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Exhibition Evaluation

For our exhibition we first had to come up with a name so as a class we decided on a thew names but the one we chose was Ephemera. Once that name was chosen a thew students in my class created a social media platform promoting our exhibition and showing what to expect if people visited, I gave the students who created the social media account some images of my work and my own artist statement and then they placed that onto the social media account and other students work also onto that account. For our exhibition I showed four images from my Castaway narrative from the found image task the reason why I chose to display images from this task is because I like the meaning behind the name for the narrative. 'Castaway is a project that I created that focus on abandoned boats that have been left forgotten and decaying.' I chose to display only four as I wanted to display my images in a window style. I printed all four of them on 300gsm matt card with a white border on size A4, I chose card as it would not

reflect too much in the frame like gloss paper dose as my images are a tiny bit dark so they would not have worked on gloss as will be too much reflection against the glass. I got them printed in a photoshop, then went over the university to cut them, I cut them because I needed them to fit in the frames which was 10”x 8” size. I got black frames as it would stand out more on the white walls we were exhibiting on, I cut the white borders using a craft knife and a ruler I only cut on the sides and tops of the images so that they would fit into the frames nicely. I first took the images out of the frames and then screwed mirror plates into the back of the frames and once I was done, I put the images individually back into the frames then placed them to one side while I measured the wall and marked out the centre of the wall to get an exact point of where the middle of the wall was because I was displaying my images in a window style, so I needed to put them up directly in the centre of the wall to make them look perfect. Once I measured the wall I then marked where I wanted the images to be placed so I did have help placing them onto the wall. Once the images were marked where I wanted them, I then continued to drill the images into the wall while always checking with a spirit level to see if they are lined perfectly. Once the images were up and drilled into the wall, I checked over the frames one last time with the spirt level and then once I was happy with them, I then taped the

sides of the frames and then painted the mirror plates white to blend with the wall and then I was all done, so I decided to help the other students place there images up onto the walls I helped by holding the spirit level for them so they can mark where they wanted their images once I was done helping around I then wrote my own artist statement, and had it printed on foam board then placed near my images then I was completely done and ready to exhibit. The exhibition started at 5pm on Thursday 25 April, I was there when the exhibition opened there were loads of people visiting to see our show. I overheard people say how they really liked my images which I was really pleased with the positive feedback. Overall, the setup for the exhibition was good and was easier when we all helped each other out, the main exhibition went well, and we had a good turnout and there were loads of happy faces so overall I am really pleased how the whole exhibition turned out and I am looking forward for our next exhibition.

Below is an image that I took of how I displayed my images and what ones were used.