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Introduction

The Great Western Railway (GWR) was founded in 1833 and engineered by Isambard Kingdom Brunel, (GWR, 2025).



GWR



Important to using GWR to visit
london

Comfort and
convenience

Efficiency

Scenic journey

Sustainability



What London Has to Offer



- **Historical Landmarks**
Cultural Experiences

shopping and dining
Event and festivals

Financial and viability & Campaign impact



Reference list

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*Thank
You*