



TASK 7:

1: START-UP COSTS (Initial Costs): These are the costs needed to start Nouria's Delivery

With a £5,000 start-up budget, Nouria's Delivery will invest in two second-hand delivery motorcycles. This allows the company to start operations with reliable transport while keeping costs manageable. Additional funds will be used for insurance, branding, safety equipment and initial marketing.

Start-Up Costs:

Item	Description	Cost (£)
Motorbike (used) 1	Delivery bike	1,400
Motorbike (used) 2	Delivery bike	1,400
Insurance	Bike insurance	600
Equipment	Casques, gants	250
Delivery boxes	Top boxes	150
Branding	Logo + uniforme	150
Website	Site + domaine	120
Marketing	Flyers + pubs	200
Registration	Licence business	80
Total Cost		4,350

Operational Costs (Monthly):

Item	Description	Cost (£)
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Fuel	Motorcycle gasoline	180
Maintenance	repair	60
Phone & Data	Professional phone	30
Marketing	Advertisement	50
Staff (part-time)	Occasional help	600
Insurance (monthly)	Protector insurance	50
Total		950

Variable Costs:

Item	Jan	Feb	Mar	Apr	May	Jun	Total (£)
Fuel	180	180	180	180	180	180	1,080
Maintenance	60	60	60	60	60	60	360
Total Variable	240	240	240	240	240	240	1,440

Fixed Cost:

Item	Jan	Feb	Mar	Apr	May	Jun	Total (£)
Staff	800	800	800	800	800	800	4,800
Insurance	50	50	50	50	50	50	300
Marketing	50	50	50	50	50	50	300
Phone & Internet	20	20	20	20	20	20	120

