

Programme: BSc Health and Social Care

Module: Changemakers: Building your personal Brand for Sustainable Employment

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Introduction

The changemakers will be involved in an overall discussion of all of the units discussed throughout this report. I will be establishing a personal brand in order to find suitable career opportunities. In Unit one: Topic two, "what drives you" is defined as the force that inspires people's life and their enthusiasm for what they seek, as well as the principle of self-determination. Unit two: Topic three: Changes in the network society due to the widespread use of digital information and communication technologies and how the structures are constructed by bringing messaging and email to individuals instead of face-to-face interaction through various websites. Identifying career prospects by thinking outside the box and being prepared to act is covered in Unit three-topic two, a specific position that may serve as a steppingstone into opportunities for recent university graduates, including management. This written project will cover Unit four -topic one, future me. I will demonstrate my ability to set goals, forecast what will happen, and create a strategy for my future ambitions and professional development. Explain how these units will progress in my personal employment in my future career.

Unit 1-Brand you: Topic 2: What drive you

According to Rampersad and Hussain (2013), you must maintain control over your emotions and behaviour while also redefining yourself to govern yourself properly. On the other hand, the soul-searching process begins with identifying one's dream, purpose in life, values, and vital roles, and then acting on those definitions. In terms of personal governance, personal ambition serves as the starting point, the central aim, and the guiding principles to work out my fate and accept it while responding to love and passion will fulfil my intense wants and become happy. It is also about developing a strong emotional connection with myself and transforming myself on the inside to impact others positively. I got my inspiration from Martin Luther King, Jr., who had a goal and fought for it. He taught me to be nonviolent and appreciate the most pressing issue in society.

On the other hand, Helson and Srivastava (2002) compared personality correlations and inventory measures of openness, unconventionality, ambition, and autonomy at age 21. They found that standards of transparency and tolerance predicted creative achievement, and efforts of transparency and tolerance predicted wisdom. The social integration of creative achievers improved over time, and the status awareness of intelligent women enhanced over time. An increased behavioural commitment to creative work following college, psychotherapy or spiritual occupations significantly increased age-21 openness and complexity, which were used to predict creative accomplishment and wisdom criteria. Furthermore, in the self-determination theory, I use motivation, connection, and autonomy to complete my mastery skills by breaking my task down into chunks and creating a practice plan to keep my motivation high while establishing well-defined and detailed goals. To achieve desired results and set goals, I should surround myself with sound individuals who will motivate me to grow and achieve my objectives. I should also have healthy self-esteem, which reflects my accomplishments in Unit one, topic two.

Unit 2- It's a small world: Topic 3: Network Society

Following Gibson (2003), and efficient evaluation demonstrates that learning as multidimensional, integrated, and visible in performance throughout time. When it comes to educational assessment, networks and new media have a lot to offer. A network incorporates the Internet, computers, intranets, and humans to provide novel teaching and assessment methods. Network-based assessment is gaining popularity in educational testing and measurement, as well as online teaching and learning. However, numerous research's online assessment has been conducted to design and deliver online course content to students. Standard telecommunications technologies such as email and discussion threads can be used to assess students' knowledge and abilities, but these studies focus on reproducing face-to-face procedures and quality standards. However, while some policy groups maintain the same stance on technology as roughly equivalent to face-to-face interactions, this is not always the case. Speaking with professional connections and sharing information and ideas among persons focuses on unit two, topic three networks. The information I gained will assist me in improving my network skills and qualification and understanding my primary goal, which will assist me in determining my future changes.

According to Van Dijk (2020), modern literature is replete with expressions like "we live in a linked world," "we live in a connected age," and "we count the time spent on broadcast networks, among others. The extent to which media networks, social networks, and commercial networks have spread globally and into every corner of the earth. As we have with the telephone, people are already connected by media at the initial stage of the network's evolution in society. Hierarchical structures have a purpose that helps the group at large that is an efficient way to allocate products and labour among community members when necessary resources are scarce, individual skills vary. Reproductive fitness is a deciding factor in survival.

Unit 3- Opportunity Knocks: Topic 2: Identifying career opportunities

Identifying career chances for a variety of work opportunities and outlets can be used to assist individuals in locating job openings and opportunities. Career fairs, for example, can be characterised as an event that is typically open to the public and that allows businesses to gather information about prospective job prospects from them. In order to make money, and employment agency attempts to match job seekers with positions that are more than likely to be an excellent match for skills and experience. Individuals can search for job openings on job search websites such as LinkedIn, indeed.com, and monster.com at their convenience. How to Identify Job Opportunities & Gain Work Experience, (2016)

Furthermore, I learned a lot in unit three, topic two, and methods to get a corporate job inside the NHS. As you may be aware, I am in charge of numerous projects and recruiting, and I rely on agency services to help me succeed professionally. However, this defines whatever you want and dream about; if you retain a positive mindset, you can achieve anything you wish. As I continue on my route to success, my next step in achieving my ultimate goal is to earn the best degree possible in BSC health and social care.

According to Allen (2019), in recent years, researchers have sought to identify values, prioritise our targets, and better understand how working memory and attention interact and whether they are part of the same broad system that drives perception, thought, and action. Attentional control will help maintain task sets, appraise progress toward goals, and plan and implement response options. Even if low-value items are initially spatially addressed, non-perceptual processing attentional emphasis reduces the likelihood of forming and maintaining a robust representation of these items. The approach provides a valuable framework for combining multiple viewpoints on working memory and attention to facilitate successful action. What matters most is remembering that there are many ways to solve a problem.

Unit 4- The pursuit of happiness: Topic 1: Future me

As Alvernaz (2021) points out, we are continuously working to improve ourselves professionally and personally. We set aside some time to make entirely new goals and things we hope to accomplish each new year. Most of us begin the year with a strong sense of determination, but it is not uncommon for us to reach a moment where our motivation wanes, and the excitement about our goals fades away. Big and little life changes, on the other hand, could have prevented your ambitions from becoming a reality; nonetheless, your thoughts and attitude play a crucial role in determining what happens and what does not. As with filters on a camera, beliefs are similar to perspectives on the world. Everything that the camera sees is a result of the filters through which it observes its subject. As a result, our beliefs influence the world's perspective, and our beliefs have a tremendous impact on our personalities. In response to our thoughts, we describe ourselves as worthy or worthless, powerful, or helpless, competent, or incompetent, trustworthy, or suspicious, belonging or outcast, self-reliant or dependent, flexible, or judgmental, fairly treated, or mistreated, loved or loathed, among other things. Regardless of whether they are favourable or adverse, your beliefs have far-reaching implications in your life. 'Beliefs have an impact on everything from your moods to your relationships, job performance, self-esteem, physical health, and even your religious or spiritual attitude.

Our future selves will be identical to who we currently are, notwithstanding our understanding that our prior selves are distinct from our present selves, according to Hardy (2021). When we believe we're done, we're still working on something new. Whether I like it or not, my personality is a part of who I am, abilities and likes and dislikes evolve throughout time. More than 60 years later, nearly all participants in a recently published study found that their personalities had changed entirely. While change is unavoidable, it is also manageable. Furthermore, there are three methods for achieving a desirable future self by distinguishing between past, present, and future selves. People, in general, prefer to concentrate a lot of attention on the moment they're in; because I am an introvert, I get along well with people. Instead of letting go of our current selves, we tend to cling to them and express our identities in absolute terms.

Dr Ellen Langer, a Harvard psychologist, describes this state as "mindlessness" because of the limitations imposed by these labels.

Conclusion and Recommendation

The conclusion of this report explains what motivates me, based on the passion of unit one, subject two, and the things that inspire most individuals in their life and drive them to succeed. Unit two, topic three, network society, teaches students how to communicate globally and use technology to communicate without meeting in-person to find work and establish a personal brand. Unit three, topic two, identifies professional prospects for individuals to be patient and teach them that occupations take time to grow and develop, which is why a career is a journey to the next level of opportunity. Topic one of unit four, future me, teaches students about their past and future selves and how to turn their aspirations into reality. I have completed my employment goal in less than two years, getting two promotions to band five management within the NHS firm. I demonstrate my dedication and commitment to achieve tremendous possible success in my professional life. The overall evaluation of the changemakers' written assignment is included in this written report.

Personal Development Plan

	SKILL	CURRENT ABILITY	TARGET ABILITY	DEVELOPMENT OPPORTUNITY	CRITERIA TO JUDGE SUCCESS	TIME FRAME	EVIDENCE
1st PRIORITY	Communication Work ethic Leadership	Goal setting Conflict resolution	Continuation of research (2021-2023)	Show some of my work to the lecturer in order to prepare for my distinction.	Capable of speaking in front of a crowd with confidence	10/12/21	The assignment work will be completed on time and at a high standard.
2nd PRIORITY	Problem-solving Integrity Organisation	Allowing enough time for myself to complete the task without rushing.	Health and social care studies are currently in their second year.	Become a member of the student union society and help students who require justice in the educational system.	Capable of handling twice the present task load	22/01/22	As a result of my assignment grades, my work at university will have improved.
3rd PRIORITY	Self-Confidence Adaptability Interpersonal	Being organised and understand what is required and when it required to get on with my task.	Graduate with a BSC in health and social care.	Volunteer to lead a university spring term group.	The happiness I had when I received positive comments from my lecture.	22/01/23	I will gain relevant work experience in fields that interest me.

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