

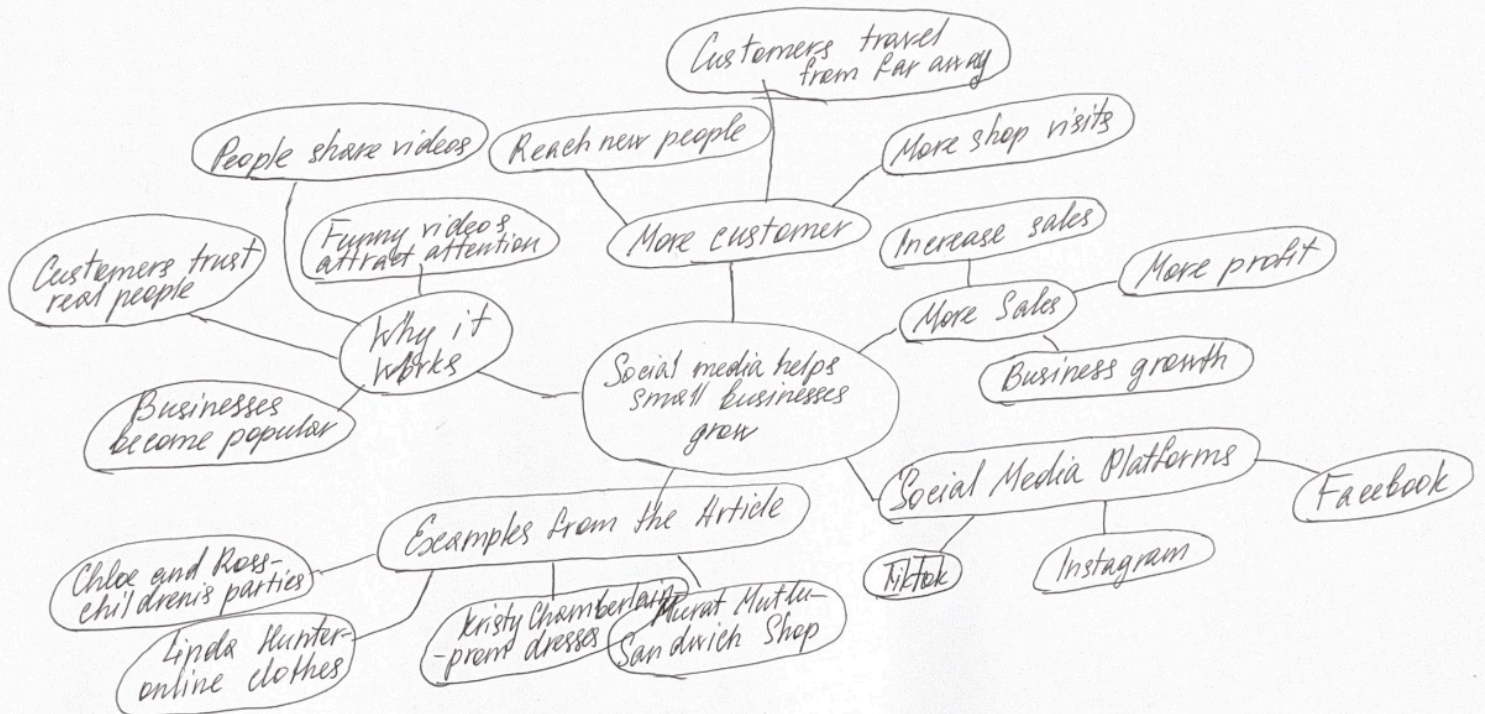


Assessment 1 – Reading Task Template

PART 1: Upload your photo of your A3 in-class notes here:

2615453
Kateryna Khrapko

2539693
Olga Gordina



PART 2:

- Answer every question below in 1-3 **full** sentences.
- Use your own words. Do not use generative AI to answer these questions.
- Include a specific detail from the text when asked.

REMINDER

- The main idea is the overall message of the whole text.
- A key point helps to explain the main idea.
- A specific detail or example from the text shows that the key point is true.

1. What is the main idea of the whole text?

The main idea of the text is that social media can help small businesses grow and attract more customers. When people see videos on platforms like TikTok and Instagram, they may become interested in a business and decide to visit or buy something. This can help businesses increase their sales and make more money.

2. What is one key point that supports the main idea, and which specific example from the text shows this?

One key point is that funny or interesting videos can help businesses become popular and attract new customers. For example, Murat Mutlu's sandwich shop became popular after a customer posted a video online, and some people travelled three hours to try his chicken burger.

3. What is a different key point that supports the main idea, and which specific example from the text shows this?

Another key point is that social media helps businesses reach more customers in different places. For example, Linda Hunter started posting videos online and now sells clothes to customers across the UK and even in Australia.

4. Which part of the text do you think is most important, and why?

I think the most important part of the text is the idea that social media can

change a small business. I chose this because videos can be shared quickly, and many people can see them. This can encourage people to visit the business or buy products, which helps the business grow.

Reflection:

5. What did you find difficult in this task (including in-class components), and why was it difficult?

I found it difficult to understand some parts of the text because there were new words. It was also difficult to choose the main idea and different key points because the text had a lot of information.

6. What helped you with this difficulty, and how did it help you?

My mind map and reading the text again helped me. I looked at the main ideas and examples, then tried to put them into my own words. This helped me understand the text better and write clearer answers.