

PROFESSIONAL PROMOTION/LEVEL 6

ADAD6002

FUNK UP OR SHUT UP!

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GEURILLA GIRLS

HAND OUT DATE: 01.10.19

SUBMISSION DATE: 14.01.20

FEEDBACK DATE: 11.02.20

ALL SESSIONS RUN WEEKLY ON TUESDAYS 11.30 – 1.30 AE104

COMMENCING: 01.10.19

Through process within your own studio practice you will find your own direction and assess where you would like to be in the future, it is not a given that all fine art students will become practicing artists once graduated.

FUSU! Reveals an opportunity to research and explore within your own practice many possibilities of a future direction and how best to reveal this within your marketing and self-promotion.

FUSU! Will help to provide you with an introduction to key ideas for marketing and self-promotion and to research solutions in presentation and documentation.

FUSU! Gives you breathing space to play with ideas as an individual and in collaboration – to explore how to generate an audience for your work.

FUSU! Exercises observational and investigative skills to begin to identify personal strengths, aspirations and needs.

SEMESTER ONE

Session 1 & 2	introduction to the module – use these 2 sessions to question how you think you should venture forward with ideas that will support and promote your work. Turn up to session 3 with ideas.
Session 3 am	Pair It Shake It & Show It
Session 4 pm	Pair It Shake It & Show It
Session 5 am	Pair It Shake It & Show It
Session 6 pm	Critique
Session 7 am	Critique
Session 8 pm	Collab
Session 9	Collab
Session 10	FUSU!/Collab
Session 11	FUSU!/Collab

Session 12	FUSU!/Collab
Session 13	FUSU!/Collab
Session 14	FUSU!/Collab
Session 15	FUSU!/Collab
Session 16	FUSU!/Collab
Session 17	FUSU!/Collab
Session 18	FUSU!/Collab
Session 19	FUSU!/Collab
Session 20	FUSU!/Collab
Session 22	FUSU!/Collab

The FUSU! periods will be possible slots for speakers/visits and tutorials.
You will be informed of this.

Assessment Component 1 – 100%

Coursework: A portfolio of outcomes (these outcomes should be the equivalent of a 5000 word submission)

Exemplar:

The portfolio could comprise; an evaluation research document/report, a marketing/viability plan, personal promotional material, exhibition/screening content, documentary evidence of personal contribution to a collective endeavor

SUGGESTED READING

CCQ MAGAZINE

ART MONTHLY

THIRD TEST

FREIZE

n.paradoxa

ART QUARTERLY – ART FUND

USEFUL WEBSITES:

www.artifact.ac.uk

www.artesmundi.org

www.nomorepink.com

<http://www.thefword.org.uk>

<http://www.ktpress.co.uk>

<http://www.axisweb.org>

<http://www.guerrillagirls.com>

<https://www.a-n.co.uk>

<http://www.artangel.org.uk>

<http://www.ipso.gov.uk/>

<http://www.nesta.org.uk>

<http://www.own-it.org/>

<http://www.bigideaswales.com>

<http://www.timdaviesartist.com>