

Time allocated: 1 hour. Please return your paper to the lecturer upon completion. It will be returned to you at the next session. You will need to include a scanned copy of this exercise in the form of an appendix together with you Task 1 (part of the Assignment for this module).

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Ex.1. Read the following passage and answer the questions.

The professor and the village people

A Professor of English at a well-known Welsh University lived in a large house not far from a little village. He never went into the village, but shopped in the town near the University because he had nothing in common with the village people, who were largely uneducated and did manual jobs. One night, the professor fell asleep while smoking his pipe and the pipe fell onto the carpet and started a fire.

When the professor awoke and saw the house on fire, he rushed into the village, screaming:

'The edifice is being consumed by a great conflagration!'

'The edifice is being consumed by a great conflagration!'

The village people looked at him and continued doing what they were doing.

'Don't you understand?' He said. 'The edifice is being consumed by a great conflagration!'

They ignored him.

When the Professor returned home, he saw that his house had been completely destroyed. He sat down on the ground and wept. The next day, he went into the village crying. 'Why, oh why didn't you help me? My home has been destroyed by the fire. I came and begged you last night.' He wept.

'But Professor, why didn't you say that your house was on fire? We would have helped.'

Q1: Why didn't the village people help the Professor?

Q2: What should he have done to get them to help him?

Q3: Whose model of communication do you think can explain this situation?

Q4: Why?

X Q1 B: the village people want to help the professor because the house has been destroyed by the fire, that his house had been completely destroyed.

X Q2 B: The don't have to help him because his live mean the university, his workings? at night, his sometimes asleep, his going out to smoking.

Q3 B: schaman's model ✓

Q4 B: because the don't have feedback on the workplace on the don't give feedback on the work place. X

you need to improve your reading comprehension and reduce the number of errors.

Lecturer's signature: Wilma da Costa Date: 26.07.19

Ex.2. Read the following brief and write a business email according to the instructions.

You are Director of Communications at your company and you would like an employee, Jack Daniels, to join your Communications Training team.

- Tell JD why you are writing
- Say what you have observed and like about his communication skills
- Tell him why you think he would be an asset to the team

~~communication skills~~
Director of communications at one company
this like good time working, work in
team, give feedback, should ~~between~~ How the
am do.
How the go am working in an organisation,
how the working in ~~am~~ good on big company.

communication skills is like improve your
written, ~~communication~~ verbal on ~~mean~~ Verbal
communication formal on informal.

To give ~~good~~ feedback communication with
team.

- you have not answered the questions
- your email does not begin and end appropriately
- you must improve your English because the
meaning of some sentences is not clear.

Lecturer's signature: Wilma

Date: 24.07.19