FAKE NEWS

HOW HAS THE CONCEPT OF FAKE NEWS ALTERED THE PUBLIC DISCOURSE OF INEQUALITY?

SALLY GORDON (1100769).

ASSIGNMENT 3.

ECED7001. MA EQUITY AND DIVERSITY.

POLITICAL INFLUENCES ON EQUALITY AND DIVERSITY.

Scholarlykitchen.sspnet.org/wp-content/uploads/2016/11/istock_1975799_medium.jpg(accessed 23.11.22)

What is fake news?

- MISINFORMATION
- DISINFORMATION

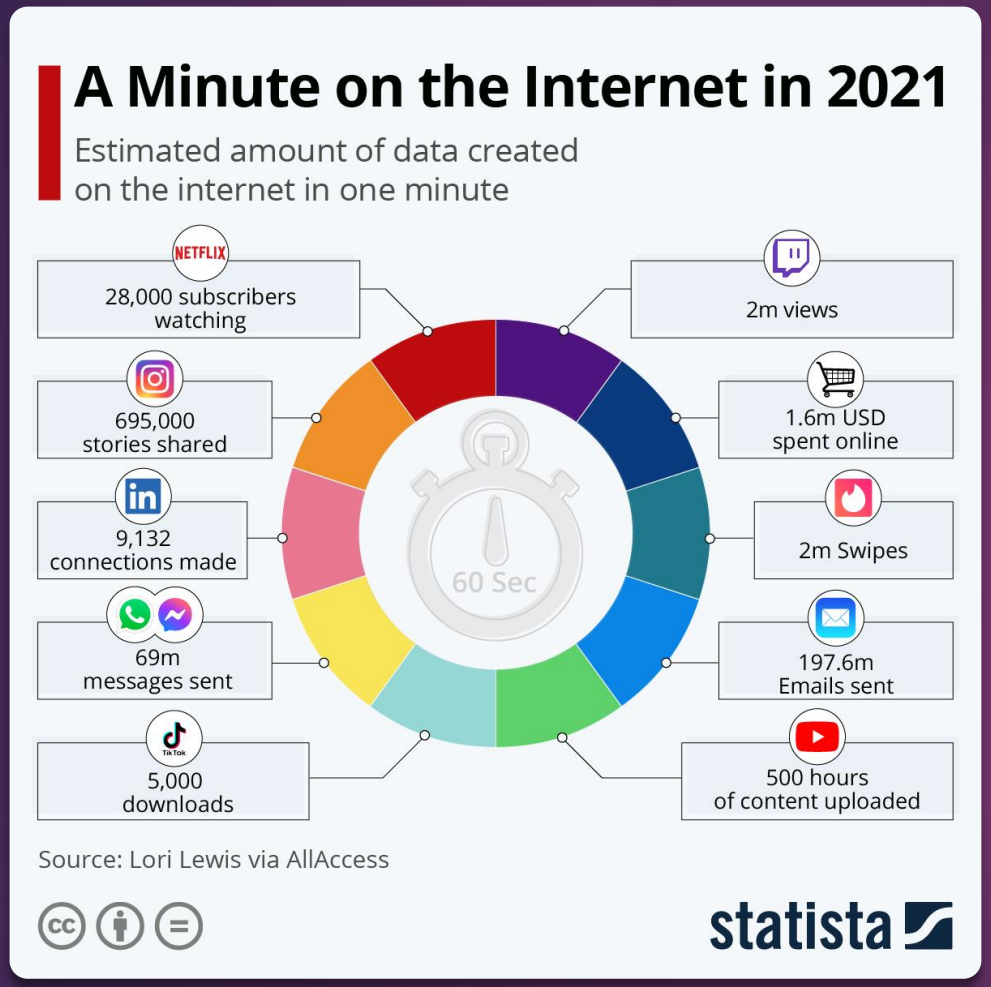
Farm66.staticflickr.com/65535/48977144246_e692ed0f13_b.jpg9accessed 29.11.22).

Internetmatters.org/issues/fake-news-and-misinformation-advice-hub/learn-about-fake-news-to-support-children (2022). (accessed 29.11.22).

Who contributes to fake news ?

- Politicians.
- Journalists.
- Social media.
- Influencers.
- Humans.
- Bots (A.I)created by people.
- Algorithms.
- Cookies, likes, shares, hashtags.

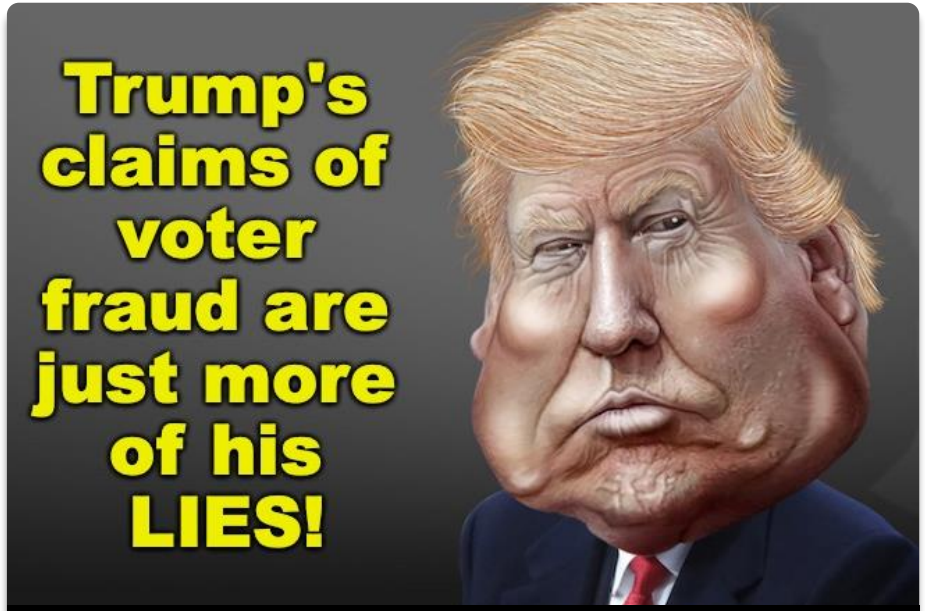
Cits.ucsb.edu/fake-news/spread,2022. (Accessed 29.11.2022).



Cdn.statcdn.com/Infographic/images/normal/25443.jpeg(2021). Accessed (29.11.22)

A MINUTE ON THE INTERNET (2021).

Fake news examples.



jobsanger.blogspot.com/2020/11/reich-debunks-trumps-lies-about-massive.html(accessed 30.11.22)

Donald trump was reported to have made up 100 lies over 6 months according to the new York times (2017).

‘A pathological liar one and of the most powerful figures on earth’, Hannan (2018).

EXAMPLES

- Barrack Obama can’t stand Britain
- 75% of British laws were designed by the European union
- EU costs Britain £350 million each week

Hannan (2018).

Humour-ugb.blogspot.com/2016/06/patata-bollente.html(accessed 30.11.22)

POST TRUTH.

- Appeals to emotion rather than fact.
- Persuasive strategies.
- Populist-appeals to popular opinion.
- Agnotology -The study of culturally induced ignorance or doubt.
- Homophily- birds of a feather stick together.
- People with similar agenda, interests, views.
- Receiving information without challenging it.

Talwar *et al* (2019) Vosoughi *et al* (2018)

How does fake news effect inequality?

Unequal access to learning recourses.

Uneven access to facts or truth (however one may interpret that truth dependant upon one's opinion)

The privileged have unrestricted access to internet access while marginalised communities have not.

Unequal education system throughout society.

Mostagir and Siderius (2022).

GENERATES…

Economic inequality.

Segregation throughout society.

Public are informed through fake social media accounts, media outlets and word of mouth to friends.

Chinese whispers throughout communities.

Mostagir and Siderius (2022).

Implications For Human Rights

- A Right to a free and fair election
- A Right to informed healthcare
- A right to non- discrimination

Human-rights-2.jpg (900×675) (wp.com) image (accessed 30.11.22)

Humanrightspulse.com (2020)

Threats…

- The threat to freedom of expression.
- The threat to reality and truth.
- The threat to racial , ethnic and religious minorities.

Helm and Nasu (2021).

ttps://i1.wp.com/fabiusmaximus.com/wp-content/uploads/2019/09/Gerd-Cyber-Pixabay-04444448_640.jpg?ssl=1

2022 CODE OF PRACTICE ON DISINFORMATION

- Demonetisation
- Transparency of political advertising
- Ensuring integrity of services
- Empowering users
- Empowering researchers
- Empowering the fact checking community
- Transparency centre and task force
- Strengthened monitoring.

The 2022 Code of Practice on Disinformation/ Shaping Europe's digital future (europa.eu).2022 (accessed 30.11.22).

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Scholarlykitchen.sspnet.org/wp-content/uploads/2016/11/istock_1975799_medium.jpg(Accessed 23.11.22)

Statista.com/chart/25443/estimated-amount-of-data-created-on-the-internet-in-one-minute (Accessed 29.11.22) chart

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