# CHALLENGES IN THE HEALTH AND SOCIAL CARE SECTOR IN THE BOROUGH OF REDBRIDGE

# COMMUNITY DEVELOPMENT

UNIVERSITY OF WALLES TRINITY SAINT DAVID'S

LEVEL 6 BC'S ( HEALTH AND SOCIAL CARE )

ACADEMIC YEAR: 2022/2023

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SUBMITION DATE: 28.11.22



# WHAT IS A COMMUNITY ?

- A community is a group of people with diverse characteristics living in the same area who are linked by social ties, share common perspectives and engage in joint actions in geographical locations or settings.

WHAT ARE THE  CHALLENGES IN THE BOROUGH OF REDBRIDGE  ?

* Poverty

*Crime

*Lack of affordable housing

* Unemployment

*Access to quality education and health services  (Agarwal et *al., 2019*)

# WHAT ARE THE HEALTH AND SOCIAL CARE CHALLENGES IN THE BOROUGH OF REDBRIDGE?

There is increasing demand of health and social care staff in the borough because of Growth and aging population which  puts weight on existing services and makes it challenging to meet everyone's need . (Hardie et al., 2022)

There is shortage of staff and funds in the Healthcare sector such as nurses ,doctors and social workers so it's making it difficult to provide adequate level of care .

*(Javatunga et al.,2019)*

* Staff shortages
*Increasing demands of  services
* Poor health outcomes
* Lack of funds and resources



# ETHNIC BACKGROUND DEMOGRAPHICS IN REDBRIDGE

Redbridge ethnic background has changes significantly in the last 20 years is the 4th most diverse borough in England with a population of :

- 34.5 % White British
- 16.4% Indian
- 11.1% Pakistani
- 5.7% Bangladeshi
- 4.4% Black Africans
- 3.2% Black Carribean

*(Redbridge council , 2022)*



# EQUALITY IN THE BOROUGH OF REDBRIDGE

- Discrimination : Unfair treatment of people based on their race, gender, age, or sexual orientation.
- Prejudice
- Power
- Empowerment
- Rights of individuals and groups



# POLICIES AND LEGISLATIONS

The National Health Service (NHS) is a publicly funded healthcare system in England (Lenzen et al.,2020)

* The National Health Service Act of 1946 created the NHS which came into being in 5 July 1948.

* The Equality Act 2010 Is an act of the parliament of the United Kingdom that protects the rights of all individuals

* The health and social care act 2012

* The Human Right Act 1998

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# THE IMPACT OF TECHNOLOGY ON COMMUNICATION

Digital communication and social media can attain development initiatives by sharing any news with the community members via email ,online newsletters ,  council website and social media platforms ; (Meaker et al., 2018)

Digital communication might have negative impacts as well such as:

- Communication barriers
- Language barrier
- Decreased Communication and intimacy
- Cybersecurity (Minion et al., 2020)



# COMMUNITY DEVELOPMENT PLAN

* Improving the health and social care system
* Providing efficient public transport options
*Creating more green space
*Improving access to education and training
* Tackling poverty and inequality
* Community safety
* Housing development *( Shand ,2020)*



# STAKEHOLDERS

- WHAT IS A STEAK HOLDER ?

A stakeholder in a corporation is a member of "groups without whose support the organisation would cease to exist," as defined in a 1963 internal memo at the Stanford Research Institute. R. Edward Freeman later developed and championed the theory in the 1980s.

STEAKHOLDERS THAT WILL  PLAY A CRUCIAL ROLE IN THE COMMUNITY DEVELOPMENT PLAN OF REDBRIDGE BOUROGH :

* The Borough's clinical commissioning group (CDG)

* The Council of Redbridge

*Organisations and Suppliers

# SUSTAINABILITY AND THE FUTURE OF THE COMMUNITY



A joint Partnership Plan for 2025 has been published by Redbridge Council Metropolitan Police, Redbridge CVS, New City College, and Barking & Dagenham, Havering, and Redbridge .

The opportunity areas on which all partners will focus in the coming years are as follows:

*Making sure that regeneration benefits our communities

*Being a wonderful place to raise a family

*Addressing the root causes of social problems

The key indicator for the success of the council depends on whether the residents can sense and see positive changes in their surroundings.

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