



# MY INTENDED CAREER

# ABOUT ME

- SKILLS AND LANGUAGE

- Communication skills
- Customer service
- Inventory
- Problem Solving
- Time management

- ITALIAN

- ARABIC

- SPANISH

- ENGLISH

EDUCATION

EXPERIENCE

- Marketing IIS Archimede (Italy):

- Costumer Assistant  
Bennet supermarket  
(2018-2019)

- Shop Assistant  
JD sports  
(2020-2021)

- K1 and Kick Boxing Coach  
(2018-2020)

# SWOT ANALYSIS

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STRENGTHS =  
Enthusiasm  
fast learner  
great attention to details

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WEAKNESS =  
poor time management skills  
get bored quickly

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OPPORTUNITIES =  
jobs that are bilingual

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THREATS =  
procrastination

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# MISSION AND VISION

- MISSION:

With the power of a highly skilled team, emphasis on quality and develop long lasting relation with clients

- VISION:

create one-time lifestyle experiences for customers in shops

# GOALS

- Personal development
- Develop communication skills and public relations
- Improve leadership skills and become one
- Set up own business:

Open apparel shops and become one of the top in the sector

Starbucks displayed their products as lifestyle experiences rather than just a regular coffee brand (Alma, 2009)\*

\*Alma, 2009. *Starbucks Case Study: Utilizing Brand Assets & Capturing Consumer Trends in the Japanese RTD CoffeeMarket*, Datamonitor Plc.