

Blackpool Christmas Extravaganza

Roles

Heather & Jules = Presenters and Stage Managers

Eben & Nat = Designers and Construction team

Abbie = Communication Manager and Overseer of stalls

We felt that due to our personal experiences and skill sets we all fit into the roles we assigned each other.

Strengths

We did well in forming our team and we were quickly able to discuss our ideas openly without judgment from the others. As a result of our teamwork once we got the ideas rolling, we were very quick in formulating ideas with and creating a practical plan on what we needed to do for our event. We used a mind map to communicate our ideas onto paper in a format everyone understood where we collaborated our ideas and discussed possible routes we could have taken with our event.

Opportunities

Having different experiences from our respective fields of work and how we can collaborate our ideas from our different point of views to make the best experience for the people attending. We also have some connection with people that are useful for our event.



My group worked well to inform me of what happened during the planning of our event, which I was not present for, and fit me into the plans so I would be able to contribute to the poster. They made sure I had a voice in what information we presented with regards to the SWOT analysis and clearly answered any questions I had about the work they did on Monday. Overall, they made it very easy for me to give input despite initially being behind on the work that had been done.

Weaknesses

We did well in terms of forming our team and we all felt we could openly talk about our ideas without judgment from the others, however, we do struggle to stay focused and collaborate our ideas efficiently.

Threats

One of our threats is our lack and struggle with communication, both digitally and physically. Due to our different courses we struggled to find time to meet each other to do the task. Also, people talking over each other trying to get the others attention and external reasons like jobs and illness made it difficult to keep everyone up to date.