

Session 2 Activity: Group Task

1. Choose any business within your local community run either by the public sector or private individuals and outline:

i) What you think your chosen business is doing right.

ii) What you think your chosen business is not doing right and suggests ideas for improvement.

Or, in your group settings, can you come up with a product/solution to curb Covid-19?

2. List down some great initiatives carried out elsewhere which you think will be good for your local community if implemented. This could be business or non-business.

3. Examine the business start-up ideas listed below and make a list of your own business start-up ideas. Do not repeat any of the ideas below on your list.

Service sector

- Hotel search for customers and listing
- Traditional restaurants
- Computer training for kids
- Event planning,
- Catering services
- Mobile food shops
- Child care
- Interior designing
- Food processing
- Mobile care wash
- Key services to curb Covid-19 spread

Manufacturing sector

- Hair products manufacturing
- Plastic container
- Bags
- Fertilizer production
- Cane goods maker
- Paper bags
- Cups and plates
- Diapers
- Paper and note books
- Textile
- Kitchen utensils and cutleries
- Tissue papers and serviette
- Real estate
- Protective wears during Covid-19

Youth service sector

This is an industry that encompasses many different types of youth-focused programs. As such, it appeals to a wide audience.

- If you have an interest in psychology, you could start a counselling or mentoring service.
- If you have an interest in sports, you could start a basketball youth league.
- If you have an interest in education, you could start an after-school homework-help program.

It takes very little initial capital to get something like this up and running. Start with kids you know—your friends' kids, your kid's friends, and so on.

If you're concerned about demand, talk to community leaders, churches, high schools, and your local Chamber of Commerce.

Find out which areas the youth in your community need help with. Are there any after-school initiatives you could start? Could you help to combat child abuse and neglect prevention? Could you help children develop skills, stay off the street, and get more engaged in their own or in another community?

Bringing technology to disadvantaged communities or to rural areas is another potential opportunity, especially given this is one industry guaranteed to be in-demand in the future. What better way to help children prepare than to introduce them to programming, engineering, and design from an early age?

Amazon business ideas.

https://www.youtube.com/watch?v=zNv_EkIKpxs

Other business ideas

15 NEW "Pandemic-Created" Business Ideas in 15 Minutes

<https://www.youtube.com/watch?v=TVU4jEeZUvY>

7 Businesses That Will Boom After This Pandemic

<https://www.youtube.com/watch?v=H-BRqXycJyU>

4. Decide on a business idea for your group. This could be for an existing or a new business.