

Crawford_S_Development_Element3_Brief4

MA Commercial Music Producer
Development Module, Element 3 – Portfolio
Sam Crawford, 2010911

Original Brief

We are looking for new ideas for a Wiley track “Step 20”, the original audio files for the vocals are attached.

Think about Wiley and the type of genre that would justify his brand, hip hop, garage, grime, RnB.

Suggested use of 808s, or 909s or hard bass lines. It should have a bounce feel with the bass, 808s or 909s. We are looking for tracks with the lowend bounce, but also melodic parts that capture the listener too, example instrumentation includes pianos, strings, guitars, flute.

The vocals and the low end should be the drivers of the track.

Original <https://youtu.be/CbnLlf-S5PY>

Sourced – Mixdrop competition – Cliff Randall.

Crawford_S_Development_Element3_Brief_6

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Sam Crawford, 2010911**

Original Brief

We are looking for original tracks for a new girl band, think Girls Aloud, Little Mix.
RnB, Pop. Vocal stems are provided.
Track should be upbeat.

Sourced – Red Rhythm – Simon Britton.

Crawford_S_Development_Element3_Brief5

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Sam Crawford, 2010911**

Original Brief

We are looking for remixes for a Dizzee Rascal track, “Stand Up Tall”, the original audio files for the vocals are attached.

We are looking for a new take on the overall track, please think about Dizzee Rascal and the type of genre that would justify his brand, hip hop, garage, grime, RnB.

We are looking specifically for melodic tracks, draw inspiration from Tokyo Myers, his use of emotion from his instrumentation.

Original Dizzee Rascal Track for reference - <https://youtu.be/TArZLAUsM10>

Sourced – Mixdrop competition – Cliff Randall.

Crawford_S_Development_Element3_Brief_1

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Melodic Instrumental Required:

Our client is seeking a piece of music that can be used for soothing and or sleep aid, it needs to incorporate sounds of the ocean and or rain, have a strong melodic melody and supported with strings and or pads, think calming waters, weeping willow. Track should be between 2mins – 3mins in length, between 50-70bpm.

Sourced privately – Simon Johnson - 2020

Crawford_S_Development_Element3_Brief_2

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Melodic Instrumental Required:

Looking for a piece of music for film to evoke the emotion of sadness and intensity, please include rainfall as the scene will have rain and a thunderstorm. We are looking for a melodic piano rift like in the film Cruel Intentions - reference track from Cruel Intentions.

<https://youtu.be/RjuSVp8XrOw> Use of thunder, rain as atmosphere.

Sourced from Simon Britton.

Crawford_S_Development_Element3_Brief_3

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We are looking for instrumentals that can be used for advertising campaigns, from sport to technology and fashion. We are looking for tracks from a range of genres, music should be able to be used as background music.

Sourced – Music Gateway

Crawford_S_Development_Element3_Brief_7

MA Commercial Music Producer

Development Module, Element 3 – Portfolio

Sam Crawford, 2010911

We are seeking tracks for a UK rapper, with a female vocalist. This is a concept play and we would like you to use the following audio files, Male Rapper, Female Vocal stem on the hook and then we would like to try and have a male singer come in, please use the sample of Justin Bieber provided. Track should use guitars and have a breakdown section.

Sourced – Music Gateway