's work.
- I will put you into your groups, and I would like you to introduce your technological theme that you have concentrated on for Assignment One, and to share as much information as you have collected.
- Throughout your three years at the University, are you share any 'tips' and 'tricks' with each other to help with the presentation?
- Most importantly, use the next 20 minutes to get to know each other. The more comfortable you are speaking in front of your group, the easier it will be presenting.

What is a Conference Presentation?

- Conferences are an ideal forum for communicating your research.
- It will allow you to stay up to date with developments in your field (technology)
- Conferences inspire your current research.

Why give a conference presentation?

- To get feedback on your research
- Develop soft skills
- Collaborate with others
- Gain a new perspective
- Get inspiration from others

Preparing for Conferences

- Ask yourself: what does the audience already know and what do they need to know?
- Formulate a clear structure
- Practice the talk and time yourself.
- Rule of thumb

Structure

1. Introduction
2. Overview of literature
3. Application to the hotel and hospitality sector
4. Evaluate future policy and management options for dealing with this issue
5. Conclusion
6. Questions
7. References

Make your presentation visual

- Avoid filling your slides full of text.
- Make it stand out!
- How can you make your slides stand out?
 - Get creative with your slide design
 - Keep your design consistent throughout
 - Make your presentation interactive
 - Add animation
 - Put together seamless transition
 - Use text creatively

Finish with a flourish

- The questions and feedback that you get at the end of a conference presentation is one of the most important reasons for attending.
- Make the most of this time.
- End with a slide that contains the most important point that you want the audience to take away and then specifically say "Thank you for your time, are there any questions or feedback?". Do not put another slide up at this point

Never EVER go over time

- You will have 15 minutes.
- If you go over, you will lose your time for questions.
- To avoid going over time, PRACTISE!!
- Rehearse Timings.



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Presentations and Presenting

Preparation.

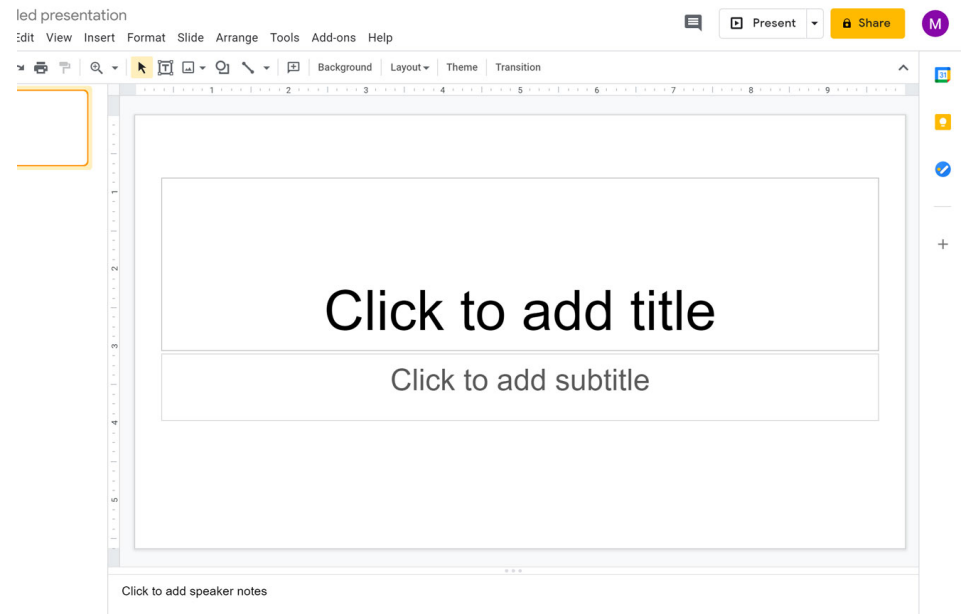
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MATERIALS

- Keep it simple (Professional)
- Text is to bullet relevant info
- Give the audience something nice to look at
- Not overcrowded
- References (Citations, 2021)
- Easily portable format
- Handouts are always welcome additions!



STRUCTURE

1. Introduction
2. Overview of literature
3. Application to the hotel and hospitality sector
4. Evaluate future policy and management options for dealing with this issue
5. Conclusion
6. Questions
7. References



Mind

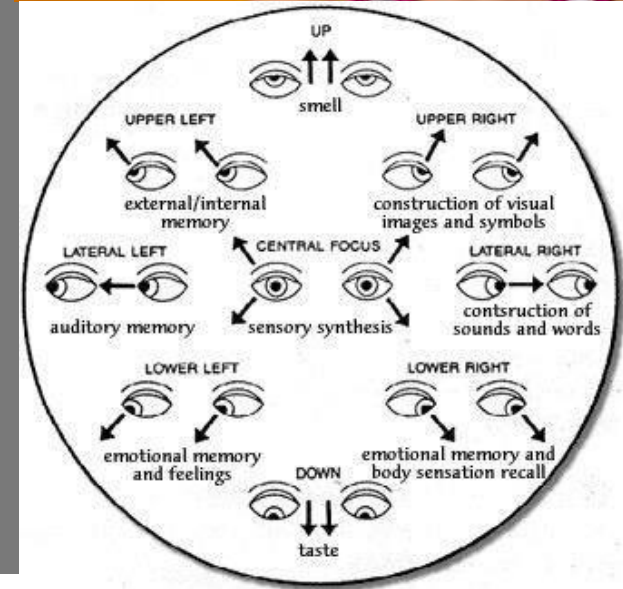
- ❖ Know your material (Practice)
- ❖ Be calm from the beginning
- ❖ Calmness emits authority and credibility
- ❖ Dramatic pause (take your time)
- ❖ Don't apologies
- ❖ It will be, what it will be.

HEAD

- ❖Smiling is powerful!
- ❖Makes the audience comfortable and at ease.
- ❖Elevates your mood and releases neuropeptides reliving stress!
- ❖Smiles have been proven to be contagious

Eye contact

- People pay attention when you look them in the eye
- 30% eye contact can affect on memory retention
- Look at the board to draw the audience



Upper Body

- ❖ Open your chest

- ❖ Open your arms

“Open arms indicate a **confident, constructive attitude and create a positive impression**. You're perceived as sincere, direct, and trustworthy, as long as your other gestures are equally open and forthright”

Use gestures!

Look and point at the screen

- ❖ Straighten your back!

- ❖ A better posture conveys confidence and aids in breathing and voice projection.



Lower Body



- ❖ Not great for this case but useful for the future!
- ❖ You can tell a lot by a person's feet!
- ❖ Use the floor!

Submitting your presentation!

You will need to copy and paste your slides
into a Word Document.

You will need to upload the Word Document
to Turnitin.

Our Remaining Schedule

Date	Plan
Wednesday 21 st February (Week 7)	Week 7 will be a drop-in session.
Wednesday 28 th February (Week 8)	Week 8 will be the assessed presentations. In your group, you will take turns to present your work. You are expected to stay for the whole duration (1hr45min).

NEXT WEEK!

Assessment Two Drop-Ins

I look forward to seeing you next week.

If you have any questions in the meantime, please send an email from your student account

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