



Self - Awareness Presentation

Personal SWOT analysis for an Assistant Audiology Practitioner
role in the NHS

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Assignment: **Component 1 – Self-Awareness Presentation**



Career Goal and Live Job Advert

Goal: To become an NHS audiologist, climbing from Band 3 to associate, practitioner and clinical scientist roles (NHS Health Careers, n.d.).

About 18 million UK adults are affected by hearing loss (RNID, 2024)

Assistant Audiology Practitioner

Manchester University NHS Foundation Trust
NHS AfC Band 3: £25,760 - £27,476

Withington Community Hospital, West Didsbury
Permanent, 37.5hrs (may include weekends)
Closing Date: 22 October 2026

Source: Manchester University NHS Foundation Trust
(2026), 18 October 2026

Essential

- GCSE English and Maths
- Face-to-face work with the public
- Basic hearing loss and ear anatomy knowledge
- Handling distressed or aggressive people
- Communication, IT skills, clear writing

Desirable

- NHS or Healthcare experience
- Programming hearing aids on PMS systems
- Audiology Practitioner Assistance course

My SWOT against the role

Strengths

- Clear communication with young children
- Person-centred care learning (Cert HE)

Weakness

- No hands-on audiology experience.
- Limited hearing aid technology knowledge
- New to NHS record systems

Opportunities

- Clear Band 3 to 5 career ladder
- Rising demand: 18m UK adults affected
- Pediatric work suits my background

Threats

- High competition; adverts close early
- Full-time hours, weekends, plus study
- Distressed or aggressive patients

Using strengths to close the gaps

Weakness

Limited audiology knowledge

New to NHS record systems

No clinical audiology experience

Strengths I will use

Teaching skills: breaking ideas into small steps.

Accurate classroom records and admin

Person-centred care from my Cert HE

Practical Example

Weekly self-study plan on ear anatomy and hearing loss, then teach it back to a peer

Practise careful data entry and complete confidentiality (GDPR) training

Volunteer or shadow in an audiology clinic or hearing charity

Using Opportunities &

Reducing Threats

Opportunities

Career Ladder

Band 3 leads to Band 4-5. My Level 4 study is a first step and I will keep learning.

Training

The advert values an assistant course. I will complete one, using my teaching skills to learn fast.

Pediatric work

Assistant help test young children (Mid and South Essex NHS Foundation Trust, 2026). Where my teaching helps.

Threats

Competition

Adverts can close early, so I will apply early with my own specific examples.

Distressed Patients

I will use my calm classroom approach and add de-escalation training.

Hours Plus Study

Full-time hours may include weekends, so I will keep a fixed weekly study timetable.

Where this leaves me

Now

Apply for Band 3 assistant roles, starting with this advert.

Next 6 months

Complete an audiology assistant course and gain shadowing or volunteering experience.

Long term

Progress to Band 4-5 and qualify as an audiologist.

Self-awareness turns my SWOT into an action plan.

References

- Manchester University NHS Foundation Trust (2026) *Assistant Audiology Practitioner*. Available at: https://www.nhsjobs.com/job/UK/Manchester/West_Didsbury/Manchester_University_NHS_Foundation_Trust/Audiology/Audiology-v8204103 (Accessed: 18 October 2026).
- Mid and South Essex NHS Foundation Trust (2026) *Audiology Technical Officer*. Available at: https://www.nhsjobs.com/job/UK/Essex/Chelmsford/Mid_South_Essex_NHS_Foundation_Trust/Audiology/Audiology-v8269797 (Accessed: 18 October 2026).
- NHS Health Careers (n.d.) *Audiology*. Available at: <https://www.healthcareers.nhs.uk/explore-roles/physiological-sciences/audiology> (Accessed: 18 October 2026).
- RNID (2024) *Not 12 million, but 18 million: why the number of people classed as having hearing loss in the UK has increased*. Available at: <https://rnid.org.uk/2024/06/why-the-number-of-people-with-hearing-loss-has-increased/> (Accessed: 18 October 2026).