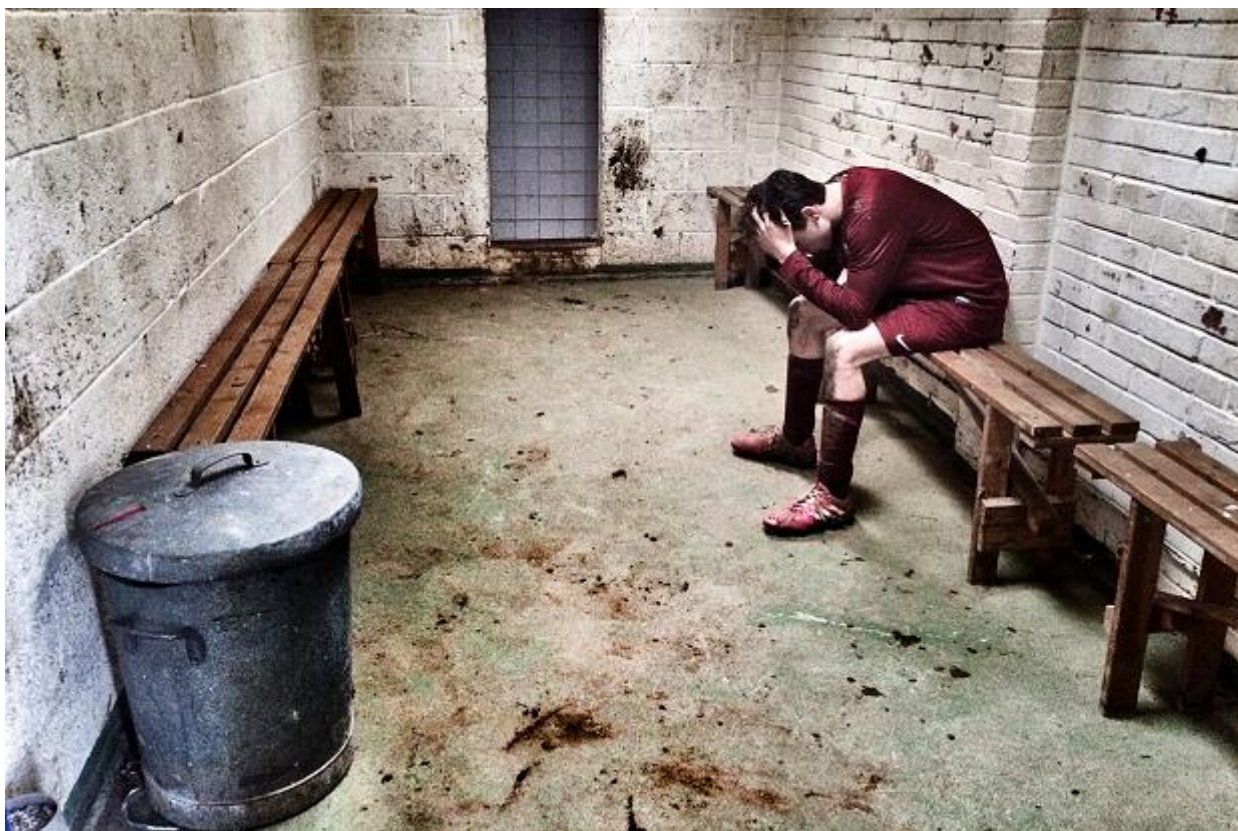


From superstars to scrapheap: meet the game's lost generation



A worryingly high percentage of young footballers never fully come to terms with being released by clubs as teenagers, a trend that has led to XPRO, the charity, offering support, help and advice to those whose world has fallen in

Marc Aspland/The Times

James Ducker Northern Football Correspondent

Last updated at 12:01AM, January 15 2015

Exclusive: In the first of a two-part series on the fate of footballers who fail to make the grade, James Ducker reports on the alarming impact of early rejection

Geoff Scott has seen up close and personal the damage that rejection can cause aspiring young footballers. The chief executive of XPRO, a charity set up to offer support, help and advice to former professionals and those who never got that far, he is well versed in the game's bottomless pit of hard luck stories.

Yet one tale seems, momentarily, to stop even him in his tracks. Visiting a former Liverpool academy player who had ended up in prison after his dream of winning a professional contract with the club was shattered, Scott's offer of assistance was met with a chilling

response.

“Geoff, thanks very much for your help but let me tell you I’m just going to become a bigger and better drug dealer than the guy that got sentenced,” the prisoner said.

It is an extreme example of the life that can lie in store for many who are washed up, in a football sense, at 15, 16, 17 or 18, the ages when players discover if they have won a scholarship or professional contract. Yet ensuring that those who fail to make the grade do not become a generation of lost causes, isolated, depressed, consumed by a sense of failure and in some cases driven to self-destruction, is a pressing issue with which the game is wrestling as it attempts to produce more English talent.

A new study by Teesside University has established that young footballers whose careers are cut short go on to suffer clinical levels of psychological distress. The research, by Dr David Blakelock, a clinical psychologist who was on the books of Newcastle United and Nottingham Forest as a youngster, involved questioning almost 100 youth players aged between 15 and 18 at clubs across England and Scotland at three different points: before selection procedures, seven days after and 21 days after.

Of those who were released, 54.5 per cent were experiencing levels of psychological distress at 21 days compared with 35.7 per cent at seven days, which suggests that young players may find it increasingly difficult to cope when they are suddenly cut adrift from a world in which they had been immersed.

“The results suggest that, in the first month after release, a sizeable proportion of players can experience a range of psychological problems, namely depression, anxiety, a loss of confidence and impairment in everyday functioning,” Blakelock said.

For those in and around the game, this should not come as a surprise. The prospects of success are slim, rejection is rife, the pressure immense, both on players and the parents who experience their own rollercoaster ride of emotions. The fallout rates are frightening. XPRO says that, of those signed by English clubs at 16, 96 per cent will not play again from the age of 18. Of those who do earn contracts, only 2 per cent will still be playing professionally past 21. At present, XPRO is trying to help about 60 footballers under 20 suffering from depression and in the process of visiting about 250 released players who are in young offenders’ institutions.

James Scowcroft, who made almost 600 career appearances as a striker for a host of clubs, including Ipswich Town, Leicester City and Crystal Palace, still recalls vividly the crestfallen look on the faces of peers who were rejected. His best friend, Carl Kessler, was not awarded Youth Training Scheme terms at 16, when Scowcroft was. A few years later Kessler was dead, the coroner returning an open verdict. “I lost touch with Carl and the next thing I knew I was at his funeral,” Scowcroft said.

Now an under-15 coach at Ipswich, Scowcroft has strong opinions on a subject that has become a huge talking point inside the game but requires a much wider public debate.

“We’ve got to look at the 98 per cent who don’t make it and ask, ‘Are we doing enough for them?’ ” Scowcroft said. “I don’t think we are. At a time when they’re going through so much in their lives — physical and emotional change and entering GCSE years — the demands are huge.

“You’ll see kids who up to 13 were superstars. Then they’ll suddenly stop growing and the

psychological impact of that is frightening. They can become bitter, resentful. The danger if you get released is you see yourself as a failure when you're not. You've achieved a lot more than you have failed."

The Times will explore in depth tomorrow the wider issues at play and the efforts to which the authorities, from the Premier League, Football League, FA and PFA, plus clubs and independent bodies, are going to ensure that young players have the life skills, qualifications, advice and support network to fall back on if rejected.

At present, players can sign for a club in their under-nine year. Scowcroft, like many, believes this is too young. "Most think of life after football at 35 or so but for some it can be 11," he said. "In my view, children should not be experiencing that sort of rejection at that age."

Danny Higginbotham, the former Derby County, Southampton and Stoke City defender who started his career at Manchester United, agrees. He was vehemently opposed to his son, Jak, joining Crewe Alexandra's academy at such a young age in the belief that it was too much, too soon. A late developer, Higginbotham, under the old rules, had not been allowed to join United until he was 14. Under the present system, would he already have been written off?

"If you're telling a kid at 11 or 12 he's not good enough for you there's a grave risk of killing players' love of the game," Higginbotham said. "An affiliation with a club at eight or nine is fine but let them go play with their mates, have as normal a childhood as possible."

Peter Morrison played professionally for Bolton Wanderers and Scunthorpe United but his career was cut short by injury at 20. Now a successful football agent, he believes he is well placed to help counsel developing players on the game's pitfalls. Just over three years ago, Morrison learnt that one of his contemporaries at Bolton, Lee Pryers, had committed suicide aged 31. The last time Morrison had seen Pryers he was working as a window cleaner. "I don't think we'll ever know the reasons behind it but I've wondered if in different circumstances Lee's life would not have ended so tragically," Morrison said.

"From a young age players can be in a very small bubble now and that's all they see. Is it any surprise then when they are rejected that they don't know which way to turn?"

96 Percentage of scholars signed at 16 will not play again from the age of 18

98 Percentage of players signed as professionals who will not play again from the age of 21

56 Percentage of apprentices at Football League clubs between 2012 and 2014 who failed to win a professional contract

76 Percentage of scholars leaving Premier League academies in 2013-14 awarded professional contracts at theirs or another English club

60 Footballers under 20 and suffering from depression whom XPRO is at present trying to help

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James Prosser

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allen westgate

January 17, 2015 08:39

More often than not they are driven down a route by others that they don't really want to take, all comes back to too much money in the sport and people seeking glory for not really having to do a lot. Easy escape from the reality of life.

[Recommend](#) [Reply](#)

Lee Wiltshire

January 15, 2015 17:11

I know how these guys feel. Imagine my dismay when NASA turned me down aged 8 3/4.

Man up and get on with it!

2 [Recommend](#) [Reply](#)

Jaime Green

January 15, 2015 15:29

One of the main problems is that the 2% success model works economically for the clubs. And the 50/1 chance of the parents winning the proxy lottery also looks attractive to many.

Perhaps if clubs were required to provide private school scholarships until age 16 for all their U11 charges, regardless of whether they were released on footballing grounds then these ambitious kids would have their ambition and determination to succeed appropriately channeled by a first rate school.

[Recommend](#) [Reply](#)

Jonathan Bagley

January 15, 2015 14:55

Given the figures above, there should be a move towards football Academies, just as there are science academies and art academies, in the sense that the school has an emphasis but its major concern is still a general education. And existing academies should emphasise, over and over, that the young footballers are receiving an education in football, which probably won't lead to a career as a player, particularly not one with the club owning the academy. Alternatively, live a normal life and play football on the side. Steve Coppell, Pat Nevin and numerous others went to university and still played for their countries.

[Recommend](#) [Reply](#)

Jonathan Bagley

January 15, 2015 14:58

After reading the comments, I've realised that parents are a big part of the

problem.

1  Recommend Reply

AdamD

January 16, 2015 07:20

@Jonathan Bagley The male equivalent of teen beauty contests.

Recommend Reply

Conrad Brunner

January 15, 2015 14:51

Clearly these youngsters need support, particularly in the field of education. Big clubs should require juniors to finish full schooling to 18 years old, like Romelu Lukaku did (fluent English, French & Dutch/Flemish). But the biggest problem is press reports like this pushing the 'scrapheap' narrative: you don't make it in football, your life is over. Such nonsense. And this is the second Times article in the last two months to use 'scrapheap' in its headline. It's a fantastically insulting and misleading word in every sense. Rejection is part of life. It's difficult to live with. But to imply that failure in one field of endeavour means your life is wasted - on the 'scrapheap' - has become a dangerous cliché peddled by sports journalists.

2   Recommend Reply

JMcL

January 15, 2015 13:55

As others have asked: what's so special about footballers? Plenty of young wannabe musicians, dancers, barristers, solicitors, accountants, engineers, athletes, models, civil servants, policemen, academics and of course journalists fail to make the grade each year.

And not just the young. In starting middle age I had a hell of a task to become a lawyer on a change of career; I got there, but I recognise that there was a good deal of luck involved. Plenty didn't.

If we're expected to feel sorry for footballers, when why not for everyone else?

8     Recommend Reply

Nigel Haigh

January 15, 2015 15:55

@JMcL You are right, it applies to many aspiring children (and adults). Most adults have, however, learnt how to cope with disappointment (and in the worst cases, failure), and because of this, are able to continue and press on. For children, though, I don't believe that the ethos in our current education system teaches how to handle it - and that to me is the crux of this problem.

2   Recommend Reply

JMcL

January 15, 2015 16:43

@Nigel Haigh I agree. Whilst not in any way ever wishing to discourage a child from any suitable activity, describing all failures as successes ill-equips a child for the nasty judgmental world after childhood.

And, the Lord knows, I've had my share of failure. No eye for a ball at all. Football at school was a complete nightmare for me. I accepted that I would never play for any team whatever, and moved on. I do wish I'd tried harder at the piano, though. I'd have liked to have been a really good pianist. Heigh ho. I've done well enough in other matters.

[Recommend](#) [Reply](#)

Michael Harrison

January 15, 2015 13:26

I doubt that they are not told the statistics and told several times by several people. No professional club youth coach will take on players without telling them that because he knows that in 12 months time he will have to make a decision on who to keep. He's not going to make that time any harder than he has to. It's sheer practicality as well as information for the youth.

Also, virtually all professional clubs do provide counselling and education services, often in co-operation with a local college. It's even prevalent at non-league level.

The real problem is that the young lads just don't believe it. They all think they are going to be the exception to the rule. Hence they do not all take the educational opportunities seriously, they do not take the counselling to heart. They may be egged on by parents but the main pressure comes from their peer group both in and out of football. There is a glimpse of the lifestyle that could be theirs and it is very tempting to join in and mortgage the future. In a small pond even a junior player can be a big fish.

Then, it all ends. Released by the club they hunt around for trials in lower leagues and even if successful this does not bring the lifestyle wage they crave. Often such jobs are short lived in any case and it's a bit of a comedown to train at night on the local park when you are used to astroturf and saunas.

This happens over and over again. There is no answer to it that works in every case. Some lads are realistic and will survive. Some will have made a parallel career to fall back on. But many are already so hooked on the adrenaline of the football life and need some replacement activity with that level of excitement. That's hard to find without some degree of criminality.

1  [Recommend](#) [Reply](#)

Spike

January 15, 2015 13:00

Everyone fails at something get on with it, don't give them an excuse to feel sorry for themselves, life is too short..

11     [Recommend](#) [Reply](#)

Daniel Stephenson

January 15, 2015 12:51

Managing expectations and perspective is surely key and it must come from parents, that and as in any walk of life, a plan B.

4     [Recommend](#) [Reply](#)

bridgeiron

January 15, 2015 13:13

@Daniel Stephenson You are spot on a lot of the problems stem from the

parents no doubt about it.

2  [Recommend](#) [Reply](#)

Jon Quirk

January 15, 2015 12:22

Is this the same game we played for fun? i can remember the days of playing an FA youth cup semi-final in the afternoon after having to play a school rugby match against Newcastle RGS in the morning....

Thank God I became a CA.

[Recommend](#) [Reply](#)

Gentleman living in Surrey

January 15, 2015 15:09

@Jon Quirk What is a CA ?

[Recommend](#) [Reply](#)

Catering The Teddy Bear picnic

January 15, 2015 15:26

@Gentleman living in Surrey @Jon Quirk Chartered Accountant?

[Recommend](#) [Reply](#)

Baron von Greenback

January 15, 2015 15:40

@Gentleman living in Surrey @Jon Quirk

Carers Assistant?

Careers Advisor?

[Recommend](#) [Reply](#)

David Denton

January 15, 2015 12:09

It is all too easy to take (young) people to the brink of success and then abandon them - and they lose their way because they have been used to the imposed discipline of the particular environment. Too often we see a successful youth player (it really doesn't matter what the sport is) who gets so far - nudges towards the first team - and then has to give way to some overrated "star" who is on the wane.

I am not as worried for young sports people as I am for those who joined the services because they saw that as a way of gaining some discipline and self respect. Sadly, there are (too) many ex service people cast to one side in society because they cannot cope with the indiscipline of civilian life - they cannot form relationships, they cannot cope with the business structure of employment and their world collapses. In many ways it is better to have suffered a horrendous injury and to remain in care than to return to civvie street.

It is too easy to blame those who took them so far (the sports club, the services) - responsibility for their reintegration lies with us all.

2  [Recommend](#) [Reply](#)

Foreversideways

January 15, 2015 11:41

The question that must be asked is are parents sacrificing their child's education to pursue their dream ? are their exposing their child to things other than football so the child can grow up in a balanced environment ? Sadly I think we know the answer to both questions. Many of these kids are from poorest families where the parents are trying to live their own lives vicariously through their children and see football as a way out, you only have to listen to our footballers to see that many are poorly educated and would been incapable of doing much else if they had failed. The football clubs should shoulder some of the blame and the responsibility as parents are encouraged to sacrifice other things for football and the kids are carelessly cast off when it doesn't work out.

5     [Recommend](#) [Reply](#)

Lou Valdini

January 15, 2015 16:25

@Foreversideways Too big a generalisation ...many footballers are from the poorest families! The reality is, if your son is in demand from his Sunday side, his school, County, Region, and a professional league club, then the parents need to be able to afford all the travelling up and down the Country, cost of tournaments abroad, time off work, etc... Not possible for the poor!

However, I do accept the comment about many parents trying to live their lives vicariously through their children, regardless of how much money they have.

You are right about encouraging kids to do other things, but if your son is that good, football + school + working to be able to afford it all + trying to have something like a life of your own, leaves very little time for much else. I learnt that much to my regret!

[Recommend](#) [Reply](#)

Tom Kelly

January 15, 2015 11:38

I have nothing but contempt for any pschopathic killers who claim a cause for their killing be they jihadists, INLA, UFF or Bader-Meinhof. We need our security services to infiltrate and incapacitate them not more insults in the printed media.

The problem for cartoonists and their editors, however, is self-control. If jossing in any context is deliberately provocative or even bullying, it is not free but loose speech. Frankly I'd rather cartoonists laid off Islam and its icons - the cartoon depictions of Mohammed so far have been crude and downright nasty. I want to be free to say so despite the atrocities.

[Recommend](#) [Reply](#)

Emma Foster

January 15, 2015 12:34

@Tom Kelly Um, wrong thread, perhaps?

4     Recommend Reply

Baron von Greenback

January 15, 2015 15:41

@Tom Kelly

So, would missing out on a football career drive someone to kill cartoonists?

Recommend Reply

Jessica Armstrong

January 15, 2015 10:33

There are two big problems here.

Firstly, kids aged 8 or 9 think that the only thing they want to do when they grow up is be a footballer, because of the money. When telling my son the comparison between a footballer & a surgeon or a policeman's salary he just said that being anything other than a footballer was pointless because they "didn't earn enough". Fortunately his attitude 4 years on has changed.

But the second big problem is the parents. I have seen parents at club football matches and tournaments who terrify the wits out of me. They are aggressive and pushy, heaping expectation on their kids on a good day and foul-mouthed derisory remarks and blame on a bad day. Kids who are likely to play foul to make sure no-one else gets their place. This is driven by an absolute belief that becoming a signed-up footballer is like winning the lottery.

Except no-one tells them the statistics reported in the article, that 98% don't even get that far. And so the parents don't give their kids any perspective, no preparation for not succeeding, or how to deal with it. Their entire focus is hell-bent on one thing, no balance with any other interests. It's all very well to be ambitious, but if you are that single-minded and if you set your kids up for a fall then you have to be there to pick up the pieces.....

17      Recommend Reply

Foreversideways

January 15, 2015 11:47

In all things in life setting your expectations too high is setting you up to fail. By all means have a dream, work that dream into a goal and then set achievable steps out along the way.

Recommend Reply

stephen berry

January 15, 2015 10:18

Are we doing enough for children who fail at the final hurdle and don't achieve academically? Why is sport different? Look kids this is life. There's only so much room at the top. Get used to it.

5      Recommend Reply

Kenwood Rhino

January 15, 2015 09:35

In 1965 I left school at 15 and wanted to be the next big millionaire businessman (like Branson). I worked hard, sacrificed many social and family things to do it but here I am at the age of 65 no nearer my goal. Is there anyone out there to help me get over the disappointment? Please - a little perspective.

8     [Recommend](#) [Reply](#)

Matt James

January 15, 2015 10:36

@Kenwood Rhino maybe it's that callous disregard for those less fortunate than yourself, or that ability to spectacularly miss the point of what you have just read that has held you back?

15     [Recommend](#) [Reply](#)

Kenwood Rhino

January 15, 2015 20:29

No, I haven't missed the point and the point of my comment was that perspective is missing from this article. At the ages we are talking about here, they have their whole lives in front of them and whilst the disappointment would be bitter, I'm sure they still have futures - and with the drive they have shown in getting to where they were before their disappointment, they should have no problems finding a future career.

[Recommend](#) [Reply](#)

Nigel Haigh

January 15, 2015 10:39

@Kenwood Rhino You have had 50 years to come to terms with the fact that your childhood ambitions were not going to be realised. However, if at 19, you had been told you were effectively rubbish, you would never achieve them, so don't bother, would you be quite so glib?

This article is not about footballers (or others) who have reached adulthood without realising their ambitions - hopefully, we all had them when we were young - but about young people who have tried and effectively been discarded as rubbish.

19     [Recommend](#) [Reply](#)

Kenwood Rhino

January 15, 2015 20:33

I am sure they were not told "you are rubbish". I believe they have known throughout however long they were in the system, that the success rate would be small. Therefore, either they, or their parents or guardians should have been preparing for that eventuality. As usual, this story is based on the premise that they were promised the earth, harshly treated throughout their involvement, and then discarded without as much as a by your leave.

[Recommend](#) [Reply](#)

Ron Shillingford

January 15, 2015 13:27

@Kenwood Rhino Don't give up Kenwood! Your success may be just

around the corner! I'm 56, been working flat out since 16 and have not given up on a childhood dream of huge financial success. Moved towards it last year and on the verge of it this year. I never gave up and if this project does not come off, will continue striving. Our average life expectancies mean that even in our 70s, 80s and 90s we can succeed after decades of disappointment.

1  [Recommend](#) [Reply](#)

Baron von Greenback

January 15, 2015 15:43

@Ron Shillingford @Kenwood Rhino

Yes, but at that age what will it get you? A gold plated catheter?

[Recommend](#) [Reply](#)

Baron von Greenback

January 15, 2015 15:43

@Kenwood Rhino Whoops! You've upset the bleeding hearts there Ken.

[Recommend](#) [Reply](#)

Kenwood Rhino

January 15, 2015 20:23

I wont sleep tonight!

1  [Recommend](#) [Reply](#)

Nigel Haigh

January 15, 2015 09:10

While football is probably the worst of the (UK) sports for this, it is not the only one. For example, at a Golf Club I know of, very talented young golfers spent their days on the course practising to become the next Tiger Woods / Rory McIlroy of their day: none of them made it and goodness knows where they ended up. It certainly wasn't as good club golfers. We encourage sportsmen/women to be role models, something for our children to aspire to, but when they aspire, but don't achieve, have we really got the tools to cope?

I believe that initially parents have a responsibility to be realistic and not subject their offspring to such an uncertain future - at least until the children can cope. Pushy parents must be among the worst culprits. I admire Mr Higgingbottom for his attitude - brave parenting. Likewise, children need how to be taught how to handle failure. Non-competitive activities in school are harming kids, and schools which promote the idea that everyone is a success, and has done really well when they blatantly haven't are a joke when it comes to preparation for real life.

I am looking forward to reading tomorrow's article, but the issue, to my mind, is much wider than just football.

6     [Recommend](#) [Reply](#)

Foreversideways

January 15, 2015 11:57

You are right, the left wing PC mantra of kids not being allowed to fail and prizes for all was a disgrace. We all fail in life at sometime, whatever our professions, but if we have learnt how to handle it, it usually makes us stronger. I tried very hard when I was younger to become a professional

race car driver, spent everything I had and built up debts pursuing my dream, it didn't happen but I picked myself up and set off on a longer journey becoming successful in business and selling out at 50. I think I started to learn that skill at school when I was never ever picked to be on anyone's football team because quite frankly I was useless at it. Looking back I wouldn't have picked me either.

3    [Recommend](#) [Reply](#)

TS1

January 15, 2015 12:46

@Nigel Haigh At least golf is a sport with hundreds of facilities around the country and even more around the world, each of which offer plenty of auxiliary roles such as coach, golf club manager, caddy, etc. Football doesn't really offer the same, since it is mostly run by volunteers and only needs a piece of grassland.

1  [Recommend](#) [Reply](#)

Nigel Haigh

January 15, 2015 13:47

@TS1 @Nigel Haigh I quite agree with you. I was using golf purely as example to show that football isn't the only sport with the issue. There is a similar problem in the US - but at older age groups, obviously - with American Football. I don't know what support is offered over there to those whose dreams are shattered because they don't get scholarships / drafted, but perhaps there is something that can be learnt from their experiences and approaches (if any). It is certainly a different situation but anything that can be used to try and patch up shattered dreams has to be worthwhile.

Not letting those dreams be so shattered that it ruins a life is the best solution. It is down to parents and schools preparing children for reality, and not living in a dream land.

[Recommend](#) [Reply](#)

Sara Williams

January 15, 2015 09:08

This resentment and psychological distress is common in lots of people who were successful as children and cannot replicate or maintain it as adults - look at childhood musical prodigies for example.

I believe it is worse in rejected footballers because as well as having their coach and parents telling them that they're special and different, being a good footballer also earns them a high level of respect from their peers which can reinforce the belief that they are better than everyone else. (Conversely many musical prodigies tend to have indifferent peers so lack the sense of idolation)

I think there needs to be a move away from the encouragement of young footballers playing as a way of achieving praise and towards encouraging playing just for the love of it but we cannot do this if parents and coaches continue to hoist their hopes and dreams on to children as young as 11.

4     [Recommend](#) [Reply](#)

Anthony Cox

January 15, 2015 08:43

A nine year old signed by a club is taken away from his school friends and required to attend training two or three times a week, he is only allowed to play for the club, no school football with class mates allowed, rejection is so much harder as they have few friends or interests outside the club group.

12     Recommend Reply

Foreversideways

January 15, 2015 11:59

In some ways these kids are being abused by the clubs. However the situation was much worse decades ago.

4     Recommend Reply

ASW

January 15, 2015 08:06

It is society's fault for idolising football players and their wives/girl friends. The millions lavished on the relatively few footballers who 'make it' needs rethinking. It leads to unfulfilled aspirations for too many young boys.

13     Recommend Reply

Matthew Robinson

January 15, 2015 15:10

@ASW Top footballers are being paid their fair market rate, the same as you or I. Just because their fair market rate is hundreds of times the average wage doesn't mean they're overpaid.

2   Recommend Reply

Alan Jackson

January 15, 2015 16:03

@Matthew Robinson @ASW like bankers then?

Recommend Reply

Matthew Robinson

January 15, 2015 16:39

@Alan Jackson @Matthew Robinson @ASW Yes, like bankers, or anybody else who's pay isn't unionised.

Recommend Reply

Lou Valdin

January 15, 2015 17:18

@Matthew Robinson @ASW I don't accept that logic. My pay is based on success. If I win, I get paid more. There are no draws!

The top players command such high transfer fees and wages because they are, supposedly, the best. Clubs want them ONLY to help them WIN.

Perhaps, if professional footballers' pay was based on winning, goals scored, assists, points won... due to THEIR current performance, rather than past performance elsewhere, the public would be more understanding. Soldado - bought as a forward to score

goals for £26M, £60,000 per week, 9 goals in all competitions
...and I'm a Spurs fan!

This won't change until the clubs change ...or Sky stops paying out!

[Recommend](#) [Reply](#)

Matthew Robinson

January 15, 2015 20:27

@Lou Valdini @Matthew Robinson @ASW No, your pay is based on how much you make for your employer, minus their cut *. Same with football. Wages aren't related only to performance, they're partly correlated to marketability.

Ronaldinho would be worth more than some average player of slightly greater skill, because of the ability to sell shirts, sponsorship deals, etc.

* Their cut being bigger or smaller depending on how many people are competing with you for the same position. There's only a few thousand top football players around the world. If there was a Ronaldo on every street, the employers cut would be much larger (ignoring the fact that marketability would also go down).

[Recommend](#) [Reply](#)

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