

Task 300 words(KIM)

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This reports main purpose is to show my knowledge and understanding of the information management processes in organizations. The company is a world wide organisation called Amazon. The organizations Head office is located in the state of Washington, United States. Amazon is a company dedicated to e-commerce and cloud computing services at all levels and it became one of the largest companies to sell products through the network in the world. Management can be defined as the effort made by an organization to acquire, increase, organize, disseminate, distribute and share knowledge among all employees. In knowledge management we find fundamental points such as the impacts of people, processes and technology in the exchange of knowledge.

They are classified as: Organizational, Ecological, and Technocentric.

Organizational: This organization is hierarchically designed, culturally created to process and manage information.

Ecological: Refers to learning communities, people, relationships, the interactions between organizations and individuals. It includes external and internal that bring people side by side to share knowledge.

Technocentric: Refers to the technology and its enabler design action to help facilitate knowledge transfer and information deposit. organizations are looking to increase revenue, profits, and retention of highly talented employees, continued growth and expansion

There are several models that can be used for knowledge management within organizations, however, there is a model that was most notable for me, called the Nonaka model, which I will use for my report.

According to the model of Nonaka and Takeuchi, there are four forms of knowledge conversion that arise when tacit and explicit knowledge interact, a dynamic process that causes the creation of knowledge to develop through a continuous and cumulative cycle of generation, coding, and transfer of knowledge, the so-called knowledge creation spiral

With this model, I can understand that the implicit form speaks of knowledge found within people and that the explicit form speaks of knowledge that is expressed and transmitted to other people.

