

World Building/ ADAA5011

Katie Hill

QR code for mobile



Website link:

<https://katiemego4.wixsite.com/kt-photograph>

Instagram link:

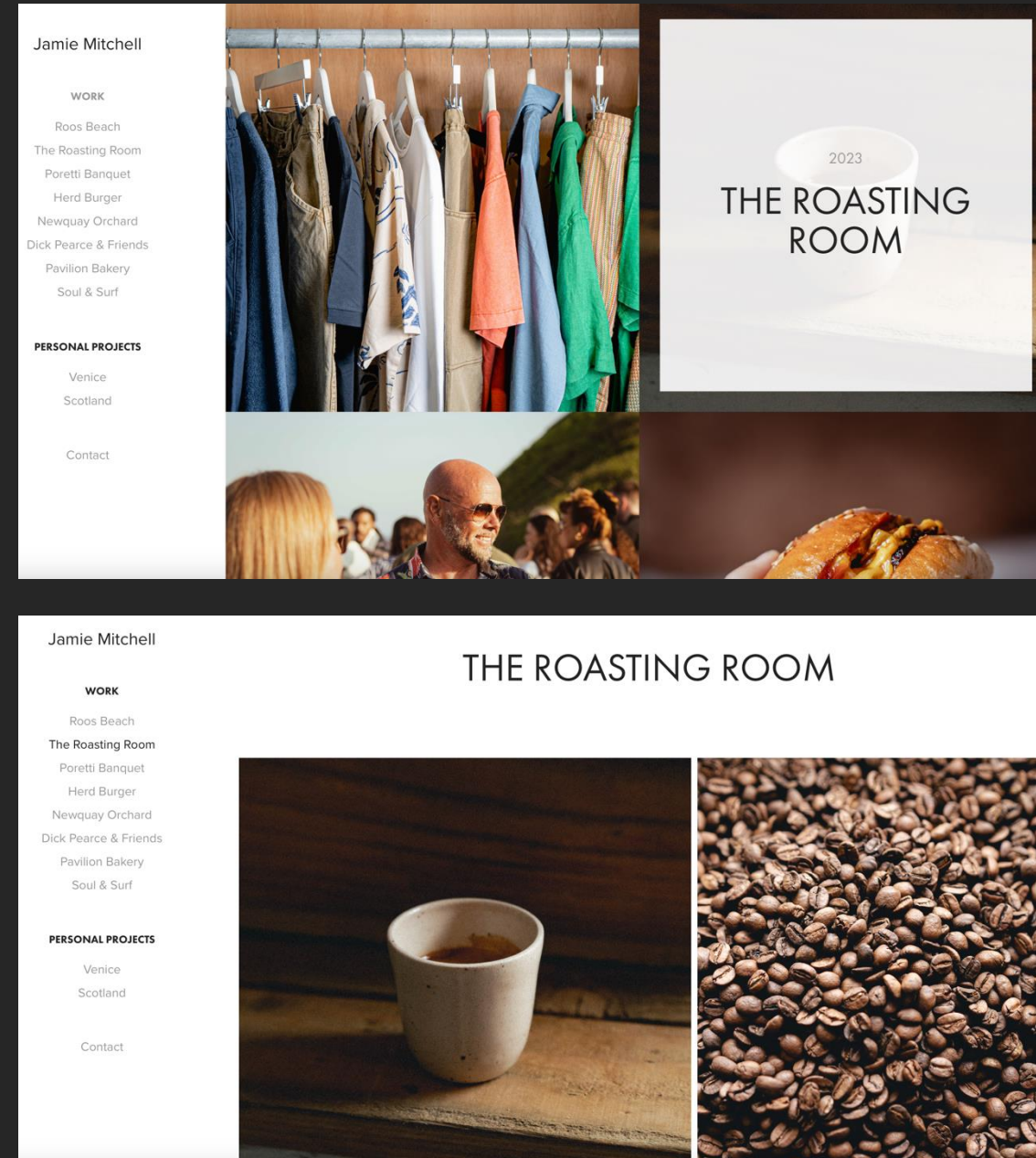
https://www.instagram.com/katie.hill_photography?igsh=MXV0dmhnaXZiMXdiMA==

Jamie Mitchell

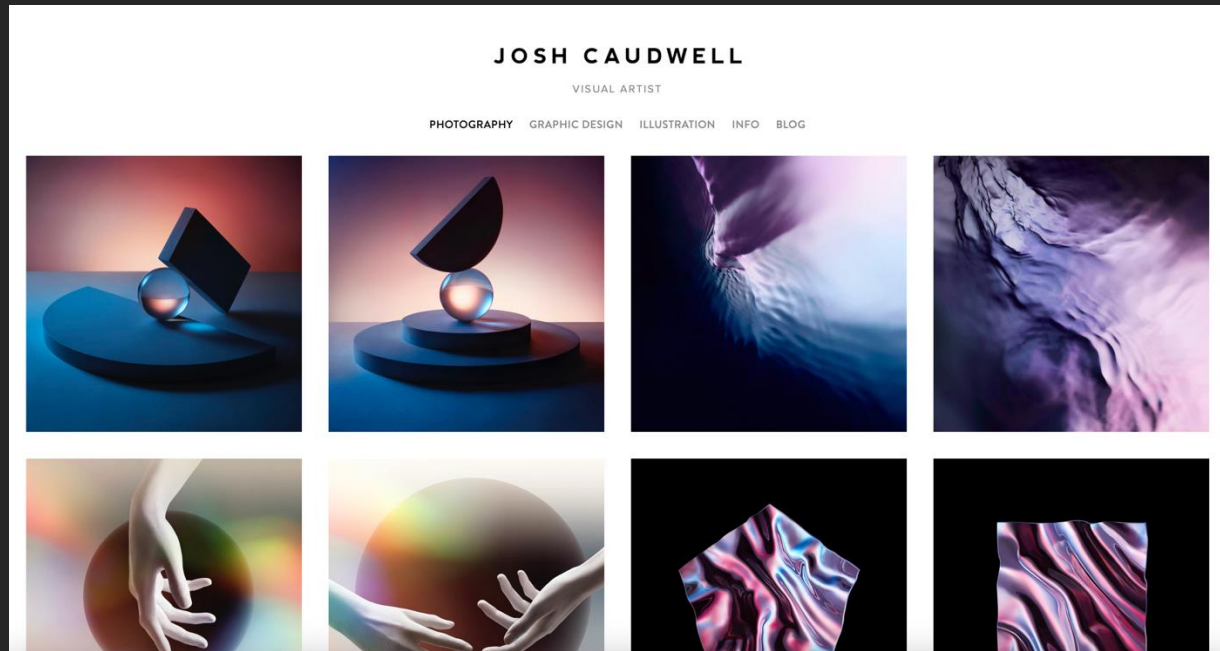
Jamie Mitchell is a freelance photographer from Newquay. He works closely with product and lifestyle photography in addition to social media and web design.

My favourite work that comes from Mitchell, is his commission work for Grounded Coffee. What I like about it is the warmth the pictures have to them and fit into the coffee shop aesthetic style. However, this project is no longer on his website anymore, but has a similar project called The Roasting Room. Both projects fit in with the theme of coffee which is one of my biggest projects and favourite I show on my website.

In terms of the actual website, I quite like the simplicity of it all. Immediately you can see the projects Mitchell has to show, and it follows the same colour theme of bright, light colours.



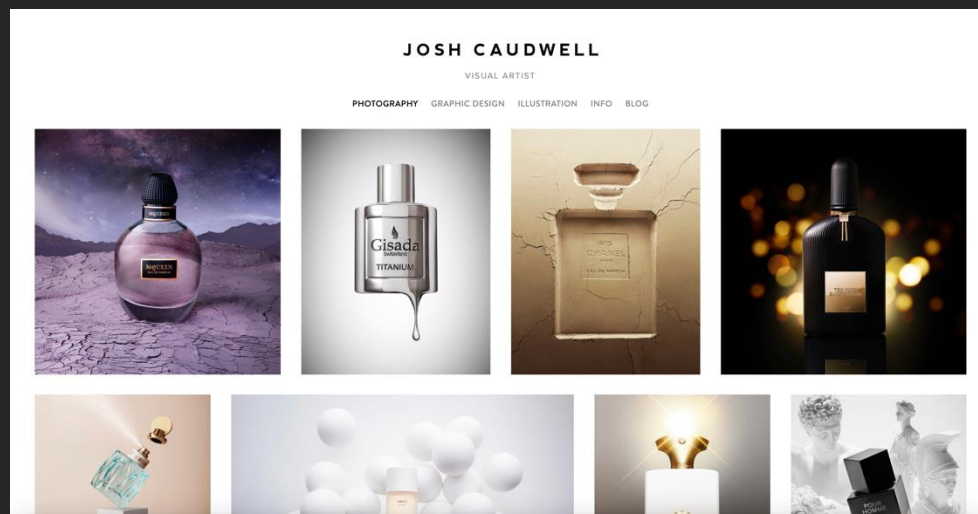
Josh Caudwell



Josh Caudwell is a photographer from Sheffield. His work specializes in specifically luxury products such as jewellery, watches, perfume.

I am quite drawn towards Caudwell's work with his use of abstract colours and composition. I think his choices in colours, lighting and positioning all add up to make these unique eye-catching images.

As well as this I am also drawn towards the layout of his website. His website is extremely minimal and he is constantly showing his work throughout the website from the second you go onto it. His use of a plain white background and simple font, draws the views more towards the actual work itself which I think is a key element within a portfolio.



Stephen Shore

Stephen Shore photographs writing books information



Topographies



Details



Ukraine



Instagram



Transparencies



Elements



New York City



Luzzara



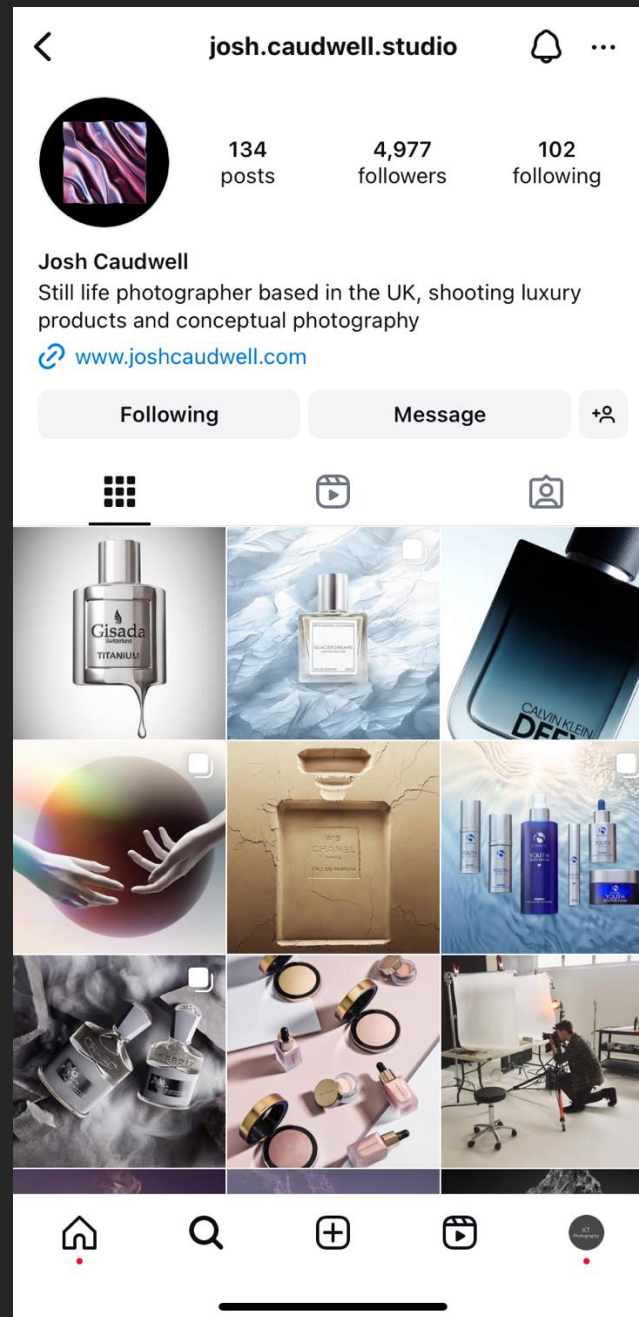
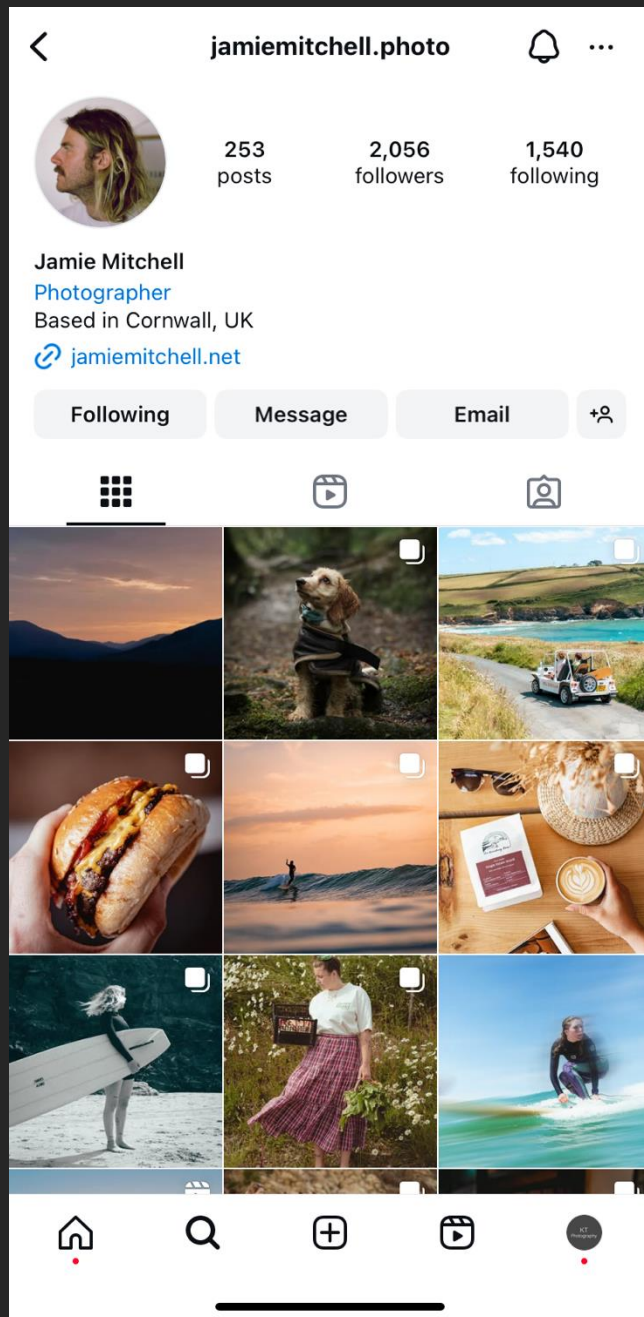
Uncommon Places



Although I have talked about how I like the simplicity of some websites, I have learned that sometimes they don't always take your likings.

For example, Stephen Shore's website is an example of the kind of websites I would not make my websites like, not including the style of his work.

It is extremely minimal, but I think to the point where I find a little boring. As Shore is in the elder generation and is an old-fashioned documentary photographer, he may not be adamant on having an eye-catching website as opposed to someone who does product or fashion photography typically might be.

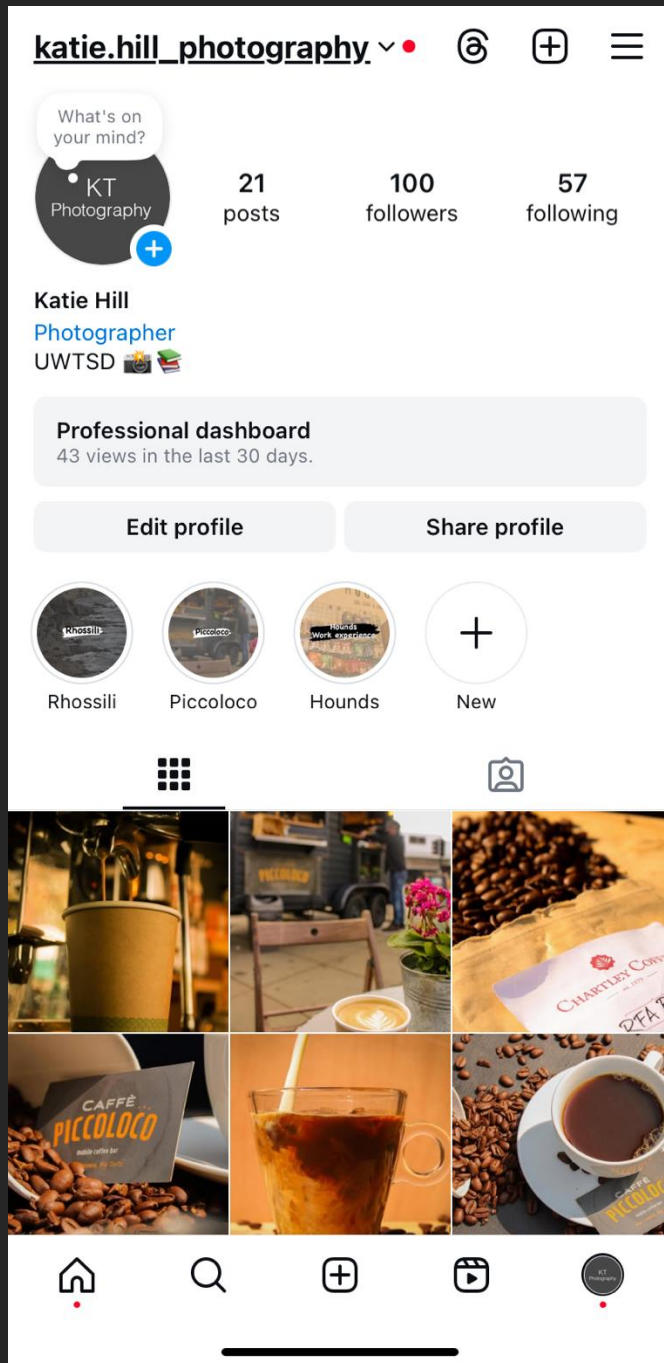


These are the Instagrams of Jamie Mitchell and Josh Caudwell.

Both of their Instagrams have a nice aesthetic to them and are the same style as their websites.

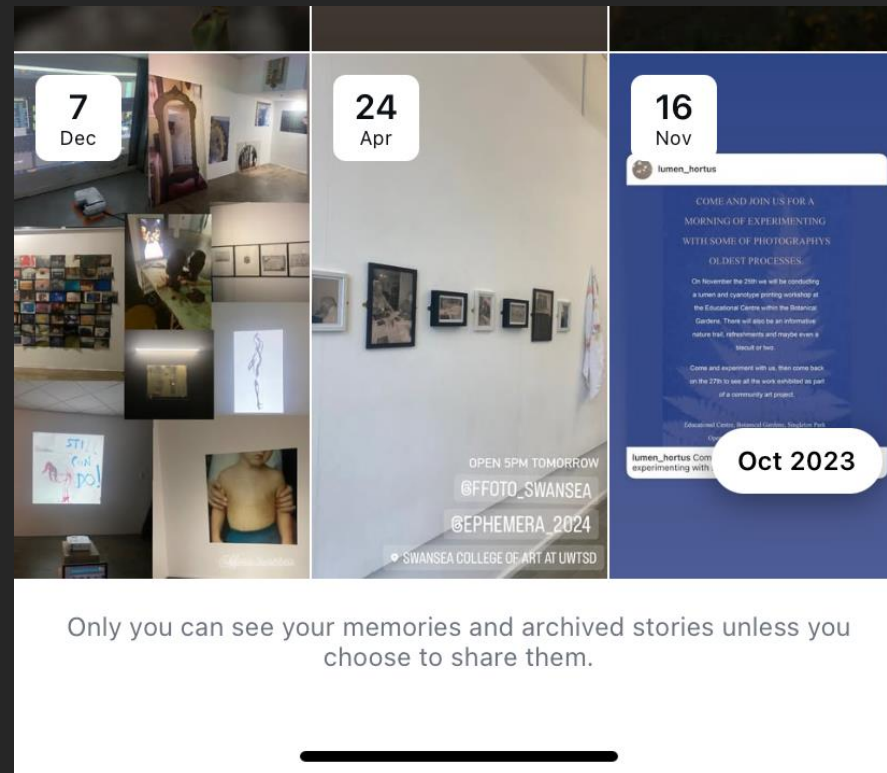
However, there is a nice contrast between the photographer's bio picture. Jamie Mitchell uses a self portrait of himself where as, Josh Caudwell uses his work. I find these both work well as Mitchell's work involves people just as well as products and Caudwell's is focused more on a still life and graphical looks.

The only criticism I have to give and only in the slightest in the consistency of their posts.



I made my photography account when I was doing my photography course in college and have been using it ever since. However, I don't post on it enough. Although I have done a few posts on stories before, I have not done any main posts of my up-to-date work.

For the future I aim to conduct more projects and post more in aim to spread my work more widely.



← Recent stories

Website Plan

Purpose:

To show a portfolio of my work over the past few years

Website builder:

To build my website, I have chosen to use Wix as it is a free site to use and upload. I am also familiar with it so I shouldn't have much difficulties in knowing where to navigate things.

Layout:

Homepage - Have a clear image of my own that works well as a background.

Portfolio – images that go into the following categories

- Commission (Piccoloco, Hounds)
- Landscapes (Liverpool, Rhossili)
- Portraits
- Documentary (Threads of Time, Market, Scoliosis)
- Still Life (Halloween)
- Experimentation

About page - Talk about where I'm based, the style of photography and purpose

Contact page – a page where people can ask about any inquiries they have and to contact me via phone or email.

Social media:

Icon that takes viewers to photography account on Instagram.

Testing:

Test the links to the websites and make sure that it works well for mobile use.

Home page

Navigation bar

KT Photography

Projects

About

Contact



Name of website

Link to Instagram

Different genres of work taking you to the projects

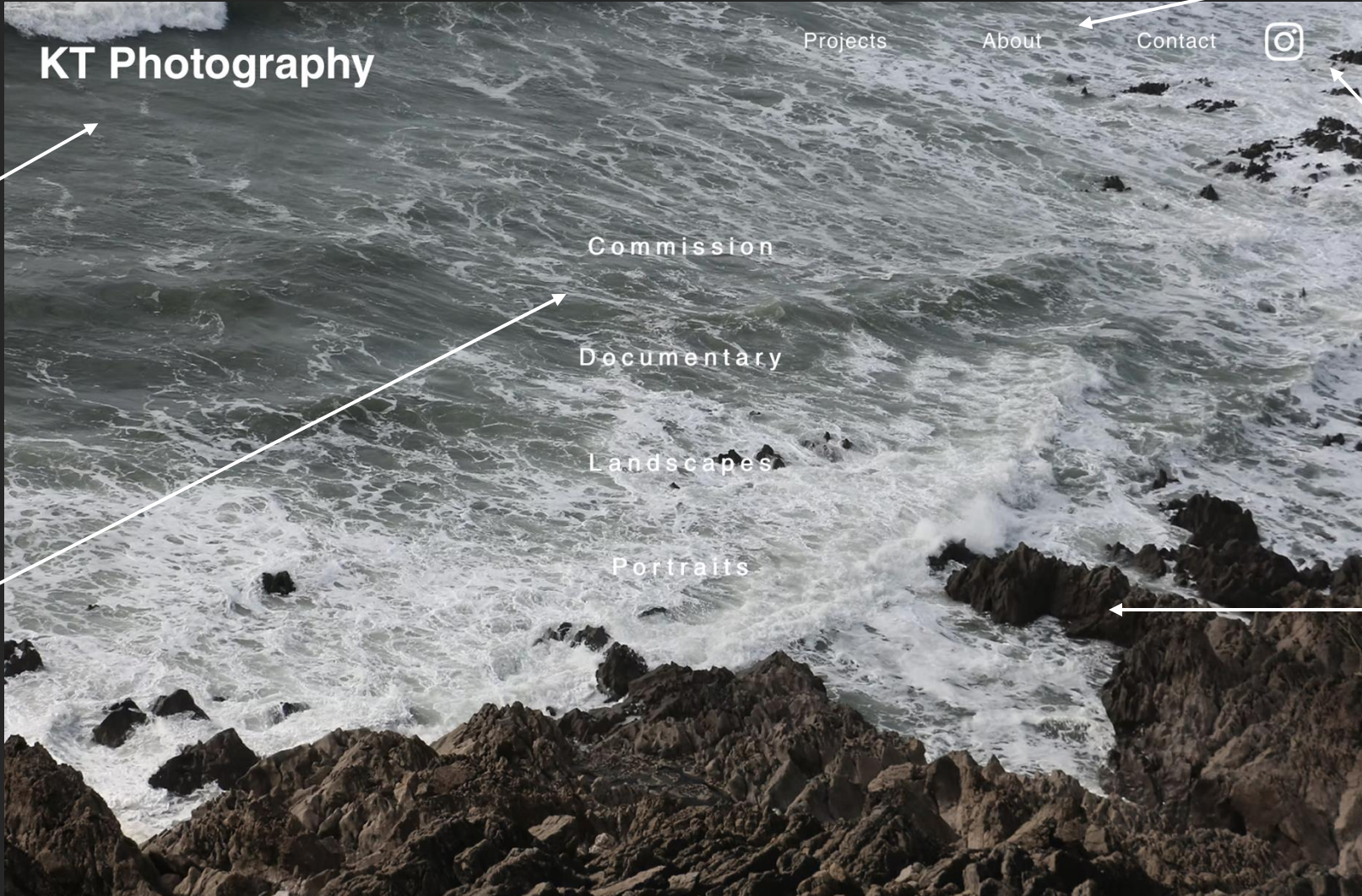
Commission

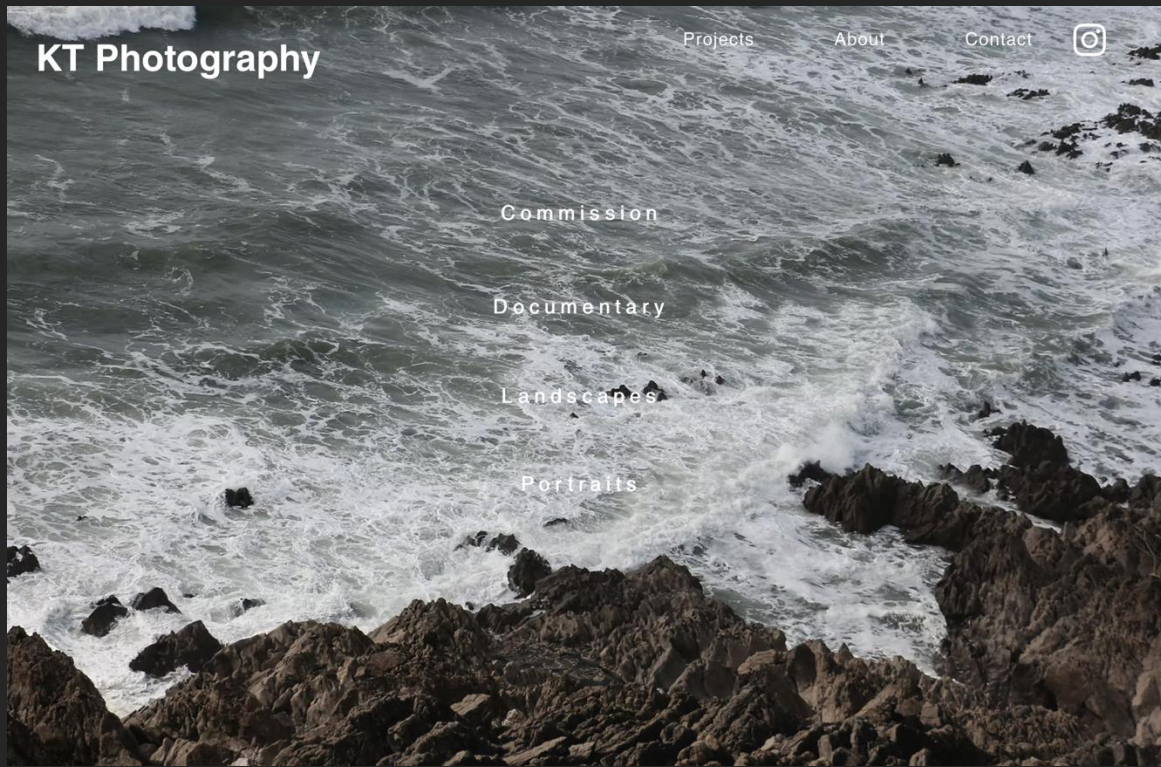
Documentary

Landscapes

Portraits

Background image of my own





Within my website I aimed to show the variety of work I have produced including commission, documentary, landscapes and portraits. Within each of these categories will show each of the projects relating to that genre. In addition to these will be a contact page where people can contact me via phone or email and an about page where my artist statement will be. Finally, an icon of the Instagram logo taking the viewer to my Instagram account.

For my website, I wanted to make it quite simple. With there being an array of different styled images, I wanted the actual layout of the website to be quite simple to follow. For the background, I decided to choose a landscape image of mine of the sea hitting rocks. The image itself is quite subtle and neutral. It isn't bombarded with a lot of different colours and doesn't have a specific meaning behind it. Due to these reasons, I found it would suit nicely as a background. The name KT Photography is the name on my Instagram account and the KT part, when said out sounds like my name. Due to this I decided to keep this name for my website. The font used is Helvetica. This font is quite basic and simplistic, the idea I was going for my website as it is easy to read and doesn't distract you from the websites purpose.



Projects



Commision



Documentary



Landscapes

This is the projects page where it shows the different genres of work I have done. Once you click onto each one you will be taken to the the different projects within this genre.

I wanted these tabs to be in thin rectangles on top of each other as I found it added a bit of a sophisticated and simple look to the website



[Back](#)

Commission



Once you click on the genre of photography, you are led to a page where you can see the different projects relating to that genre. For example, here are the work I did for the businesses Piccoloco and Hounds.

The only page this doesn't happen for is Portraits as you are immediately lead you to the whole gallery due to the fact all projects were experimentation or for fun.

The images on the tabs give you insight onto what the kind of work looks and once clicked on gives you the entire gallery.

There is also a back button which takes you to the other genres.



[Back](#)

Documentary



[Back](#)

Landscapes



Here are the other pages once clicked on a specific genre apart from portraits.

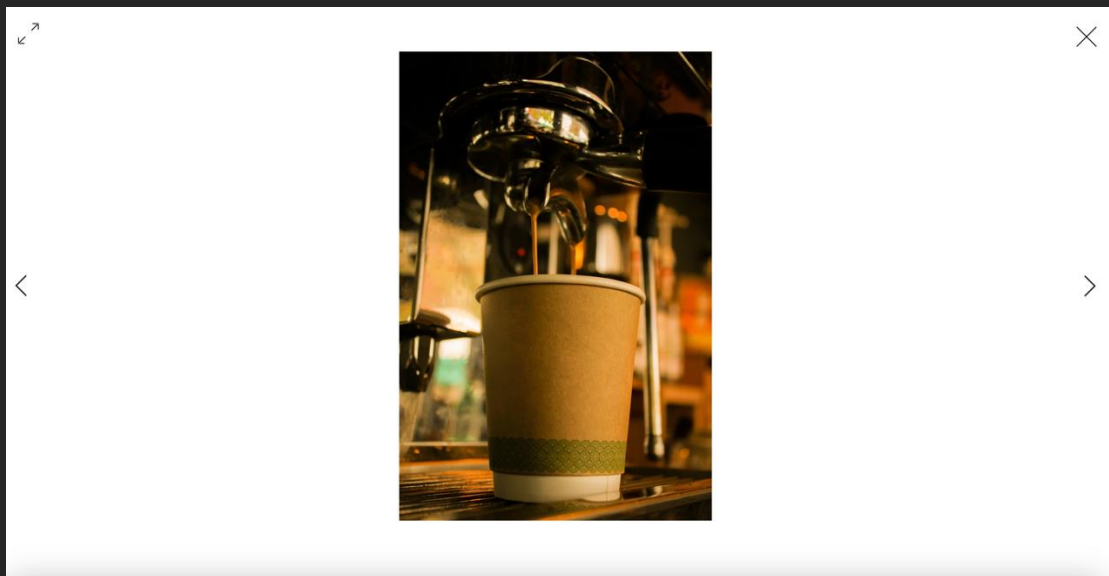

[Back](#)

Piccoloco (NSCG Newcastle College Exhibition, 2023)



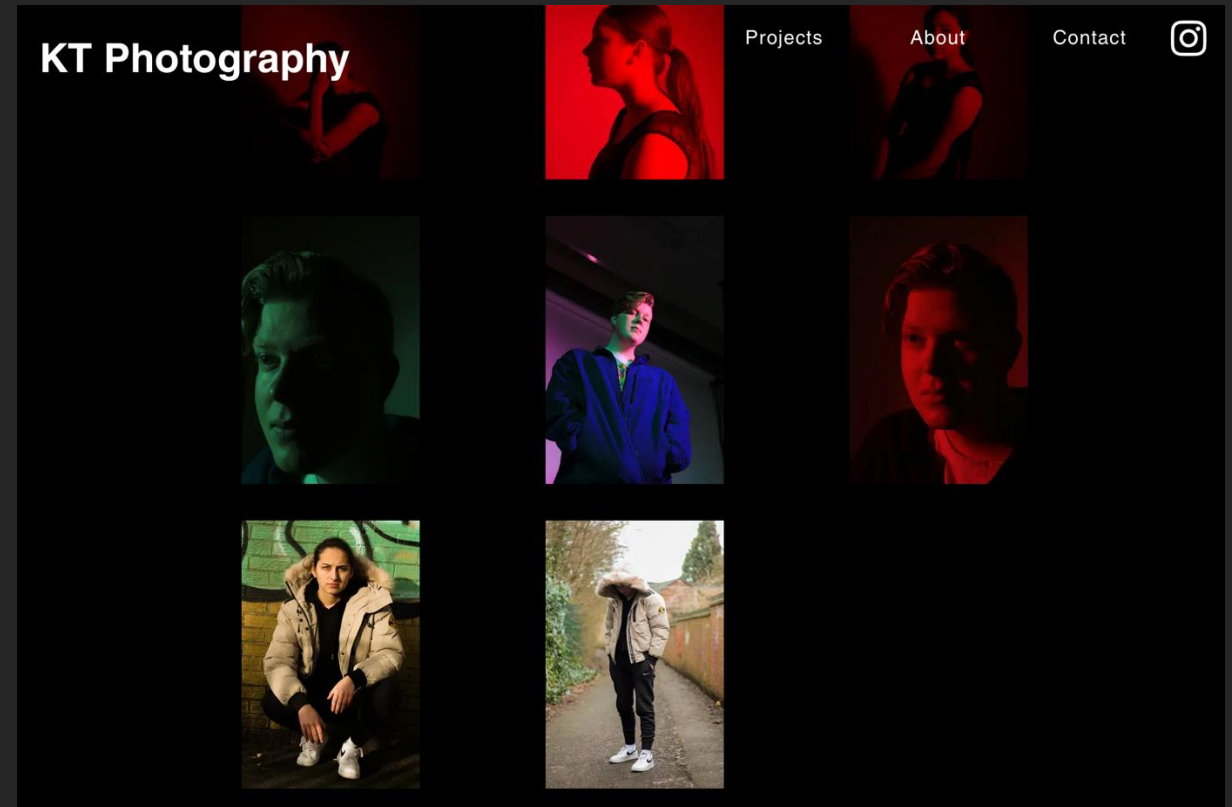
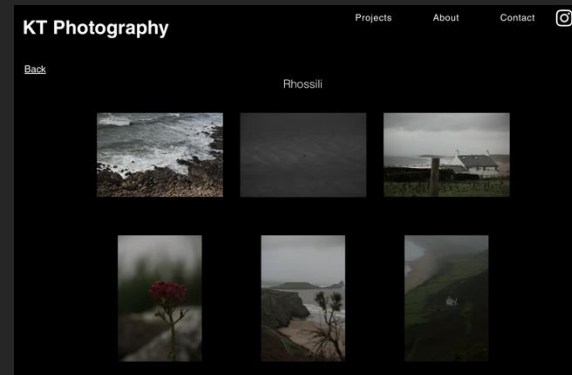
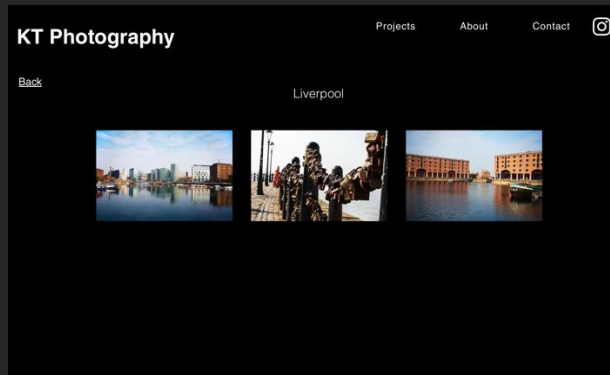
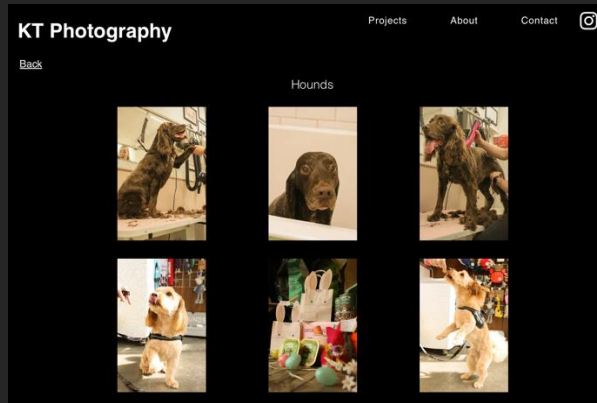
Using Piccoloco as an example, once you click on the specific project you are led to the gallery of the project where you can scroll down to look at all the pictures for that project.

When you click on a specific image, you can scroll through lengthways to browse the images in a bigger format as shown on the second image.



Like on all pages, the back button only takes you back one page. So, on this page it will take the viewer back onto the commission projects.

The other projects



As mentioned before, fun, portraits doesn't have any specific projects as they were just a bit of fun or don't have specific purpose, but I still wanted them on my website as it adds to the multi-genre theme.



Piccoloco
(NSCG Newcastle College Exhibition, 2023)

Threads of Time
(Swansea College of Art Exhibition, EPHEMERA, 2024)

The only exhibitions I show are my end of college and end of first year university exhibitions’.

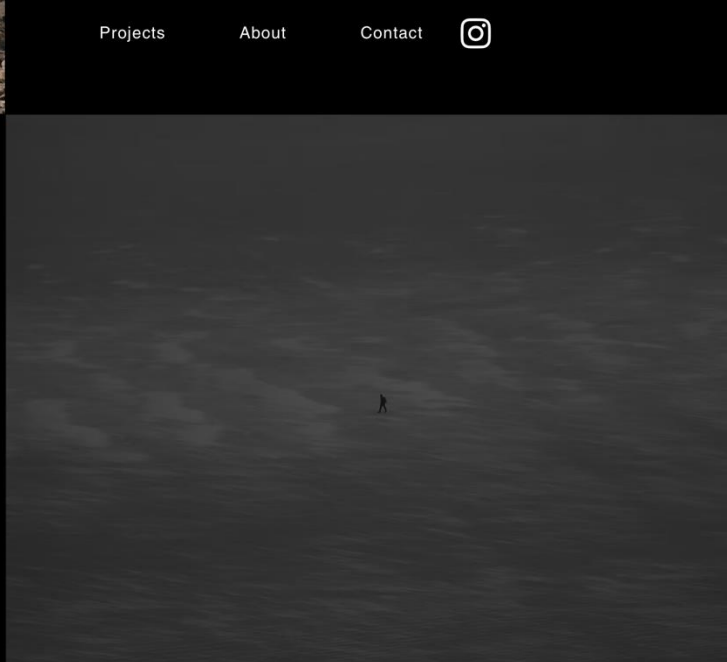
This is why Threads of Time has more of a given name rather just a location name or a name given more to what the photographs includes. For example, due to it involving grandparents I could’ve called it something more basic such as grandparents, family, etc. Instead, due to these images having more of a conceptual meaning behind it and was going to be used for an exhibition, it needed a more in-depth title.



I am a multi-genre photographer based in Stoke on Trent and Swansea, specialising in commercial photography. My journey has taken me across various styles, including portraits, landscapes, street photography, still life, and documentary, with a focus on product photography, lifestyle, and branding.



Working with local businesses has kept my creativity sharp and enabled to give me a fresh perspective on each project. Whether capturing the clean detail of a product or the genuine feel of a lifestyle scene, I aim to create images that are both memorable and authentic. Working on these different projects allows an opportunity to bring out the unique qualities in a product or brand.



On my about page, I wanted to explain where I'm based, the kind of photography I do and my aim with my work.

The way in which this laid out is by having a picture on the left, text on right and underneath, text on the left and image on the right. I found that the image used for the background on the homepage worked quite well so I decided to use it again for this. The other image of the sandy beach with a man in the middle I found was a nice minimalistic look for this and complimented the other image, so I decided to use this one.

Let's Chat

Phone

07981 201590

Email

katiemeg04@icloud.com

Social Media



First Name

Last Name

Email

Message

Send

On contact page, is contact people can contact me about anything photography related. It can range from an enquiry for a photoshoot to just a question. This page allows viewers to ask or state anything to me.

497 MB used out of 500 MB 

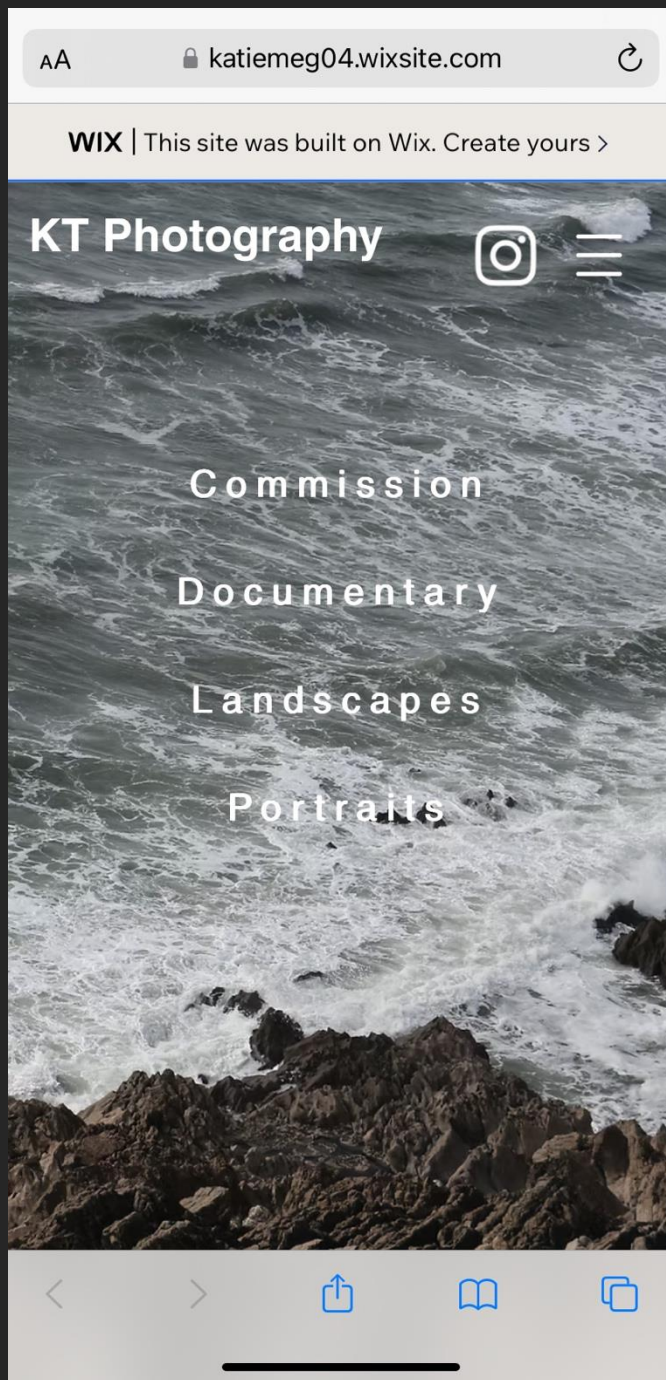
[Manage Storage](#)

[Upgrade](#)

In addition to my other projects, I wanted to have an additional gallery for still life and more experimental pieces. These include graphic edits, analogue photography and techniques. However, Wix only allows you to have 500MB of storage and I used that all up with the images that are already on the website. To get more I would have to get an upgrade meaning I would need to pay for it and unfortunately that is not viable.

Due to this I aimed to put on the images I found more important on but here are some of the images I would have also liked to put onto the website.





← Mobile view

Evaluation

Through the creation of this website, I have learnt the the kind of styles I like and dislike and how I aim to show my own work. With the inspiration from Jamie Mitchell and Josh Caudwell, I have created a simplistic website including an array of genres of different projects.

Unfortunately, due to the issue with the storage, I was unable to add all of the images I would have liked to put on. Perhaps experimenting with other website creating platforms might allow me to add on more images. I do find Wix is a good option to use for creating websites for the first time, however as mentioned you are restricted with the how much you put on and I did experience it going laggy on me.

If I was to change anything on my website, I would play around a bit more with the brightness of it as my website is darker, even though I find it does add an element of clean and sophisticated. It would also be intriguing to see how it would look with a different background and what impression that can bring towards the viewer.

Creating this website has bought to my attention a lot more that I need to be posting on regular basis on Instagram to keep a flow of new viewers. Due to me not posting for a long time, I have lost that aspect of spreading my work more and gaining interests from people, so posting more would allow more of this.

Overall, I am happy with my final published website as I find it incorporates a good array of images and is something different within each project. In addition, has opened my eyes to looking into other platforms to allow all my remaining images to be uploaded.

Referencing

Caudwell, J. (2025) *Homepage*. Available at: <https://www.joshcaudwell.com> (Accessed: 5 January 2025).

Mitchell, J. (2025) *Work*. Available at: <https://jamiemitchell.net/work> (Accessed: 5 January 2025).

Shore, S. (2025) *Homepage*. Available at: <http://www.stephenshore.net/m/index.php> (Accessed: 6 January 2025).