

Short Cretic on drone
Footage

ICELAND BREATHTAKING

breathtaking

Iceland HDR 4K Dolby Vision

I will be giving my critic review on short drone sequence shot in Iceland. Giving my thoughts on what worked and why. But what I would have changed or added.



Opening scene: Slow movement towards Iceberg, pairing with the slow calming music gives the viewer an expectation of what video this will be. The Iceberg is in the centre of the frame in a wide shot. Working well as an opening scene as the viewer can get an understand of the vast landscape of this shot. With the clouds and mountain in the background this adds depth around the subject. There's a strong contrast between the subject (iceberg) and the surrounding area, giving the subject a pop effect. Making it easier for the viewer to what Eugene Belsky wanted us to see. The Title fades in and out slowly keeping to the calm style of this video. I would have changed the drone path, rather than the drone flying over. I would have done a rising wide shot. The fly over works however the clip seems stagnant. Which works as its calming. However, with the rising shot the background would come into view. Because there's a strong contract between the subject and the background I feel like the rising shot would have made the subject stand out even more. The lower the drone starts from the moment, the more of a reveal you would achieve. Though giving the clip a higher risk as the drone would be closer to the water.



Golden spiral: The photography technic of golden spiral (golden ratio) guides the viewers eyes along the flowing curve. This works well as it shows organic patterns. The viewers will normally scan an image to get al the information. The golden spiral allows the viewer to follow the curve normally leading to something. Which is the body of water in the centre. Again there's a strong contact between the red path and the dark land slide. Allowing the eyes to follow easier. The human eye is trained to see differences, so with the blue body of being a direct oppsite to the red path it allows for the human eye to pick up easily. The angle of these scene is a Birds Eye wide angle. allowing the full spiral and subject to be in frame with minimal distractions. I would tone the saturation down a little bit as the rest of the scenes are not as vibrante as this scene. The aim to keep to the colour style.



Pony scene: This is a wide shot of the the pony's as the subject. Though it's a close to a medium as you can see much besides the group of ponies, the grass plans and the mountain in the background. The grass plans allow for the viewers to not get distracted as focus on the pony as they are in centre of shot. the drone is panning right, tracking the pony making eye contact with the camera. This works to keep the viewers attention as eye contact is a strong way to hold a gaze and keep attention. As our eyes would follow the subjects eyes. I would have added a course sounds effects as it would like the viewers eyes and ears. In the first scene with the iceberg there was a bird and the sound effect drew our eyes to it. I feel like a horse sound would have done the same. With a wild track and music it would have layered nicely.

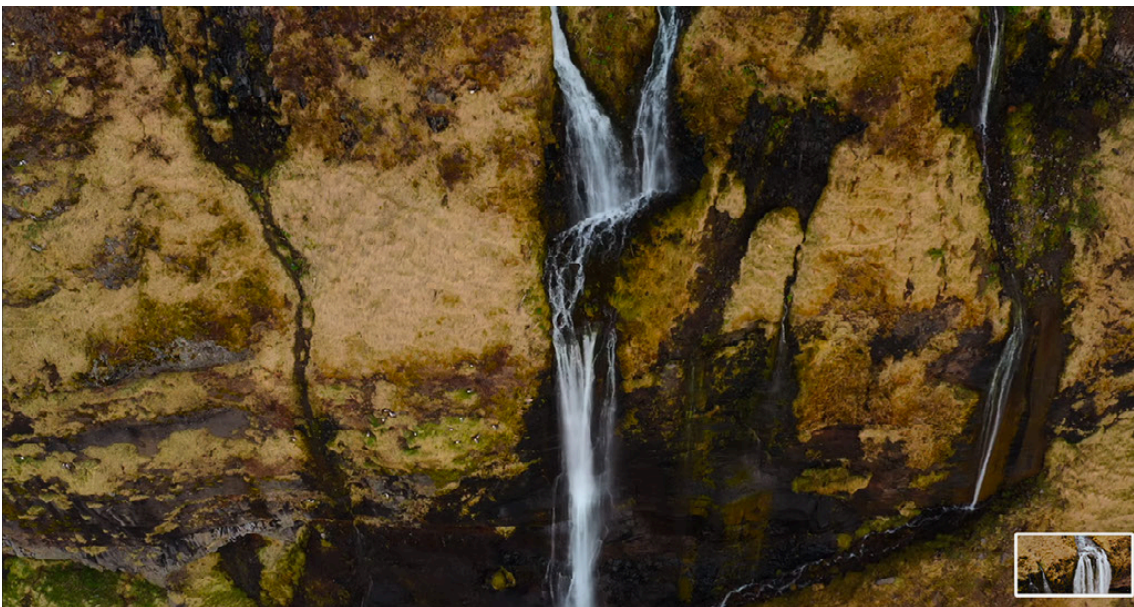


45° angle from above while moving forwards gives the viewers a better view of the trees. Compared to a top down the viewer may see the tree as something else. With this angle it helps show the height and type of tree. I'd say the cemetery Work as its pleasing to the eye. However, I feel like this shot takes me out of the raw and wild feeling of Iceland. As it's unlikely these trees were planted naturally. This shots seems to be flat with little depth as there's no foreground or background.



Waterfall scene: The drone is moving backwards revealing the drop. This gives the shot depth and allows the viewers to follow the water down. As that's the main feature about a water fall, I feel this scene worked well to showcase that. The technique of rule of thirds is also applied here with the water fall being placed on the right side of the frame. Giving the frame more breathing room. Allowing the subject to have more purpose. There's added water falls sound effects which I feel works very well. As a water fall is considered strong and powerful. The sound of all that water falling is powerful. To leave out the sound would be to leave out the sound of a Ferrari as it drives by, the sound is tied to the subject. Further allowing the subject to connect with multiple senses.

Personally, I wouldn't change anything about this scene



Waterfall Pt.2: The scene cuts to a wide shot of the water fall as the drone is pulling away. Showing the scale of the waterfall. The waterfall is framed in the middle of the screen which helps to show the scale. Sadly, the waterfall sound effects dims rapidly into bird sounds as birds fly by. I feel like this is a missed opportunity to layer sounds to better immerse the viewer. As this shot is showing the scale of the water fall, the sound needs to stay in as its a power scene.



Iceberg scene: From the wide shot of the waterfall it cuts to this medium shot of an iceberg in a body of water. I like how the contrast from wide to medium however, I feel a close up would have worked better. Because it would have been a more dramatic contrast of clips, emphasising the dramatic land scale of Iceland. Though, this is a drone video. Therefore the medium shot works for this as the iceberg has breathing room. Filled with negative space to focus the attention on the subject. The scene is four seconds long allowing the viewer to take in the whole frame. Which works as the negative space is filled with water, and there's activity in the water as the rain is falling. This gives the negative space some texture. There's a missing element with sound effects to pair depth with the texture. Though, Eugene Belsky may not have wanted to add the sound effects as not may have taken away the attention of the iceberg. Personally I would have added the sound as it would bring me deeper into the scene.

3:20 up, struggling to sleep. chats to staff