

(Urdd Cymru,2025)



Urdd

Urdd Gobaith Cymru

Celebrating Language and Culture
Belonging to Wales

By Carla Thompson

How do we belong?



Opportunitiy

Experiences

Support



(Welsh Governmnet,2025)

Timeline



And today...

Over **55,000** members every year

200 apprentices

10,000 volunteers

Up to **100,000** visitors to the Urdd Eisteddfod every year

250 sports clubs, with over **3,500** children taking part weekly

103,000 visit the residential centres every year

17 Development Officers work across Wales in their local areas

(Welsh Government, 2026)

How?

WHY?

Supporting Welsh in Schools



(Favorido,2024).

Eisteddfod



(BBC Newsround, 2024).



Llangrannog



(Urdd Gobaith Cymru / Llangrannog,2025)

(Urdd Gobaith Cymru,2026)

Economic Values

Return on investment

£  £



- The 2023 local and the national Eisteddfods generated an economic value of **£16.0m in Wales**
- The 2023 Urdd national Eisteddfod generated **£8.5m in the local area which hosted it** (Carmarthenshire)
- Eisteddfod visitors spent **£5.8 million on goods and services** from organisations based in the area which hosted it (Carmarthenshire).



Economic value of the Urdd's residential centres

- The Urdd's residential centres in Llangrannog, Glyn-lyn and Cardiff provided accommodation for over 100,000 visitor nights including for children, teachers and families as well as day visitors
- At a local level, the Urdd's residential centres generated a total economic value of **£7.9m** within their local areas, through their expenditure on goods, services and salaries as well as local expenditure by visitors.
 - £3.2m in Ceredigion through the Llangrannog centre (£7.0m in Wales)
 - £3.2m in Gwynedd through the Glyn-lyn centre (£4.5m in Wales)
 - £1.4m in Cardiff through the Cardiff centre (£3.2m in Wales) (figures have been rounded)

Sponsorship packages for companies and businesses

We have a number of corporate packages available:

- £250 will sponsor a place for 1 child
- £690 will sponsor a place for 3 children
- £1150 will sponsor a place for 5 children
- £5000 will sponsor a place for 21 children (additional benefits package available)

You can contribute via any of the options above, or we can invoice you for the donation.

To discuss the packages, contact us: corporate@urdd.org

How will my money be spent?

As well as transport, accommodation, and food for a child for 5 days, your contribution will cover up to 35 exciting activities, including canoeing, rafting, zip wiring, motorcycles, skiing, swimming, singing and dancing, and of course the opportunity to make new friends and create lifelong happy memories.

(Urdd Gobaith Cymru,2025)(Arad Research,2023)

**A SMALL
DONATION
MAKES A
DIFFERENCE**

How does it meet modern challenges



Conclusion

In Passing by Brian Harris 1967

To be born in Wales,
Not with a silver spoon in your mouth,
But, with music in your blood
And with poetry in your soul,
Is a privilege indeed.

(Tumblr, 2013)

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