

Is my practice contemporary?

My practice involving several different area and subjects, even different background and business activities. I am the role of project manager, my responsibility is to establish clear project objective and develop a comprehensive project plan, in coordinating and overseeing all aspects of the project, ensuring that it is completed on time, meets all parties' wishes, within budget, achieve the revenue target. While all of these indicators for performance, I summed it up for myself, that is, we must create the value of space. In my opinion, value is contemporary, my practice is about the value creation for the space.

Here are some examples of my practice:

- KAIKE Harmonious Hub – General Manager for the whole project-2022
 - Located in the center of Tianhe District, Guangzhou City, before it was an old-poor courtyard size with 10,000 m², which was originally the site of Guangzhou Optical and Mechanical and Electrical Research Institute, 10 years before along with the institute stop running, it was subsequently used as an outdoor parking lot. The aim of KAIKE Harmonious Hub project is to revitalize and renew the architecture and environment, after 1 year reconstruction, it was transformed into a comprehensive youth manager community integrating office, business, catering, experience and entertainment. It has brought new taxes, a new environment and a co-construction case of the integration of surrounding residents.
- BOOKAISSANCE book pavilion space – Founder/Director-2023
 - A 15m² abandoned water pump room is transformed into a reading space for second-hand books, which does not sell books, but sells space and time, a new business model, and becomes a small space for reading gatherings of social terrorism youth.
- Advertising media design and management in Guangzhou Baiyun

International Airport Terminal 2 – Project Manager and Design Director-2017-2022

- Terminal 2, which opened in 2018. In 2019, Terminal 2 was awarded a Skytrax 5* rating. I participated in the formation of the new terminal and responsibility for the advertising media layout design and management of all commercial advertising activities. The core of advertising media layout design is to transfer passengers' time and space into advertising value. Aim at due with the passenger flow and terminal architecture so as to use less media but create more revenue. The second value is the vision environment control so as to keep the clean and simple but elegant.
- SKYSTAGE space project in T2- Project Manager and Design Director-2018-2022
 - SKYSTAGE space is the central square space(1000 m²) hope to combine advertise display, performance and passenger leisure. It was a strategy iconic project, but unsuccessful, even though it generated revenue and held over hundreds performances for passengers, due to it is hard to reach an agreement on the interests of multiple parties involved to operation it.
- Time Tunnel in Guangzhou airport T1- Project Manager -2016
 - Time Tunnel space is a corridor (200meters long) connect the arrival and the underground subway. Before the transformation, it was a boring and ordinary corridor, which was often complained by passengers that the arrival area was too far from the subway area. After the reconstruction, it has become a multiple space combining digital media interaction, story display, and interpretation of the theme of "cloud". The space, funded by a media company through advertising placement, creates an interesting 200-meter passage experience, who unconsciously compress the experience of time length and do not feel that 200 meters are too far away.

- "Live Home residential building space experiment art exhibition" – curator and artist- 2018
 - I planned art project "live home residential building art exhibition" in 2018. The exhibition invited 6 artist friends to use the living room, bedroom, balcony, toilet, kitchen and children's room as a creative theme in a residential building built in the 1990s in Guangzhou. Each space is presented in two phases, each lasting 3 months. The creation discusses the contemporary transformation of the curatorial space (leaving the Art Museum), the relationship between the spatial attribute and the creative subject, the relationship between the body and art reading, the relationship between art invasion into residential buildings, and the relationship between community art and residents.
- "Time temple" space experiment exhibition- curator and artist- 2019
 - In 2019, continuing my thinking on the exhibition space, I planned an space experiment art exhibition with the theme of "time Temple" by using a four floors rough villa with an area of about 400 square meters temporarily vacant due to over development of real estate in the suburbs. The exhibition invited 8 artist friends from internet to divide the space for independent creation, and discussed time on four floors from four levels of "state of mind inaction", "social organization", "body feeling" and "Good making plan".
- "Trunk Mobile Art space experiment " exhibition- curator and artist- 2020
 - In 2020, when the global epidemic broke out, I extended the space of the countermeasure exhibition to the trunk of private cars close to people's life, and invited 5 artist friends to plan the "trunk Mobile Art Exhibition". The artistic works are presented in the trunk and can be driven to any place in the city for artistic expression without restriction.

My practice revolving around space and value can indeed be considered contemporary. Contemporary art and design often explore various concepts, including the relationship between space and value. Deeper into the

characteristics of contemporary practices and how my work aligns with them:

Firstly, Contemporary practices are characterized by their relevance to the present time, reflecting the current social, cultural, and technological context. They often challenge traditional norms and push boundaries, seeking to provoke thought and engage with the audience in new and innovative ways. My focus on space and value suggests an exploration of these concepts within a contemporary framework.

Second, the concept of space goes beyond physical dimensions. It encompasses the psychological, social, and cultural aspects of our environment. The practices are interested in how space influences our experiences, emotions, and interactions. They experiment with different mediums, such as installations, immersive environments, and interactive technologies, to create unique spatial experiences. By exploring the relationship between space and value to aligns with the contemporary approach.

Third, Value, in the context of contemporary art and design, can be interpreted in multiple ways. It can refer to the economic, cultural, or symbolic worth of an object or idea. My practices explore alternative forms of value, such as social impact, economic revenue, cultural, contemporary art, sustainability, and inclusivity. My practice, focusing on the relationship between space and value, suggests an exploration of these alternative value systems.

Fourth, my practices also embrace interdisciplinary approaches, blurring the boundaries between different disciplines. They draw inspiration from diverse fields, such as space design, media technology, sociology, concept art and philosophy, to create hybrid and multidimensional works.

Furthermore, for the urban old property renew issue is one of the most important topic for government today. Though the recreation of space to evoke multiple values which is the need for a urban vitality today.

In conclusion, my practice revolving around space and value can be considered contemporary. By exploring the relationship between these concepts, align with the characteristics of contemporary art and design, such as relevance to the present, experimentation, interdisciplinary approaches, and engagement with social, economy, and environmental issues. I hope I can continuously evolving and adapting my practice to reflect and ever-changing world around to ensure its contemporary nature.