

BMSP4004

Generating Business Data and Analysis (BMSP4004)

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Assignment 1

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Introduction

The Carmarthen Business School intends to run a conference on a year by year basis to be known as, 'Rethinking Business Conference'. The Business Analyst (BA) has been asked to create a database for the new business conference.

This report is to determine the best location for an annual sustainability conference from the created database and the conference theme will be linked to the Welsh Future Generation Act 2015. This 'Act is about improving the social, economic, environmental and cultural well-being of Wales' (Welsh Government, 2016).

The Well-being of Future Generations (Wales) Act 2015 defines Sustainable Development in Wales as: 'The process of improving the economic, social, environmental and cultural well-being of Wales by taking action, in accordance with the sustainable development principle', aimed at achieving the well-being goals' of a prosperous Wales etc. see figure 1&2 (Future Generations Commissioner for Wales, 2017; Welsh Government, 2015).

Figure 1: The Well-being of Future Generations (Wales) Act 2015 Well-being Goals



(Welsh Government, 2015).

Figure 2: The Well-being of Future Generations (Wales) Act 2015 Well-being Goals

Goal	Description of the goal
A prosperous Wales	An innovative, productive and low carbon society which recognises the limits of the global environment and therefore uses resources efficiently and proportionately (including acting on climate change); and which develops a skilled and well-educated population in an economy which generates wealth and provides employment opportunities, allowing people to take advantage of the wealth generated through securing decent work.
A resilient Wales	A nation which maintains and enhances a biodiverse natural environment with healthy functioning ecosystems that support social, economic and ecological resilience and the capacity to adapt to change (for example climate change).
A healthier Wales	A society in which people's physical and mental well-being is maximised and in which choices and behaviours that benefit future health are understood.
A more equal Wales	A society that enables people to fulfil their potential no matter what their background or circumstances (including their socio economic background and circumstances).
A Wales of cohesive communities	Attractive, viable, safe and well-connected communities.
A Wales of vibrant culture and thriving Welsh language	A society that promotes and protects culture, heritage and the Welsh language, and which encourages people to participate in the arts, and sports and recreation.
A globally responsible Wales	A nation which, when doing anything to improve the economic, social, environmental and cultural well-being of Wales, takes account of whether doing such a thing may make a positive contribution to global well-being.

(Welsh Government, 2015).

This report will focus on two aspects of the Welsh Act, firstly on a prosperous Wales, which is aimed at creating an innovative, productive and low carbon society, being mindful of the global environment and ensuring the efficient utilization of global resources and the consequent effects on climate change. The Act further seeks to develop a skilled and well-educated population that can create wealth and employment opportunities.

Secondly the conference will be promoting a healthier Welsh society in which people's physical and mental well-being is maximised and where choices and behaviours that will benefit future health are understood (Welsh Government, 2015), and at the end of the conference, Certificate in Sustainability by INSPIRE (Institute of Sustainable Practice, Innovation and Resource Effectiveness) will be issued by University of Wales Trinity Saint David, Carmarthen Campus. Carmarthen, SA31 3EP (University of Wales Trinity Saint David, 2017).

Purpose of a database

Roman (2002) suggested that the purpose of database is to create a structure for data collected and the data transformed into a logical design to the structure, the Entity Relationship Diagram (ERD). As the data is designed to influence the choice of location for the Sustainability Conference in a Welsh coastal town, by following some stated criteria. Redundancy (duplicate) data was avoided in the designed database to ensure its integrity (The truthfulness of the connections of the data), accuracy and verifiability of the data and information. The database must show good design through the ERD design, the ERD is sophisticated and well structured. However, Dowling (1998) suggested that in deciding the purpose of a database, it must be specific, measurable, achievable, relevant and time-related. This database is specifically designed to determine a suitable conference location, but it can be used for any future event along the coastal path.

Functions of DBMS/Database System

Roman (2002) suggested that a database must be designed to Store data and the related data entry forms. The database must report definitions, etc.

Furthermore, the database created hides the complexities of relational database model from users. It facilitates the construction/definition of data elements and their relationships such as county to town to venue. Nevertheless, based on the relationships, it enables data transformation and presentation in tables into a useful decision-making tool. The DBMS enforces data integrity by ensuring consistent formats in the design and data entry process and it ensures the implementation of data security management – such as level of access, privacy, backup & restoration for the data table, data sheet etc. (Roman, 2002).

Role of the Business Analyst

Business Analysts (BA) are engaged at an early point. The BA is the link between the Business strategy team and the IT team. The BA investigates ideas and problems, that is, the data from IT, what is the purpose of the data and the way to solve the problem, by building a database. The BA is asked to develop a database, store information about the places and venues along the coastal areas (Cadle, Paul and Turner, 2010).

The BA, must formulate options for a way forward and having collected 98 pieces of information about venues and places (Appendix 1a-1f), Parc Gwledig, Margam Country Park, Margam. Neath Port Talbot. Wales. SA13 2TJ (Margam Country Park, 2017a; Picture 1) is proposed as the venue for the conference based on the following reasons:

Picture 1: Margam Country Park



(Margam Country Park, 2017b).

- 1) Less Carbon foot print
- 2) Set on Wales costal line
- 3) Competitive price
- 4) Access to different modes of transport
- 5) Overnight accommodation
- 6) Can accommodate up to 200 delegates
- 7) It has a park, which offers flexibility of conference venue. Either in the park, outdoor classroom, indoor classroom or conference room (Picture 2&3)

Picture 2: Margam Country Park Training/Classroom



(Margam Country Park, 2017d).

Picture 3: Margam Country Park Outdoor Ground



(Margam Country Park, 2017f).

- 8) Offers a tranquil environment with deer park wildlife, ornamental gardens, historical place
- 9) Professional event centre
- 10) Can be hired per day or half a day
- 11) Conference packages include coffee & tea
- 12) Additional Equipment
 - Lectern
 - PA System
 - Digital Projector
 - Telephone conference
 - Flip charts
 - 42" Plasma TV
 - Wi-Fi (complimentary)
 - Fax
 - Photocopying
 - Secretarial services
- 13) 5 minutes from M4
- 14) Close to train station
- 15) Margam Country Park provides risk assessments.

Furthermore, the conference centre, can satisfy requirement for all types of event. The conference centre is suitable for short day event or week-long event. It will be suitable for future events.

A two-day conference is proposed as this will enable attendees to arrive on first day morning, and sessions will begin from noon. A full day session is planned for the following day, as this will allow the full coverage of the two topics. May 4th – 5th 2018 is proposed as the conference date which is within the University calendar at the beginning of summer. Furthermore, the event can be held indoor or outdoor and the weekend suits working attendees.

Figure 3: Margam Park Train

Margam Park Train

Let the Margam Train take the strain as she takes you on a journey from the Car Park to the Castle.

The route takes you through the wonderful Margam Park historic landscape.

Enjoy spectacular views beside New Pond as the track runs over the dam, enjoy the vista across the lake to the distant Castle and terrace walls as you wind your way to the castle station.

The 'Margam Train' is a diesel powered locomotive and runs on a 24" gauge railway. It has three covered carriages, each holding 24 people, there are facilities for wheelchairs to board the



Things to do

- Walking your Dog
- Children's Fairytale Village
- The Train
- Margam Park Adventure
- Go Ape Tree Top Adventure
- The Adventure Playground
- Walks in the Park
- Discover Nature
- Cycling
- Coarse Fishing
- Orienteering
- Geocaching
- BBQ Site
- Horse Riding Permit
- Catch the Echoes
- Wood Vibrations Trail

(Margam Park Adventure, 2017).

This location can demonstrate to attendees the possible ways to have a better quality of life and a healthier lifestyle see Figure 3 & Picture 3 (Margam Country Park, 2017b, c, d, e, f; Margam Park Adventure, 2017).

The venue is suitable, for team building, all required equipment is available on site, every area is wheel chair accessible, it is set in 850 acres of beautiful parkland and over 600 deer roams freely. The Margam Discovery Centre provides an environmental education for day visitors. The centre is a very low carbon footprint building (Margam Country Park, 2017c).

Click link to see video <http://margamparkadventure.co.uk/> (Margam Park Adventure, 2017).

The University is not for profit; therefore, this report advises the attendee to pay the cost as charged by the conference centre.

The minimum cost of room per day is £136/day. Overall, the price is a better value compared to the rest as it includes equipment and refreshments and free admission (Appendix 1, 19a-d, 20a-f, 22a-d).

The BA is therefore using this report to advise UWTSD on effective courses of action. This report had utilised the database tools- 'Microsoft Access' to gather the data, and database tool is the best tool to apply in choosing a conference centre.

Role and Responsibility of Business Analyst

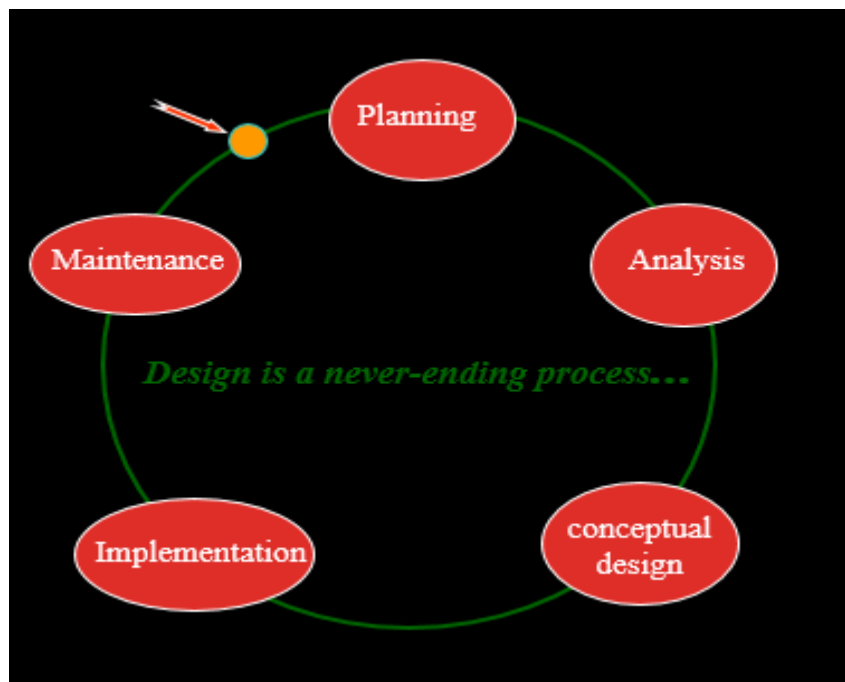
When BAs are involved in analysing and developing strategy, it is vital that they know about the strategy of their organisation because the BA is defining and reporting the implementation and the operation of the organisations tactic (Cadle, Paul and Turner, 2010). The tactic for the business school is to plan a successful conference and determine a new conference location. Therefore, the BA must design a database for the data. The BA needs to ensure that all changes

are in line with the mission, objectives and strategy of UWTSD in choosing a new conference location (Cadle, Paul and Turner, 2010).

Database Design Lifecycle

Rob and Coronel (2006) suggested the database design lifecycle. DB Lifecycle: Stages for data generation, data storage and data analysis (Figure 4)

Figure 4: Database Lifecycle



(Rob & Coronel, 2006).

Database Lifecycle (Rob & Coronel, 2006)

- Planning & Analysis
- Database Design
- Implementation
- Maintenance

Stage 1 Planning & Analysis

Planning at this stage is to determine the suitable location for the sustainable conference venue and in doing so data was captured into the database. The plan is to use the database to capture information about locations and venues along the Welsh coastal path and the objective is to determine the most suitable location (Rob & Coronel, 2006).

Stage 2 Design

At this stage, the E-R (ERD) modeling steps was created (I-IV).

Assumptions:

The BA has chosen the theme of the conference, which is stated above, the venue selected will be suitable for various types of conferences. Secondly, the potential attendee number was not stated therefore a minimum of 100 attendees is assumed for the conference as this allows for various types of participants. Again, few prices were assumed such as price for some venues e.g. Trinity University, could not be obtained but it will be similar to other Universities or conference venues.

There are four main entities and several attributes. ‘An entity is anything of significance about which information needs to be held/stored in the database’ (Dowling, 2000, p. 36). ‘An attribute is any items/properties of data that can be used to identify, classify, quantify, qualify or describe the state of an entity’ (Dowling, 2000, p. 37).

Recommendation

To organise such event the BA must look at the bigger/wider picture of analysing other entities and attributes that have direct relationship and influence on the decision making of organising this type of event. Other Entity and Attributes to consider are in Appendices 27.

I. Identifying the main entities (Appendix 1a-f, 2, 3, 4)

Identified the entities in the system to create the models.

1. First entity is County. There 16 counties along the coastal path of Wales.
2. Second entity is Town. Up to three towns for each county in the coastal areas were selected.
3. Third entity is Venue. Up to three potential/possible places were selected as venue in each of the towns such as hotels, conference centers, community halls, churches, campsites, beach front etc.
4. Fourth entity is Transport Type. The venue must be close to various modes of transport.

II. Defining the relationships among entities (Appendix 5)

- The one-to-many relationship is used to relate one record in a table with many records in another (Prague and Irwin, 2002). There are one-to-many relationships between the entities/tables County and Town. One county has many towns. The county-town relationship links the county code (the primary key of the county table) to the county code in the town table (which becomes the foreign key of the county table).
- There are one-to-many relationships between the entities/tables Town and Venue. One town has many venues. The town-venue relationship links the Town code (which is the primary key of the town table and also one of the primary key of the venue table) to the town code in the venue table
- The one-to-one relationship is used to link two tables together, ‘where each entity on each side is related to one entity on the other side of the relationship’ (Prague and Irwin, 2002). There is one-to-one relationship between the entities Venue and

Transport types with the relationship being car park (which is the primary key in the transport types table). One venue has one car park

III. Defining attributes, primary keys, and foreign keys for each entity

Entity: County

County Attributes are county code, county name in English, county name in Welsh (Appendix 6).

Primary key for county entity is county code (Appendix 6).

Entity: Town

Town Attributes are town code, county code, town name in English, town name in Welsh, venue name, car park, number of car space, conference venue etc. (Appendix 7).

Primary key for town entity is town code (Appendix 7).

Foreign key for town entity is county code (Appendix 7).

Entity: Venue

Venue Attributes are venue code, town code, venue location, venue type, venue name, car park, number of conference room capacity, number of delegate attending, equipment provision, waste/recycling facilities, carbon footprint statement etc. (Appendix 8).

Primary keys for venue entity are venue code and town code (Appendix 8).

Foreign keys for venue entity are town code and car park (Appendix 8).

Entity: Transport Type

Transport Type Attributes are car park, car, bus, walking, bike, taxi, train, ship, helicopter, airport (Appendix 9).

Primary keys for transport type entity are transport code and car park (Appendix 9).

Foreign key for transport type entity is car park (Appendix 9).

IV. Create an initial E-R diagram see Appendix 5 ERD diagram

Stage 3- Implementation: Some screen shots (in Appendix 1-26) of the tables, forms, queries ran, reports have been included, for the remaining data please see the attached database access.

- Create the database
 - Tables (Appendix 1a-1f, 2, 3, 4, 6, 7, 8, 9, 10).
 - Forms, (Appendix 10, 11a-b, 12a-b, 13a-b, 14, 15, 16a-b, 17a-b, 18a-b, 19a-d).

- Queries (Appendix 10, 20a-f, 21a-c, 22a-d, 23, 24, 25a-b).
- Reports (Appendix 10, 26a-26l)
 - Tools: Microsoft Access
 - Programming: SQL, VBA
 - Security provisions: password, access rights, data encryption

Benefits of Database

- Database has the advantages of being re-useable and more tables can be added. However, one disadvantage is the cost of creating the database, training, purchase, maintenance, operation and time can be very high (Rob & Coronel, 2006).

Stage 4 Maintenance

For this report, the database is restricted to four tables. However, in the future additional tables may be added such as payment method i.e. PayPal/credit card etc. Attendees can then book accommodation through that database. Other attributes or different fields can still be added, and different people may be granted different levels of access/privileges to the database (Rob & Coronel, 2006). Databases never stand still, it's always evolving.

Tools to capture data and information

Google search & map were used to capture data and information for the database; Wales Coast Path; Natural Resources Wales and the Office for National Statistics (ONS, 2016) to determine locations, conference centre websites, hotel websites, camping site websites (Appendix 1-9). The Microsoft Access program was used as the database to store data, Microsoft Word to record findings and the library to capture data as well.

Database tools

Database tools allow storing of data in a structured and organised format (Rob & Coronel, 2006). Dowling (1998) concluded that Microsoft Access allows data to be captured, stored and processed for the presentation of information. Furthermore, Rob & Coronel (2006) explains that Database tools enables;

- Data to be tracked and recorded on a regular basis
- Actions can be performed more frequently on data
- Display, export, or print subsets of that data
- Access reports - produce a variety of reports or mailing labels.

- Access provides more structure for your data;
 - control what types of data can be entered,
 - what values can be entered,
 - specify how data in one table is related to data in other tables.
 - summarise data in printed or electronic form

Rob & Coronel (2006) outlined that database tools are appropriate when there are:

- Need to store information in a structured format.
- ‘Anticipate many people working in the database and you want robust options that safely handle updates to your data, such as record locking and conflict resolution’.
- ‘Anticipate the need to add more tables to a data set that originated as a flat or nonrelation table’.
- Need to run complex queries.
- Value fact based decision making.

Current trends

Trends in database tools allow data being stored in different formats, such as on cloud services, open office, memory stick, hard drive etc. People and firms are capturing more and more information because of social media or google trends (Rob & Coronel, 2006).

Databases allow us to search information on the search engines such as google trends. Moreover, the new trends in database includes Microsoft SQL, NoSQL, Big Data, Fast Data (Schlosser, 2017), Tableau (Tableau, 2018), VBA. Furthermore, Apache Spark and Hadoop are very popular data processing tools, other tools available are Oracle, PostgreSQL, Elasticsearch, Lucene/Solr (Schlosser, 2017).

Digital recorder can be used to capture data, GPS / GIS on individual basis can still be used to capture data.

Conclusion

Conclusively, the location selected will be suitable for the conference. Appendix 21-22 reveals the outcome of the query that shows the best venue with less carbon footprint, that can accommodate more than 100 delegates, accessible by train, large carpark up to 100+cars, has overnight accommodation, has outdoor conference if required and is along the Welsh coastal path.

By choosing Parc Gwledig, Margam Country Park, the venue provides ecological therapy for delegates as well as it is surrounded by nature, coastal plain and wildlife, therefore the conference is further promoting a healthier Wales, thereby accomplishing one of the goals of the Welsh Act 2015.

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Appendix 1a: Table-Venue

Appendix 1b: Table- Venue[illegible]

All Access Objects - W									
Tables									
Forms									
Queries									
Reports									
Database Properties									
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[illegible]

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Appendix 1e: Table- Venue

[illegible]

Appendix 1f: Table- Venue

[illegible]

Appendix 2: Table- County

All Access Objects

Search...

Tables

County

Town

Transport Type

Venue

Queries

Conference venue

Conference venue Capacity g...

Conference venue selection

Hotel venues

Mode of Transport

Town Code

Forms

Conference Venue Locations

County

Town

Venue Subform

Reports

Report1

County

County Code	County Name in English	County Name in Welsh	Click to Add
UKL11	Isle of Anglesey	Ynys Môn	
UKL12	Gwynedd	Gwynedd	
UKL13A	Denbighshire	Sir Ddinbych	
UKL13B	Conwy	Bwrdeistref Sirol Conwy	
UKL14A	Ceredigion	Sir Aberteifi	
UKL14B	Pembrokeshire	Sir Benfro	
UKL14C	Carmarthenshire	Sir Gaerfyrddin	
UKL17A	Neath Port Talbot	Castell-nedd Port Talbot	
UKL17B	Bridgend	Pen-y-bont ar Ogwr	
UKL18	Swansea	Abertawe	
UKL21A	Newport	Casnewydd	
UKL21B	Monmouthshire	Sir Fynwy	
UKL22A	Vale of Glamorgan	Bro Morgannwg	
UKL22B	Cardiff	Caerdydd	
UKL23	Flintshire	Sir y Fflint	
UKL24	Powys	Sir Powys	

Record: 1 of 16

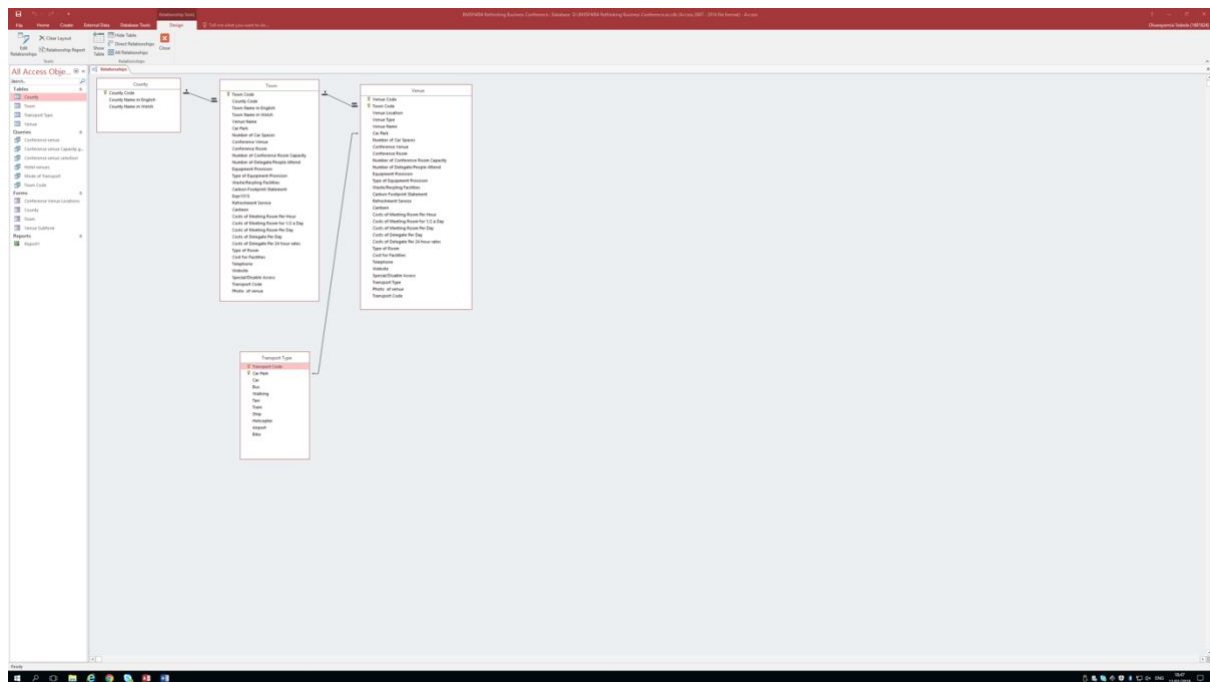
Appendix 3: Table- Town

[illegible]

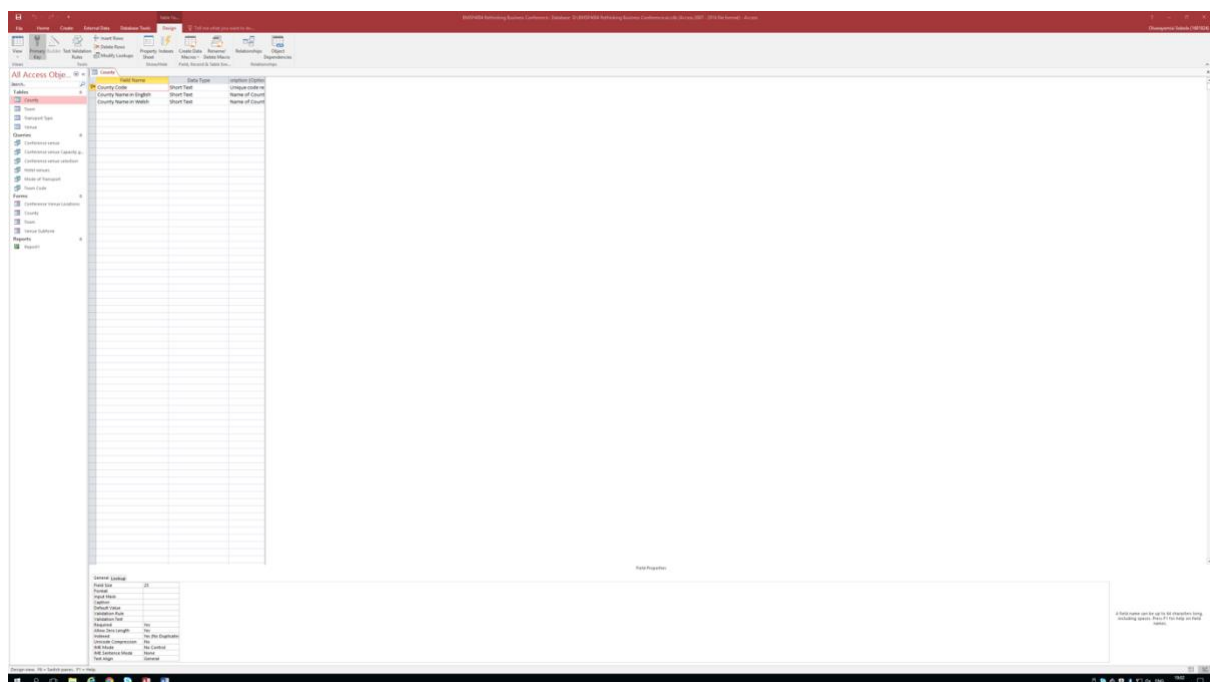
Appendix 4: Table- Transport

[illegible]

Appendix 5: ERD- Relationship



Appendix 6: County Table Design



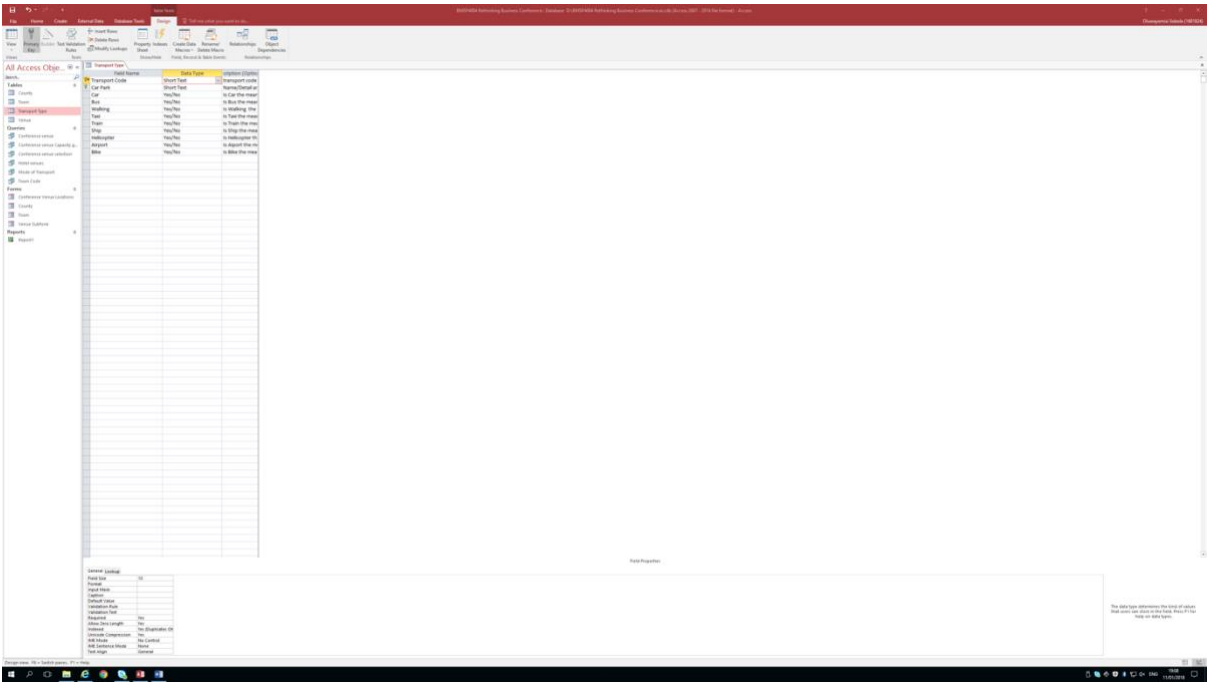
Appendix 7: Town Table Design

[illegible]

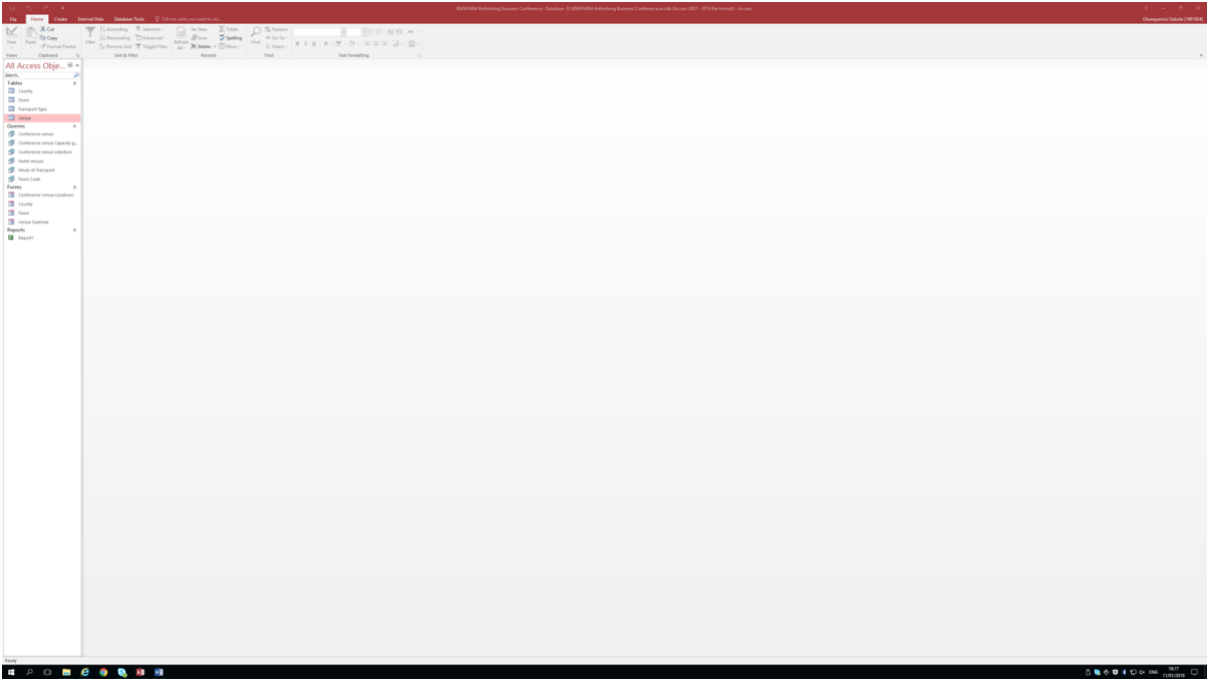
Appendix 8: Venue Table Design

[illegible]

Appendix 9: Transport Table Design



Appendix 10: Table, Form, Query, Report



Appendix 11a: Form conference venue 1a

The screenshot displays the Microsoft Access application interface. On the left, the 'All Access Objects' pane shows a list of objects, with 'Conference Venue Locations' selected. The main window displays the 'Conference Venue Locations' table. The table has the following columns: Venue Code, Country Code, Venue Name, and Venue Location. The data is as follows:

Venue Code	Country Code	Venue Name	Venue Location
101	USA	101	101
102	USA	102	102
103	USA	103	103
104	USA	104	104
105	USA	105	105
106	USA	106	106
107	USA	107	107
108	USA	108	108
109	USA	109	109
110	USA	110	110
111	USA	111	111
112	USA	112	112
113	USA	113	113
114	USA	114	114
115	USA	115	115
116	USA	116	116
117	USA	117	117
118	USA	118	118
119	USA	119	119
120	USA	120	120
121	USA	121	121
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194	USA	194	194
195	USA	195	195

Appendix 11b: Form conference venue 1b

The screenshot shows the Microsoft Access 'All Access Objects' window. The 'Tables' tab is selected, and the 'Customer Rental Locations' table is highlighted. The table structure is displayed in the main pane, showing various fields and their data types. The 'Rental Name' field is highlighted in blue.

Appendix 12a: Form conference venue 2a

The screenshot shows the 'Conference Venue Location' form in Microsoft Access. The form is divided into several sections with blue headers. The 'Venue Location' section includes fields for Venue Code, County Code, Venue Name in English, and Venue Name in Arabic. The 'Venue Details' section includes Venue Type, Venue Name, Car Park, Number of Car Spaces, Conference Rooms, Number of Conference Room Capacity, Number of Delegates/People Allowed, Type of Equipment Provided, Cost for Facilities, and various cost fields for meeting rooms and delegates. The 'Venue Name' field is highlighted in blue.

Appendix 12b: Form conference venue 2b

The screenshot shows the 'Conference Venue Location' form in Microsoft Access. The form is divided into several sections with blue headers. The 'Venue Location' section includes fields for Venue Code, County Code, Venue Name in English, and Venue Name in Arabic. The 'Venue Details' section includes Venue Type, Venue Name, Car Park, Number of Car Spaces, Conference Rooms, Number of Conference Room Capacity, Number of Delegates/People Allowed, Type of Equipment Provided, Cost for Facilities, and various cost fields for meeting rooms and delegates. The 'Venue Name' field is highlighted in blue.

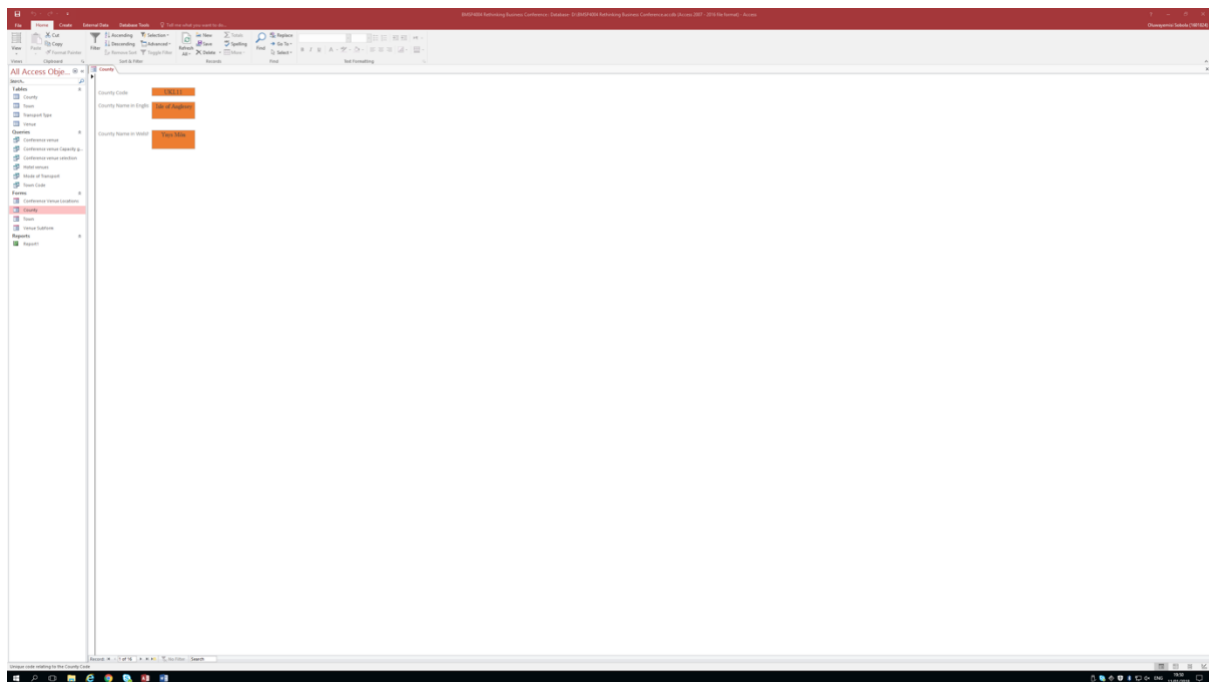
Appendix 13a: Form conference venue 3a

The screenshot shows a Microsoft Access application window titled 'BMSP4004 Generating Business Data and Analysis - BMSP4004'. The 'Database Tools' ribbon is active. On the left, the 'Navigation Pane' shows the 'All Access Objects' list, with 'Conference Venue Locations' selected. The main window displays the 'Conference Venue Locations' form in 'Form View'. The form has a title bar 'Conference Venue Locations' and a header section. Below the header, there are several sections of fields. The 'Venue Information' section includes fields for Venue Code, Venue Name, Venue Type, and Car Park. The 'Venue Details' section includes fields for Number of Car Spaces, Conference Rooms, Number of Conference Rooms Capacity, Number of Delegate People, and Type of Equipment Provision. The 'Costs' section includes fields for Cost Per Delegate, Cost of Meeting Room for 1/2 a Day, Cost of Meeting Room for 1 Day, Cost of Meeting Room for 2 Days, Cost of Meeting Room for 3 Days, Cost of Meeting Room for 4 Days, and Cost of Meeting Room for 5 Days. The 'Venue Details' section also includes a field for Type of Room. The form is currently displaying a list of venues with a blue background for the data area.

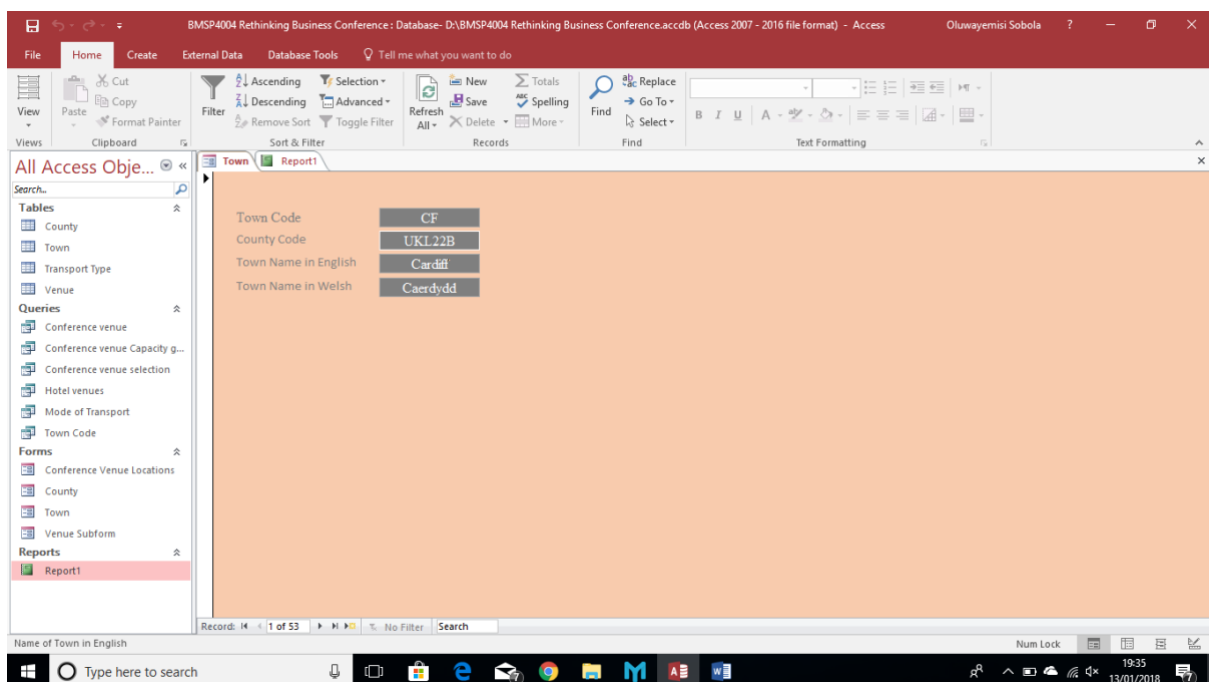
Appendix 13b: Form conference venue 3b

The screenshot shows a Microsoft Access application window titled 'BMSP4004 Generating Business Data and Analysis - BMSP4004'. The 'Database Tools' ribbon is active. On the left, the 'Navigation Pane' shows the 'All Access Objects' list, with 'Conference Venue Locations' selected. The main window displays the 'Conference Venue Locations' form in 'Form View'. The form has a title bar 'Conference Venue Locations' and a header section. Below the header, there are several sections of fields. The 'Venue Information' section includes fields for Venue Code, Venue Name, Venue Type, and Car Park. The 'Venue Details' section includes fields for Number of Car Spaces, Conference Rooms, Number of Conference Rooms Capacity, Number of Delegate People, and Type of Equipment Provision. The 'Costs' section includes fields for Cost Per Delegate, Cost of Meeting Room for 1/2 a Day, Cost of Meeting Room for 1 Day, Cost of Meeting Room for 2 Days, Cost of Meeting Room for 3 Days, Cost of Meeting Room for 4 Days, and Cost of Meeting Room for 5 Days. The 'Venue Details' section also includes a field for Type of Room. The form is currently displaying a list of venues with a blue background for the data area.

Appendix 14: Form- County



Appendix 15: Form- Town



The screenshot shows the Microsoft Access 2016 interface. The 'All Access Objects' task pane on the left lists various database objects, including Tables, Queries, Reports, and Relationships. The 'Room Features' table is selected. The main window displays the data for this table, which includes fields such as 'Number of Light Sources', 'Conference Room Capacity', 'Number of Delegates/People seated', 'Types of Equipment Provided', 'Cost for Facilities', 'Costs of Meeting Room per hour', 'Costs of Meeting Room for 1/2 a Day', 'Costs of Meeting Room per Day', 'Costs of Delegate per Day', 'Costs of Delegate per 1/2 day rates', 'Types of Room', 'Location', 'Transport Type', 'Transport Code', 'Telephone', 'Website', and 'Photo of venue'. The data is presented in a grid view, with each row representing a different room configuration.

Appendix 17a: Form- Venue Sub-Form

The screenshot displays the Microsoft Access 2016 application window. On the left, the 'All Access Objects' task pane is visible, showing a list of objects including Tables, Queries, Forms, Reports, and Macros. The 'Tables' object is selected, and the 'Newspaper' table is highlighted in red. The main window shows the 'Table Design' view of the 'Newspaper' table. The table has 15 fields, each with a data type and a primary key indicator. The 'Venue Code' field is the primary key. The 'Venue Name' field is a text field with a maximum length of 255. The 'Venue Location' field is a text field with a maximum length of 255. The 'Venue Type' field is a text field with a maximum length of 255. The 'Venue Rating' field is a text field with a maximum length of 255. The 'Car Park' field is a text field with a maximum length of 255. The 'Number of Car Spaces' field is a number field with a maximum value of 999. The 'Conference Rooms' field is a text field with a maximum length of 255. The 'Number of Conference Rooms Capacity' field is a number field with a maximum value of 999. The 'Number of Delegates/People Allowed' field is a number field with a maximum value of 999. The 'Type of Equipment Provided' field is a text field with a maximum length of 255. The 'Cost Per Headline' field is a number field with a maximum value of 999. The 'Costs of Meeting Rooms Per Hour' field is a number field with a maximum value of 999. The 'Costs of Meeting Rooms Per 1/2 a Day' field is a number field with a maximum value of 999. The 'Costs of Meeting Rooms Per Day' field is a number field with a maximum value of 999. The 'Costs of Meeting Per Day' field is a number field with a maximum value of 999. The 'Costs of Delegates Per 1/2 Day (Vat)' field is a number field with a maximum value of 999. The 'Type of Room' field is a text field with a maximum length of 255. The 'Condition' field is a text field with a maximum length of 255. The 'Transport Type' field is a text field with a maximum length of 255. The 'Transport Code' field is a text field with a maximum length of 255.

Appendix 17b: Form- Venue Sub-Form

The screenshot shows the Microsoft Access application window. The title bar reads "Microsoft Access - Conference Room Information - Database". The ribbon at the top includes tabs for "Home", "Create", "External Data", "Database Tools", and "Developer". The "Database Tools" tab is active, showing options like "Accurate", "Security", "Relationship", "Table", "Query", "Form", "Report", "Macro", and "Module".

The "All Access Objects" task pane on the left is expanded, showing a tree view of the database's objects:

- Tables**
 - Conference Room
 - Conference Room Capacity
 - Conference Room Location
 - Conference Room Name
 - Conference Room Type
 - Conference Room Usage
 - Conference Room Cost
 - Conference Room Location
 - Conference Room Name
 - Conference Room Type
 - Conference Room Usage
- Queries**
 - Conference Room
 - Conference Room Capacity
 - Conference Room Location
 - Conference Room Name
 - Conference Room Type
 - Conference Room Usage
- Forms**
 - Conference Room
 - Conference Room Capacity
 - Conference Room Location
 - Conference Room Name
 - Conference Room Type
 - Conference Room Usage
- Reports**
 - Conference Room
 - Conference Room Capacity
 - Conference Room Location
 - Conference Room Name
 - Conference Room Type
 - Conference Room Usage
- Macros**
 - Conference Room
 - Conference Room Capacity
 - Conference Room Location
 - Conference Room Name
 - Conference Room Type
 - Conference Room Usage

The main window displays a form titled "Conference Room Information". The form contains several fields, each with a corresponding bar chart or dropdown menu:

- Conference Room Name:** A text box with the value "Conference Room".
- Location:** A dropdown menu with the value "Location".
- Capacity:** A bar chart showing the capacity of the conference room.
- Cost:** A bar chart showing the cost of the conference room.
- Usage:** A bar chart showing the usage of the conference room.
- Location (repeated):** A dropdown menu with the value "Location".
- Capacity (repeated):** A bar chart showing the capacity of the conference room.
- Cost (repeated):** A bar chart showing the cost of the conference room.
- Usage (repeated):** A bar chart showing the usage of the conference room.
- Location (repeated):** A dropdown menu with the value "Location".
- Capacity (repeated):** A bar chart showing the capacity of the conference room.
- Cost (repeated):** A bar chart showing the cost of the conference room.
- Usage (repeated):** A bar chart showing the usage of the conference room.
- Location (repeated):** A dropdown menu with the value "Location".
- Capacity (repeated):** A bar chart showing the capacity of the conference room.
- Cost (repeated):** A bar chart showing the cost of the conference room.
- Usage (repeated):** A bar chart showing the usage of the conference room.

[illegible]

The screenshot displays the Microsoft Dynamics CRM 2011 user interface. On the left, the 'All Access Objects' pane is visible, listing various entities such as Accounts, Contacts, Leads, Opportunities, and Rooms. The 'Rooms' entity is selected. The main area shows the 'Room Details' form for a specific room. The form includes a 'Name' field, a 'Location' dropdown, and a 'Capacity' field. Other fields include 'Number of Conference Rooms Capacity', 'Number of Delegations/People Allowed', 'Type of Equipment Provided', 'Cost Per Facility', 'Cost of Meeting Rooms Per Hour', 'Cost of Meeting Rooms Per 1/2 Day', 'Cost of Meeting Rooms Per Day', 'Cost of Delegations Per Day', 'Cost of Delegations Per 1/2 Hour Rate', 'Type of Room', 'Catering', 'Transport Type', 'Transport Code', 'Telephone', 'Website', and 'Photo of venue'. The 'Save' button is located at the bottom right of the form.

Appendix 19a: Form- Venue Sub-Form

BMSP4004 Rethinking Business Conference: Database- F:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access

Oluyemisi Sobola

File Home Create External Data Database Tools Tell me what you want to do

View Paste Copy Cut Format Painter Filter Sort & Filter Selection Advanced Refresh Save Spelling Find Replace Go To Select Text Formatting

All Access Objects

Search...

Tables

- County
- Town
- Transport Type
- Venue

Queries

- Conference venue
- Conference venue Capacity g...
- Conference venue selection
- Hotel venues
- Mode of Transport
- Town Code

Forms

- Conference Venue Locations
- County
- Town
- Venue Subform

Reports

- Report1

Venue Subform

Venue Code	
Town Code	SA12, SA13
Venue Location	Port Talbot, SA13 2UA
Venue Type	Educational institution in Wales, Conferences & Meetings
Venue Name	Margam Discovery Centre, Margram Park, Port Talbot, Neath Port Talbot SA13 2UA
Car Park	Margam Discovery Centre, Margram Park, Port Talbot, SA13 2UA

Records: 64 of 97

Sets a counting of Town code for each Venue code

Type here to search

Num Lock 23:34 15/01/2018

Appendix 19b: Form- Venue Sub-Form

BMSP4004 Rethinking Business Conference: Database- F:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access

Oluyemisi Sobola

File Home Create External Data Database Tools Tell me what you want to do

View Paste Copy Cut Format Painter Filter Sort & Filter Selection Advanced Refresh Save Spelling Find Replace Go To Select Text Formatting

All Access Objects

Search...

Tables

- County
- Town
- Transport Type
- Venue

Queries

- Conference venue
- Conference venue Capacity g...
- Conference venue selection
- Hotel venues
- Mode of Transport
- Town Code

Forms

- Conference Venue Locations
- County
- Town
- Venue Subform

Reports

- Report1

Venue Subform

Number of Car Spaces	100
Conference Room	Indoor Classroom or outdoor meeting area
Number of Conference Room Capacity	200
Number of Delegate/People Attend	100
Type of Equipment Provision	Projection equipment, wi-fi, Presentation equipment, Internet link facilities, and a photocopying, Audio-visual, wireless access, Venue & sound induction system for the...
Cost for Facilities	£0.00
Special Disable Assess	Waste/Recycling Facilities, Carbon Footprint Statement, Special Disable Assess

Records: 64 of 97

Sets a counting of Town code for each Venue code

Type here to search

Num Lock 23:35 15/01/2018

Appendix 19c: Form- Venue Sub-Form

BMSP4004 Rethinking Business Conference: Database- F:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access

Home | Create | External Data | Database Tools | Tell me what you want to do

Filter | **Sort & Filter** | **Records** | **Find** | **Text Formatting**

All Access Objects

- Tables
 - County
 - Town
 - Transport Type
 - Venue
- Queries
 - Conference venue
 - Conference venue Capacity g...
 - Conference venue selection
 - Hotel venues
 - Mode of Transport
 - Town Code
- Forms
 - Conference Venue Locations
 - County
 - Town
 - Venue Subform**
- Reports
 - Report1

Venue Subform

Cost for Facilities	£0.00
☒	Waste/Recycling Facilities
☒	Carbon Footprint Statement
☒	Special Disable Assess
Costs of Meeting Room Per Hour	£0.00
Costs of Meeting Room for 1/2 a Day	£0.00
Costs of Meeting Room Per Day	£136.00
Costs of Delegate Per Day	£0.00
Costs of Delegate Per 24 hour rates	£0.00
Type of Room	Margam Discovery Centre Single Rooms, Double Rooms with en-suite
☒	Refreshment Service

Records: 14 of 64 of 97 | No Filter | Search

Sets a counting of Town code for each Venue code

Appendix 19d: Form- Venue Sub-Form

BMSP4004 Rethinking Business Conference: Database- F:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access

Home | Create | External Data | Database Tools | Tell me what you want to do

Filter | **Sort & Filter** | **Records** | **Find** | **Text Formatting**

All Access Objects

- Tables
 - County
 - Town
 - Transport Type
 - Venue
- Queries
 - Conference venue
 - Conference venue Capacity g...
 - Conference venue selection
 - Hotel venues
 - Mode of Transport
 - Town Code
- Forms
 - Conference Venue Locations
 - County
 - Town
 - Venue Subform**
- Reports
 - Report1

Venue Subform

☒	Refreshment Service
Canteen	Cafe and bar facilities
Transport Type	Car, Bus, Train,Taxi, Bike, Walking
Transport Code	TP11
Telephone	(01639) 895636
Website	http://www.margamcountrypark.co.uk/1735
Photo of venue	

Records: 14 of 64 of 97 | No Filter | Search

Sets a counting of Town code for each Venue code

Access - BMSP4004 Rethinking Business Conference: Database- F:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format)

[illegible][illegible]

[illegible][illegible]

[illegible][illegible]

Appendix 21a: Query- Conference Venue Capacity Greater and Equal to 100 (≤ 100)[illegible]Appendix 21b: Query- Conference Venue Capacity Greater and Equal to 100 (≤ 100)

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Appendix 22b: Query- Conference Venue Selection

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Appendix 22c: Query- Conference Venue Selection

The screenshot displays the Microsoft Access application window. The title bar indicates the database is 'BMSPP4004 Rethinking Business Conference: Database - F:\BMSPP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format)'. The ribbon is set to the 'Home' tab, showing options for filtering, sorting, and text formatting. The left-hand navigation pane is open, showing a tree view of the database objects: Tables, Queries, Forms, and Reports. The 'Tables' section is expanded, and the 'Conference venue selection' table is selected. The main window displays the data for this table. The table has columns for various costs and a URL. The data is as follows:

	Costs of Meeting Room Per Day	Costs of Delegate Per Day	Costs of Delegate Per 24 hou	Cost for Faci	Telephone	
	£136.00	£0.00	£0.00	£0.00	(01639) 895636	http://www.margamcountrypark.co.uk/1735
County	£350.00	£24.95	£120.00	£250.00	(01792) 295665	http://venueswales.com/swansea-university-ev
Town	£350.00	£26.95	£125.00	£250.00	(01792) 295665	http://venueswales.com/swansea-university-ev
Transport Type	£175.00	£21.95	£0.00	£355.00	(01267) 222252	www.venuewales.co.uk
Venue	£150.00	£0.00	£0.00	£340.00	(01570) 424995	http://venuewales.co.uk/lloyd-thomas-centre-l
*	£0.00	£0.00	£0.00	£0.00		

The status bar at the bottom indicates 'Record: 1 of 5' and 'No Filter'.

Appendix 22d: Query- Conference Venue Selection

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Text Formatting

All Access Objects

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Tables

- County
- Town
- Transport Type
- Venue

Queries

- Conference venue
- Conference venue Capacity g...
- Conference venue selection
- Hotel venues
- Mode of Transport
- Town Code

Forms

- Conference Venue Locations
- County
- Town
- Venue Subform

Reports

- Report1

Telephone	Website	Special/Disi	Transport T1	Photo of ve	Transport
(01639) 895636	http://www.margamcountrypark.co.uk/1735	☒	Car, Bus, Train	Picture TP11	
(01792) 295665	http://venueswales.com/swansea-university-events-hospitality/conferences/-menu	☒	Bike, Car, Train	Picture TP11	
(01792) 295665	http://venueswales.com/swansea-university-events-hospitality/conferences/	☒	Bike, Car, Train	Picture TP11	
(01267) 222252	www.venuewales.co.uk	☒	Car, Train	Picture TP09	
(01570) 424995	http://venuewales.co.uk/lloyd-thomas-centre-lampeter/	☒	Car, Bus	Picture TP08	
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Record: 1 of 5

Search

Num Lock

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23:53 15/01/2018

Appendix 23: Query- Hotel venue

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BMSP4004 Rethinking Business Conference : Database- D:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access

Oluwayemisi Sobola (1601824) ? - - X

File Home Create External Data Database Tools Tell me what you want to do

All Access Objects

Search...

Tables

- County
- Town
- Transport Type
- Venue

Queries

- Conference venue
- Conference venue Capacity g...
- Conference venue selection
- Hotel venues
- Mode of Transport
- Town Code

Forms

- Conference Venue Locations
- County
- Town
- Venue Subform

Reports

- Report1

Report1

Rethinking Business Conference

Generating Business Data and Analysis
(BMSP4004)
Oluwayemisi Sobola- 1601824
Dr Roisin Mullins

Venue Code	1
Town Code	LL77
Venue Location	Llangefni, Isle of Anglesey. LL77 TUR
Venue Type	Hotel
Venue Name	Tre Ysgawen Hall Country House and Spa Capel Coch, Llangefni, Isle of Anglesey LL77 TUR
Car Park	Tre-Ysgawen Hall, Capel Coch, Llangefni, Isle of Anglesey LL77 TUR

Report View

Num Lock

Type here to search

22:55
13/01/2018

Appendix 26b Report for Rethinking Business Conference Venue

BMSP4004 Rethinking Business Conference: Database- D:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access Oluwayemisi Sobola (1601824) ? - X

File Home Create External Data Database Tools Tell me what you want to do

All Access Objects Search... Tables County Town Transport Type Venue Queries Conference venue Conference venue Capacity g... Conference venue selection Hotel venues Mode of Transport Town Code Forms Conference Venue Locations County Town Venue Subform Reports Report1

Report1

Number of Car Spaces 140

☒ Conference Venue

Conference Room Anglesey Suite

Number of Conference Room Capacity 200

Number of Delegate/People Attend 100

☒ Equipment Provision

Type of Equipment Provision Projection equipment, wi-fi, Presentation equipment, Internet link facilities, and a photocopying. Audio-visual, wireless access, faxing. A sound induction system for the hearing impaired.

☒ Waste/Recycling Facilities

☐ Carbon Footprint Statement

☒ Refreshment Service

Canteen Tre-Ysgawen Hall Canteen Dehxe & Budget packages

Costs of Meeting Room Per Hour £0.00

Costs of Meeting Room for 1/2 a Day £250.00

Report View Num Lock 22:57 13/01/2018

Type here to search

Appendix 26c: Report for Rethinking Business Conference Venue

BMSP4004 Rethinking Business Conference: Database- D:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access Oluwayemisi Sobola (1601824) ? - X

File Home Create External Data Database Tools Tell me what you want to do

All Access Objects Search... Tables County Town Transport Type Venue Queries Conference venue Conference venue Capacity g... Conference venue selection Hotel venues Mode of Transport Town Code Forms Conference Venue Locations County Town Venue Subform Reports Report1

Report1

Costs of Meeting Room for 1/2 a Day £250.00

Costs of Meeting Room Per Day £500.00

Costs of Delegate Per Day £20.00

Costs of Delegate Per 24 hour rates

Type of Room Hotel Single Rooms, Double Rooms with en-suite

Cost for Facilities £100.00

Telephone (01248) 750750

Website <http://www.treysgawen-hall.co.uk/>

☒ Special/Disable Assess

Transport Type Car, Train, Bus

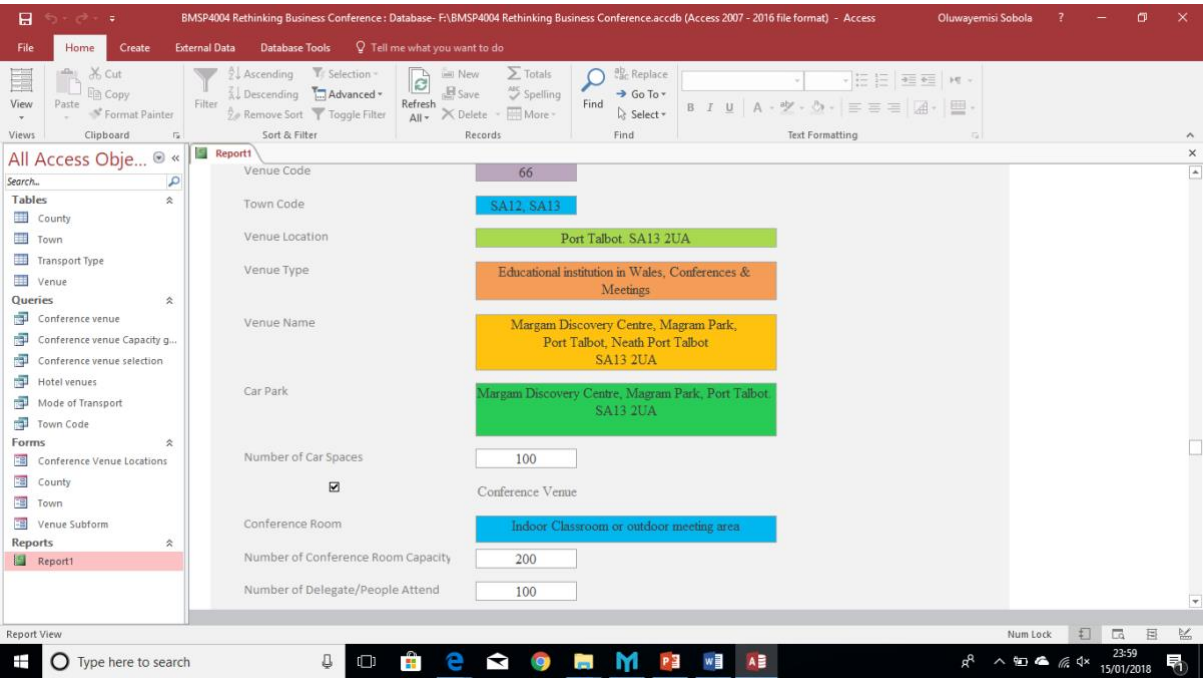
Transport Code TP09

Photo of venue 

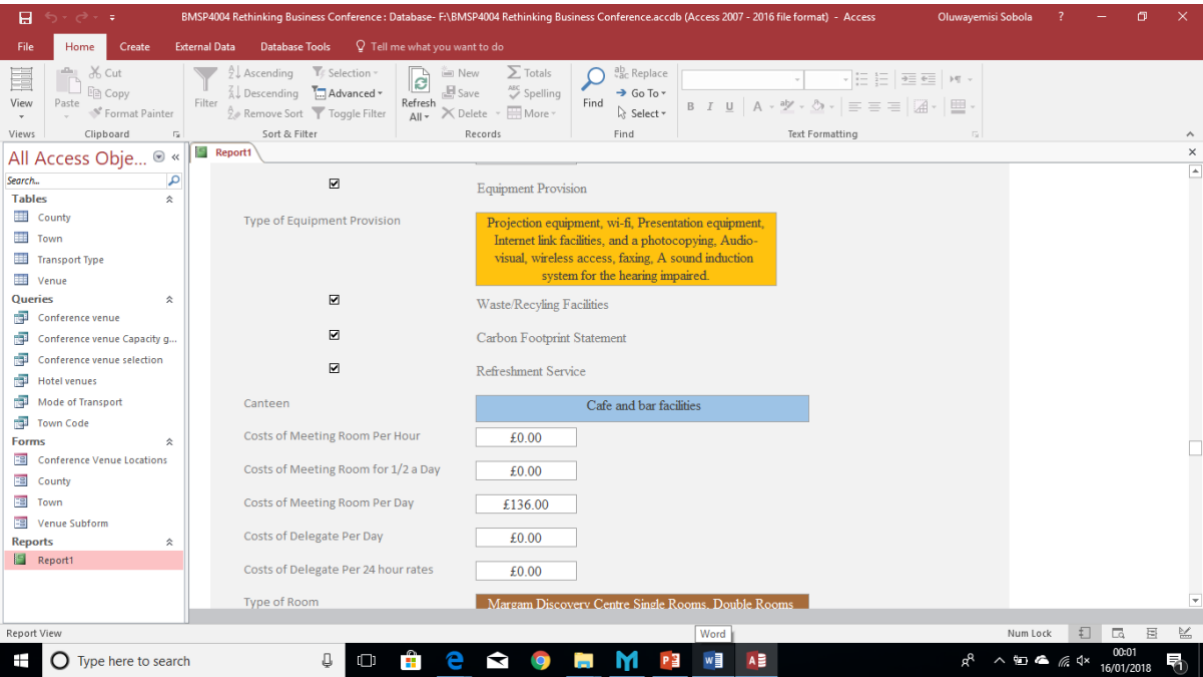
Report View Num Lock 23:00 13/01/2018

Type here to search

Appendix 26d: Report for Rethinking Business Conference Venue



Appendix 26e: Report for Rethinking Business Conference Venue



Appendix 26f: Report for Rethinking Business Conference Venue

BMSP4004 Rethinking Business Conference: Database- F:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access Oluwayemisi Sobola

File Home Create External Data Database Tools Tell me what you want to do

View Paste Copy Cut Filter Sort & Filter Advanced Refresh Save Delete Find Replace Go To Select Text Formatting

All Access Objects Search...

Tables: County, Town, Transport Type, Venue

Queries: Conference venue, Conference venue Capacity g..., Conference venue selection, Hotel venues, Mode of Transport, Town Code

Forms: Conference Venue Locations, County, Town, Venue Subform

Reports: Report1

Report1

Costs of Delegate Per 24 hour rates: £0.00

Type of Room: Margam Discovery Centre Single Rooms, Double Rooms with en-suite

Cost for Facilities: £0.00

Telephone: (01639) 895636

Website: <http://www.margamcountrypark.co.uk/1735>

Special/Disable Assess: ☒

Transport Type: Bus, Train, Taxi, Bike, Walk

Transport Code: TP11

Photo of venue: 

Report View

Type here to search

Num Lock 00:04 16/01/2018

Appendix 26g: Report for Rethinking Business Conference Venue

BMSP4004 Rethinking Business Conference: Database- F:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access Oluwayemisi Sobola (1601824)

File Home Create External Data Database Tools Tell me what you want to do

All Access Objects Search...

Tables: County, Town, Transport Type, Venue

Queries: Conference venue, Conference venue Capacity g..., Conference venue selection, Hotel venues, Mode of Transport, Town Code

Forms: Conference Venue Locations, County, Town, Venue Subform

Reports: Report1

Report1

Venue Code: 80

Town Code: SA31-33

Venue Location: Carmarthen, SA31 3EP

Venue Type: Academic, Meetings & Conference centre

Venue Name: The Halliwell Conference Centre
University of Wales Trinity Saint David
Carmarthen Campus
College Road, Carmarthen
SA31 3EP

Car Park: University of Wales Trinity Saint David, Carmarthen Campus, College Road, Carmarthen, SA31 3EP

Number of Car Spaces: 100

Conference Venue: ☒

Conference Room: The Jeff Suite

Number of Conference Room Capacity: 100

Number of Delegate/People Attend: 100

Equipment Provision: ☒

Report View

Type here to search

Num Lock 00:20 14/01/2018

Appendix 26h: Report for Rethinking Business Conference Venue

BMSP4004 Rethinking Business Conference: Database- F:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access Oluwayemisi Sobola (1601824) ?

File Home Create External Data Database Tools Tell me what you want to do

All Access Objects Search...

Tables

- County
- Town
- Transport Type
- Venue

Queries

- Conference venue
- Conference venue Capacity g...
- Conference venue selection
- Hotel venues
- Mode of Transport
- Town Code

Forms

- Conference Venue Locations
- County
- Town
- Venue Subform

Reports

- Report1

Report1

Venue Code 80

Town Code SA31-33

Venue Location Carmarthen, SA31 3EP

Venue Type Academic, Meetings & Conference centre

Venue Name The Halliwell Conference Centre
University of Wales Trinity Saint David
Carmarthen Campus
College Road, Carmarthen
SA31 3EP

Car Park University of Wales Trinity Saint David, Carmarthen
Campus, College Road, Carmarthen, SA31 3EP

Number of Car Spaces 100

☒ Conference Venue

Conference Room The Telfi Suite

Number of Conference Room Capacity 100

Number of Delegate/People Attend 100

☒ Equipment Provision

Report View

Type here to search

Num Lock 00:20 14/01/2018

Appendix 26i: Report for Rethinking Business Conference Venue

BMSP4004 Rethinking Business Conference: Database- F:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access Oluwayemisi Sobola (1601824) ?

File Home Create External Data Database Tools Tell me what you want to do

All Access Objects Search...

Tables

- County
- Town
- Transport Type
- Venue

Queries

- Conference venue
- Conference venue Capacity g...
- Conference venue selection
- Hotel venues
- Mode of Transport
- Town Code

Forms

- Conference Venue Locations
- County
- Town
- Venue Subform

Reports

- Report1

Report1

Costs of Meeting Room Per Day £175.00

Costs of Delegate Per Day £21.95

Costs of Delegate Per 24 hour rates £0.00

Type of Room Arch Bishop Noakes, Myrddin and Non Rooms each with a communal kitchen, en-suite. Ethernet and Wifi are available in

Cost for Facilities £355.00

Telephone (01267) 222252

Website www.venuewales.co.uk

☒ Special/Disab Assess

Transport Type Car, Train

Transport Code TP09

Photo of venue

Report View

Type here to search

Num Lock 00:22 14/01/2018

Appendix 26j: Report for Rethinking Business Conference Venue

BMSP4004 Rethinking Business Conference: Database- F:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access Oluwayemisi Sobola (1601824)

File Home Create External Data Database Tools Tell me what you want to do

All Access Objects

Search...

Tables

- County
- Town
- Transport Type
- Venue

Queries

- Conference venue
- Conference venue Capacity g...
- Conference venue selection
- Hotel venues
- Mode of Transport
- Town Code

Forms

- Conference Venue Locations
- County
- Town
- Venue Subform

Reports

- Report1

Report1

Venue Code: 100

Town Code: SY23

Venue Location: Aberystwyth, SY23 3BY

Venue Type: Academic, Conference centre, exhibition, hotel, training centre

Venue Name: Aberystwyth University, Penbryn Halls, Penglais Campus, Penglais, Aberystwyth SY23 3BY

Car Park: Aberystwyth University, Penbryn Halls, Penglais Campus, Penglais, Aberystwyth SY23 3BY

Number of Car Spaces: 50

☒ Conference Venue

Conference Room: Main Medrus

Number of Conference Room Capacity: 250

Number of Delegate/People Attend: 100

☒ Equipment Provision

Type of Equipment Provision: Audio-visual and technical facilities including wireless access, Office services, including photocopying, faxing

Report View

Type here to search

Num Lock

00:24 14/01/2018

Appendix 26k: Report for Rethinking Business Conference Venue

BMSP4004 Rethinking Business Conference: Database- F:\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access Oluwayemisi Sobola (1601824)

File Home Create External Data Database Tools Tell me what you want to do

All Access Objects

Search...

Tables

- County
- Town
- Transport Type
- Venue

Queries

- Conference venue
- Conference venue Capacity g...
- Conference venue selection
- Hotel venues
- Mode of Transport
- Town Code

Forms

- Conference Venue Locations
- County
- Town
- Venue Subform

Reports

- Report1

Report1

Type of Equipment Provision: Audio-visual and technical facilities including wireless access, Office services, including photocopying, faxing and e-mail services, A sound induction system for the hearing impaired

☒ Waste/Recycling Facilities

☐ Carbon Footprint Statement

☒ Refreshment Service

Canteen: Aberystwyth University, Penbryn Halls Catering Service

Costs of Meeting Room Per Hour: £0.00

Costs of Meeting Room for 1/2 a Day: £0.00

Costs of Meeting Room Per Day: £175.00

Costs of Delegate Per Day: £0.00

Costs of Delegate Per 24 hour rates: £0.00

Type of Room: Aberystwyth University, Penbryn Halls, Penglais Campus Rooms with en-suite

Cost for Facilities: £0.00

Telephone: (01970) 621960

Website: <http://www.aber.ac.uk/en/visitors/facilities/>

Report View

Type here to search

Num Lock

00:27 14/01/2018

Appendix 26l: Report for Rethinking Business Conference Venue

The screenshot shows an Access report titled 'Report1' for a conference venue. The report is displayed in a window titled 'BMSP4004 Rethinking Business Conference: Database - FA\BMSP4004 Rethinking Business Conference.accdb (Access 2007 - 2016 file format) - Access'. The report includes the following fields and values:

- Type of Room: Aberystwyth University, Penbryn Halls, Penglais Campus Rooms with en-suite
- Cost for Facilities: £0.00
- Telephone: (01970) 621960
- Website: <http://www.aber.ac.uk/en/visitors/facilities/>
- Special/Disable Assess: ☒
- Transport Type: Car, Bus, Walking, Taxi, Train
- Transport Code: TP06
- Photo of venue: A photograph of a conference room with red chairs and a whiteboard.

The report is signed 'Oluwayemisi Sobola' at the bottom.

Appendix 27: The recommendation of other Entity and Attitudes that can be consider for a more professional and wider picture of analysing the design for the database.

Entity: County along the Wales Costal Path

- County along the Wales Costal Path Route Attributes (The Wales Coast Path , 2017)
 - Part 1 - The North Wales Coast (Chester to Caernarfon)
 - Part 2 - The Isle of Anglesey (Menai Bridge to Menai Bridge)
 - Part 3 - The Llŷn Peninsula (Caernarfon to Penrhyndeudraeth)
 - Part 4 - The Meirionnydd Coast (Penrhyndeudraeth to Machynlleth)
 - Part 5 - The Ceredigion Coast (Machynlleth to St Dogmaels)
 - Part 6 - The Pembrokeshire Coast (St Dogmaels to Amroth)
 - Part 7 - The Carmarthenshire Coast & Gower (Amroth to Swansea)
 - Part 8 - The South Wales Coast (Swansea to Chepstow)

Entity: Town along the Wales Costal Path

- Town along the Wales Costal Path Attributes
 - Chester
 -

Entity: Location/Venue

- Location/Venue Attributes
-

Entity: Accommodation

- Accommodation Attributes
 - Hotel
 - Hostel
 - B&B
 - Shared-Accommodation
 - Camping

Entity: Venue

- Venue Attributes
 - Conference Centre
 - Hotel
 - Camp site
 - Educational Institutions
 - Community Centre
 - Park
 - Beach site/front
 - Public Garden

Entity: Cost

- Cost Attributes
 - Material
 - Venue rental cost

Entity: Delegate

- Delegate Attributes
 - Student year 1-4
 - Local Business
 - Entrepreneur
 - Guest-Speaker
 - Lectures/Academics

Entity: Publicity

- Publicity Attributes
 - Advertisement
 - Flier
 - Facebook
 - Mutli-Media
 - Twitter
 - Linkled

Entity: Payment Method

- Payment Method Attributes
 - PayPal
 - Debit card
 - Credit card

Entity: Material

- Material Attributes
 - Certificates
 - Stationary
 - Refreshments
 -

Entity: Revenue

- Revenue Attributes
 - Fee

- Grant
- Donation
- Equipment

Entity: Season

- Season Attributes
 - Winter
 - ❖ Jan-march
 - Autumn
 - Spring
 - Summer

Entity: Equipment

- Equipment Attributes

Entity: Certificates

- Certificates Attributes
 - INSPIRE

Entity: Daily Programme

- Daily Programme Attributes
 - Schedule

Entity: Week Schedule

- Week Schedule Attributes

Entity: Sitting Plan

- Sitting Plan Attributes

Entity: Environment Impact

- Environment Impact Attributes
 - Car fuel
 - Carbon emission of car
 - Walking
 - Ship
 - ❖ The Isle of Anglesey

Entity: Transport

- Transport Attributes
 - Bus
 - Walking distance
 - Walk
 - Car
 - Train
 - Taxi

Entity: Car-Sharing

- Car-Sharing Attributes

Entity: Car Park

- Car Park Attributes

Entity: Session

- Session Attributes

Entity: Guest Speaker

- Guest Speaker Attributes

Entity: Disable

- Disable Attributes

Entity: Socialising venue

- Socialising venue Attributes
 - Pup
 - Recreation Facilities
 -

Entity: Tourist Attraction

- Tourist Attraction Attributes