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BMSW6103 Leading & Implementing Workplace Change

Supplementary task

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Date of submission: 24.03.2024

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Cooper Vision starting and history.



Cooper Vision major ophthalmic market players that drive the eye care products innovation process, is famous for its mission to make a difference in the world. Cooper Vision is well-known for its creative thinking and improves its share in the market because the company is providing your contact lens.

Cooper Vision has earned a reputation as a customer satisfaction-oriented company that offers first-rate products through their consistent and client-reassuring focus (Kelby, 2012).

Change Initiative: From Red Prairie to JDI

For better optimization, flexibility and to raise the business standards of the work system, the Cooper Vision company made the decision to change the Red Prairie work system in JDI. There was a need to meticulously plan, conduct comprehensive training sessions, feedback, monitoring, and evaluation of every issue that arose. Stakeholders were informed with daily reports and meetings.

Conclusion

The final phase of Cooper Vision's transition of achieving operational excellence and development has been reached when it will switch from the Red Prairie system to the JDI system. Cooper Vision competently processed the challenges of change using detailed planning, the provision of excellent leadership, and stakeholder participation in turn making remarkable strides in the most important performance measurement indicators and the organization's flexibility. The effectiveness of the JDI system has shown the company's procedures regarding stock control and it shows Cooper Vision's readiness to adopt new technologies and demonstrate its dedication to the concept of ongoing improvement.

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