

## **SHOWREEL and PRINTING information for MA Vis Comm**

Students are all welcome to contact Adam Shailer if they have any more questions!

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### **Video formats**

Videos should be in LANDSCAPE. Please do not create vertical videos!

Recommended video sizes:

- HD videos (1920x1080)
- 4K videos (3840x2160)

You can choose any frame rate for your videos, up to 60 fps, but we recommend you choose one of the following:

- 25 fps
- 30 fps
- 60 fps

### **Audio**

If you have sound in your video, you will need to make sure the volume is at a good level. We suggest you set your levels so that the LOUDEST part of your entire video is just a little bit below the maximum (about -6dB). If you can see a volume meter in your software, it should never quite reach the top.

This will be important if you are recording your own audio (e.g. a voice over), or adding sound effects. If you are just adding some pre-recorded music to your video you shouldn't need to worry about this.

### **Exporting videos**

Most consumer video software is designed to export videos in the correct formats already. However, if you are offered some choices, you should make sure your video is exported using either the **H.264** or **H.265** codecs. Both these formats will create a video file ending in '**.mp4**'

### **Preparing images for print**

If you want to print any images, you need to make sure your file is set up properly. If not, then your images might print at the wrong size. The most important values are the physical dimensions of the image – the DPI is less important and will probably change when you resize an image.

Here is a link to a web site that goes over how to go about resizing your images properly to print them: <https://www.photoshopessentials.com/basics/how-to-resize-images-for-print-with-photoshop/>

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