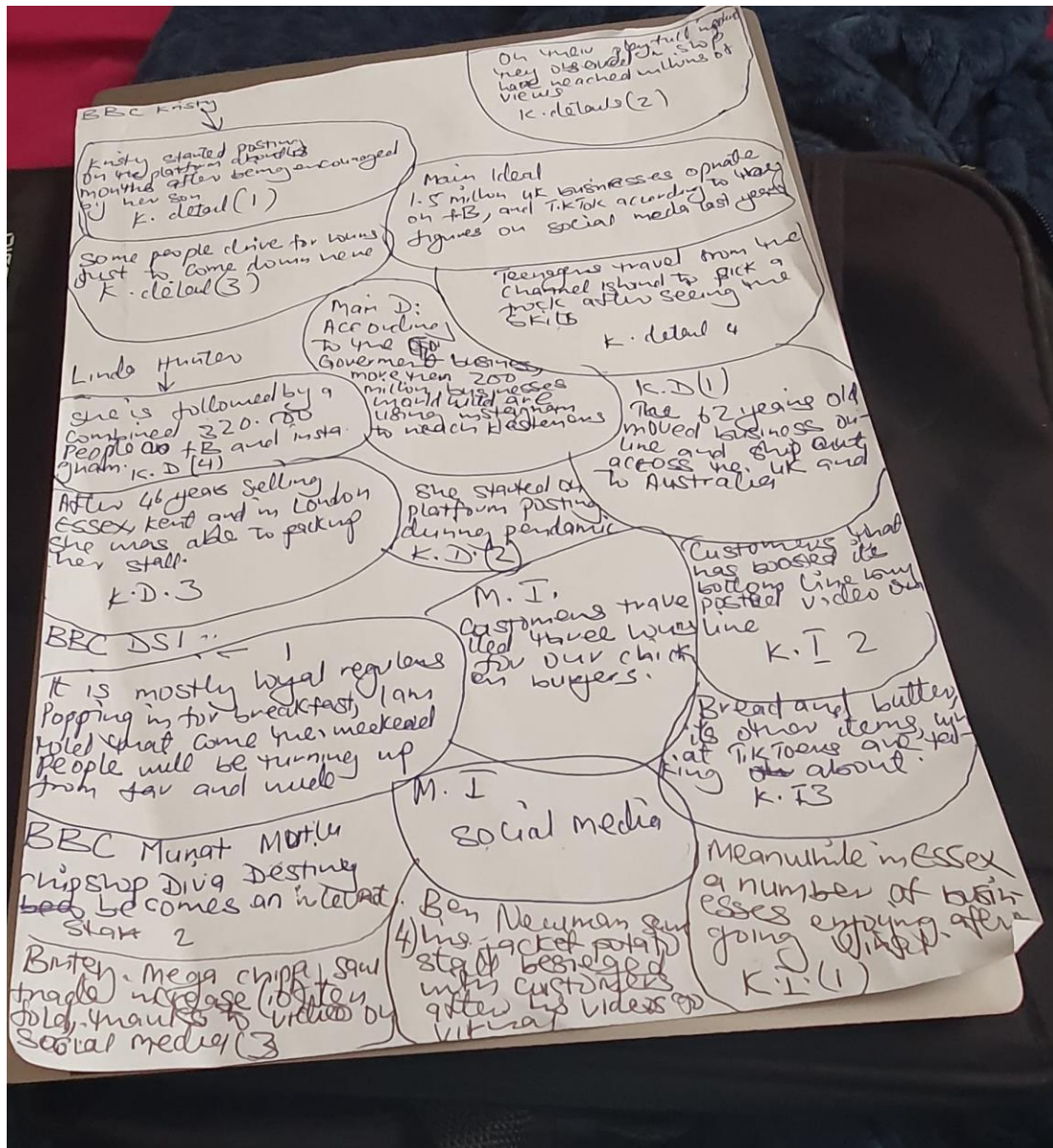


Academic skills Assignment 1

In class Notes:



1. The effect and impact of social media platforms like Facebook, TikTok and Instagram are the main supporting examples in the whole text.
2. One of the key points that support the ideas is the recorded government business data in 2025, more than 250 million people used Facebook, Instagram and other social media to reach out to customers.
3. This is another key point that supports the main idea how Linda Hunter, who ran physical sales across Essex, Kent and London for 46 years, was able to become an online vendor after closing her stall.
4. I think the most important part of all in the text is the examples of different businesses sharing how using social media is of help to every business.

Reflection:

5. Submitting my work was a challenge for me because I'm not used to using the computer and the internet at home as I just moved to a new place.
6. I numbered all the key points and, while reading and finding information, saved them on OneDrive.

What I Found Difficult:

What I found difficult in this task including the in-class component was using the computers.

It was very difficult for me because I'm not good with computers, and I just moved to a new home where there is no internet yet, so it was hard for me to use my phone too.

