

Action Research Project: Poster Presentation (2000 words equivalent)

Task

Following completion of the action research project, students will be required to create an academic poster to disseminate the results of their project with a wider audience. The poster will need to outline the key points of the research undertaken and the results derived from the process and presented in a communicable way.

As an academic poster, students will need to give due consideration to visual elements as well as aesthetic appeal and ensure that the contents are presented in a way that can be understood by a variety of audiences.

Students will then need to present their poster and explain their research to an identified audience in an agreed format.

The purpose behind the poster is for you to be able to summarise your action research project and communicate to others about your research project in relation to what you did and the results that you found. Therefore, there are two elements to this:

1. The poster itself
2. The presentation aspect (i.e., how you communicate your results)

The poster itself

On Moodle there are several templates you can use to construct your poster, pick the one that's most appropriate for you and use that, remember that this is a poster so everything should be on the one page. How you design your poster is up to you, it can be very text focused, or you can use more images than text, the choice is yours and will depend on your project, your area of expertise etc. Remember that posters do need to be aesthetically pleasing and eye-catching so try to make your submission as interesting as possible. There is an indicative word count of 2000 words but that is an equivalent count that we are obliged to produce for assignments and this needs to be balanced across the poster itself as well as the presentation. Your poster doesn't have to be 2000 words but if you are planning on producing a very text heavy poster, then use the 2000 words as an absolute maximum. There should be references included but as the poster is based on your research project then these references will be the same as those you included in your actual project.

The presentation aspect

This is where you need to explain your poster and provide an outline of your research and your findings. The easiest way for you to do this is record a voiceover via PowerPoint whilst you narrate over your poster, but you can also record a Teams meeting of yourself presenting your poster, whatever is most appropriate for you. You should aim for between 8-10 minutes of presentation time for your poster as a maximum, you may find that you use slightly less time if you have a very text heavy poster, but you may need to use the maximum time if you have a very visual and image heavy poster instead that requires a more detailed explanation. Remember that you should not be reading out verbatim what is on your poster but rather using it as a prompt for further development.

Submission of work

Once you have produced your poster and recorded the voice-over/video then upload it to Moodle. If you have recorded it in Teams and it is available via Stream for example, then you can just upload a document to Moodle with the link on it to the presentation rather than upload the video itself. If you

are selecting this option then please check your Strem permissions to ensure we have access to the work.

Please note you are not uploading to Turnitin, instead there should be a blue folder submission option for the poster which is where you will upload your presentation.

Remember, what we are looking for is a visually interesting poster that summarises your research and that you can verbally communicate this effectively to your audience. There is no right or wrong way to do this, just ask yourself, does this explain my project to someone who is looking at this poster and listening to my explanation of my research?