

Project Proposal – Industrial-Based Project (75%)

Student **Samuel Comley**

Grade **29**

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project Good clear background to the project. Coverage of practical and budget issues is useful. There are no clearly-stated aims and objectives, but rather a description of the problem to be addressed. The success criteria are stated,	20	9
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts No formal literature review has been included. Only two of the nine references listed are cited in the main body of the text. There is plenty of discussion of the context of the problem but there is no significant research element.	25	5
Research Methodology		
Clear statement of which research and development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed No formal methodology is provided, although description of how the project will proceed is well described. There is no coverage of ethical issues, reliability, generalisability or validity.	25	5
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices This project has clearly been completed already. The resources are therefore quite detailed and accurate. The aim of this assignment is to show how you would do a project, based upon the materials covered in the lectures, rather than a description of how you have done a project in the past.	15	4
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit The document is well presented but reads as a completed industrial work project rather than a planned industrial-based research project. Results and recommendations are part of the final project report, not sections of the proposal. Try following the template provided to make sure that you cover the required elements for this assignment.	15	6
TOTAL	100	29