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Task 1: Semiotics Writing

Semiotics is the study of signs and it shows us to see how the meaning is constructed. "Ferdinand de Saussure was one of the founders of semiotics." Some of his ideas made a foundation for semiotics in the 20th century. But he was one of the two major founders.

We can use this to communicate our thoughts, feelings, beliefs, and ideas. In semiotics the sign can be broken down in several ways

Firstly, what is present in the image. We talk about the image in a denoted way. A literal image with a non-coded message. We talk about what exactly the image shows. This could be anything from objects in a room or something natural

Then we can talk about the same image in a connoted way. Means the image could give us a message and we connect with the image. For example, the colour red could tell us there is danger within the picture. This can tell us more within the photo and understand what the artist is trying to tell us.

It is important to understand the meaning of semiotics so we can interpret the sign and understand the meaning. This can help us understand the context of an image or sign and act appropriately

The photo below I will talk about in two separate ways. My picture I found is a magazine front cover of Donald Trump on his first year of presidency

One year old

Is the Trump presidency really this bad?



If I were to talk about this photo of Trump in a denoted way. I can see a picture of Donald Trump as a baby in a pram. I can see a pacifier in mid-air. A book which seems torn. Building blocks and a box full of toys. Two head dolls of Putin and Trump Jr. Also, Melania Trump is a doll but is inside the pram.

If I was to analyse this picture carefully in a connoted way. We can find out more about this photo. And understand how the first year for Donald Trump has gone. You can see in the box of toys and just rockets or missiles. Implying he is ready for a war. With the red button lying about ready to be pressed.

The building blocks spell out the word wall. Also shows how childish building a wall between two countries.

The blue of the pram and the text implies of how depressing Trump's presidency in one year has been hard for people to take in.

We can see that Putin has fallen on his side may show how dodgy the relationship between Trump and Putin. But one doll is in the pram.

Donald Trump in his pram is throwing out his pacifier shows how short temper Donald Trump can be if he does not get his way. Also looks smug which implies

Fire and Fury book is a book about Donald Trump inside the White House. In the picture. We can see there is a picture book version.

This just shows how bad President Trump is as a president and that they have a baby in charge of their country.

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Task 2: Exhibition Writing

The exhibit I have chosen is from the Ludwig Museum in Cologne, Germany. I travelled there three years ago and its only one of the galleries I remember so vividly is because of what I discovered. Andy Warhol work was the one artist that inspired my work. The exhibit is a temporary but I believe the renew a lot of the time but there is no proof of that. Unfortunately, the museum to closed until January 2021 and there is no online exhibit. It is more inspiring to be in the space. Online just does not give it the same feel.

I remember walking into the space and the art was either in the middle of a room or hang onto the walls. It was very in my face and I was already hooked. It was an interesting show. It is a contemporary show for sure. Andy Warhol art sure captures the stories and unlock memories for a lot of people who may have grown up seeing these objects and celebrities in his way. He really shaped an era through his art.



The whole show was indoors to. some parts of the room where white with the work all round it but then we had rooms where is artwork was covered the whole wall. It was presented in many ways. To me this makes Andy Warhol a standout compared to other artists. Some of his other work was installed to the floor too. There was wide variety to his work which kept it interesting.

Marilyn Diptych



There were parts I understood about Andy Warhol work. He was very into his Pop art. I could tell his was into his celebrities. His most iconic subject that he is well known for is Marilyn Monroe. The medium was Acrylic Paint onto a canvas. From researching into the painting more. Its seems to show the contrast of her public life of being a star and her private life. Although Andy Warhol did not intentionally mean this. But I think it one of the most striking pieces of work of her. Shows that her life was not all that pretty.

Another Painting I remember was the black bean soup can. He was asked why he painted the soup cans which he replied 'Because I used to drink it. I used to have the same lunch every day.' It was very confusing to understand why he painted this. To me it is a very commercial look to it, it is a product that people consumed but now it become a form of art. Its recognisable piece of work.

Overall being there the experience was truly remarkable. Andy Warhol taught me to capture things in my own era. To use it as a reminder for the people. The use of colour was striking and eye catching. He explored so much into his own time and experiences when it came to fashion music, films, and advertising. He has gotten me to do more research about him and to understand the work and himself as an artist and person.

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Manifesto writing

As an artist my photography express on a story or how I feel. I want my photos to have a connection to others that they can relate to. Photos hold the memories and stories if they are real or not. It should speak to people and let people imagination run wild if they wish. I find it hard to talk about how I did in the past time. But taking creating photos help show my true self.

Artists that influence me or up my skill level

When I started photography, I had no skill whatsoever. But I watch photographer called Peter McKinnon who show me basic skills and opened my mind to try new things. It helped me discover myself. He is the reason I am in this position today.

List of what influence my work

1. My feelings. I use colours to show that. Make sure it clears to the people
2. Time and effort
3. Family
4. The world itself. A lot happens around the world, but it is hard to find what the truth and factual. So, make sure you find the correct information. Fake news is everywhere
5. My opinion. Nothing wrong to say what you believe in.
6. Do not use too much text. The photo should speak itself

7. Experiment with different forms of style. I try to change things up to give my work

Finding what Facts and what is false

I like to create art that can be political or storytelling. But when researching and idea I have, there can be a lot of information that is completely wrong. Its ok to mention this information but to notify people that this incorrect. And use the correct information so people are informed. So, it all about being mindful. Check the sources and look for multiple sources too. Photo search can help to and always checking dates. COVID-19 has had a lot of trends that have been false, and a lot of the big names and leaders are reasonable for their actions. I like to call them out for this information.

During the pandemic. There was a lot of health advice that people may of took on, but these methods were complete false. There was a lot of Facebooks posts I remember, and this got on BBC news too which I will link, that garlic would help prevent infection of covid19. But the WHO (World health Organisation) said while its good for you, there is no evidence that eating garlic while protect people from COVID-19.



Using your opinion for Art

As an artist I like to express how I feel on a topic in today's world. I believe there nothing wrong with opinion and this can normally start a debate with people. It is an effective way to talk about the problems we must deal with every day. People will always agree and some wont, but you are being yourself and truthful as an artist. It makes you more reputable that way. A big discussion is the XR Extinction rebellion annoying or destructive as they block off roads or ruin any travel services. You could see people commenting on social media about the. But in my opinion and taking part in the Cardiff protest, they were very peaceful and fair. It a cause a lot of people take seriously, and they are right to their protest. There is a lot of facts backing the environment is in trouble. But a lot people out there think it is a hoax. It is their opinion what they say. Everyone should be educated first though.



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