

Woodland Trust

Social Media Campaign

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PROJECT SYNOPSIS

*In a team develop Three Social Media Posts To Promote the Issues Researched in Assessment 1 and to Support the Awareness and Work of the Woodland Trust.
(UWTSD)*

Create a series of posts for the Woodland Trust collaboratively to promote issues facing the Woods.

Theme: Human impact

SOCIAL MEDIA POST 1

@woodlandtrust The natural world has slowly been taken over. Whilst society pushes us to consider our individual carbon footprints and our eating patterns, it's the things we don't think about that are making the most impact. We seem to place the stamp of the modern world everywhere, even in places we've told ourselves not to. This is why it is important to #keepourwoodssafe. Our country's natural woodlands are of paramount importance for the years to come. We need to understand this and make sure no harm can befall on our already dwindling wildlands. #woodlandtrust #conservation #wildlife #ancientwoodand #lovethеоoutdoors #outdoors #trees



SOCIAL MEDIA POST 2

@woodlandtrust As we wandered through this ancient forest, I saw a gap in the canopy. After searching for no more than mere minutes we found a trail of destruction. Tree after Tree had fallen down on top of each other, a chain of events ripping up the ground around me. It's natural, I get it. But it serves as a blindingly clear metaphor. This is what's happening all around us, right now. These trees had stood for hundreds of years, and a storm blew one over, starting a chain reaction. We are the second tree. We have to

#keepourwoodssafe. We cannot let these forests die, they are the lungs of the UK. Without them, who knows what disappears next.
#woodlandtrust #conservation #wildlife #ancientwoodand
#lovethetheoutdoors #outdoors #trees

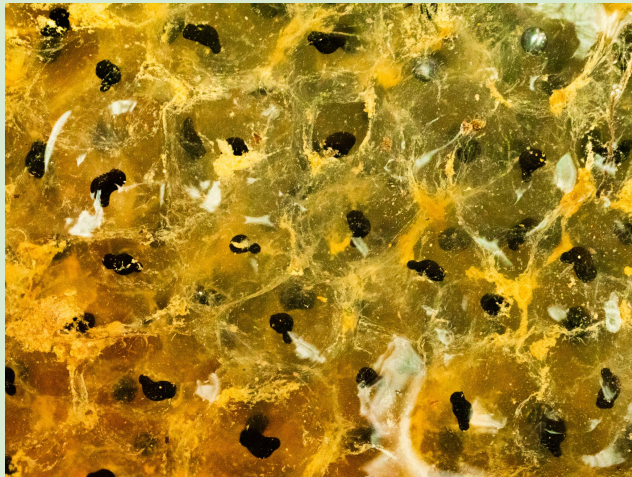


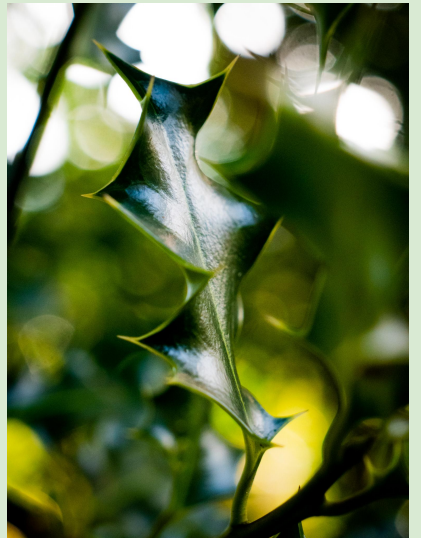
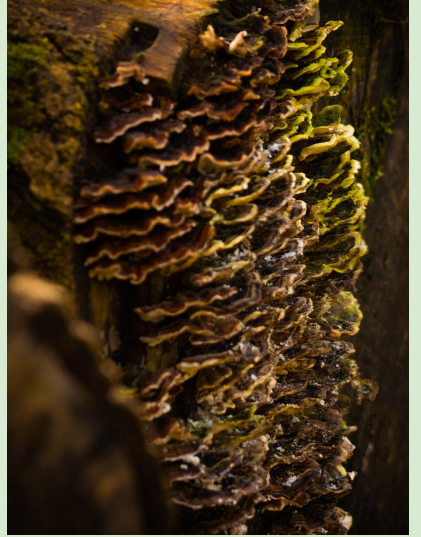
SOCIAL MEDIA POST 3

@woodlandtrust Damage does not necessarily mean big accidents. It doesn't just mean wildfires or felling. It's the tiniest of actions that build up and cause bigger problems down the line. Littering and fly-tipping damages our beautiful countryside by impacting our wild animal population, pushing microplastics into our ecosystem and taking away from the beauty of the world around us. Sometimes changing the little things makes the biggest difference.

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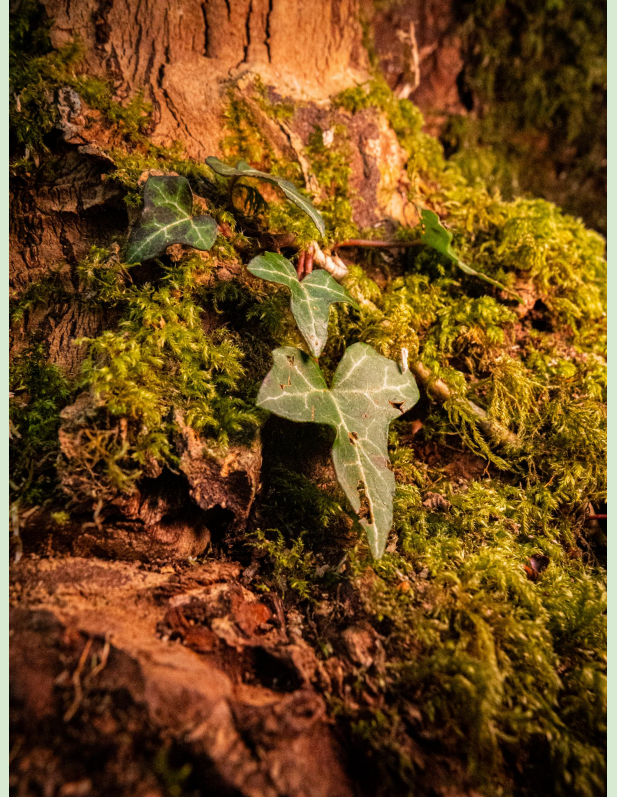




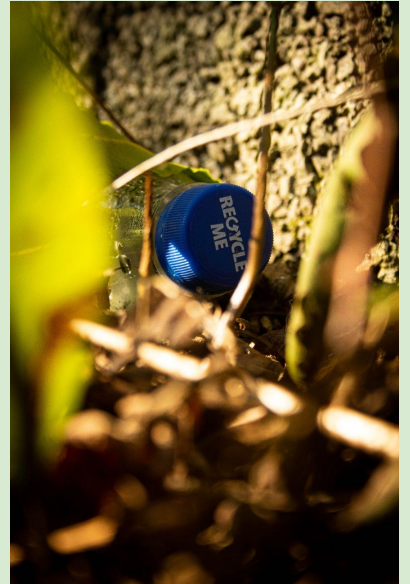
Human Impact



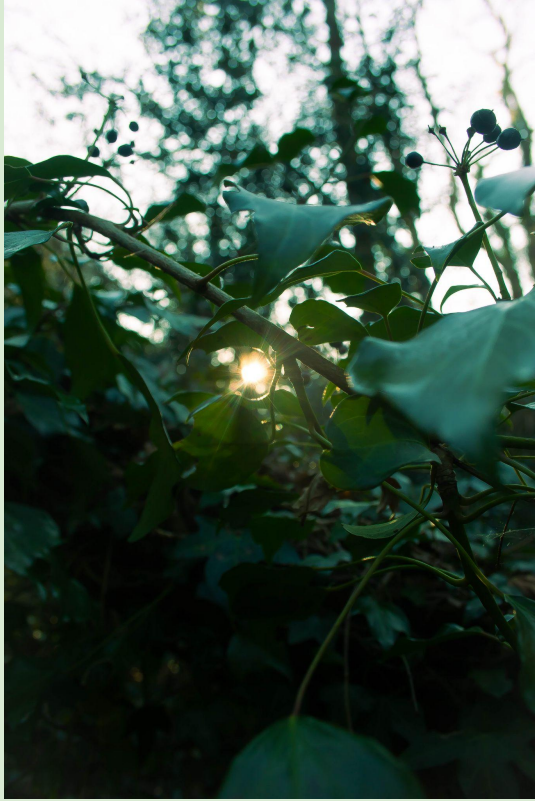
Appreciation of Wilderness



Lyndon photos



Lyndon photos



Human Impact



Reflection