Litter – The Facts

Street cleaning cost local government £778m in 2015/16.

81% of people are angry and frustrated by the amount of litter lying all over the country.

In the 2016 Great British Beach Clean 802 litter items were collected per 100 metres of beach in the UK.

Last year the RSPCA received over 5,000 phone calls about litter-related incidents affecting animals.

Litter – The Facts

9 billion tons of litter ends up in the ocean every year.

50% of littered items are cigarette butts.

75% of people admitted that they littered in the past 5 years.

The Highways Agency clears more than 180,000 sacks of litter from our motorways and major 'A' roads every year, at a cost to the taxpayer of more than £10 million.

Litter – The Facts

More than 30 million tonnes of litter are collected from the streets in England every year.

In 2011/12, The 'Royal Parks' spent £300,000 removing litter from Hyde Park alone.

Fly tipping costs Network Rail over £2,300,000 per year.

34% of people would be less likely to buy from a brand they see as litter on the street.

Litter – The Facts

Littering increases the fear of crime and encourages further anti-social behaviour.

RSPCA receives more than 7,000 phone calls each year about pets and wildlife that have been injured by litter.

Much litter from the UK and abroad ends up in seas and oceans. In fact 80% of marine litter comes from the land.

A recent UN study found that there are now 46,000 pieces of plastic floating in every square mile of the ocean.

Litter – The Facts

One third of fish caught for human consumption in the English Channel contain small pieces of plastic.

Clearing up the litter dropped in the streets and green spaces in England alone is costing the UK taxpayer £1 billion a year.

2.25 million pieces of litter are dropped in the UK every day.

Use these facts as a starting point for your billboard ideas