

BMSW5104

**MANAGING PROJECTS
IN THE ORGANISATION**

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Executive Summary.

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Introduction:

Amazon.com is one of the largest multinational companies and the biggest E-Commerce in the world. It was founded on 5th July 1994 as a bookseller by Jeff Bezos. After coming across statistics saying that the internet had a growth of 2300%, Bezos, a computer scientist and electrical engineer with no retail experience, was convinced that it is an excellent opportunity to enter the E-Commerce world (Krishnamurthy,2005).

Jeff develops and improves a well-shaped and vast online business year by year based on the rapid spread of internet phenomena. Using the most performant technology and artificial intelligence(AI), he created a cloud system that can gather and store information on each customer. Thanks to technological advancement at low cost and a perfect data storage base, the multinational supported by algorithms set a platform that can sell and have self-sustained marketing to dominate the online market consistently(DW Documentary,2019).

Part of the corporation is the AWS(Amazon Web Services), based on on-demand cloud computing and API (Application programming interface), which provides a revolutionary technical infrastructure and distributed computing building blocks and tools. As for subscribers, these services offer a vast computing capacity cheaper and faster than a physical server farm (Amazon Web Services,2021).

Main body:

Task 1:

- What is a project management plan (PMP)?
- Methods, models and theories to examine a PMP.
- Why are the project management tools and techniques useful in the presented scenario?

Task 2:

- Evaluate pre and post Covid-19 changes.
- Presentation of the project management plan.

- Steps to be followed in the implementation of the project.

Task 3:

- Evaluate my ability to manage a project (considering Covid-19 situation)
- Create a self development plan that states how can I improve project management skills.

Conclusion:

References

