

ACE Practical Portfolio

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Module: **BMSW4001**

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Contents

Intended career

Swot analysis

Comparison of
skills

Actions needed

Makeup Artist

Key skills:

- Good communication and interpersonal skills
- Ability to work as part of a team
- Ability to stick to budgets and be resourceful
- Critical thinking
- Efficiency and time management

❖ AGCAS editors, (2020), Helling, B. (2020), Health and style institute (2020)

Swot analysis

Strengths Personal characteristics Transferable skills Work experience Technical expertise Strong interpersonal skills Good communicator Leading and inspiring others Critical thinking Good organising skills	Weaknesses Limited academic education Lack of a bigger network Resources allocated for personal development Public speaking
Opportunities Train and educate myself by utilizing the resources available around me Strengthening my network Utilizing my skills I already have in a different way Work on my personal development	Threats Competition in my field Advancement of AI Pressure of the fast paced market Losing demand Changing government legislations



Comparison of skills

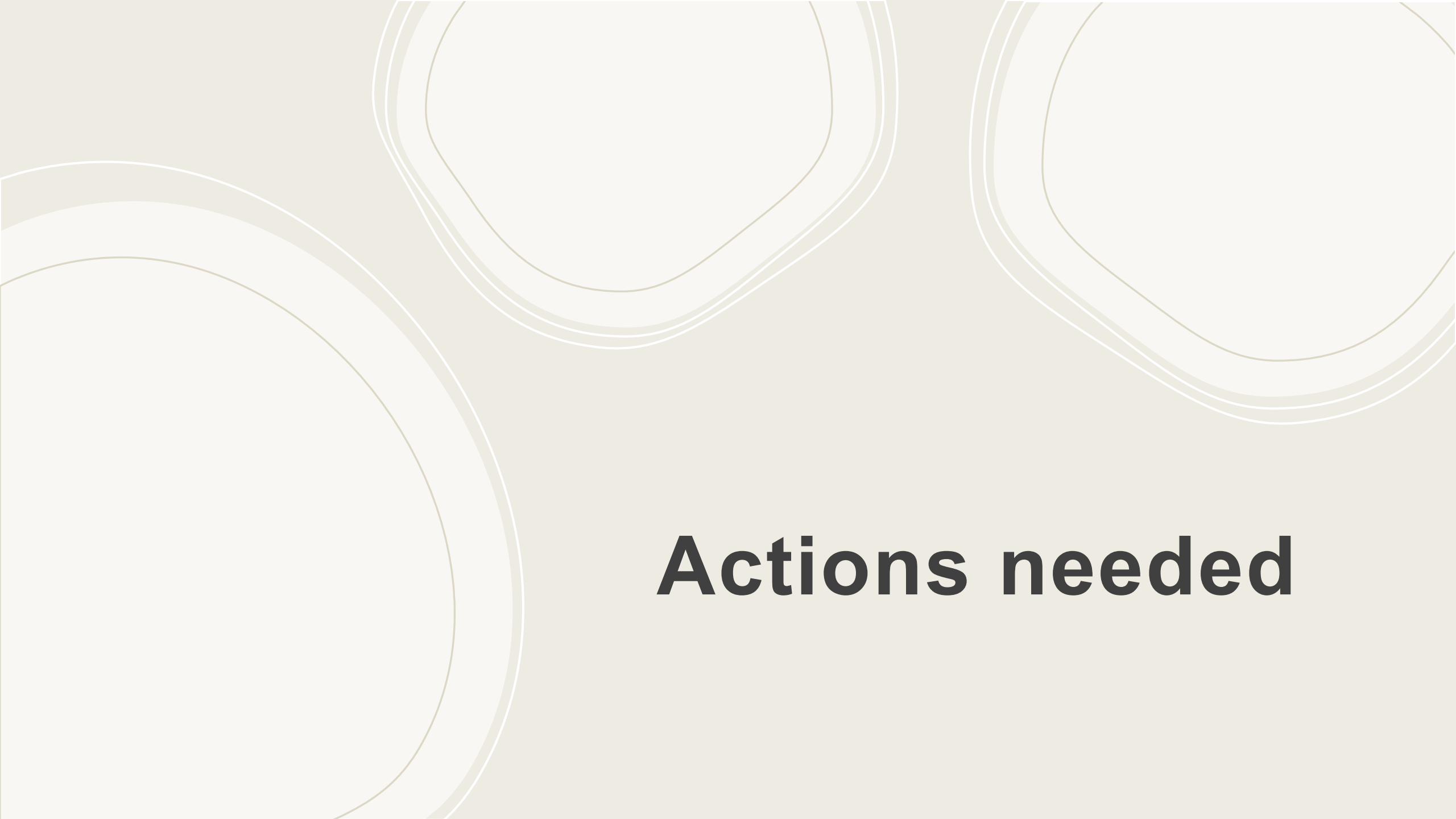
Comparison of my skills and skills needed for my intended career

JOB INTENDED

- Good communication and interpersonal skills
- Ability to work as part of a team
- Ability to stick to budgets and be resourceful
- Critical thinking
- Efficiency and time management

MY SKILLS

- Work experience
- Transferable skills
- Ability to work as part of a team
- Strong interpersonal skills
- Good communicator
- Leading and inspiring others
- Critical thinking



Actions needed

Actions needed to improve skills

Make use of Eisenhower method before doing weekly calendar

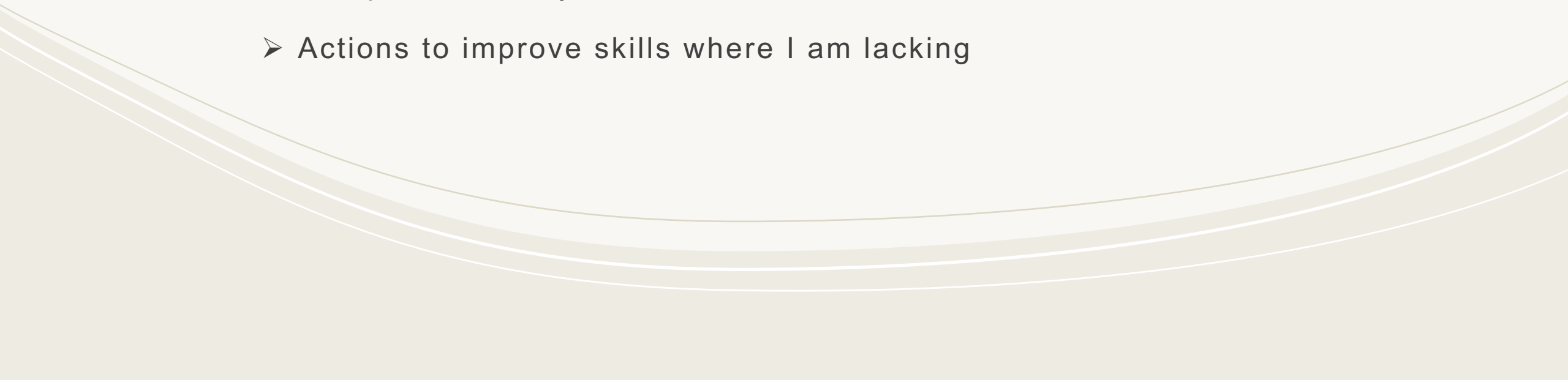
Budgeting over a week and month

Using all practical skills I already have and try new techniques

Educate myself in regards to the makeup industry

Allocate more time for personal development

Summary

- Intended career as a makeup artist
 - Swot analysis
 - Comparison of my skills and intended career skills
 - Actions to improve skills where I am lacking
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- The bottom of the slide features several overlapping, wavy lines in shades of beige and light brown, creating a modern, flowing design element.

Sources

➤ AGCAS editors, (2020) *Makeup artist job profile*

Available at: <https://www.prospects.ac.uk/job-profiles/make-up-artist>. (Accessed: 29 March 2021)

➤ Helling, B. (2020) *Makeup artist*

Available at:
<https://www.myjobsearch.com/careers/make-up-artist/> .
Accessed: (29 March 2021)

➤ Health and style institute (2020) *Traits and qualities of successful makeup artists.*

Available at: <https://healthandstyle.edu/makeup-artistry/makeup-careers/traits-and-qualities-of-successful-makeup-artists/> . Accessed (29 March 2021)