

Entrepreneurship 2019/2020

W/C	Day	Time	Venue	Activity
30-Sep	Tue	11-1	IQ107	Introduction to the module
07-Oct	Wed	2-4	BookShop Bar, Uplands, Swansea	IDEA GENERATION: This workshop will help you identify and develop ideas as well as business opportunities and how to research your industry.
14-Oct	Wed	10-11	IQ001	Money, Shares, Value, Deals What is money anyway? Why measuring value is important. What do shares mean? A condensed history of measuring value, from bartering to cheques, from shares to cryptocurrency. How to bake a deal the right way.
21-Oct	Wed	2-4	Seed Pod, The Village Hotel, Swansea	BUSINESS FUNDING & CROWD FUNDING: Funding is often a barrier when it comes to starting a business, hear from our funding experts and learn other ways of raising capital for your venture
28-Oct	Wed	2-4	Brewstone, Uplands, Swansea	PRICING FOR PROFIT: Getting the price right for both the customer and the business is critical, this workshop will teach you pricing methods for your product or service and what you need to consider.
04-Nov	Wed	10-11	IQ001	Founders and Investors How many founders is good? What do you need to be a good founder? What do investors want? What do founder deals typically look like? Who's liable.
04-Nov	Wed	2-4	Basekamp, Kings Lane, Swansea	THE LEGALITIES: Registering your business, Company Structure, Tax and book keeping, these are essential legalities of business, knowing how to do these properly will keep you out of trouble.
18-Nov	Tue	11-1	IQ107	Assignment review
25-Nov				
02-Dec	Tue	11-1	IQ107	Assignment review
09-Dec	Wed	10-11	IQ001	Why Companies Live & Die. A look at why companies failed and why they will typically fail in the future. How to handle a company failure and what tell tale signs can you identify.
16-Dec	Christmas			
23-Dec				
30-Dec				
06-Jan				
13-Jan	Wed	10-11	IQ001	Products, Sales, Markets and Timing. Identifying product / market fit is a key skill for any founder. Selling your wares to the world is also a skill. You can learn both techniques quickly by listening.
20-Jan				
27-Jan				
03-Feb				
10-Feb	Wed	10-11	IQ001	Viable Businesses Viable systems are made because they can adapt to their environment. If you can't adapt, you won't survive. Learn how to structure a startup without strangling it with admin.
17-Feb				
24-Feb				
02-Mar				
09-Mar	Wed	10-11	IQ001	Resilience Being 'strong' is normally the stupid thing to do. Coping with change means being flexible and resilient. Learn the difference and how to cope well with adversity.
16-Mar				
23-Mar				
30-Mar	Easter			
06-Apr				
13-Apr				
20-Apr				
27-Apr				
04-May	Exams			