

GINGERISM

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Personal Development

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WHAT IS GINGERISM?



Metro (2018)

“Prejudice against or maltreatment
of people with red hair”

History

- Biblical Times
- The Ancient Greeks
- Sixteenth and Seventeenth Century
- Hitler

The Ginger Gene

- Two out of one hundred people
- Mutation
- MC1R gene

The Equality Act 2010

- Having red hair is not explicitly protected under the Equality Act 2010, to date.
- Being ginger has the potential to be linked to a person's race or ethnic origin.

Orange is not the new **black**

- Stop and search
- Job
- Mortgage
- Threat
- Criminal
- Second class citizenship
- Execution
- Political drive/agenda

Hate Crime?

A hate crime is when someone commits a crime against you because of your disability, gender identity, race, sexual orientation, religion, or any other perceived difference.

Personal experience

- Junior school
- Predominantly boys
- Ginger nut, Duracel, Carrot top, Copper top, Ginger *****

Impact

- Isolation
- Dis-trust
- Different/unattractive
- Low self-esteem
- Lack of confidence
- Avoidance of males
- Continuation into adulthood

“What do you mean , not a soul turned
up at the **ginger** convention”?



Metro (2018)

Society

- Verbal abuse
- Physical attack
- Cyber bullying
- Jokes
- Social anxiety
- Panic attacks
- Depression
- Suicide
- Murder

The counselling approach

- Non-directive and Directive
- Bias
- Sign-post accordingly

DIVERSITY

- With regard to your current way of working, describe some challenges for living in a modern, diverse society and discuss how these might impact on daily life and/or mental health and/or spiritual health and/or cultural health?
- How might your way of working be of use to potential service users with human diversity-related challenges?
- What types of diversity issues can your way of working address?
- What types of diversity issues is your way of working not able to address?
- How does your initial assessment gather information about potential client diversity/inclusion challenges?
- Who might you refer to if you are not yet ready and/or prepared to work with a particular human diversity issue?

The future of Gingerism

- Education
- Make it illegal
- Equality act



*Sticks and stones may break my
bones*

But words can also hurt me.

*Sticks and stones break only
skin*

*While words are ghosts that
haunt me*

*Pain from words has left its
scar*

*On mind and heart that's
tender*

*Cuts and bruises now have
healed*

It's words that I remember

www.biancaduimel.com

Metro (2018)

RUBY REDFORD (2019)



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