



BA Business Management

Introducing the Modern Workplace

Introduction

- ▶ Business Management is concerned with coordination in the business activities (Radovic Markovic and Salamzadeh, 2018)
- ▶ It is also associated with managing all the activities in the business that can meet the goal of organization
- ▶ Production management is associated with managing the production of Products



Introduction

- ▶ Financial Management is associated with managing finances of organization
- ▶ Project management is associated with managing the project within the organization and concerned with business management activity (Gaardboe and Jonasen, 2018)



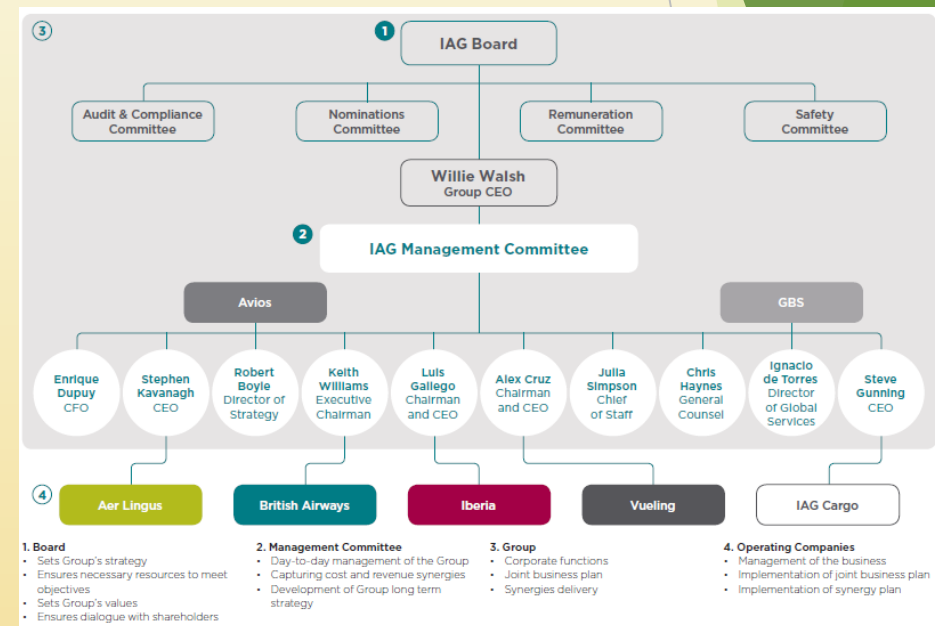
Introduction

- ▶ British Airways is one of the most renowned airline within UK (Britishairways.com, 2022)
- ▶ The discussions regarding the business management in British Airways are going to be demonstrated in this assessment



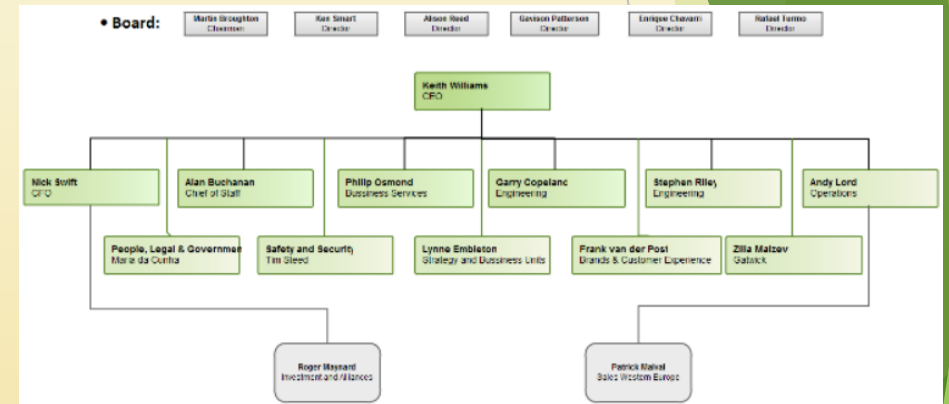
A profile of British Airways in the UK

- ▶ British Airways is one of the most reputed airline organization in the UK (Britishairways.com, 2022)
- ▶ It is headquartered in London
- ▶ The airline is second largest UK based carrier according to fleet size and passengers carried



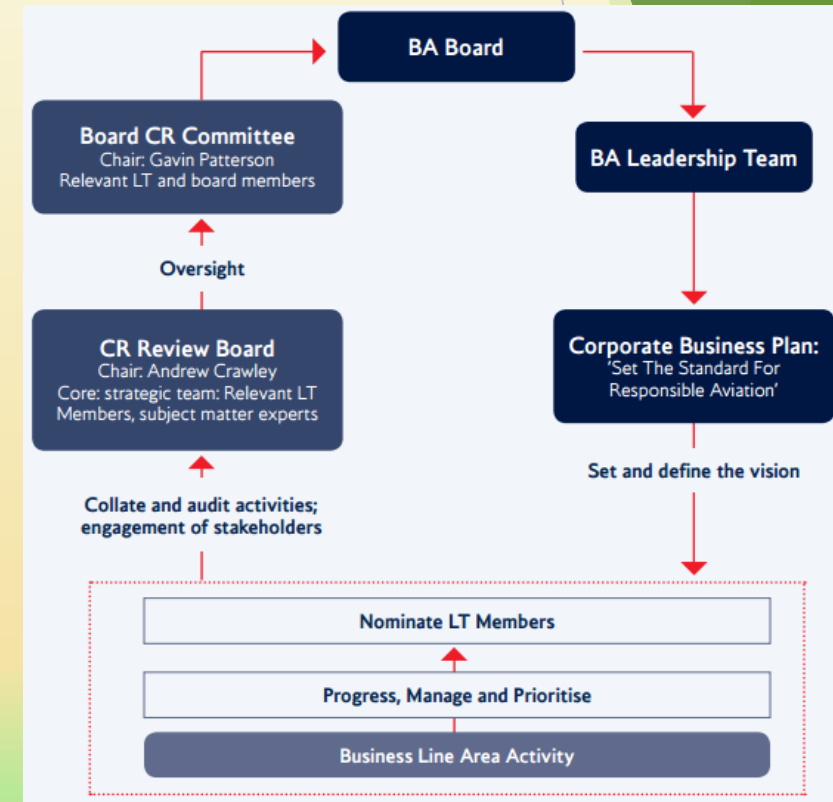
A profile of British Airways in the UK

- ▶ The organization was having 1,302 crores GBP in the 2018 (Britishairways.com, 2022)
- ▶ 30,000 is the number of employees in the organization
- ▶ It is the leading list with 200 flight destinations (Britishairways.com, 2022)



A profile of British Airways in the UK

- ▶ The passengers revenue has increased by 2,894 in 2020 which was 75.7% above
- ▶ Available seats per kilometers are 52,635 in 2021 (Britishairways.com, 2022)
- ▶ This has increased by 17.4% (Britishairways.com, 2022)



Analyze the relationship between organizational structure and organizational performance

- ▶ Organizational structure is associated with a proper structure maintenance for the staff members in the organization (Berberoglu, 2018)
- ▶ Organizational structure impacts upon the organizational performance
- ▶ The employees are reported to their above authority according to the organizational structure (Rehman *et al.* 2019)



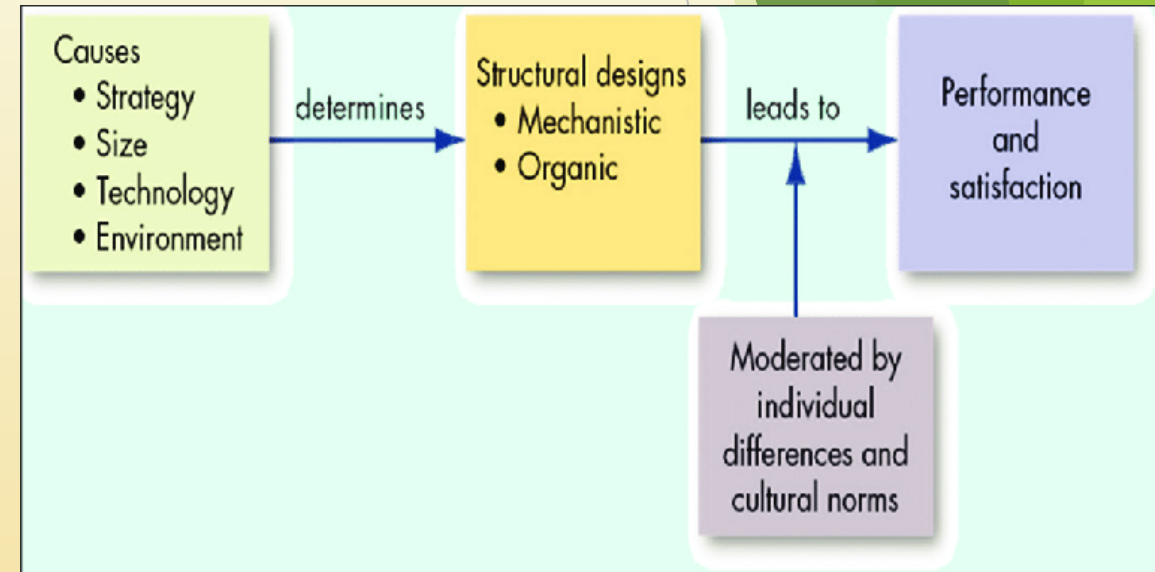
Analyze the relationship between organizational structure and organizational performance

- ▶ Poor organized organizational structure provides low productivity
- ▶ Poor organized organizational structure lead towards no incentives provided (Rehman *et al.* 2019)



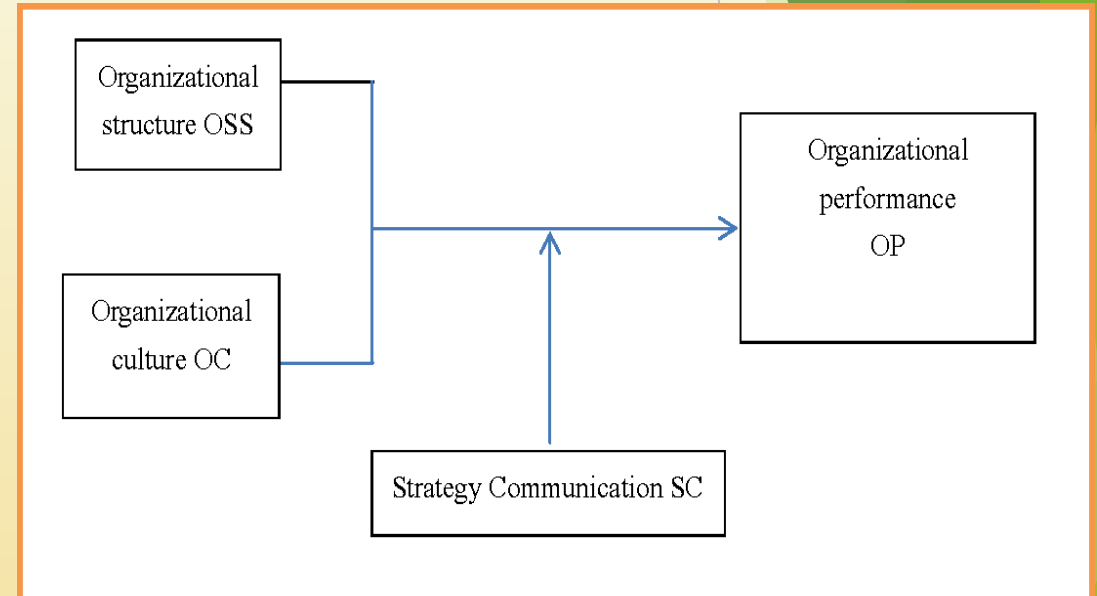
Analyze the relationship between organizational structure and organizational performance

- ▶ Less delegation of work is also associated with poor organized organizational structure
- ▶ Advanced organization structure helps to maintain sustainability in the organization
- ▶ It also help to improve the employee performance according to the strategic incorporation in the organization (Abusweilem and Abualoush, 2019)



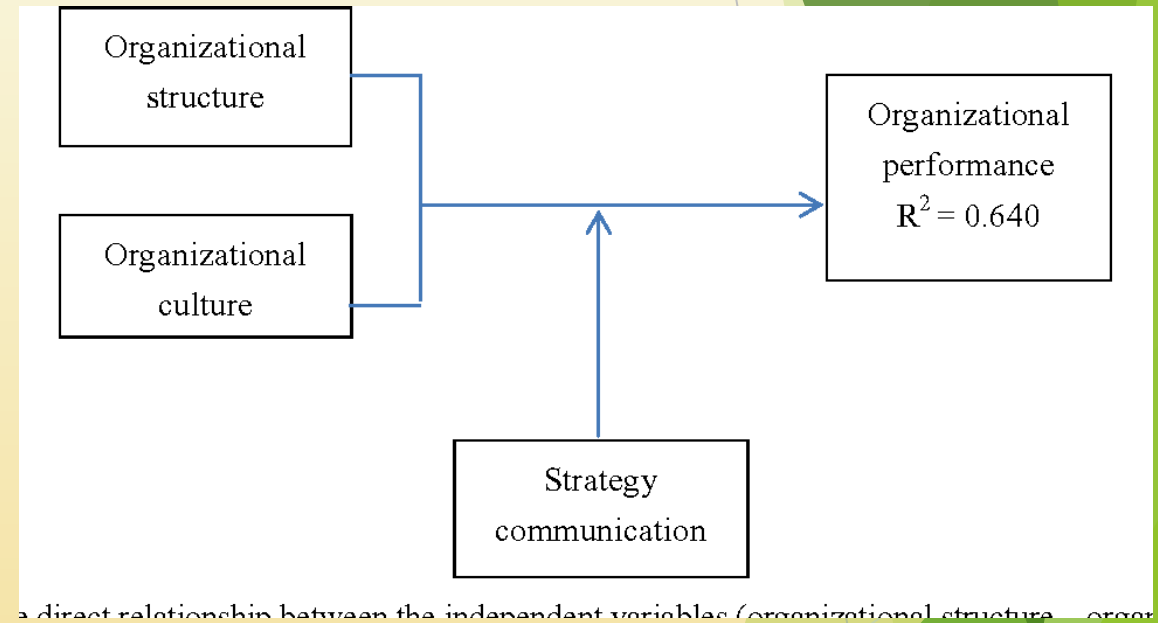
Analyze the relationship between organizational structure and organizational performance

- Organizational Structure divide the company into several branches and team
- The structure of the organization is designed in such a way that an assurance regarding a proper fulfillment of responsibilities and tasks can be provided



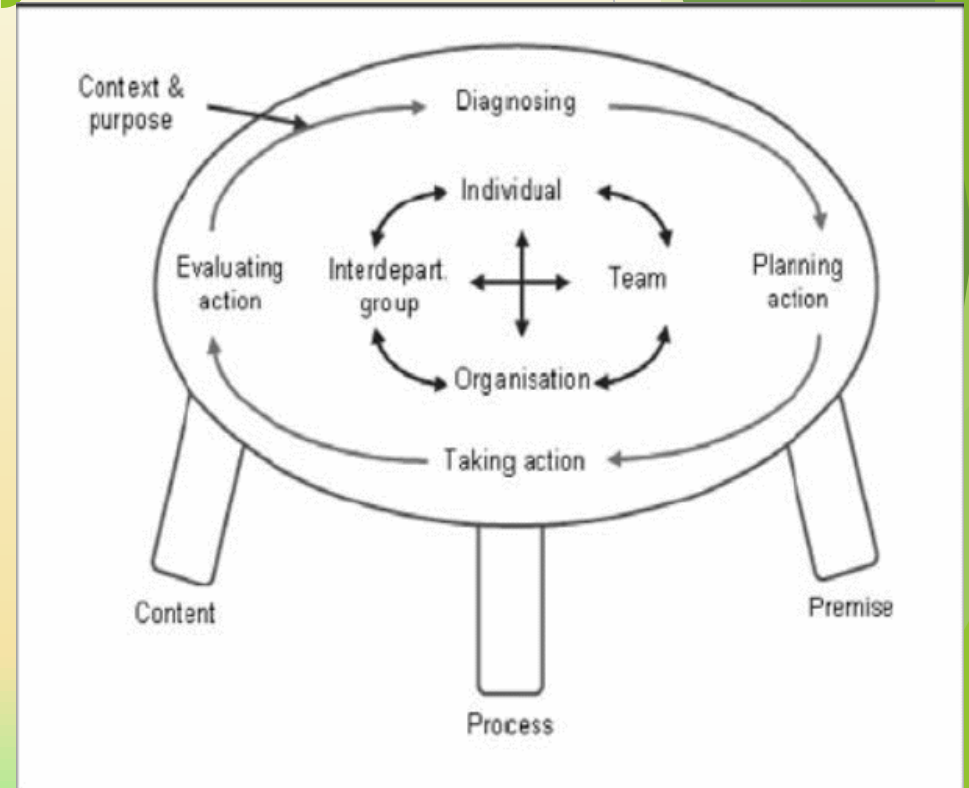
Analyze the relationship between organizational structure and organizational performance

- ▶ Organizational structure has a positive significant impact on the organizational performance
- ▶ Well maintained organizational structure help the organization to enhance its growth
- ▶ Poor organizational structure decreases the performance of employees within the workplace



Analyze the different tasks and Skills, a manager can apply to ensure operational effectiveness in British Airways

- ▶ Incorporation of **Active listening skills** can be used to resolve queries of employees
- ▶ **Creativity** can be used by leaders of the organization to enhance the creativity in the British Airways (Walter, 2021)



Analyze the different tasks and Skills, a manager can apply to ensure operational effectiveness in British Airways

- ▶ *Problems solving skills* can also be used to enhance the organizational sustainability
- ▶ *Communication skills* can be useful to enhance the understanding among staff members
- ▶ *Decision making skills* can be beneficial to ensure operational effectiveness in British Airways.



Analyze the different tasks and Skills, a manager can apply to ensure operational effectiveness in British Airways

- ▶ Incorporation of a proper vision can be done within the organization (Barros *et al.* 2019)
- ▶ Motivating employees
- ▶ Inspiring and encouraging team members
- ▶ Supporting team members
- ▶ Providing training to the employees
- ▶ Analyzing their opinions regarding decisions



Analyze the different tasks and Skills, a manager can apply to ensure operational effectiveness in British airways

- ▶ A proper adaptation of team development can be done within the organization (Dubey *et al.* 2020)
- ▶ Adaptation of strategic thinking can also be done by the managers of the British Airways
- ▶ Communication skills can be used to communicate effectively with all the team members



How Leadership can inspire and motivate staff members to improve performances

- ▶ Leadership can inspire staff members through certain activities (Wen *et al.* 2019)
- ▶ Leadership can inspire their team through positive attitude
- ▶ Positive behavior and positive communication can also motivate employee



How Leadership can inspire and motivate staff members to improve performances

- ▶ Encouragement of employees can be done through continuously development
- ▶ Remaining positive under all circumstances of a leader can also motivate their team members (Khan *et al.* 2020)
- ▶ Collaboration on the task can also be useful to encourage the team members



How Leadership can inspire and motivate staff members to improve performances

- ▶ Working on task and project together can also motivate employees
- ▶ Holding team building exercises can also be useful to enhance and encourage team members (Khan *et al.* 2020)
- ▶ Paying attention to all the works appropriately can also motivate staff members to improve their performances



How Leadership can inspire and motivate staff members to improve performances

- ▶ An effective leadership provide training to their employees that can enhance the skills and knowledge of the employees
- ▶ Leadership is also associated with encouraging the team members



How Leadership can inspire and motivate staff members to improve performances

- ▶ Leadership help to influence employees within the organization with a sustainable goal
- ▶ Leadership also help to work for a purpose in the organization
- ▶ Leadership also provides guidance path for the team members



Fig. 4. Effective Leadership Ethics [53]

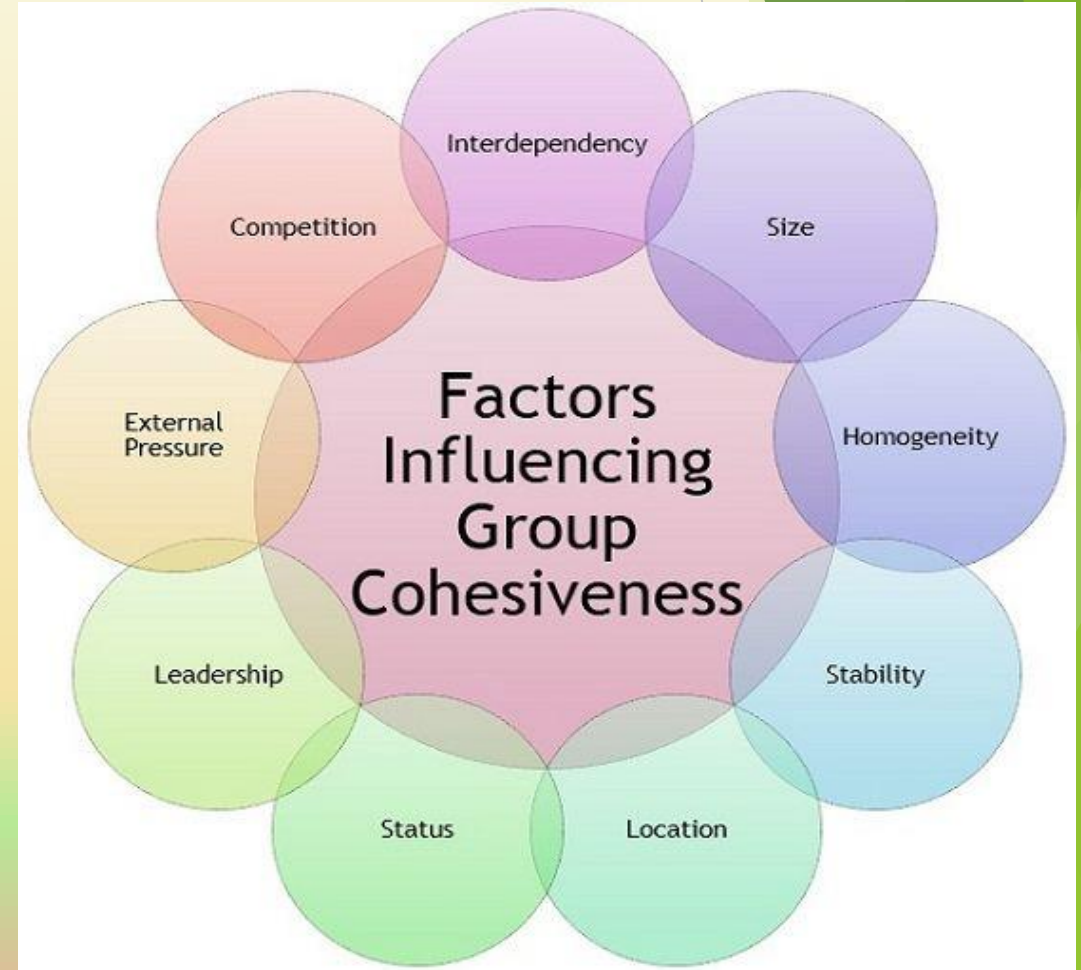
An analysis of factors influencing Group and team behaviors

- ▶ Social interaction influences group behavior (Purwanto, 2022)
- ▶ Provide a clarity in role enhances the team effectiveness
- ▶ Teamwork also enhances the behavior of team members



An analysis of factors influencing Group and team behaviors

- ▶ Motivation influence group and team behavior
- ▶ A proper training providence on a regular basis also influence the team and group behavior



An analysis of factors influencing Group and team behaviors

- ▶ Leadership management also influence performance
- ▶ Career development training employees also influence the organization



An analysis of factors influencing Group and team behaviors

- ▶ Encouragement of collaborative spirit has been observed to be increasing the group behaviors
- ▶ Promoting positive environment enhances group behavior



Conclusion

- ▶ It can be demonstrated that business management enhances organizational development
- ▶ Production management is also included in the business management that is concerned with managing the production of products
- ▶ British Airways is one of the reputed organization of airline in the UK

Conclusion

- ▶ The total number of employees are 30,000 in the organization who work on the sustainable growth of the organization
- ▶ Certain motivational strategies can be adapted within the organization
- ▶ A proper incorporation of holding team building exercises can be done to encourage the team members

Conclusion

- ▶ Attention to all works properly can be useful to motivate staff members and improve their performances
- ▶ Group behavior can enhanced with the help of motivating employees
- ▶ Team development can also be done to enhance the team effectiveness

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THANK YOU