



PRIFYSGOL CYMRU

Y Drindod Dewi Sant

UNIVERSITY OF WALES

Trinity Saint David**E3 FORM – Sports Research Project****APPLICATION FOR ETHICAL APPROVAL – BA level****CAIS AM GYMERADWYAETH MOESEGOL – Lefel BA**

Mae'r ffurflen hon i'w chwblhau gan bob BA myfyrwr. Rhaid i bob ffurflen gael ei ystyried gan diwtor y modiwl. Dylai un copi o'r ffurflen yn cael ei roi ar y ffeiliau Gyfadran ac un copi cadw ar y ffeil myfyrwr.

This form is to be completed by all BA students conducting research, projects or productions. This form should be completed by the student. All forms must be considered by the Module tutor. A copy of the form must be kept centrally and on the student file.

ADRAN 1 – MANYLION MYFYRIWR**SECTION 1 - STUDENT DETAILS**

Enw Llawn Full Name	Samuel Oliver Mawer		
Ysgol/Cyfadrn/ School/Faculty	University of Wales Trinity St David	Rhif Myfyriwr Student Number	P147957
Cydlynnydd prosiect / Tiwtor Module Tutor/ Programme Co-ordinator	Andrew Thomas	Enw'r Gradd Name of Degree	Sports Management

Teitl dangosol yr Traethawd Hir:

Indicative Title of Dissertation:

An Evaluation of The Impact of Corporate Sponsorship on UWTSD Sports Teams.

**ADRAN 2 – MANYLION CYFRANOGWYR /
CYNULLEIDFA****SECTION 2 - PARTICIPANT / AUDIENCE
DETAILS**

Pwy yw'r cyfranogwyr arfaethedig?	Who are the intended participants?	Ydw / Yes	Na / No
Myfyrwr / staff Y Drindod Dewi Sant	Students / staff of Trinity Saint David	Yes	
Oedolion (dros oed 16 ac yn gymwys i gydsynio)	Adults (over the age of 16 and competent to give consent)	Yes	
Plant a phobl ifanc dan oed	Children / legal minors		No
Cleifion neu gleientiaid gweithwyr proffesiynol	Patients or clients of professionals		No

Rhywun sy'n cael ei gadw yn y ddalfa neu y mae'r llys wedi cymryd cyfrifoldeb amdano	Anyone in custodial care or for whom the court has assumed responsibility		No
Aelod o unrhyw sefydliad lle mae'n bosibl bod angen i unigolyn arall hefyd gydsynio.	A member of any organisation where another individual may also need to give consent.		No
Eraill: Nodwch: / Others: please identify:			

Nifer, Oed a Ffynhonnell y Cyfranogwyr Rhowch fanylion yr demograffeg y cyfranogwyr / gynulleidfa.		Participant / Audience Number and Age Provide details of the demographics of the participants / audience.	
Nifer o Gyfranogwyr / yn y Gynulleidfa	Participant/ number	Audience	30+
Grŵp oedran y Cyfranogwyr/y Gynulleidfa	Participant/ group	Audience age	18+

ADRAN 3 – GWEITHGAREDD YMCHWIL

SECTION 3 – RESEARCH ACTIVITY

1.	Ydy'r prosiect yn cynnwys:	Does the project include:	Ydy / Yes	Nac ydy/No
	Defnyddio holiadur neu offeryn ymchwil tebyg	Use of questionnaire or similar research instrument	Yes	
	Defnyddio prawf ysgrifenedig neu gyfrifiadurol	Use of written or computerised test		No
	Cyfweliad (cysylltwch gwestiynau posibl)	Interview (attach provisional questions)	Yes	
	Dyddiaduron	Diaries		No
	Arsylwi ar gyfranogwyr a hwythau'n ymwybodol o hynny	Participant observation with their knowledge		No
	Arsylwi ar gyfranogwyr a hwythau ddim yn ymwybodol o hynny	Participant observation without their knowledge		No
	Recordio fideo neu sain	Video or audio-taping		No
	Mynediad i wybodaeth bersonol neu gyfrinachol heb gydsyniad penodol y cyfranogwyr	Access to personal or confidential information without the participants specific consent		No
	Defnyddio unrhyw gwestiynau, ysgogiadau prawf, cyflwyniad y gallai rhai cyfranogwyr eu profi fel rhywbeth sy'n achosi niwed / tramgwydd corfforol, meddyliol neu emosiynol	Administration of any questions, test stimuli, presentation that may be experienced as physically, mentally or emotionally harmful / offensive		No
	Cyflawni unrhyw weithredoedd allai achosi embaras neu effeithio ar hunan-barch	Performance of any acts which may cause embarrassment or affect self-esteem		No

Ymchwilio i gyfranogwyr sy'n ymwneud â gweithgareddau anghyfreithlon	Investigation of participants involved in illegal activities		No
Gweithdrefnau lle defnyddir twyll	Procedures that involve deception		No
Gweini unrhyw sylwedd, cyfrwng neu blasebo	Administration of any substance, agent or placebo		No
Dull arall o gasglu data neu fformat cyflwyno (esboniwch)	Other method of data collection or presentation format (please explain)		No

2. Restrâu eich dull o gasglu data	List your method of data collection:
Questionnaire Survey	

3.	Risg Posibl: (corfforol, seicolegol, cyfreithiol, cymdeithasol neu economaidd)	Potential Risk: (physical, psychological, legal, social or economic)		
A oes unrhyw risg bosibl i:		Is there any potential risk to:	Ydw / Yes	Na / No
A	Cyfranogwyr?	Participants?		No
B	Ymchwilydd?	Researcher?		No
C	BrifYsgol/Cyfadrn?	University?		No

4. Rheoli Risg: Os oes, beth yw'r risg a sut y bydd yn cael ei reoli?	Management of Risk: If yes, what is the risk and how will it be managed?

5.	Os ydych yn delio â phlant a / neu oedolion agored i niwed, rhaid i chi gyflwyno eich tystysgrif DBS i'ch tiwtor goruchwyllo i'w cymeradwyo cyn i unrhyw gysylltiad â cyfranogwyr hyn.	If you are dealing with children and/ or vulnerable adults you must present your DBS certificate to your supervising tutor for approval before any contact with these participants.		
			Ydw / Yes	Na / No
A	Ydych chi wedi gwneud cais am dystysgrif DBS?	Have you applied for a DBS certificate?		No
B	A yw eich tiwtor weld a'i gadarnhau eich tystysgrif DBS?	Has your tutor seen and approved your DBS certificate?		No

6.	A fyddwch yn cael cydsyniad gwybodys ysgrifenedig gan eich cyfranogwyr?	Will you obtain written informed consent from your participants?	
		Ydw / Yes	Na / No
A	Os na fyddwch, pam hynny?	If no, why not?	Yes
B	Os byddwch, sut byddwch yn sicrhau cydsyniad gwybodys?	If yes, how will you secure informed consent?	
Rhowch eglurhad / Please explain: Please see attached consent form to be completed.			
Cynhwyswch gopi o'r ffurflen gydsynio os ydych yn defnyddio un.		Please include a copy of the consent form if you are using one.	

ADRAN 4	SECTION 4
CEFNOGWYD /APPROVED	NIS CEFNOGWYD/ NOT SUPPORTED
Datganiad Mae'r wybodaeth a gynhwysir yma yn gywir, hyd eithaf fy ngwybodaeth a'm cred. Rwyf wedi ceisio dynodi unrhyw risgiau a phroblemau sy'n gysylltiedig â'r prosiect / ymchwil neu gynhyrchiad ac rwyf yn cydnabod f'ymrwymadau innau a hawliau'r cyfranogwyr.	Declaration The information contained herein is, to the best of my knowledge and belief, accurate. I have attempted to identify any risks and issues related to the project/research or production and acknowledge my obligations and the rights of the participants.

Llofnodau Dylai'r ffurflen hon gael ei chwblhau a'i llofnodi gan y myfyriwr a'r Cydlynnydd y prosiect /Twitor	Signatures This form should be completed and signed by the student and the Module tutor/Programme Co-ordinator.
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Myfyriwr / Student <i>S. namer</i>	Dyddiad: / Date: 31/1/19
Cydlynnydd y prosiect /Twitor Project co-ordinator / Tutor <i>Maria Heffernan</i>	Dyddiad: / Date: 29/1/19
Sefydliad / Organisation - UWTSO Student Union <i>[Signature]</i>	Dyddiad: / Date: 31/1/19

Sefydliad/organisation - Walkabout
[Signature]

Dyddiad /Date
 31/01/19



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Trinity Saint David

Cyfranogwr Rhif Adnabod:
Participant Identification Number:

P147957

CWESTIYNAU CYFWELIAD SAMPL

SAMPLE INTERVIEW/ SURVEY QUESTIONS

TEITL Y PROSIECT: / PROJECT TITLE: An Evaluation of The Impact of Corporate Sponsorship on UWTSD Sports Teams.
Participants (Questionnaire)

1	What is your gender? Male/Female/Prefer not to say/Other
2	What age group are you in? 18-21 22-25 26-30 30+
3	What year of study are you in? 1st 2nd 3rd MA Post Grad
4	Which university team do you play for? Football Basketball Rugby Netball Touch Rugby
5	Do you know who sponsors the universities sports teams? Yes No If not, Why?
6	Do you think sponsorship in general is a good idea? Yes No Reason for your answer?
7	What do you think could be improved?
8	Do you feel the teams sponsorship has an impact on you individually? Yes No Reason for your answer?
9	Do you go to Walkabout?
10	If yes, how often do you go to Walkabout? Rarely Sometimes Often

11	Do you know what is involved in the sponsorship package? Yes No

ENW A CHYFEIRIAD YR YMCHWILYDD	NAME & ADDRESS OF RESEARCHER
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 Participant Identification Number:

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CWESTIYNAU CYFWELIAD SAMPL	SAMPLE INTERVIEW/ SURVEY QUESTIONS
TEITL Y PROSIECT: / PROJECT TITLE: An Evaluation of The Impact of Corporate Sponsorship on UWTSD Sports Teams. Walkabout (Interview)	

1	What benefits does sponsoring a university sports team bring to Walkabout?
2	Is this seen as a short- or long-term partnership?
3	What benefits do players receive from Walkabout? Deals etc
4	Do many students attend Walkabout through the sponsorships perks?
5	How many sports teams do you sponsor? Swansea University teams?
6	What do UWTSD gain from the deal?
7	Do you keep up to date with UWTSD sports teams results and progression?
8	
9	
10	

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ENW A CHYFEIRIAD YR YMCHWILYDD	NAME & ADDRESS OF RESEARCHER
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Cyfranogwr Rhif Adnabod:
Participant Identification Number:

P147957

CWESTIYNAU CYFWELIAD SAMPL	SAMPLE INTERVIEW/ SURVEY QUESTIONS
TEITL Y PROSIECT: / PROJECT TITLE: An Evaluation of The Impact of Corporate Sponsorship on UWTSD Sports Teams. UWTSD Student Union (Interview)	

1	What benefits does sponsoring a university sports team bring to Walkabout?
2	Is this seen as a short-or long-term partnership?
3	What benefits do players receive from Walkabout? Deals etc
4	What do UWTSD gain from the deal?
5	How often do you communicate with Walkabout?
6	How long does it take to organise a sponsorship package with a company?
7	
8	
9	
10	

ENW A CHYFEIRIAD YR YMCHWILYDD	NAME & ADDRESS OF RESEARCHER
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ENW A CHYFEIRIAD YR YMCHWILYDD	NAME & ADDRESS OF RESEARCHER
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Participant Identification Number:

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FFURFLEN GANIATÂD CYFRANOGIAD	PARTICIPATION CONSENT FORM
TEITL Y PROSIECT: / PROJECT TITLE:	

Name of Researcher:

Please initial box

1. I confirm that I have read and understand the information sheet dated XXXX for the above study. I have had the opportunity to consider the information, ask questions and have had these answered satisfactorily.

☐

2. I understand that my participation is voluntary and that I am free to withdraw at any time, without giving any reason.

☐

3. I understand that any information given by me may be used in future reports, articles or presentations by the research team.

☐

4. I understand that my name will not appear in any reports, articles or presentations.

☐

5. I agree to take part in the above study.

☐

Name of Participant

Date

Signature

Sam Mawer

S. Mawer

Researcher

31/1/19

Date

S. Mawer

Signature

You may decline to participate in this study. You may end your participation in this study at any time. If you decide to remain anonymous, maintaining your anonymity will be a priority and every practical precaution will be taken to disguise your identity. If you prefer anonymity, there will not be any identifying information on audiotapes or transcripts of this or any interview. No-one will hear any audiotapes or see any transcripts without your prior consent. All materials generated from this or any interview will remain confidential.

**When completed, please return in the envelope provided (if applicable). One copy will be given to the participant and the original to be kept in the file of the research team at:
PLACE:**

ENW A CHYFEIRIAD YR YMCHWILYDD

NAME & ADDRESS OF RESEARCHER



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Cyfranogwr Rhif Adnabod:
Participant Identification Number:

8147957

FFURFLEN GANIATÂD CYFRANOGIAD

SAMPLE PARTICIPANT INFORMATION SHEET

TEITL Y PROSIECT: / PROJECT TITLE:

***THIS FORM IS TO BE AMENDED AND ADAPTED AS NECESSARY**

Dear Participant:

My name is Sam Mawer and I am studying in the School of University Of Wales Trinity St David.

I would like to invite you to participate in my research project. This project will assist me with my dissertation and aims to evaluate the impacts of corporate sponsorship on University sports teams.

*Attached to this letter is a short questionnaire developed by Sam Mawer which will assess participants of the universities sports teams and the knowledge they have of the sponsorship of the universities teams. I believe your opinions will be extremely helpful to me.

Through your participation in the questionnaire and/or interviews, I hope to ascertain that your answers have been answered with honesty.

All questionnaires will be kept strictly confidential to the researchers involved and at **NO** time will individual questionnaires be released to the general public. This gives you a chance to express your views on your programme a confidential and anonymous forum and still be able to make a difference. Your participation in this study is completely voluntary so you can withdraw from the questionnaire at any stage.

Our questionnaire should take about 2 minutes to complete, but there is no time constraint. There are also no right or wrong answers. Attached to this letter along with the questionnaire is an instruction sheet / a consent form / a feedback sheet). As this is a new project, your feedback is also important to us and we would be much obliged if you could also complete the feedback sheet along

with the questionnaire. We understand that your time is at a premium but your opinions are very valuable to us.

After careful and precise analysis of the data obtained from this questionnaire, I will be happy to provide you with a copy of the findings at your request. The results of this questionnaire will hopefully enhance my understanding of sponsorship and will be stored on my appendices. The results of the research will be fed back to the university and the student union.

We thank you in advance for your time and participation. If any questions do arise, feel free to contact me at your convenience.

ENW A CHYFEIRIAD YR YMCHWILYDD	NAME & ADDRESS OF RESEARCHER
	Sam Mawer 53 Malvern Terrace Brynmill Swansea SA20BD

