C.B. Surface Pattern Designer/ Maker



Professional Promotion

By Charlotte Burrows

Please refer to notes for supplementary analysis throughout presentation.

YAYOI KUSAMA.



The bright bold Colours and placement and concept of her designs.

Colourful / Bold.

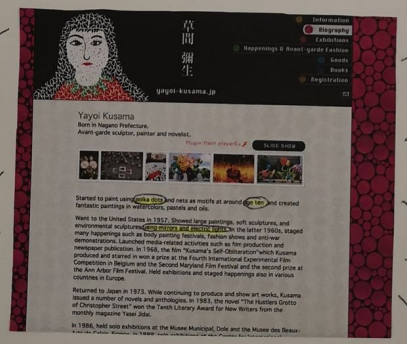
Intense Semi-Abstract Imagery.

desire to escape from psychological trauma.

Expressive

She sees the world differently compared to other artist.

With her psychiatrical views different She see's the World in Bold colours and shapes.



Considered an outsider in '50's

Joyful

Interactive

Contemporary Artist.

Currently has an exhibition in the tate modern London.

playful

Works primarily in Sculpture and installation.

Based in Japan has travelled to America Before in the 50's.

Allowed out of the pyschiatric hospital to her studio everyday to produce work.

http://yayoi-kusama.jp/e/biography/index.html

performance.

fashion

Obsessive.

Olafur ELIASSON



Colourful

mixed media

Colour theory

Black Shapes.

playful

Interactive

Immersive.

Extracting the outdoors inside

https://olafureliasson.net/studio

employs elemental materials Example:

- LIGHT
- Water
- AIR.

he hosts unmissable exhibitions

About Studio Olafur Eliasson

His studio is Based in Berlin.

using the natural elements it immerses the viewer.

deep engagement with Society and the environment.

Brings issues to Climate change, energy, migration and architecture.

His work is resulted from artist research into complex Geometry, motion patterns, and his interest into Colour theory.

Introduces natural phenomena.

Palle Nielsen
The model and play



Free play zone for Children

playful

unauthorised playground.

Schools came to visit the installation in Stockholm.

Connotations of art and art museum culture.

Colourful

experiment

deconstruction.

Installation / interactive.

Danish Artist.

Art. Play. Children. Learning.

A blog for parents, artists and educators on children's art education

3rd September 2017

Palle Nielsen, The Model & Play as Social Activism

In 1968 the Moderna Museet, Stockholm and artist Palle Nielsen created *The Model* – a social experiment inv
20,000 children, an indoor playground and no rules. *The Model* positioned children's play as a instrument fo
and political activism. This post features discusses *The Model* as well as Nielsen's work as an artist, educator
social activist.

http://www.louisapenfold.com/palle-nielsen-the-model/

Make things out of DIY tools.

Idea to intergrate new members of community into the gallery space.

political Activism

and social activism

artist, educator and social activist.

Childrens play

Joyful with a political view.

as social activism.

JEFF KOON'S.

Childrens play

Came to life bringing that sense of magic.

large installation pieces.

magic



Immersive

Quirky

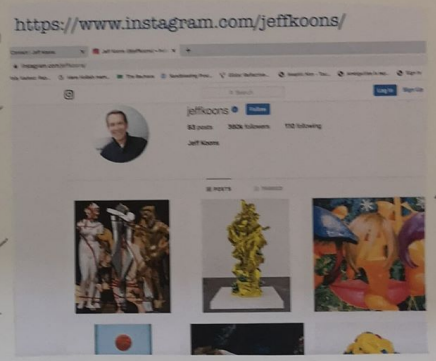
Thinking outside the Box.

playful

Exhibition Currently on in Milan.

Instagram user, posts occasionally.

https://www.instagram.com/jeffkoons/



frequent pieces of Balloon animals.

produced works in Stainless Steel.

uses mirror finishes.

pop culture inspired work.

produces work in his hometown of York, Pennsylvania.

Sculptures expressing everyday objects.

CAMIELLE WALALA.



powerful
Ambition
Immersive
Bold pattern
Vibrant
Simulate the Senses.
energy
urban landscap -es
Geometry
positivity
Playful
Interior designer.
Colourful
Installations
Graphic patterns
Vibrant
Joyful
Adventurous
make a smile
Signature Style
Inspiring
enthusiasm
memphis inspired.
NYC Wanked and London Design Festival.
walala lounge

WALALA

HOME PROFILE PROJECTS CONTACT

CAMILLE WALALA is [redacted] expressed through [redacted] and bold motifs. Her work, from the micro to the macro, harnesses [redacted] and [redacted] to create environments that [redacted] the senses and inspire joy.

A graduate in textile design from the University of Brighton, she established her namesake brand in East London in 2002 and continues to live and work there today. Her practice has taken her all over the world to [redacted] with her [redacted] drawing on influences including the [redacted] the Ndebele tribe and 20-30 music Video Visionary, Walala has an [redacted] by [redacted] and [redacted].

Recent years have seen her progress from her popular textile-based work to encompass art direction and interior design. Finding that her style translates [redacted], she is now working with greater scope and at greater scale than ever before, with an overriding [redacted] to imbue the world's [redacted] with [redacted].

Clients include: Harrods, Sorrento, Armani, The Other Art Fair, Natuzzi, Better Bankside, Naked Heart Foundation, Topshop, Swatch, Nike, Ted Baker, Art Fund, Selfridges, ES Magazine, Marie Claire, Converse, Facebook, Nintendo, KOYO, Koppaberg, Bompas & Parr, Darkroom, Barbican Festival, Lord of King, Urban Outfitters, Caterpillar, Sydney Koskela, Facebook, Splice TV, Converse, AIGA London.

https://www.camillewalala.com/profile



Inspiration in Community and Collaboration.

Creating hotel SALT of palms and show of major installations

explosively Colourful interventions in public spaces.

Since 2015 she's had interna - tional projects.

elevate moods and spark positivity.

fusion of Bold Colour and playful geometric pattern.

Immersive 3D Installations, Street Art, Interiors and Set designer.

man-made landscape is her platform for positivity.

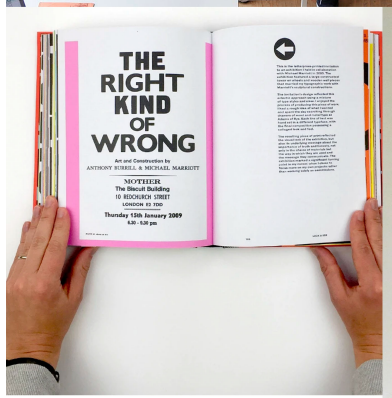
power of colour and pattern to transform atmospheres.

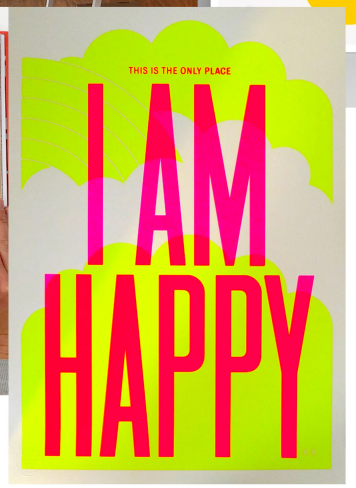
Semi-permanent Street furniture transformed a Corridor of Colour.

Collaborations with leading Brands eg) Lego creating House of Dots.

Anthony Burrill







Graphic artist, print-maker and designer Anthony Burrill is known for his persuasive, up-beat style of communication.

Words and language are an important part of Burrill's output and he has developed a distinctive voice that is sought after not only by collectors of his posters and prints but also by clients including Apple, Google, Hermés, the British Council, London Underground and the Design Museum. Burrill is perhaps best known for his typographic, text-based compositions, including the now-famous "Work Hard and Be Nice to People", which has become a mantra for the design community and beyond.

My Opinion-

The bright bold colours and plain background makes the text 'pop!'. It catches the eye and drags the reader in wanting to know what is happening along with what products are being sold. This designer would help with profrssional promotion press pack ideas, looking at the different styles and varying text to see what compliments each other when it comes to press packs.

What drags me to this designer would be the choice of colour and the layout, along with the choice of text within his work. The florescent colour is a bold choice when it comes to typography as it has to bring across the right message and not make the reader feel theyre looking at children's work.

Amelia Graham

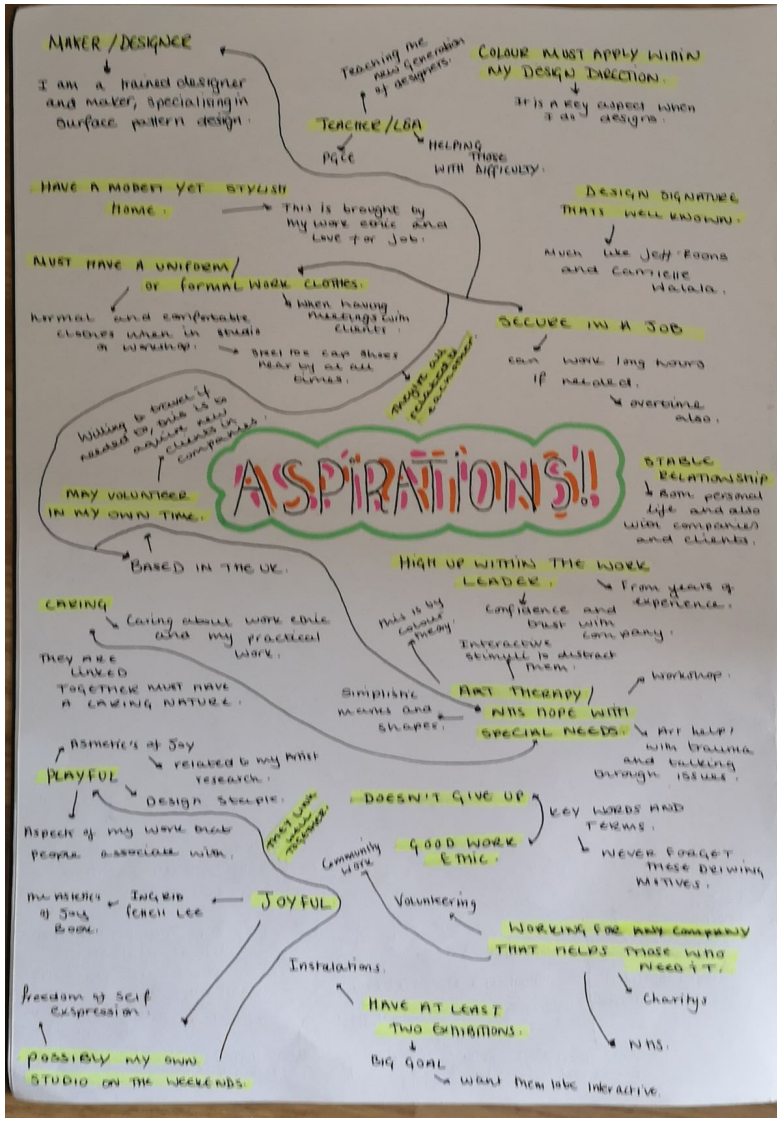


Textile Designer Amelia works cross-discipline in the fields of fashion, art, and interior. Interest in her geometric and arithmetic work led to the launch of her eponymous line in 2014: free and measured rhythms, nods to brutalist architecture, African textiles and post-modernism, encapsulated in signature prints on fabric, art prints and scarves.

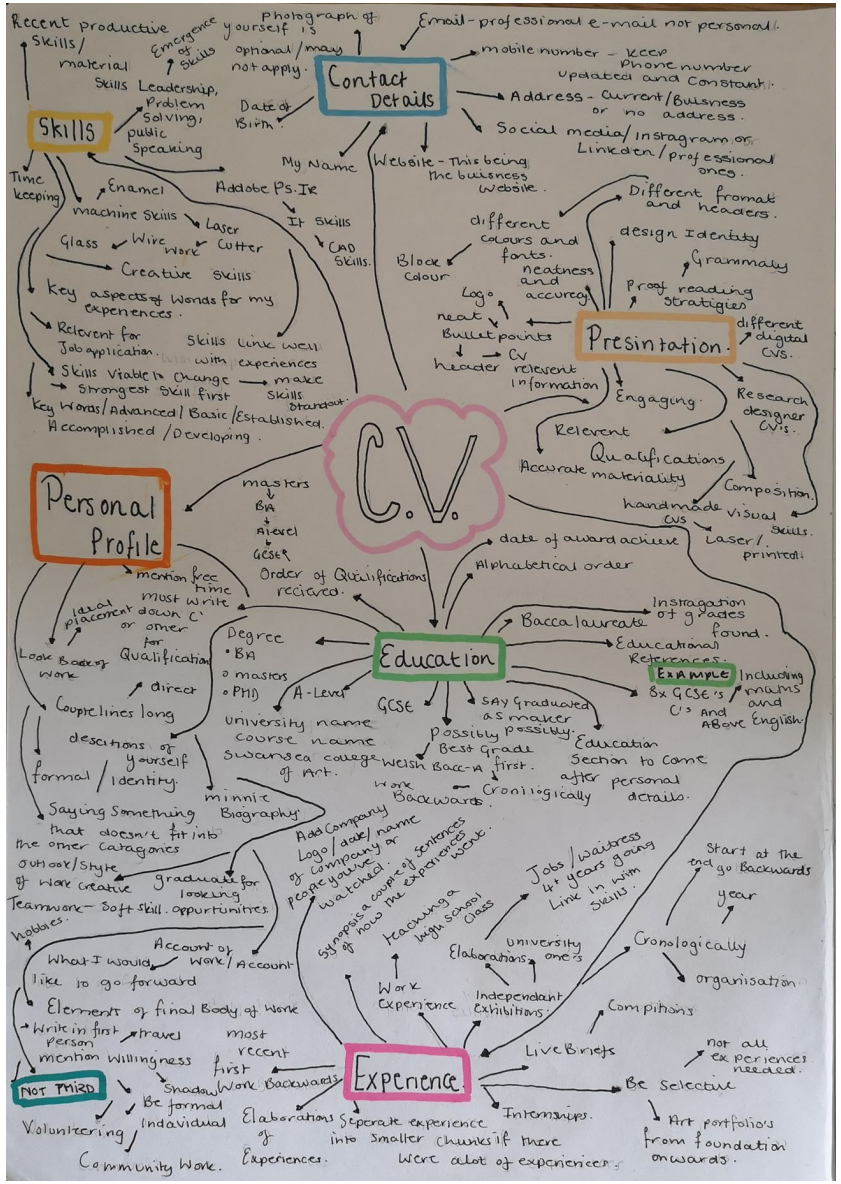
Commissions for international hotels, globally renowned fashion labels and high profile collaborations with product, interior and retail environment designers, and embroiderers, have allowed her to put this theory into practice. Amelia's collaboration with embroiderer Ellie MacDonald, "EvA" resulted in bespoke textile art pieces for high-end commercial and private clients across the world. Their latest commission of digitally rendered botanical and geological prints free-hand, embroidered on a Singer sewing machine are currently hung on the walls of the Marina Bay Sands Hotel in Singapore

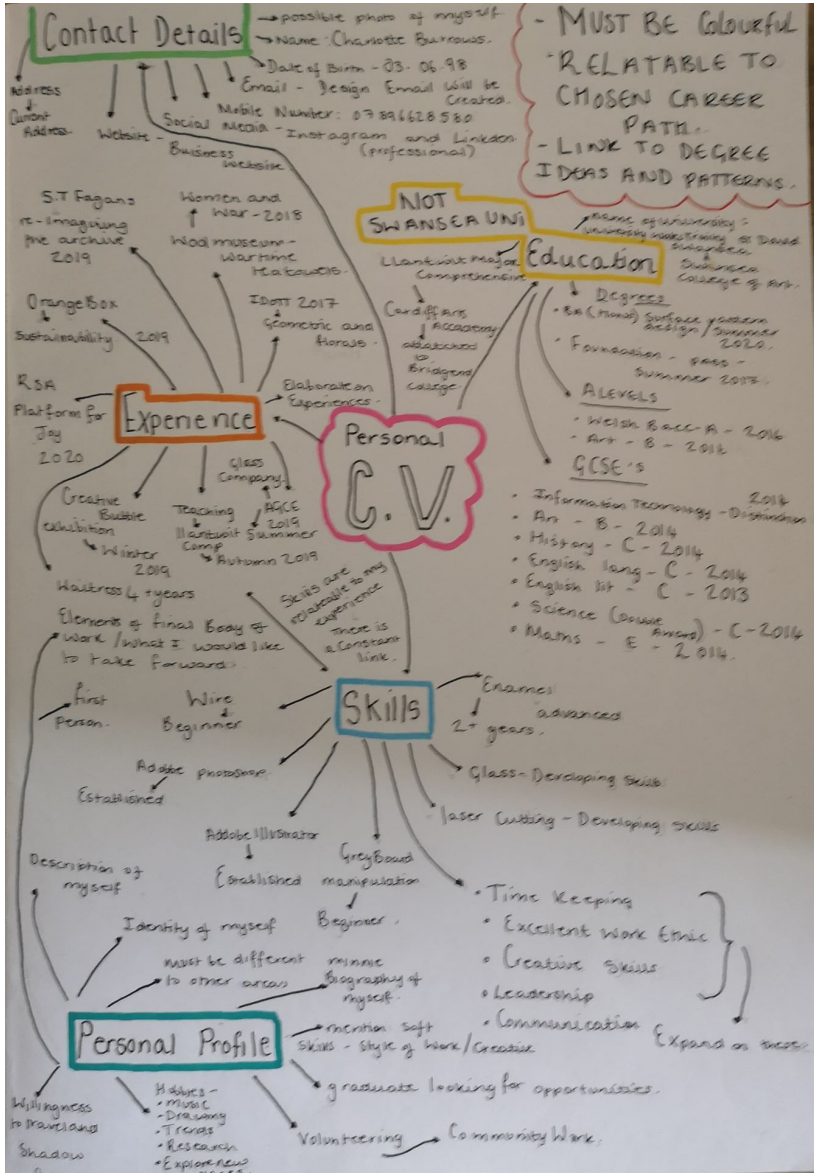
My Opinion-

The overlay of pattern and colour is drawing those who view it in. As a pattern designer the different pattern, lines and marks being intertwined is making the design 'pop!' giving it a 3D effect.
Additionally, the choice of contrasting colours is interesting as they are overlaid to create new colours that then throw off the design.
Graham would work towards my professional promotion and Major Project well as the patterns and colours realte to my idea of looking at memphis movemeant and maimalism.


ASPIRATIONS!
MAKER / DESIGNER
I am a trained designer and maker, specialising in surface pattern design.
Teaching the new generation of designers.
TEACHER / LOA
PGCE
HELPING those WITH difficulty.
COLOUR MUST APPLY WITHIN MY DESIGN DIRECTION.
It is a key aspect when I do designs.
HAVE A MODERN YET STYLISH HOME.
This is brought by my work ethic and love for job.
DESIGN SIGNATURE THAT'S WELL KNOWN.
Much like Jeff Koons and Camille Walala.
MUST HAVE A UNIFORM / OR FORMAL WORK CLOTHES.
Normal and comfortable clothes when in studio & working.
When having meetings with clients.
Shoes no cap shoes near by at all times.
SECURE IN A JOB
can work long hours if rescheduled.
overtime also.
Willing to travel if needed or, this is to explore new cultures to compromise.
MAY VOLUNTEER IN MY OWN TIME.
BASED IN THE UK.
STABLE RELATIONSHIP
Both personal life and also with companies and clients.
HIGH UP WITHIN THE WORK LEADER.
From years of experience.
CARING
Caring about work ethic and my practical work.
They are linked together must have a caring nature.
This is by colour theory.
Confidence and bear with company.
Interactive stimuli is abstract them.
Simplistic movies and shapes.
ART THERAPY / NHS HOPE WITH SPECIAL NEEDS.
Workshop.
Art helps with trauma and talking through issues.
Aspects of Joy
related to my artist research.
PLAYFUL
Design secpie.
Aspects of my work that people associate with.
DOESN'T GIVE UP
GOOD WORK ETHIC.
Key words and terms.
Never forget these driving motives.
Community work.
Volunteering
Aspects of Joy Room.
Inspired Peach Lee
JOYFUL
WORKING FOR NEW COMPANY THAT HELPS those who need it.
Charity.
NHS.
Installations.
HAVE AT LEAST TWO EXHIBITIONS.
Big GOAL
Want them to be interactive.
Freedom of self expression.
POSSIBLY MY OWN STUDIO ON THE WEEKENDS.


Art THERAPY
ABSTRACT EXPRESSIONS
network
Sophia Salaman chooses the best merchandise and events worldwide
DYNAMIC
PLAYFUL
JOY
DINING ROOM
'When you turn the lights on in the cabinets, the light shines through the reeded glass and gently illuminates the bottles,' says Maura. 'It feels glam without shouting "here's the bar!"'
Bombazine 7 light is by Dar Lighting. Wall and cabinets in Farrow & Ball's Drawing Room Blue
A MARRIAGE OF MINDS
NHS
What makes a great teacher?
Psych ward
We're in the midst of a huge, brilliant cultural shift.
be bold
home isn't just a space or a place, it's a feeling...


C.V.
Contact Details
Photograph of yourself is optional / may not apply.
Email - professional e-mail not personal!
mobile number - Keep Phone number updated and constant.
Address - Current / Business or no address.
Social media / Instagram or Linkden / professional ones.
Website - This being the business website.
My Name
Date of Birth
Skills
Recent productive Skills / material
Emergence of Skills
Skills Leadership, Problem Solving, public Speaking
Time keeping
Enamel
Machine Skills
Laser
Glass
Wire
Work
Cutter
Creative Skills
Key aspects of Words for my experiences.
Relevent for Job application.
Skills Viable to change
Strongest Skill first
Key Words / Advanced / Basic / Established / Accomplished / Developing.
Skills Link well with experiences
make Skills Standout
Addobe Ps. Ie
It skills
CAD Skills.
Presintation.
different colours and fonts.
Block Colour
neatness and accuracy
Different format and headers.
design Identity
Grammaly
Proof reading Strategies
Logo neat
Bullet points
Cv header
relevent information
different digital CVs.
Engaging.
Relevent
Accurate materiality
Qualifications
Research designer CVs.
Composition.
handmade visual CVs
Laser / printed.
Personal Profile
masters
BA
A level
GCSE
Order of Qualifications received.
date of award achieve
Alphabetical order
mention free time must write down C' or other for Qualification
Work placement
Look Back of work
Couple lines long
descriptions of yourself
formal / identity.
Saying Something that doesn't fit into the other catagories
outlook / Style of ware creative
Teamwork - Soft skill. opportunities
Hobbies.
direct
Education
Degree
BA
masters
PHD
A-Level
GCSE
Baccalaureate
Instragation of grades found.
Educational References.
EXAMPLE
Including maths and English
8x GCSE's C's and Above
5AY Graduated as maker
possibly Best Grade first.
possibly Welsh Bacc-A
Education Section to come after personal details.
University name
course name
Swansea college of Art.
minnie Biography
Work Backwards
Cronilogically
Graduate for looking
Add Company Logo / date / name of company or people you've watched / worked with.
Synopsis a couple of sentences of how the experience work.
Teaching a high school class
Jobs / waitress 4+ years going Link in with skills
Start at the end go Backwards
year
Cronologically
organisation
University ones
Elaborations
Work Experience
Independant Exhibitions.
Compitions
Live Briefs
Experience
What I would like to go forward
Account of Work / Account
Element of final Body of Work
Write in first person
travel
most recent first
Work Backwards
mention Willingness
Shadow
Be formal
Individual
Volunteering
Community Work.
NOT THIRD
Elaborations of Experiences.
Seperate experience into smaller chunks if there were alot of experiences.
Internships.
Be Selective
not all experiences needed.
Art portfolios from foundation onwards.


Contact Details
possible photo of myself
Name: Charlotte Burrows.
Date of Birth - 03.06.98
Email - Design Email will be Created.
Mobile Number: 07896628580
Social Media - Instagram and Linkedin (professional)
Address - Current Address.
Website - Business Website.
- MUST BE COLOURFUL
- RELATABLE TO CHOSEN CAREER PATH.
- LINK TO DEGREE IDEAS AND PATTERNS.
Personal C.V.
Education
NOT SWANSEA UNI
Name of University - University name/training of Degree discipline
Swansea College of Art.
Llantwit Major Comprehensive
Cardiff Arts Academy abbreviated to Bridgend college
Degrees
BA (Hons) Surface pattern design / Summer 2020.
Foundation - pass - Summer 2018.
A LEVELS
Welsh Bacc - A - 2016
Art - B - 2018
GCSE's
Information Technology - Distinction 2018
Art - B - 2014
History - C - 2014
English lang - C - 2014
English lit - C - 2013
Science (Double Award) - C - 2014
Maths - E - 2014.
Experience
Elaboration Experiences.
Women and war - 2018
Wool museum - Wartime Heatsavers.
IDOTT 2017 Geometric and Florals.
Orange Box Sustainability 2019
ST Fagans re-Imagining the archive 2019
RSA Platforms for Joy 2020
Glass Company.
Creative Bubble exhibition Winter 2019
Teaching Llantwit Camp Autumn 2019
AGCE 2019 Summer
Waitress 4 +years
Skills are relatable to my experience
There is a Constraint link.
Elements of final Body of Work / What I would like to take forward.
Skills
Enamel
2+ years.
advanced
Glass - Developing Skills
laser Cutting - Developing skills
Wire
Beginner
first Person.
Adobe photoshop
Established
Adobe Illustrator
Established
GreyBoard manipulation
Beginner.
Description of myself
Identity of myself
must be different to other areas
minnie Biography of myself.
Time Keeping
Excellent work Ethic
Creative Skills
Leadership
Communication
Expand on these.
Personal Profile
mention soft skills - style of work / Creative
graduate looking for opportunities.
Volunteering
Community Work.
Willingness to travel and
Shadow
Hobbies - Music - Drawing - Travel - Research - Exploring

Inspirational Letter to My Future Self.

Charlotte,

It's been one heck of a roller-coaster throughout this process, many ups and downs but in the end, you've gotten through it. Like this degree for example. I'm sure now in out peak of adulthood we've reached the goals we wrote down in university, let me refresh your mind if you've forgotten. The key ones we wanted to achieve were: An excellent work ethic, bringing joy and playfulness into our designs and atmosphere, a distinct style, helping those who need it with art therapy. These are just to name a phew which at the ripe age of 21, feel is appropriate for future reference (obviously you've hit all these but I wanted to remind you).

Through the course of university, we've reached many obstacles for instance getting diagnosed with asthma at the peak of second year, but hey, we made it through! Another thing is, getting through the dreaded dissertation, but again we got a 2:1 out of it! NEVER UNDERESTIMATE YOURSELF! YOU GOT THIS! No matter what obstacles come our way in our future (that you're currently living) it'll all work itself out in the end, persevere and never give up, always show that determination that has driven us this far in our careers.

Now let's talk about how we can ultimately reach our goals that your living, lets refresh that old mind of yours, I mean ours. **Step one-** always persevere, don't let companies who don't reply, or, who reject you get the best of you! It just means they're missing out on an exceptionally great designer to work for them. **Step two-** Work ethic, now this I feel is critical. This is because, we've always been commended on the work ethic we've shown throughout our school life and extra-curricular activities, just because you may be having a down day or anxiety episode let's try not to let it affect us! Let's push through it! **Step Three-** Must have a positive and Joyful outlook to situations. There is no argument to this, we have to keep the joy and positive attitude towards our designer life and outlook, but not just design also in normal life. This is a key aspect of teaching those around us that stress shouldn't overcome our lives, it has to be joyful and enjoyable. These are the only three key aspects I can think of currently, you'll hopeful have more rules you follow to keep spirits high along with keeping these ones as the top three.

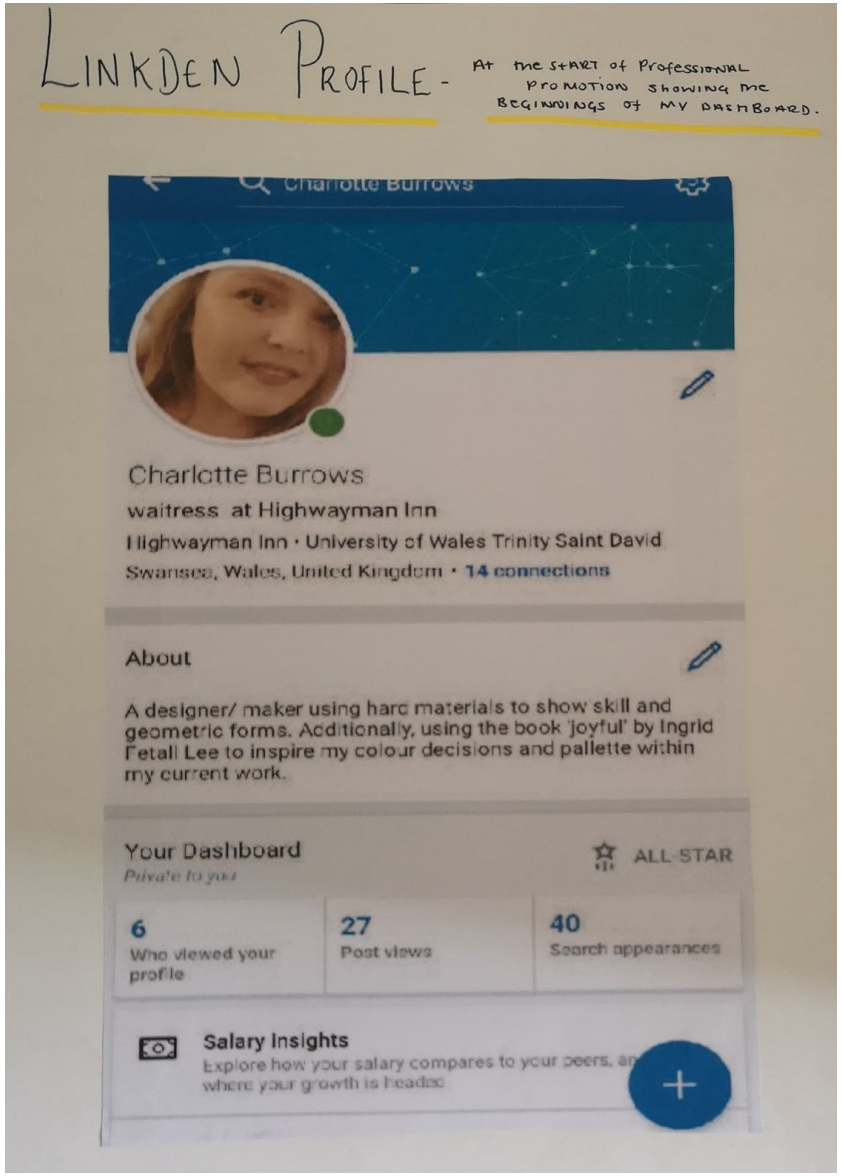
At the end of this long journey through university and employability challenges I hope we have achieved what we wanted and even discovered new things about ourselves. Never give up on the dreams we set on this day all those years ago for you, Thursday 27th February 2020. The memory of being uncertain of what the future has to hold will be a distant memory and you'll be enjoying where you are now. New friends, old friends from school days and also the evolved and advanced technical skills you have gotten throughout the years of employability. I'm so jealous I can't see where you are currently on this day in 20 years' time, I know it won't disappoint! I look forward to experiencing the challenges ahead and discovering myself within the work environment! We'll speak to each other again in 20 years, when we'll be wiser or just the same old self that we love (but wiser would be a lovely addition).

Good Luck me!

From your younger and consistent best friend.

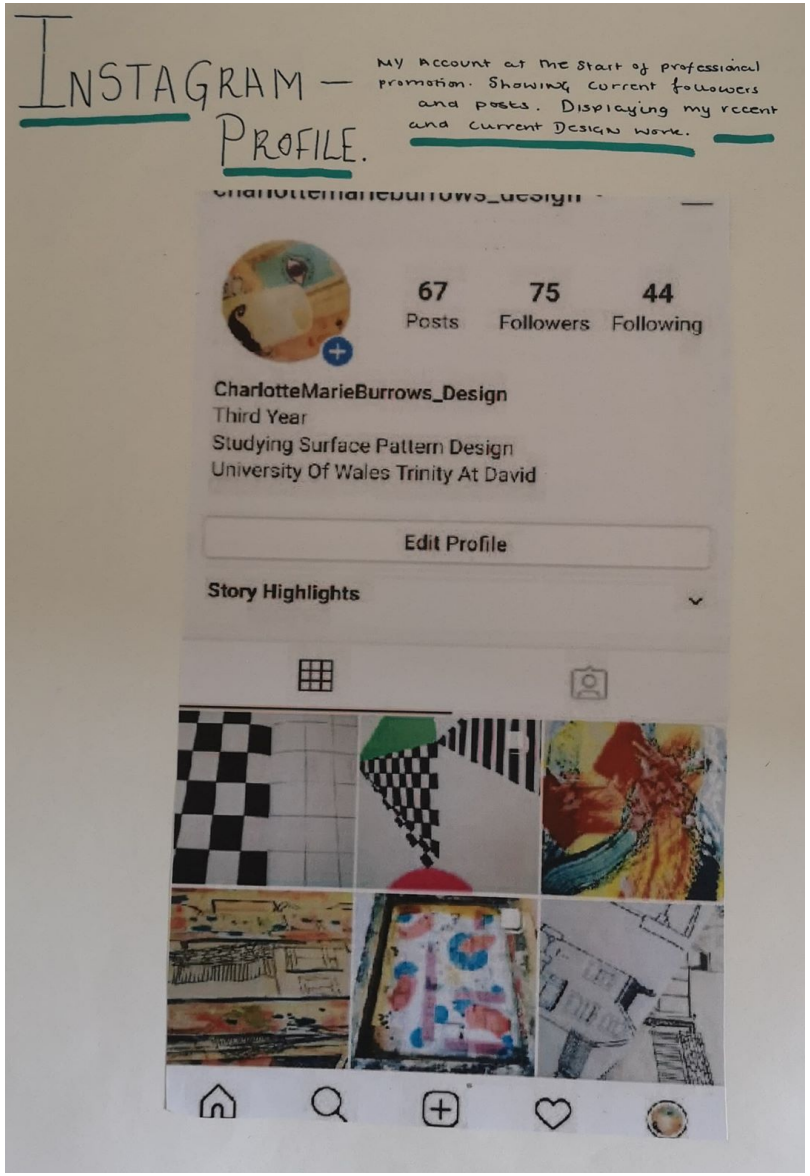
LINKDEN PROFILE -

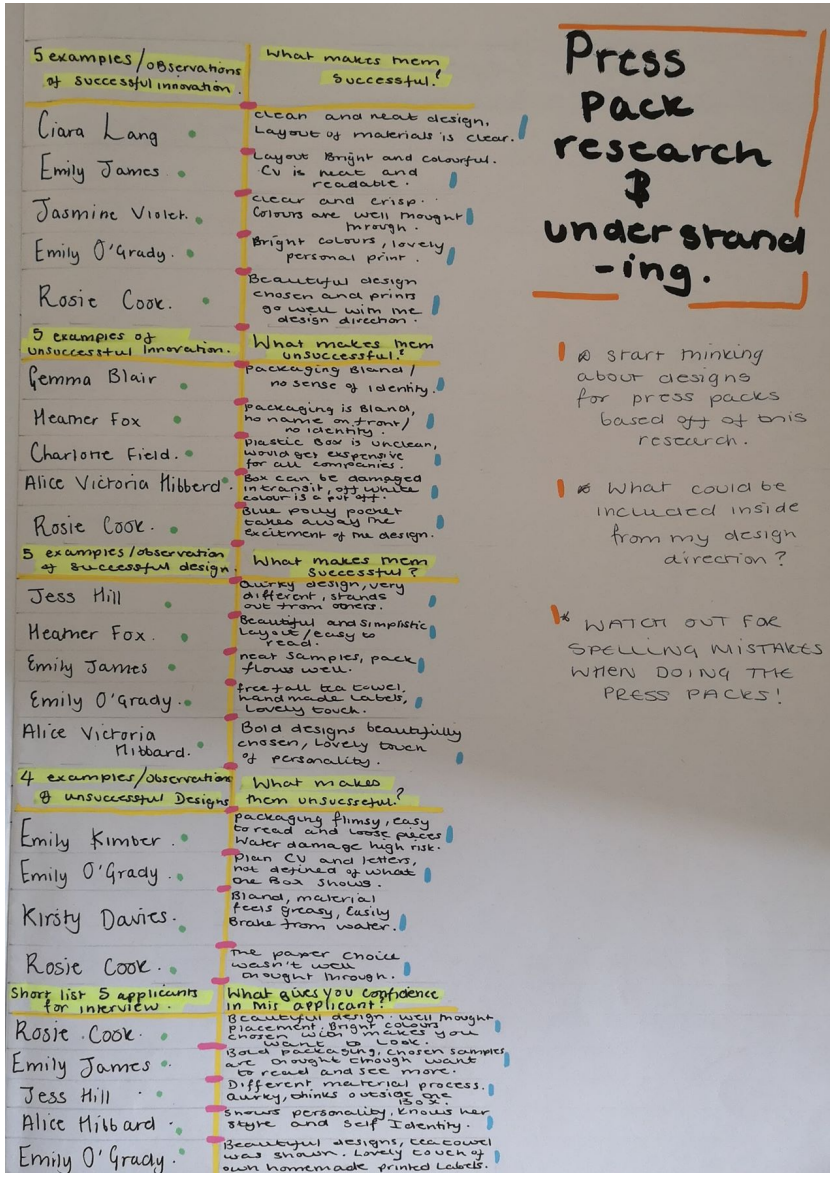
At the START of Professional promotion showing the beginnings of my dashboard.



INSTAGRAM — PROFILE.

My account at the start of professional promotion. Showing current followers and posts. Displaying my recent and current Design work.





5 examples/observations of successful innovation.	What makes them successful?
Ciara Lang	clean and neat design, Layout of materials is clear.
Emily James	Layout bright and colourful. CV is neat and readable.
Jasmine Violet	clear and crisp. Colours are well thought through.
Emily O'Grady	Bright colours, lovely personal print.
Rosie Cook	Beautiful design chosen and prints go well with the design direction.

5 examples of unsuccessful innovation.	What makes them unsuccessful?
Gemma Blair	packaging bland / no sense of identity.
Heather Fox	packaging is bland, no name on front / no identity.
Charlotte Field	plastic box is unclean, would get expensive for all companies.
Alice Victoria Hibberd	Box can be damaged in transit, off white colour is a put off.
Rosie Cook	Blue polly pocket takes away the excitment of the design.

5 examples/observation of successful design	What makes them successful?
Jess Hill	quirky design, very different, stands out from others.
Heather Fox	Beautiful and simplistic Layout / easy to read.
Emily James	neat samples, pack flows well.
Emily O'Grady	free fall tea towel, hand made labels, Lovely touch.
Alice Victoria Hibbard	Bold designs beautifully chosen, Lovely touch of personality.

4 examples/observation of unsuccessful Designs	What makes them unsuccessful?
Emily Kimber	packaging flimsy, easy to read and waste places Water damage high risk.
Emily O'Grady	Plain CV and letters, not defined of what One Box shows.
Kirsty Davies	Bland, material feels greasy, Easily Brake from water.
Rosie Cook	The paper choice wasn't well enought through.

Short list 5 applicants for interview.	What gives you confidence in this applicant?
Rosie Cook	Beautiful design well thought placement, bright colours chosen with makes you want to look.
Emily James	Bold packaging, chosen samples are enought through want to read and see more.
Jess Hill	Different material process. quirky, thinks outside the box.
Alice Hibbard	Shows personality, knows her style and self Identity.
Emily O'Grady	Beautiful designs, tea towel was shown. Lovely touch of own homemade printed labels.

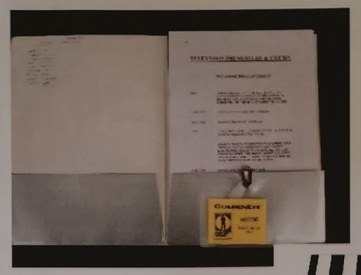
Press pack research & understand-ing.

- start thinking about designs for press packs based off of this research.
- What could be included inside from my design direction?
- WATCH OUT FOR SPELLING MISTAKES WHEN DOING THE PRESS PACKS!

Press Pack Research.

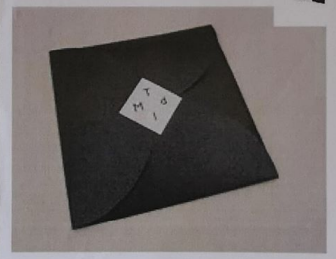
material/has to be personal.

An idea of how heavy the press pack should be along with the contents inside.





Giving across the right message



must catch the individuals attention.

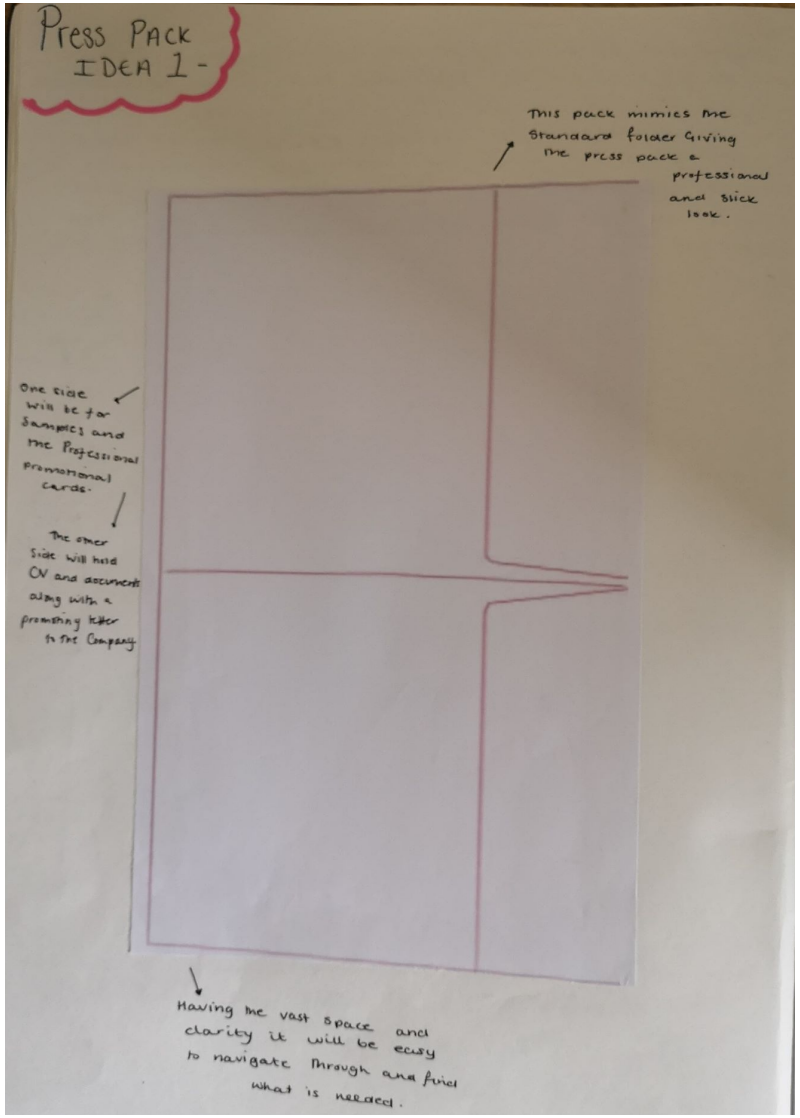
Researched press packs found, choosing the simplist shapes that I found would work well with the theme I am hoping to gaine from doing these press packs.

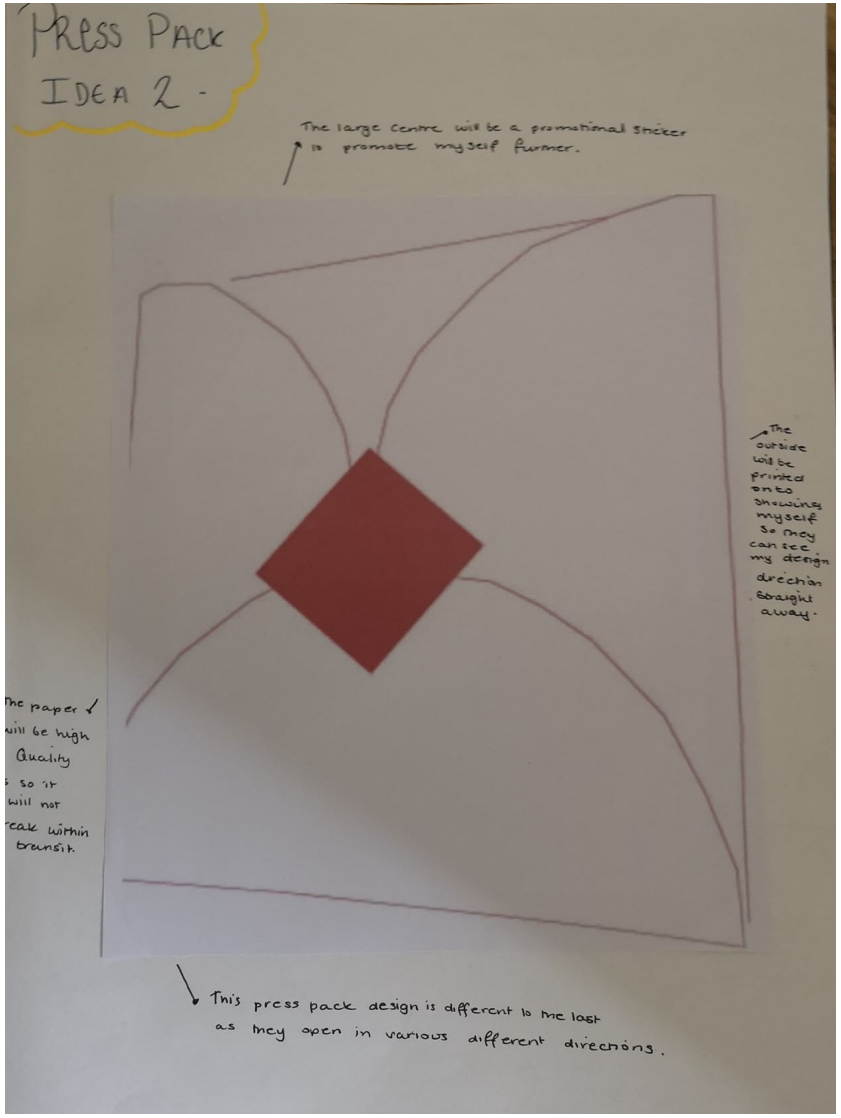
Mimic Snapshot of Portfolio.

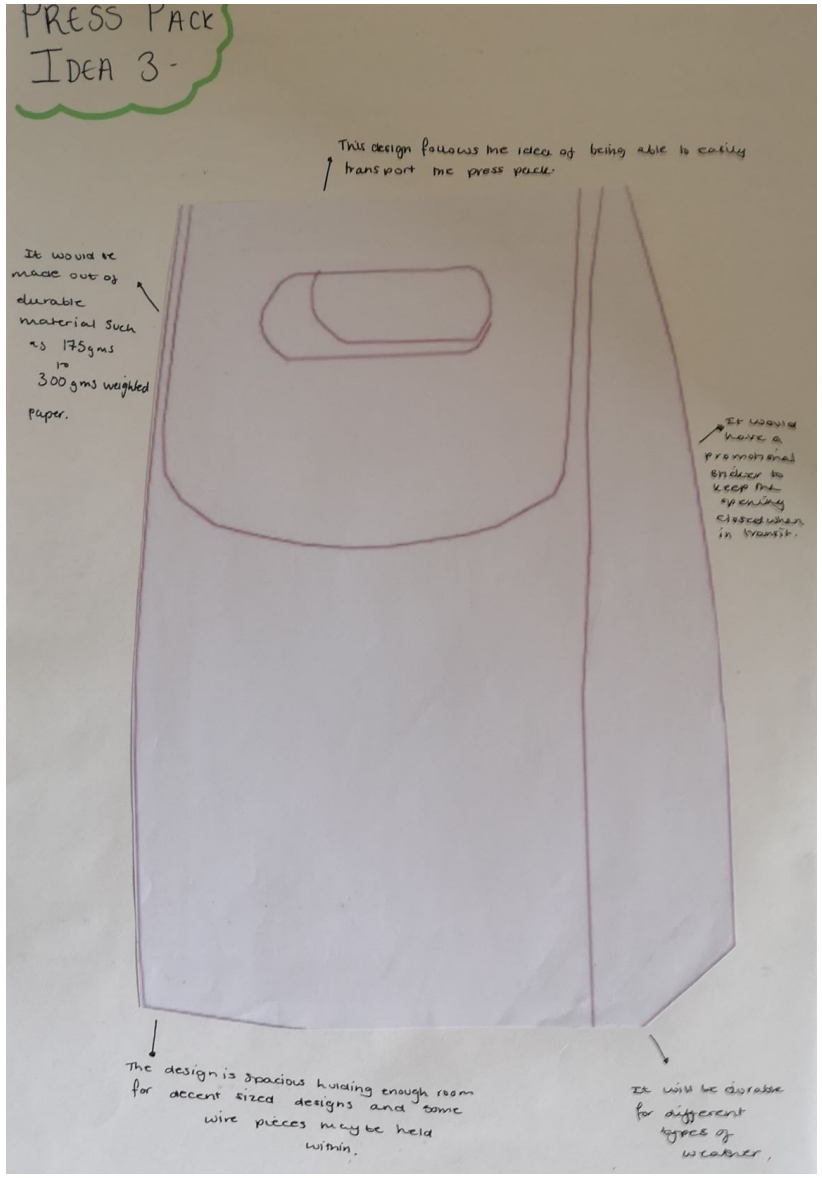
Inspiration from Rosie Cook, past Surface Pattern Student who uses bright colours and Bold patterns to draw people into her work and press pack. Rosie also her own immagery from current work to put into the small samples and the CV, It has caught my eye since it is similar to what I want to gaine with my press pack. Along with the placement and organisation of how she presented the various pieces within her pack, this is by showing the samples to draw the target audience this then will lead to the CV. Cards and promotional post cards that

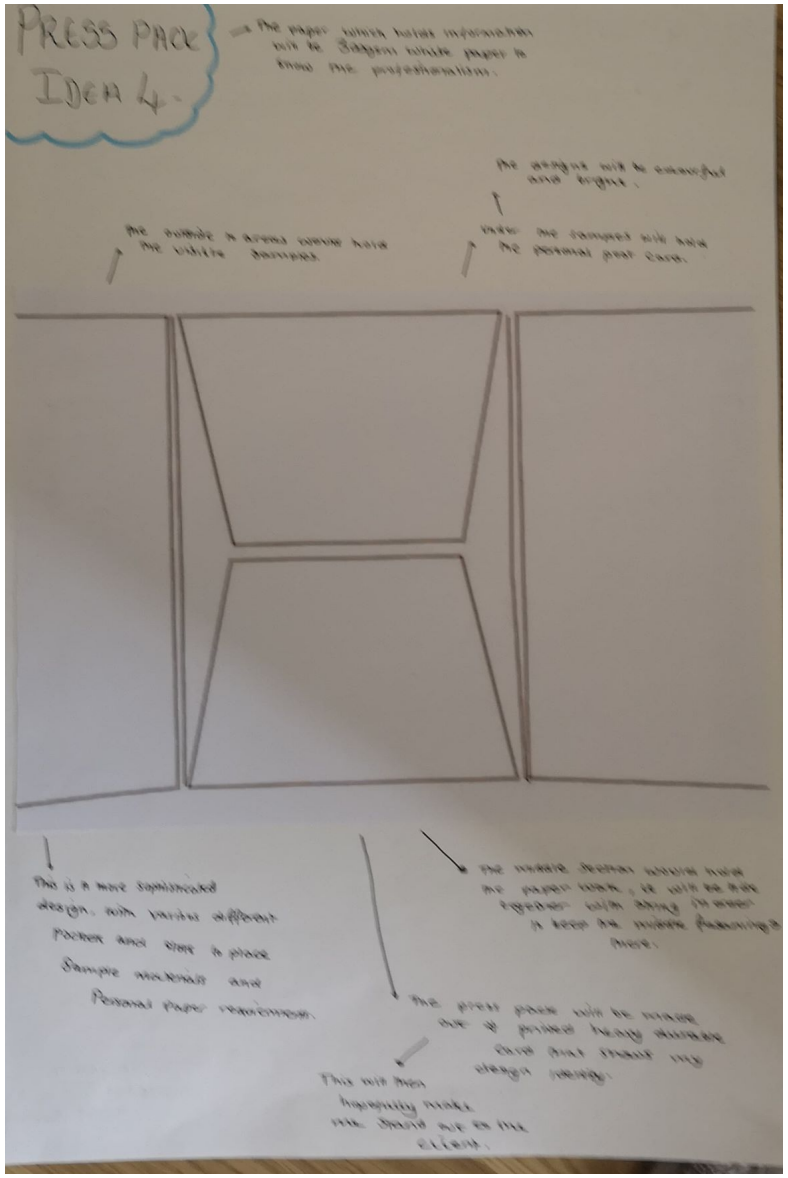


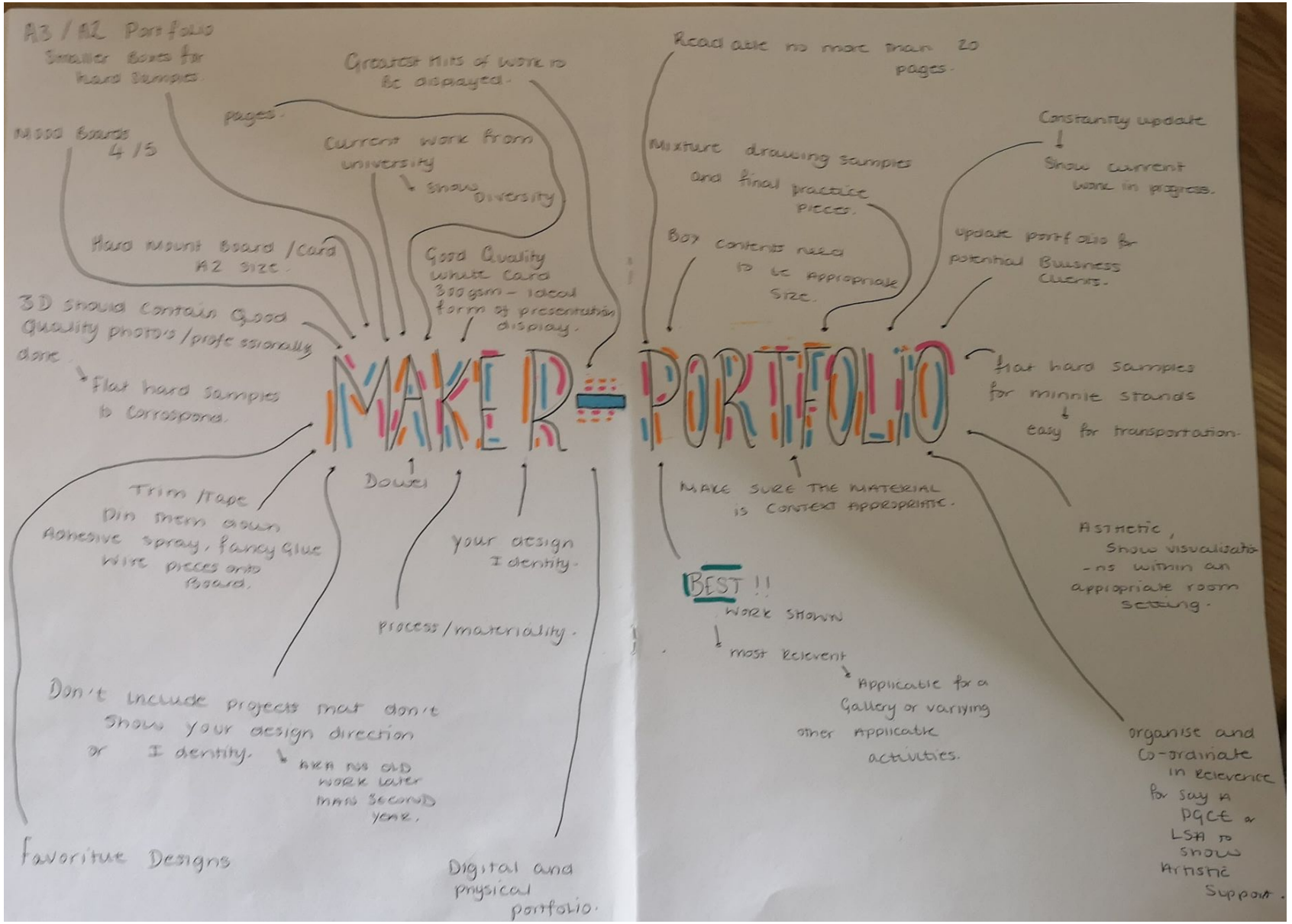
hold her contact details / personal e-mail / phone number and her design accounts. Along with various samples and pieces of paper provided.


Press Pack
IDEA 1 -
This pack mimics the standard folder giving the press pack a professional and slick look.
One side will be for samples and the Professional promotional cards.
The other side will hold CV and documents along with a promoting letter to the Company
Having the vast space and clarity it will be easy to navigate through and find what is needed.


Press Pack
IDEA 2 -
The large centre will be a promotional sticker to promote myself further.
The outside will be printed on to showing myself so they can see my design direction straight away.
The paper will be high Quality so it will not break within transit.
This press pack design is different to the last as they open in various different directions.


PRESS PACK
IDEA 3-
This design follows the idea of being able to easily transport the press pack.
It would be made out of durable material such as 175gms to 300gms weighted paper.
It would have a promotional sticker to keep the opening closed when in transit.
The design is spacious holding enough room for decent sized designs and some wire pieces may be held within.
It will be durable for different types of weather.


PRESS PACK
IDEA 4-
The paper which holds information will be 240gsm white paper to keep the professionalism.
The straight will be cheerful and bright.
The number 4 stands where the visitors barriers.
Here the rangers will have the personal gear case.
This is a more sophisticated design. with various different pockets and area to place Sample materials and Personal paper requirements.
The middle section where here the paper work, it will be also together with string to keep the visitors information here.
The press pack will be made out of printed heavy duty card that meant any design needs.
This will then hopefully make the brand out to the client.


A3 / A2 Portfolio
Smaller Boxes for Hard Samples.
Greatest Hits of work to be displayed.
Readable no more than 20 pages.
pages.
Mood Boards 4/5
Current work from university
Show Diversity
Mixture drawing samples and final practice pieces.
Constantly update
Show current work in progress.
Hard mount Board / Card A2 size.
Good Quality White Card 300gsm - 1 decent form of presentation display.
Box content need to be appropriate size.
Update portfolio for potential Business Clients.
3D should Contain Good Quality photos / professionally done.
Flat hard samples to Correspond.
MAKER PORTFOLIO
Flat hard samples for minnie stands
easy for transportation.
Trim / Tape
Pin them down
Adhesive spray, fancy Glue
Wire pieces onto Board.
Dowel
your design Identity.
process / materiality.
MAKE SURE THE MATERIAL is CONTEXT APPROPRIATE.
Aesthetic, Show visualisations within an appropriate room setting.
BEST !!
Work Shown
most Relevent
Applicable for a Gallery or varying other Applicable activities.
Don't include projects that don't show your design direction or Identity.
Then no old work later than second year.
organise and Co-ordinate in Relevence for say a PGCE or LSA to show Artistic Support.
Favoritue Designs
Digital and physical portfolio.

C.V. DEVELOPMENT.

Idott 2017-Geometric and Florals- A Live Brief Based in England, it is a competition based to freelance designers and students alike. The final 3 and runner ups are showcased in Manchester.

Women and War Tea Towel competition 2018- This is held in the wool museum, it is an event held every 5 years to comemerate the women who took part and helped the war effort, the results are showed in Carmarthen.

St.Fagans re-imagining the archieve 2019- This live brief was granted to the university of wales trinity st david through contacts made with my lecturer. It gave us a unique insight to the museum archive drawing from the objects and the life museum around us. This defined and molded my passion for enamel.

Orangebox- Sustainability 2019- Live project, based in South Wales wich is a furiture design manufactures. Designed an interpretation of the sully stool using waste fabric from their own production line.

RSA. Platform for Joy 2020- Live brief set out by Transport for wales to bring joy and happiness to the stations, inspired by Ingrid Fetell Lee's book. The project follows her principles and the idea of different interpretations of what joy is.

Creative Bubble Exhibition 2019- Set up and showed by myself and other students of uwtsd. it was curated and promoted by many talented students. I took part in helping set up and bring the equipment to the place. Including exhibiting my own work in the exhibition.

Teaching year 9 Art students at Llantwit Major Comprehensive school- Autumn 2019

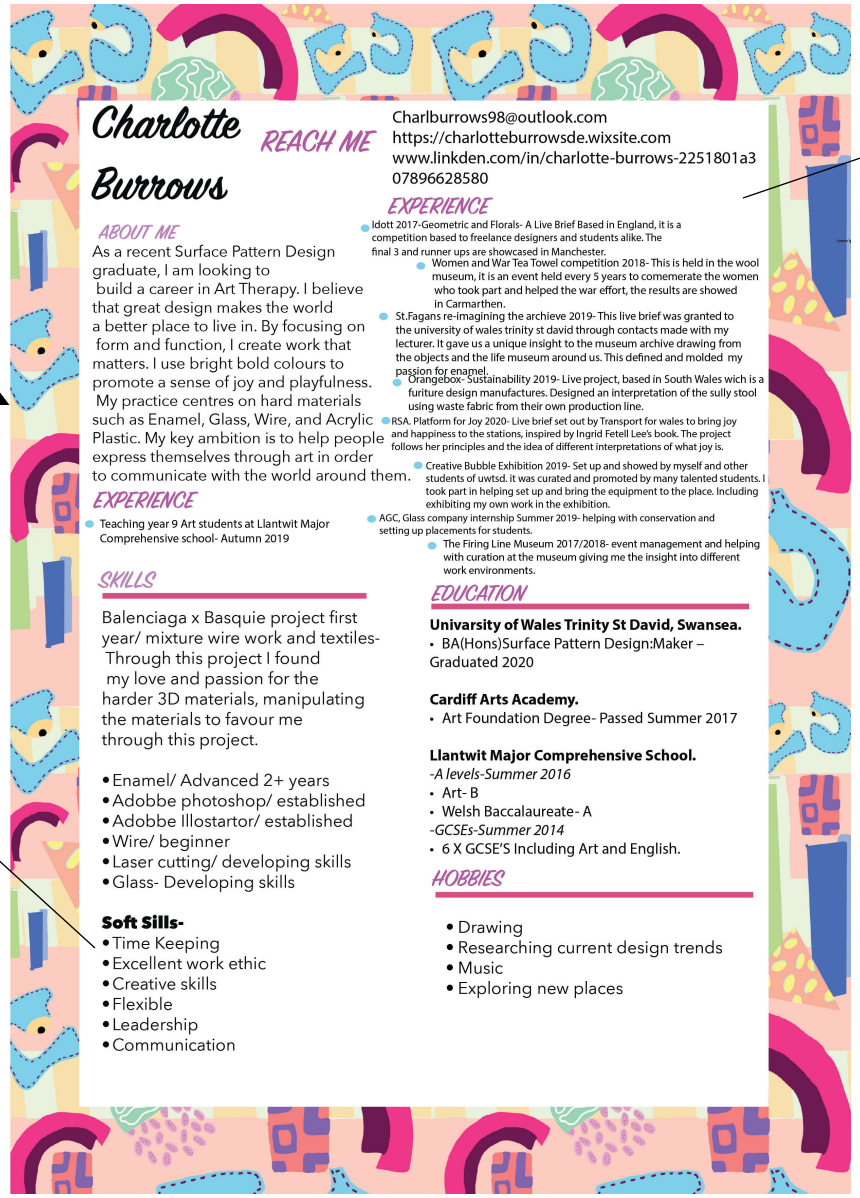
AGC, Glass company internship Summer 2019- helping with conservation and setting up placements for students.

Waitrissing 2017- 2020/ Leadership skills, teamwork and customer service skills acquired here through the years of experience.

The Firing Line Museum 2017/2018- event management and helping with curation at the museum giving me the insight into different work environments.

It looks cluttered and unprofessional making it seem rushed and not cared about and express me as a designer.

There were issues with this design as the text were all varying sizes due to the lack of space for each section.



Charlotte Burrows

REACH ME

Charlburrows98@outlook.com
https://charlotteburrowsde.wixsite.com
www.linkden.com/in/charlotte-burrows-2251801a3
07896628580

ABOUT ME

As a recent Surface Pattern Design graduate, I am looking to build a career in Art Therapy. I believe that great design makes the world a better place to live in. By focusing on form and function, I create work that matters. I use bright bold colours to promote a sense of joy and playfulness. My practice centres on hard materials such as Enamel, Glass, Wire, and Acrylic Plastic. My key ambition is to help people express themselves through art in order to communicate with the world around them.

EXPERIENCE

- Teaching year 9 Art students at Llantwit Major Comprehensive school- Autumn 2019

SKILLS

Balenciaga x Basquie project first year/ mixture wire work and textiles- Through this project I found my love and passion for the harder 3D materials, manipulating the materials to favour me through this project.

- Enamel/ Advanced 2+ years
- Adobbe photoshop/ established
- Adobbe Illostartor/ established
- Wire/ beginner
- Laser cutting/ developing skills
- Glass- Developing skills

Soft Sills-

- Time Keeping
- Excellent work ethic
- Creative skills
- Flexible
- Leadership
- Communication

EXPERIENCE

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EDUCATION

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- BA(Hons)Surface Pattern Design:Maker – Graduated 2020

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- Art Foundation Degree- Passed Summer 2017

Llantwit Major Comprehensive School.
-A levels-Summer 2016
- Art- B
- Welsh Baccalaureate- A

-GCSEs-Summer 2014
- 6 X GCSE'S Including Art and English.

HOBBIES

- Drawing
- Researching current design trends
- Music
- Exploring new places

This is the first design of my designer C.V using the site Canva it helped me insert my own design identity within the background of the page.

This design shows each section clearly, allowing enough spacing and equal font size so it looks less compact.



PROFILE

As a recent Surface Pattern Design graduate, I am looking to build a career in Art Therapy. I believe that great design makes the world a better place to live in. By focusing on form and function, I create work that matters. I use bright bold colours to promote a sense of joy and playfulness. My practice centres on hard materials such as Enamel, Glass, Wire, and Acrylic Plastic. My key ambition is to help people express themselves through art in order to communicate with the world around them.

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- Flexible
- Leadership
- Communication

C B

CHARLOTTE BURROWS

CONTACT

Charlotte Burrows
07896628580

3 llanmead Gardens, Rhoose, Wales, CF623HX.

Charlburrows98@outlook.com

SOCIAL MEDIA

Linkden
www.linkden.com/in/charlotte-burrows-2251801a3

Website
https://charlotteburrowsde.wixsite.com

Instagram
www.instagram.com/charlottemarieburrows_\design/

This second designer C.V. layout was made again using the site Canva.

I found this layout clearer and expressed my design identity and joyful designs. Having these colour's makes the C.V look light and not cluttered compared to the C.V design on slide 17.

DESIGNER LOGO DEVELOPMENT.




Charlotte.B._SurfacePatterDesign
Designer/Maker

This third logo design is refined and professional, showing clear text with a simplistic colour in the background.

C.BsurfacePattern-Designer/Maker

I found the text was excellent and the one I want to bring across to further designs as it shows beautiful sense of flow and freedom.

This is the same text but testing a different colour, I found the simple black colour was more pronounced.

C.B. Surface Pattern Designer/ Maker



The chosen images were nice showing my design, but the added shapes were no needed as it added too much clutter.

C.B. Surface Pattern Designer/ Maker

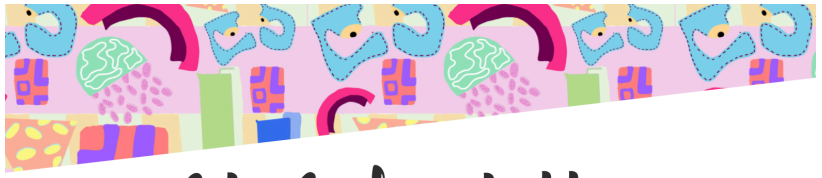


BUISNESS CARD DEVELOPMENT.

C.B Surface Pattern

Designer Maker





C.B. Surface Pattern

Designer/Maker



I decided to base my business card designs from my flowing theme that has been present throughout my professional promotion so far.
Just by comparing the two the top right is the strongest, the reason why I chose the strongest design is much like Amelia Graham who uses bold pattern and clashing colour's to promote her work and I find that design decision works well.

CONTACT ME!

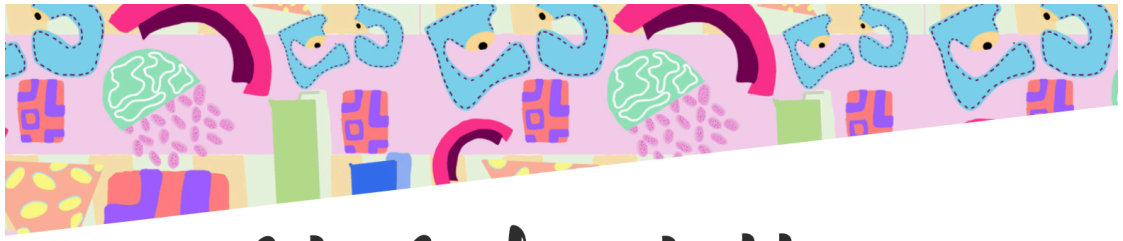
Maker/Designer/Joyful/ Colourful

07896628580

charlburrows98@outlook.com


www.instagram.com/charlottemarieburrows_/design/


https://charlotteburrowsde.wixsite.com



C.B. Surface Pattern

Designer/Maker



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LETTER TO CLIENT DEVELOPMENT-

5 Addresses of potential PGCE universities, school Jobs.



1. Miss Kirstie Andrew-Power,
   Miss Kerry Bramley,
   Brune Park Community School -
   Hampshire
   PO12 3BU

   ⇒ This address is linked to a Hampshire school in England, the job is directed for an art technician no experience needed as there will be training if accepted.

2. **Art and Design Technician - Herefordshire**

cardiff@supplydesk.co.uk.

   ⇒ Art technician Job within a secondary school in herefirshire. Art and design background needed, training acquired when hired.

3. Dawn Lathem
   Cardiff and Vale College PGCE/PCET course leader
   DLatham@cavc.ac.uk

   ⇒ Applying for post grad course, personal statement letter, showing my specialities and othrer necessary neseciaties.

4. Dr Michael Arribas Ayllon
   Cardiff University

King Edward VII Avenue, Cardiff, CF10 3WA

   ⇒ Applying for post grad course, personal statement letter, showing my specialities and othrer necessary neseciaties.

5. **Caroline Lewis**

University Wales Trinity St.David
Yr Athrofa: Institute of Education
caroline.lewis@uwtsd.ac.uk

   ⇒ Applying for post grad course, personal statement letter, showing my specialities and othrer necessary neseciaties.



Charlotte Burrows - Personal statement

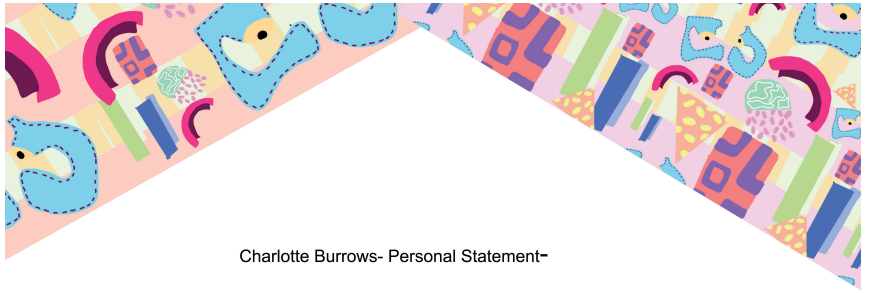
Through my studies in BA(Hons) Surface Pattern design I found the desire to inspire and teach the next generation of artists and designers. I found my passion for teaching through self sought work experience within Llantwit Major Comprehensive school, teaching a year 9 art class. When I was tasked with teaching the class I was apprehensive and scared, wondering if I would be a good teacher, would they listen to someone so young? I found motivation and self worth through making my own lesson plans and having the children interact with the lesson, by making sure they were kept busy with practical activities. Through handmade examples and research myself and the children of the class bonded with one to one learning, getting to know the strengths and adapting them through the practicality of interactive lessons. Additionally, when my time was up with the children they started giving me high-fives after the lessons, they would say they were looking forward to my lessons feeling that it was a safe environment for them to express themselves.

In addition, there were many challenges to follow the accomplishments that have been mentioned. When assigned the Year 9 class I found out that they were more challenging, as I recall the teacher said to me to be ready we've got you started in the deep end. I was scared, I reflected back to my school years and asked myself , what would I like to see in a teacher? Someone who understands me and my needs. This drove me to get to understand the individuals I was having the chance of teaching, not just the class as a whole, there were many times however that the class as a whole decided not to listen, so I was granted the chance to discipline and give out detention.

My degree and background have influenced my decision to pursue a PGCE in secondary Education by showing me my own passion and drive to teach those who have a desire and energy to develop their own skills through interactive study. I had my own struggles through school feeling left out with my learning difficulties of dyslexia and dyscalculia, but, that didn't stop me from achieving my goals of university and being able to apply for PGCE course in secondary teaching.

Whilst in my current studies I helped with an open day showing the applicants around the studio, giving my opinions and views on the course, life in Swansea and accommodation. Additionally, I demonstrated different techniques through example such as: silk screen printing, heat transfer printing and laser cutting to name a few. Alongside this, within my university we are given live briefs from different companies I have worked with Idott in 2017, Wool museum in 2017, St fagans in 2019, Orangebox in 2019 and Transport for wales 2020. From my experience with these companies I have gained and developed many skills within my current practice as a designer and soft skills to define myself. These skills include leadership, problem solving, creative skills, Information technology, Work ethic and communication. The skills have matured me as a person by leading me through the tasks, communicating with the companies to gain the knowledge and experiences with big industrial clients.

In addition, I have been able to accomplish my goals and further develop and gain skills that will help me educate and train the future designers who have a drive to develop. Through the knowledge and experience gained I feel I am an excellent candidate for secondary PGCE in art and design.



Charlotte Burrows- Personal Statement-

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15th March 2020.

Miss Kirstie Andrew-Power,
Miss Kerry Bramley,
Brune Park Community School
Military Road, Gosport,
Hampshire
PO12 3BU

Dear Miss Andrew-Power & Miss Bramle

I am interested in the Art and Design technician position within your school. I am a 2020 graduate of Swansea College of Art, I have experience with teaching students and planning lessons, along with making equipment for the students in order to follow the lesson plans that were set. I feel my teaching experience and dedication, passion to teaching the younger generation and helping them discover their abilities.

I have experience teaching secondary school art students as I have given specific lessons to accommodate what is needed to learn at my last school. Additionally, from recently graduating I have experience in setting up exhibitions and taking them down along with curating where things need to go and what materials are needed for the event. Your school emphasies the need for a technician who can be confident, self-motivated hard working individual who is a good communicator, patient and with a friendly approach and able to work independently. I am all of those things having taught in a school before along with helping curate in the cardiff castle museum. Having the experience to curate an exhibition it taught me to be patient and work as a leader. I feel my vast expericence would make me a great addition within your school program.

Additionally, the technician role states that I would work with both 'wet and dry materials as well as paper resources and use of the departments kiln'. Through my university studies I used the kiln many times, along with both wet and dry materials as I graduated a s surface pattern designer in the 'Maker' division, meaning I am well equipped to use the more difficult machines and teach the children health and safety when in regards to those machines.

It is my goal to be an excellent addition to your school team, helping the nect generation understand the different tools and machines within the art community, along with helping them with specific needs be it for GCSE Level art or A-level. I would welcome amn interview with both of you and hope to hear from you at your earliest convenience.

Sincerely,

Charlotte Burrows.



Here is the final design visualization of what I would like my press pack to look like if I had the time to make it, but I find the digital look does it just as much justice.

I have kept the design frequent to the one I have used on the letter and throughout my major as I feel it really does speak me as a designer and how joyful and happy my designs can make a space become.

I would make the dimension bigger if I had the opportunity to hand make the press pack box, since I don't want my C.V, Cover letter and adding samples to be folded and creased.



STARTING POINT OF MY WEBSITE.

wix.com/website/builder/?referral=split%20page&vertical=blog#!/builder/story/5f527a60-2102-4075-84dd-aeea10685d47:ea5b0786-c4cb-4903-8ad9-b747fd...

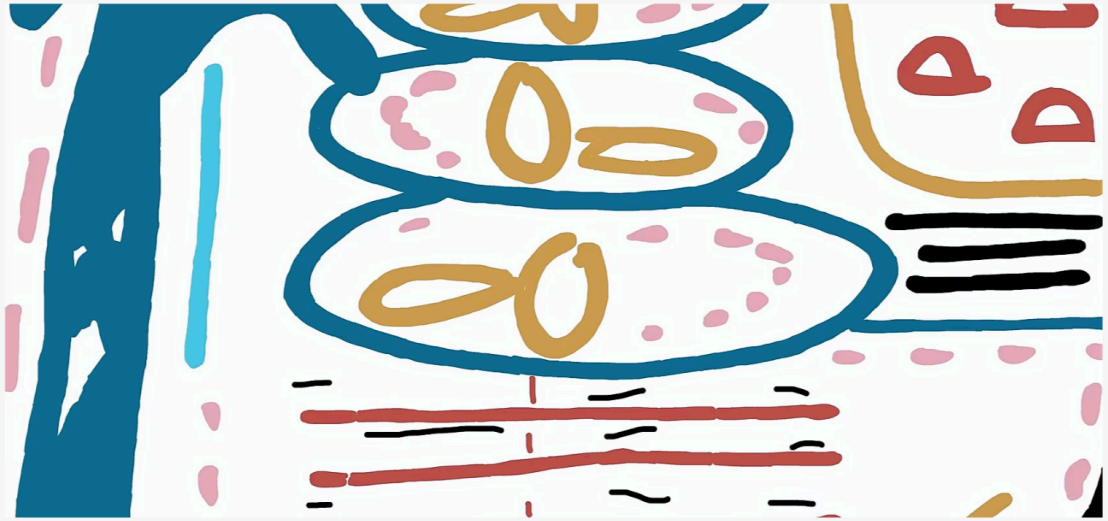
Apps | Polly Vadasz: Rep... | Hans Hollein mem... | The Bauhaus | Sandblasting Proc... | Gibbs' Reflective... | Aseptic Non - Tou... | Ambiguities in rep... | Sign In | Learning In The B...

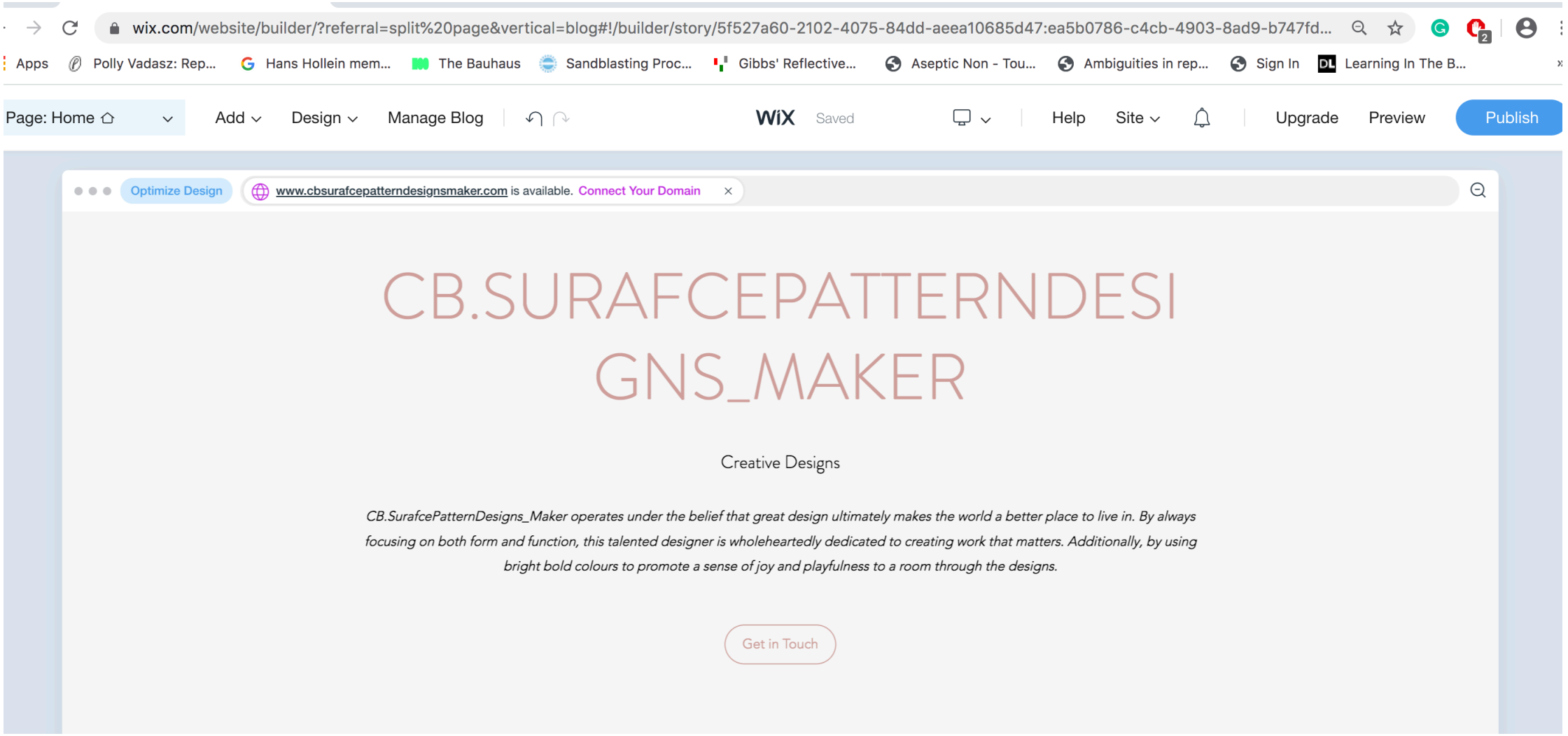
Page: Home | Add | Design | Manage Blog | WiX Saved | Help | Site | Upgrade | Preview | Publish

Optimize Design | www.cbsurafcepatterndesignsmaker.com is available. Connect Your Domain

CB.SURAFCEPATTERNDESIGNS_MAKER

Home Blog




wix.com/website/builder/?referral=split%20page&vertical=blog#!/builder/story/5f527a60-2102-4075-84dd-aeea10685d47:ea5b0786-c4cb-4903-8ad9-b747fd...
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www.cbsurafcepatterndesignsmaker.com is available. Connect Your Domain
CB.SURAFCEPATTERNDESIGNS_MAKER
Creative Designs
CB.SurafcePatternDesigns_Maker operates under the belief that great design ultimately makes the world a better place to live in. By always focusing on both form and function, this talented designer is wholeheartedly dedicated to creating work that matters. Additionally, by using bright bold colours to promote a sense of joy and playfulness to a room through the designs.
Get in Touch

wix.com/website/builder/?referral=split%20page&vertical=blog#!/builder/story/5f527a60-2102-4075-84dd-aeea10685d47:ea5b0786-c4cb-4903-8ad9-b747fd...

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Page: Home | Add | Design | Manage Blog | WiX Saved | Help | Site | Upgrade | Preview | Publish

Optimize Design | www.cbsurafcepatterndesignsmaker.com is available. Connect Your Domain



ABOUT CB.SURAFCEPATTERNDESIGNS_MAKER

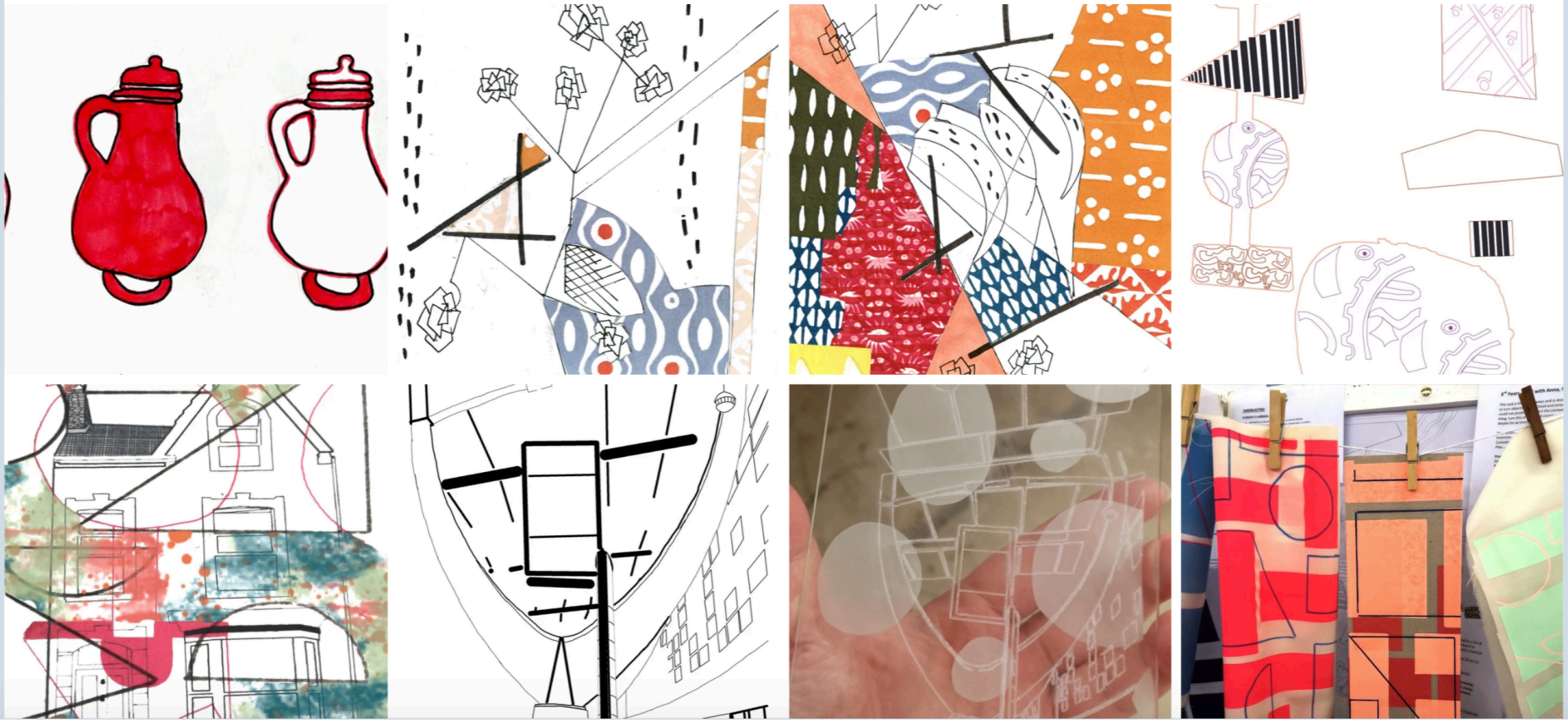
Through the use of hard materials such as Enamel, Glass, Wire, and Acrylic Plastic in various different colours to promote happiness through the medium of colour. Additionally, having these different mediums makes me stand out as a designer, through this blog i will be documenting the journey of my design development and how Ingrid Fetell Lee has inspired me through her book 'Joyful'.

wix.com/website/builder/?referral=split%20page&vertical=blog#!/builder/story/5f527a60-2102-4075-84dd-aeea10685d47:ea5b0786-c4cb-4903-8ad9-b747fd...

Apps | Polly Vadasz: Rep... | Hans Hollein mem... | The Bauhaus | Sandblasting Proc... | Gibbs' Reflective... | Aseptic Non - Tou... | Ambiguities in rep... | Sign In | Learning In The B...

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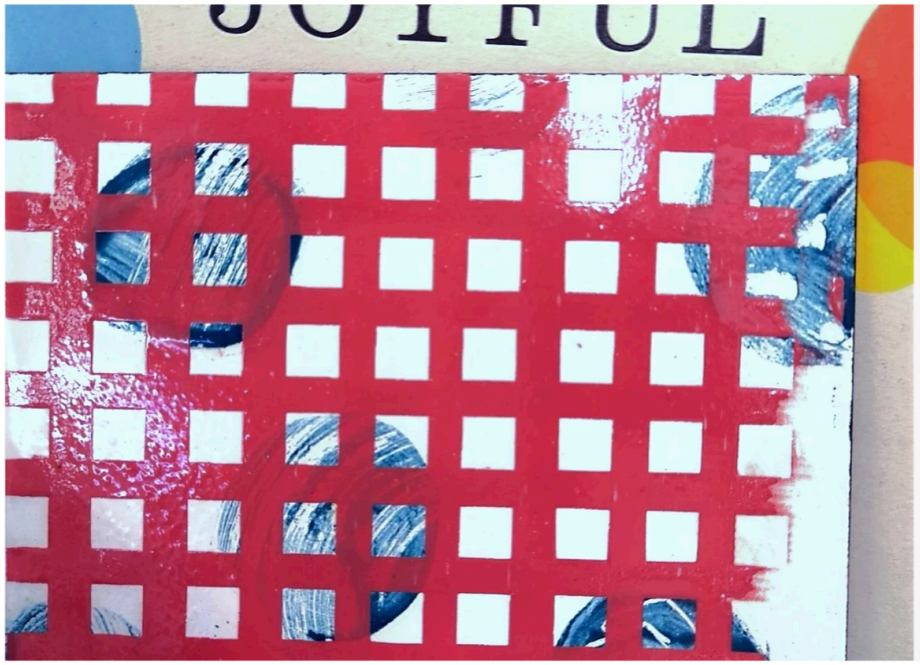


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Enamel screen printed on with handmade glass enamel paste to link to my chosen colour palette, much like Ingrid Fetell Lee.

Enamel Design Inspired By Ingrid Fetell Lee.

Name of Speaker or Writer

Linkden Profile Link-

- www.linkden.com/in/charlotte-burrows-2251801a3

Instagram Profile Link-

- www.instagram.com/charlottemarieburrows_\design/

Here is the updated version of my Instagram and Linkden as my professional social media platforms.

UPDATED WEBSITE DEVELOPMENT.

charlotteburrowsde.wixsite.com/website

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CB.SURFACEPATTERN-DESIGNER/MAKER

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a day ago • 1 min

Digital Look-Book Insight to my style of work and passion!

Fell free to look at the made look book digitally- https://www.flipsnack.com/CBSurafcePatternDesignMaker/digital-look-book.html



Mar 30 • 2 min

Have a Design Direction, but no design identity logo to show? No problem! Here's what you can do....

An artistic logo doesn't have to be complicated! it can be as simple as having your name neatly written with an image of your own, or even just the name whic...

Let's Ch

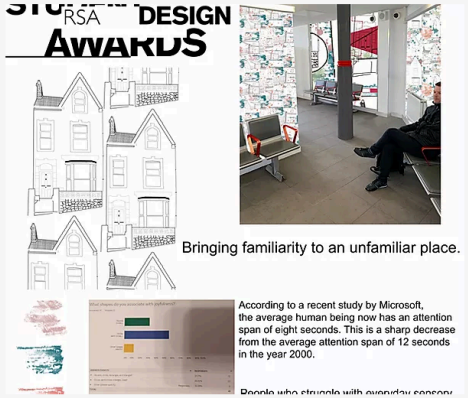
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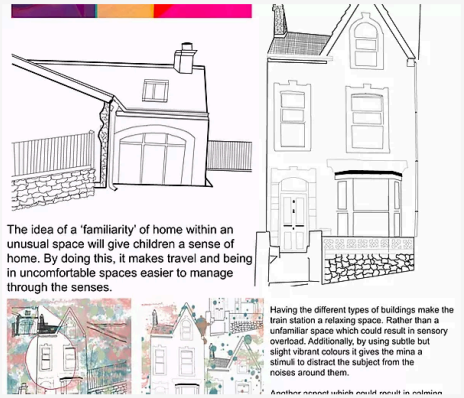
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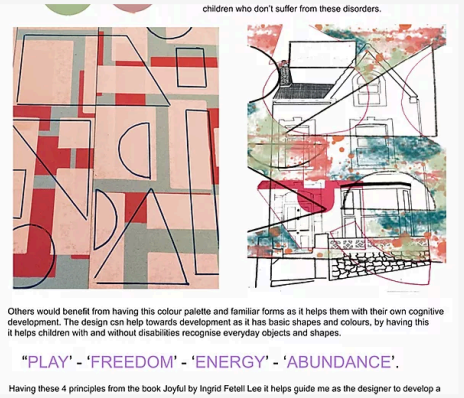
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PORTFOLIO'S

Platform for Joy- Live Brief directed by Networkrail and RSA.









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PROFILE

As a recent Surface Pattern Design graduate, I am looking to build a career in teaching higher education. I believe that great design and determination makes the world a better place to thrive and learn. I use bright bold colours to promote a sense of joy and playfulness. My practice centres on hard materials such as Enamel, Glass, Wire, and Acrylic Plastic. My key ambition is to help people express themselves through art and find their passion and love for materiality in art and design.

EXPERIENCE

- RSA. Platform for Joy 2020- Live brief set out by Transport for wales to bring joy and happiness to the stations, inspired by Ingrid Fetell Lee's book. The project follows her principles and the idea of different interpretations of what joy is.
- Teaching year 9 Art students at Llantwit Major Comprehensive school- Autumn 2019/ I was tasked to create a lesson plan, along with bringing materials and a step by step guide to help the students develop the task further in the lesson and in their own time.
- AGC. Glass company internship Summer 2019- helping with conservation and setting up placements for students.
- PICTURE THIS! 20 20 20 EXHIBITION 2019-including exhibiting my own work in the exhibition, led by the head lecturer, every 3rd year student did their part to help in the set up. This exhibition represented the new decade, the year of graduation and 20 prints.
- St.Fagans Re-Imagining the Archive 2019- This live brief was granted to the University of Wales Trinity St David through contacts made with my lecturer. It gave us a unique insight to the museum archive drawing from the objects and the live museum around us. This defined and moulded my passion for enamel.
- "The Cutting Room Floor" Orangebox. Sustainability based Live project – 2019, worked with South Wales furniture design and manufacturers to reinterpret their Sully Stool using waste fabric from their own production line.
- Women and War Tea Towel competition 2018 - This is held in the National Wool Museum, it is an event held every 5 years to commemorate the women who took part and helped the war effort, the results art showed in Carmarthen.
- IDOTT 2017-Geometric and Florals- A Live Brief sponsored by leading UK wallpaper designers, it is a student competition for invited Universities from across the world.

QUALIFICATIONS

University of Wales Trinity St David, Swansea.

- BA(Hons)Surface Pattern Design:Maker – Graduated 2020

Cardiff Arts Academy.

- Art Foundation Degree- Passed Summer 2017

Llantwit Major Comprehensive School.

-A levels-Summer 2016
- Art- B
- Welsh Baccalaureate- A

-GCSEs-Summer 2014
- 14 X GCSE'S Including Art and English and Essential key sills.

SKILLS

Balenciaga x Basquiat project first year/ mixture wire work and textiles- Through this project I found my love and passion for the harder 3D materials, manipulating the materials to favour me through this project.

- Enamel/ Advanced 2+ years
- Adobe photoshop/ established
- Adobe Illustartor/ established
- Wire/ beginner
- Laser cutting/ developing skills
- Glass- Developing skills

Soft Sills-
- Time Keeping
- Excellent work ethic
- Creative skills
- Flexible
- Leadership
- Communication

C B

CHARLOTTE BURROWS

CONTACT

- Charlotte Burrows 07896628580
- 3 llanmead Gardens, Rhoose, Wales, CF623HX.
- Charlburrows98@outlook.com

SOCIAL MEDIA

Linkden
- www.linkden.com/in/charlotte-burrows-2251801a3

Website
- https://charlotteburrowsde.wixsite.com

Instagram
- www.instagram.com/charlottemarieburrows_ \design/



LINKS TO MY UPDATED WEBSITE AND MY DIGITAL LOOK BOOK.

Links to website-

- https://charlotteburrowsde.wixsite.com/website
- https://charlotteburrowsde.wixsite.com/website/blog
- https://charlotteburrowsde.wixsite.com/website/blank-page
- https://charlotteburrowsde.wixsite.com/website/blank-page-1
- https://charlotteburrowsde.wixsite.com/website/members

Link to Digital Look Book-

- https://www.flipsnack.com/CBSurafcePatternDesignMaker/digital-look-book.html