

SUMMATIVE DEADLINE SUBMISSION

by 3pm Monday 12th Dec 2022

Digital submissions via OneDrive, shared with Caroline Jones and Ian Simmons
Physical submissions can be handed in from 1.30pm

Checklist:

Animate (Flash) Brand Banner Ads Digital Work:		
	Final Rectangle version exported as .swf	
	Final Horizontal and/or Vertical version exported as .swf	
	Rough tests .swf files	
	Digital Animate folder of fla. files with of all linked content and assets compress as ZIP file	
After Effects Advertising/Communication Work using FOLDER PROTOCOL:		
	Final Gymshark piece, exported as QuickTime file .mov or .mp4	
	Previews/ Rough Cuts, exported as QuickTime file .mov or .mp4	
	Digital AE folder of .aep linked assets and resources, compress as ZIP file	
Visual Diary for Banner ads and Gymshark (ppt/pdf or physical diary):		
	Research and Analysis, include new and emerging trends	
	Conceptual Development for both projects	
	Storyboards for both projects	
	Design Rationales for both your final Animate and AE outcomes	

For full submission requirements see revised module brief and Animate and AE briefing sheets. For extenuating circumstances consult Uni website.

ANY WORK SUBMITTED AFTER 3pm OF THE SUMMATIVE DEADLINE WILL BE MARKED AS LATE SUBMISSION.

If you have any questions or queries please contact:
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