

Better Knowledge Management System

INTRODUCTION

Knowledge management refers to the system of identifying and assimilating the information within the organisation. The poster will discuss about the different KM tools and how they are used in the organisation by the utilization of minimal resources.



Usage of knowledge base tool

The tool will be used to gather information about the customers to provide them satisfaction with the products. The design of the tool will be based on knowledge models. The tool will be accessed by participants of the team and the management team and will also have some restrictions as it can be accessed only by the members of the knowledge management team to secure the data and protect it.

Interaction with ongoing systems

The tool can be used significantly as it will help the employees to access the information freely and find relevant resources which will be effective for the work which the employees are doing. The tool will interact with other ongoing systems by analysing their procedure and improving them by providing adequate knowledge and new methods to make the effective use of other systems. Through this the employees will also be able to interact with various departments which will expand their vision and they can bring productivity in their work.

Knowledge management tools

Sainsbury is a leading company which possess a very strong and efficient knowledge system but still it can use various KM tools to maintain the sustainability of its knowledge management system. The company can use knowledge base tool for the further development of the system. It is a tool which helps to share the information internally and externally (Martins, and. et. al., 2019). A good knowledge tool will helps to retrieve the information more easily through which the employees will also become more efficient in their work and will learn about the new concepts of knowledge management and will implement it in their work which will increase their productivity. This tool will also help the customers to have an in-depth knowledge of the products they are consuming which will facilitate their more interest. This is of great significance to the employees who are overburdened with their work and that time the tool will help them to analyse the important information. This will also give the employees a new perspective to develop their knowledge and will also help them to share their views with each other and will develop a culture of team work. The other tool is content repository which uses collective database and digital documents to gather the information. This will be of great benefit as it will save time of the team. Decision support is the other tool which helps to takes relevant decisions about the information gathered and which one is the most efficient. This will help to avoid confusion and take best decisions. Sainsbury will use knowledge base tool for its further enhancement and growth.

Implementation of knowledge based system while using limited resources

The knowledge base tool will be developed within the specific budget of Sainsbury and will utilize the minimum resources by generating adequate information and will lower down its production cost. The management team will analyse all the resources and the objectives which are to be accomplished by the KM tool through this the company will aim to use the resources in a limited way. This tool will also help the employees in sharing knowledge between each other through which new ideas can be developed which also help to implement the KM tool by using less resources (Liebowitz., 2019).

Commercialization of knowledge

The knowledge will be commercialized effectively by monitoring and evaluating it. The tool will focus to improve the knowledge management system of Sainsbury. The knowledge can also be commercialized by the way of coding such as database which can be distributed readily.



REFERENCES

Liebowitz, J., (2019). *Building organizational intelligence: A knowledge management primer*. CRC press.

Martins, and. et. al., (2019). Knowledge management in the context of sustainability: Literature review and opportunities for future research. *Journal of cleaner production*. 229. pp.489-500.

CONCLUSION

The poster concluded about the knowledge management tool and how it connects with the employees and could improve their efficiency. It also summarised about the security and commercialization of knowledge.

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