

HE Scheme of Work 2019/20

Level of study	7
Module title	Economics, Planning and Finance
Module leader	Dr. Judith Shapiro
Module learning outcomes (MLOs)	1. Critically analyse approaches to managerial economics and the micro-economic landscape of creative entertainment; 2. Apply detailed reasoning and assessment of lean business methods and techniques to entertainment projects and new business development and growth in the entertainment sector, including the critical evaluation of sources and routes to creative project financing, highlighting, where appropriate, strategies for raising capital given key project criteria.

Module KPIs from 2018-2019				
Attendance:	76%			
Punctuality:	81%			
Submissions	Submitted: 100%		On Time: 100%	
Achievement at 1 st Exam Board:	100%			
Achievement at Referral Exam Board:	N/A			
Grade Profile following Referral Exam Board:	65%			
EvaSys Feedback	Teaching On The Module:	Assessment and Feedback:	Module Organisation and Resources:	Overall Satisfaction:
Module Action Plan				

This scheme of work is to be used in conjunction with the NOW learning room for this module. All learning resources (handouts, activity sheets etc.) are available via the following link: - *INSERT WEBLINK TO YOUR NOW LEARNING ROOM HERE* -

Larger assets (e.g. audio, video etc.) for each session can be found here: - *INSERT LINK TO CONFETTI SERVER/ GOOGLE DRIVE HERE* -

Please note:

- in the *active and inclusive learning activities* column please indicate how learners will receive feedback on their progress towards achieving the session learning outcomes via either individual, group, peer, self or plenary formats
- insert the session date (the default dates below are the week commencing dates)

Week number, session date, session topics and MLO(s)		Session learning outcomes (By the end of this session students will be able to...)	Active & inclusive learning activities, indicative timing & feedback type (What are your students doing, how are you assessing their learning and giving feedback?) Your scheme <i>must</i> include the following colour coding Practical Activity or Theoretical Activity	Session resources <i>These should be hyperlinked where appropriate to the location of the resource</i>	Key Dates (Formative & Summative Assessment Points Feedback Deadlines Exam Boards CCM, EvaSys, NSS, Showcase, IW)
1	Induction Day 04/10/19	N/A			

2	Brief History of Modern Economics Macro vs Micro and other terminology 11/10/19	Summarise the history of modern economics. Summarise basic economic terminology	Topic introduction (30 minutes) – the module leader will introduce the concepts to be discussed in the following class. Tutor presentation (1.5 hours) – the Tutor will deliver a prepared presentation. Q&A Session (30 minutes) the module leader will lead discussion on the student's current understanding of the subject. Class Discussion (30 minutes) - the discipline leader will lead discussion on the student's new understanding of the subject.	11am-4pm Dr. Judith Shapiro	
3	Elasticity Cost and Price modelling 18/10/19	Evaluate the theories of elasticity and cost and price modelling	Topic introduction (30 minutes) – the module leader will introduce the concepts to be discussed in the following class. Tutor presentation (1.5 hours) – the Tutor will deliver a prepared presentation. Q&A Session (30 minutes) the module leader will lead discussion on the student's current understanding of the subject. Class Discussion (30 minutes) - the discipline leader will lead discussion on the student's new understanding of the subject.	11am-4pm Chris Carey	
4	Management Economics principles Macro 25/10/19	Investigate principles of management economics. Evaluate macro economic theory.	Topic introduction (30 minutes) – the module leader will introduce the concepts to be discussed in the following class. Tutor presentation (1.5 hours) – the Tutor will deliver a prepared presentation. Q&A Session (30 minutes) the module leader will lead discussion on the student's current understanding of the subject. Class Discussion (30 minutes) - the discipline leader will lead discussion on the student's new understanding of the subject.	11am-4pm Dr. Judith Shapiro	

5	Demand 01/11/19	Investigate the economic theory of demand.	Topic introduction (30 minutes) – the module leader will introduce the concepts to be discussed in the following class. Tutor presentation (1.5 hours) – the Tutor will deliver a prepared presentation. Q&A Session (30 minutes) the module leader will lead discussion on the student's current understanding of the subject. Class Discussion (30 minutes) - the discipline leader will lead discussion on the student's new understanding of the subject.	11am-4pm Chris Carey	
6	Cashflow, P&L Financial Statement Analysis 08/11/19	Summarise the concepts of cashflow and profit and loss. Investigate a financial statement.	Topic introduction (30 minutes) – the module leader will introduce the concepts to be discussed in the following class. Tutor presentation (1.5 hours) – the Tutor will deliver a prepared presentation. Q&A Session (30 minutes) the module leader will lead discussion on the student's current understanding of the subject. Class Discussion (30 minutes) - the discipline leader will lead discussion on the student's new understanding of the subject.	11am-4pm Dr. Judith Shapiro	
	14/11/19				READING WEEK

7	Excel training Financial Statement Analysis 22/11/19	Create financial spreadsheets using Excel. Investigate a financial statement.	Tutor demonstration (30 mins) – the guest will deliver a prepared presentation. Student activity (1 hour) Students create financial spreadsheets using Excel. Tutor presentation (2 hours) – the Tutor will deliver a prepared presentation. Class Discussion (1 hour) Students discuss topic with guidance from the tutor.	10am-12.30pm: Ciaran Robinson 1.30pm-4.30pm: Dr. Judith Shapiro	
8	Excel training Short and long term financing, debt vs equity, capital structure 29/11/19	Create financial spreadsheets using Excel. Evaluate short and long term financing debt vs equity, capital structure	Tutor demonstration (30 mins) – the guest will deliver a prepared presentation. Student activity (1 hour) Students create financial spreadsheets using Excel. Tutor presentation (2 hours) – the Tutor will deliver a prepared presentation. Class Discussion (1 hour) Students discuss topic with guidance from the tutor.	10am-12.30pm: Ciaran Robinson 1.30pm-4.30pm: Dr. Judith Shapiro	

9	Game Theory, Strategies using Economics NPV, Valuation, Exit Strategies 06/12/19	Summarise Game Theory, Strategies using Economics. Investigate NPV, Valuation, Exit Strategies.	Topic introduction (30 minutes) – the module leader will introduce the concepts to be discussed in the following class. Tutor presentation (1.5 hours) – the Tutor will deliver a prepared presentation. Q&A Session (30 minutes) the module leader will lead discussion on the student's current understanding of the subject. Class Discussion (30 minutes) - the discipline leader will lead discussion on the student's new understanding of the subject.	11am-4pm Dr. Judith Shapiro	
10	Lean Business 13/12/19	Investigate lean business theory. Apply lean business theory	Topic introduction (30 minutes) – the module leader will introduce the concepts to be discussed in the following class. Tutor presentation (2 hours) – the Tutor will deliver a prepared presentation. Student activity (1.5 hours) Students create financial spreadsheets using Excel.	Steve 11am-4pm Kriss Baird	
	SUBMISSION WEEK				
	HE CHRISTMAS BREAK				
	HE CHRISTMAS BREAK				
	HE CHRISTMAS BREAK				

How will you engage with the following specifically for this module? :	
Consideration of different pedagogical approaches	Mixture of practical, group work and masterclasses
Core skills team(maths and English)	N/A
NTU Library services	Online library access and LinkedIn Learning introduction session.
NTU Employability team	N/A

SST	N/A
ALS - Access plans, inclusive sessions and resources	N/A
Guest lectures	Regular Guest lectures organised by Academic Team
NOW learning room	Class notes and resources will be made available each week.
Cert Mentor	
Peer support (level below)	N/A
Cross Course Collaboration	Students will work cross-programme, sharing discipline delivery with other Tileyard Education courses. We aim to encourage collaboration between all of these complimentary fields.
Cross CMG Collaboration	N/A
Tech/I.T In session support	Provided by lecturer and TYE Facilities Manager
Tutorial Process	Bookable through BeeBop
Sustainability	Futures Thinking: All disciplines are forward looking, and cover emergent technologies and markets as well as the current fields. Guest lectures and workshops will be held throughout the year with industry leaders, looking ahead at the future shape of the field. We aim to develop students to become lifelong learners, with a skillset and understanding that goes beyond the narrower focus of their immediate needs. Critical and Creative Thinking: The assignment briefs are kept open to allow and encourage students to explore and develop their own approach. We believe that to succeed as an industry professional, that originality and quality are both essential, and aim to encourage this philosophy in our students. Participation and Participatory learning: The students are embedded within the Tileyard community, where they will engage directly and participate with the industry. Systemic Thinking: Assignments are and disciplines are designed to ensure students synthesise and combine from all elements of their studies.

