

Swedish massage
therapy



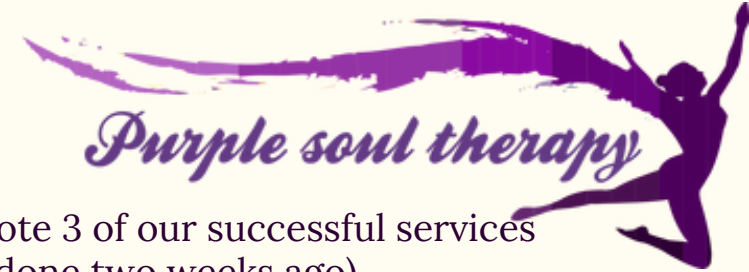
Corporate
mobile massage
and pampering



Facial
Beauty Massage

Purple soul therapy

Book now
07964749881



In our Instagram/Facebook poster, we choose to promote 3 of our successful services (according our customers opinion in the survey we have done two weeks ago).

We used Canva template and free internet pictures that can better represents the services we are promoting.

In our poster the colours chosen are eliciting a positive emotional response especially from the female point of view and we hope that they are grabbing the attention of our customers. To engage, we added our mobile number and the words toward action-Book Now!

We choose most of the colours bright to suggest positive. To inducing relaxation and calm we choose lilac (analogues and complementary to purple our logo colour) and blue frame.

The frame is thin suggesting fine touches and a thicker/solid base to suggest trust in our services.

We choose to write with white colour Lora letters that looks defined and solid but also have a feminine note. White suggest clean, pure, genuine that are standing behind our services.

Purple colour is completing our name and logo suggesting quality and elegance, creativity and spirituality that underlining our identity. Also means individuality the way we are the way we want to treat each client.

In the first panel we choose a picture with a woman that is having a whole-body massage therapy and is smiling-obviously inviting to believe that she's enjoying the session and representing the desirable results. We choose a woman to represent the services as majority of our female respondents in the questionnaire, prefers a whole body massage.

The second panel represents a female that is enjoying face beauty massage our second ranked service .

In the third panel we are promoting corporate massage therapy. (a picture with a chair massage of a man shows exactly that).