

Social media

Online platforms that enable users to create and share content and participate in social networking.



Social media marketing is a powerful way for businesses of all sizes to reach prospects and customers. People discover, learn about, follow, and shop from brands on social media, so if you're not on platforms like Facebook, Instagram, and LinkedIn, you're missing out!

Be careful about sharing sensitive information, such as your home address or phone number, and adjust your privacy settings



Stay Safe on Social Media With Strong Passwords and Secure Accounts. Strong passwords will protect online accounts from being hacked, which help a great deal in terms of identity theft, social media scams, and account takeovers by hackers. Tips for a good password: Use a unique mix of letters, numbers, and signs.

Keep safe

You can earn money through your smartphone as a social media marketer by advertising for brands. With increased social media engagement, most businesses leverage social media advertisements to boost their sales.



Social media are interactive technologies that facilitate the creation, sharing and aggregation of content (such as ideas, interests, and other forms of expression) amongst virtual communities and networks. Common features include:

