

MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Common Assessment Criteria Applied	Marks Available	Marks Awarded
General Comments		
Your assignment covered some parts of the assignment brief but left a lot of material out. You did not do the research requested and your website was missing more advanced features. In addition you did not place any referencing in your report to show your research but your report was well laid out and contained all requested material.	100	38
1. Engagement with Literature Skills		
The assignment requested you to research academic papers but there is no evidence that you have actually done this as none are listed or discussed. In addition you have no referencing within your report linking to your referencing.	20	0
2. Knowledge and Understanding Skills		
You have designed a pleasing site that uses a range of web standard languages such as HTML, CSS and Bootstrap but has no JavaScript. It also makes basic use of features when more advanced concepts would have enhanced the site.	15	9
3. Cognitive and Intellectual Skills		
You have used the validator on your HTML and CSS but your interpretation of this is brief, in addition you have no evidence of assessability testing for the website. You have an evaluation but this is brief and does not go into detail on your website and how it meets the purpose of the website or how it uses usability, SEO and accessibility to achieve this.	15	3
4. Practical Application Skills		
Your site consists mainly of pictures with very little added text so the information it contains is minimal, I would have expected a reason for each choice. When tried on other screen sizes the site adapts but still has the non-used space each side which is not needed also the navigation dropdown then does not work. In addition the links on your carousel do not work and when links for each item are clicked they open instead of your site not in addition so you have to use the back button to go back to it.	40	7
5. Transferable Skills for Life and Professional Practice		
Your report is well laid out and includes all the required sections. It is clearly written and understandable.	10	8

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)	Late Submission Penalties (tick if appropriate)		38
	Late Submission ?		
	1st/2nd/3rd attempt?	1st	