

Hello World_

Elevator Pitch

“**Hello World_**” is an interactive story game exploring the emergence of an AI as it evolves into a Super-Intelligence. The game revolves around three different storylines that follow the perspectives of different individuals as they experience their own downfall at the hand of the Machine.

Similar Media

GAMES



[1]



[2]



[3]

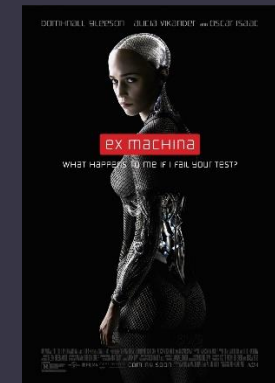
MOVIES / TV SHOWS



[4]



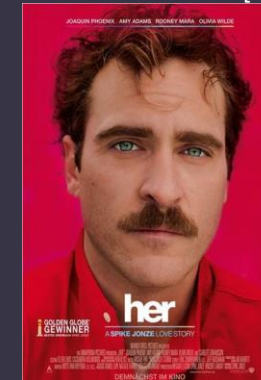
[5]



[6]



[7]



[8]



[9]

Target Audience

- Primary Target is 25-34 year olds, inclined with technology and enjoys AI.
- Secondary Target is players that enjoy indie horror games.
- Largest category of players is 18-34 years old. ^[10]
- Similar Target Audience to related media. ^[11]
- Largest group of users of services such as ChatGPT. ^[12]

Platforms



[13]



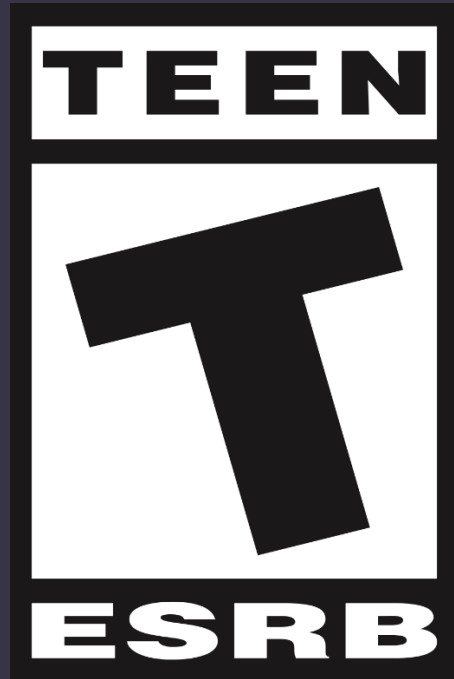
[14]

- The Game will be designed for PC.
- Keyboard and Mouse are the best control scheme for this style of game.
- Interface would not adapt to console controls well without changes.

PEGI/ESRB Ratings



[15]



[16]

We believe that a PEGI 12 rating and an ESRB Teen rating would be given to our game.

- Violence shown would be limited with some implied.
- Little to no Sexual references or innuendos.
- Only mild use of foul language.

References – Thomas Nurse

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