

Safety and Security

Impacts of Tourism –

Is Tourism a Risk to your health????

In recent years, travel related issues specifically linked to safety and security have had a significant impact on tourism stability.

Cases to demonstrate this include;

- 1) Cyprus = 1974 – ‘Tug of War’ feuding between Greece and Turkey led to the extinction of tourism in Northern Cyprus (Famagusta - Varosha). Loss of a tourism industry totalling over 10k bed spaces per season – highly profitable.

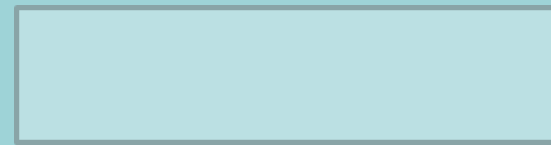
(Lockhart, 1990 – Geography Association Journal)

2) Yugoslavia = 1991 – Yugoslavian war led to a 75% decline in tourism – this related to a reduction in tourism spend of 77%.

(Conference of Tourism Economics, 2004)

3) UK = 2000 - Foot and Mouth Outbreak. Loss of tourism earnings circa £3bn / 25% fall in farm based / rural based holidays (BBC News 2001)

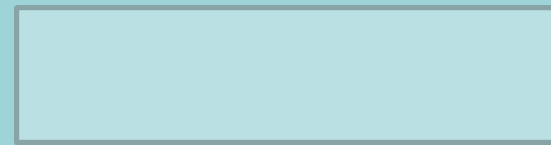
4) New York = 9/11 2001 – Terrorism attacks led to i) a fall in hotel occupancy of 40% - 3k staff laid off, ii) down turn in air passengers by 50%, iii) USA airlines cut staff by 20k with knock on effects with BA and Canada Airlines cutting 5k staff (Travel Conference 2002)



5) BALI = 2002 - 40% drop in visitors between 2002-2003. Serious issue as circa 70% of the island's economic activity was tourism related! (BBC online news 2002)

6) West Africa - Ebola Outbreak = 2014 – Safari holidays seen decline in numbers up to 70%. Concern as tourism accounts to up to 10% of Sub Saharan GDP – Tourism Industry is worth \$170B p/year. Prior to Ebola outbreak African tourism was growing on average 6% p/year. (The Economist 2014)

7) ZIKA Virus (2016) – Affected South America – BRAZIL. It spread rapidly – and the region declared a state of national emergency. Mosquitos were the cause of the virus, so it was very difficult to contain the virus without a vaccine. The virus particularly affected pregnant women , as the virus would cause serious birth defects. A significant factor, was that the virus was at its peak as Brazil prepared to host the 2016 Olympic Games.



8) Terror Attack in London – 22 March 2017



9) Recent 'SAFETY' Global Issues Affecting Travel and Tourism : 2020!!



10)COVID 19 –Travel Impact

- Virus originated in China late 2019.
- Rapidly spread - NOW A GLOBAL CONCERN
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- Global State of Emergency Declared – World Health Organisation 2020
- **4,744,515 Cases Reported in over 188 countries**
Worldometer 17/5/20
- **313,713 – Deaths Globally Reported**
Worldometer 17/5/20

- There was a dramatic surge in cases in little over 2 months – GLOBALLY!
- The risk of contracting the virus increases exponentially from ANY travel / contact with others.
- Following the surge – countries declared states of emergency and ‘LOCKED DOWN’
- The Tourism and Events industry was majorly affected - - eg; Travel Bans / Cancelling of major events – Tokyo Olympic Games / Wimbledon....

- Worst affected industry - Tourism / Hospitality!!
- Likely 50 million jobs globally lost in the tourism and hospitality industry (inews.co.uk)
- Likely economic impact to tourism = Loss of US \$ 30 -50 Billion from a 90% Drop in Travel (IMF / UNWTO)
- Likely to lead to the BIGGEST Recession in 300 years (IMF)

BA Chief Executive - Alex Cruz (2020)

- *“It is a crisis of global proportions like no other we have known.....Please do not underestimate the seriousness of this for our company.”*
- He further claimed that the industry was *“under immense pressure”*.

Chief Exec UK Hospitality – Kate Nicholls (2020)

- *“This is now an emergency for our sector”*