

Presentation of SWOT

by Aisha Kanwal

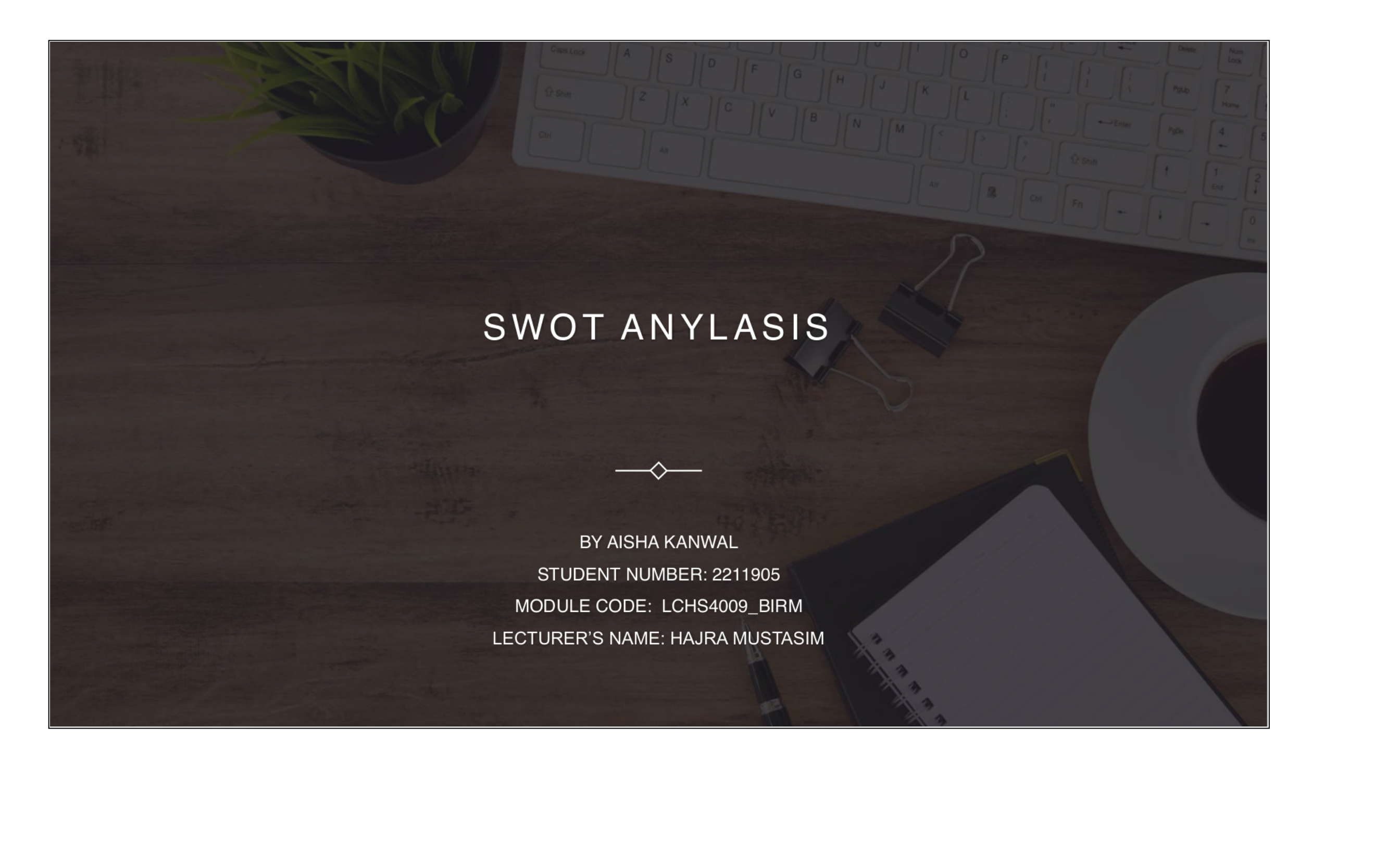
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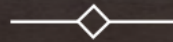
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SWOT ANYLASIS



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Swot



The SWOT analysis is a tool for evaluating how someone manages their own weaknesses in personal development. SWOT stands for Strengths, Weaknesses, Opportunities, and Threats. Although Albert Humphrey is generally acknowledged to have developed the idea in the 1960s, this assertion is still debatable (Gurl, 2017).



(De Bruin, 2020)



STENGTHS

- ◆—
- 6
- Public speaking
 - Problem solving
 - Communication skills
 - Teamwork
 - Attention to detail
 - Critical thinking
 - Analytical skills

(Ojatonwase and Ojatonwase, 2022)



(Magazzo, 2023)

weakness

- Lack of expertise or confidence in particular areas, such as new jobs, technologies, or tasks.
- Difficulty saying "no" to others or asking for assistance when you need it.
- Over-honesty or excessive risk-taking.



opportunity

7

Opportunities:



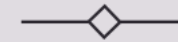
- Care worker
- Rehab worker
- Counsellor
- Health psychologist
- Social worker
- Health visitor

(Huntriss, 2020)



(Frenkel, 2021)

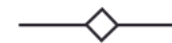
THREAT



- Working alone after regular work hours
- Working and moving around the community
- Managing cash or medicine
- Providing or refusing a service

REFERENCES

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