

Data Mining – Dataset Presentation			
Student	Zhang Yan		
Dataset	Road Safety		
Marking			
Presentation/Slides (Clarity, readability, flow, accuracy, completeness, performance) Clear slides. Good use of graphics. A single contents page would be nice rather than keeping returning to it.			(10 marks) 7
Dataset Description (Where did the data come from? What does the data describe? Is the sample large enough? What data formats and types are involved?) Good description and statistics. Excellent discussion of coded data and how to handle it. It may be useful to create a central cheat sheet of codes for all of the attributes. The ability to validate results against external reports is good.			(50 marks) 40
Dataset Suitability (What features of the dataset lend themselves to data mining? Has it been mined previously? Why does the student feel that they have the contextual background to work with this data?) Good linkage with official reports. Strong explanation of the dataset's advantages. Good background for context. Lots of potential in this dataset.			(20 marks) 15
Objectives (What does the student plan to investigate/expect to find? Are these SMART?) Looking at external environment and severity gives several options for investigation, which generates more than one question.			(20 marks) 15
General comments Remember to check whether you have a widescreen or normal screen projector (if you can – otherwise it's useful to produce two versions on a presentation, one in each format, and use the one that works). Very professional presentation. Really interesting idea to link this to smart cars, but be careful to look at this problem from a data mining point of view rather than a simulation point of view. Good answers to questions. Remember to look at the audience, not the projector.			
Date	21/1/2019	Agreed Final Grade (%)	77
Tutor Signature			
Second Marker Signature			