



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

ECAY6002

Professional Practice in Advocacy

Module Introduction

2023

Trawsnewid Addysg; Trawsnewid Bywydau
Transforming Education; Transforming Lives



www.uwtsd.ac.uk

Welcome to ECAY6002

The Aim of this Module is to identify legislation, codes, conducts and values associated with professional standards in advocacy work

Learning Outcomes

Demonstrate a critical understanding of how management of personal behaviour/interaction with others is influenced by legislation, codes, conducts and values associated with professional standards in advocacy work;

Identify and critically engage with appropriate standards relating to specific interest groups;

Develop a critical understanding of how current legislation establishes a framework of measures designed to maintain professional boundaries, professional practices and in the provision of effective advocacy services;

Develop a critical understanding of how the role of formal advocates is governed by professional standards and where these might conflict within various models of care.

Indicative Content

A critical exploration of current and emerging professional standards within advocacy service provision in Wales and the UK within the contexts of children, adults, mental health and the social care environment.

Identify various models of care and how the ontological position of might affect service delivery, decision-making and levels agency experienced by service users/clients/patients.

An understanding of how various theoretical positions underpin the differences in services, their delivery and the service experienced service users/clients/patients.

Evaluation of how advocates use systems to maintain professional boundaries and maintaining healthy, productive and appropriate relations with clients whilst building trust, empathy and understanding of client's needs.

Assessment 1

Assignment Title:	Assessment 1 For an Advocacy organisation of your choice identify and critique the professional standards in place.	Word count (or equivalent):	Report 4000 words
Submission deadline:	8 Feb 2024	Return date of provisional marks & written feedback:	7 Mar 2024

Weighting: 80%

Assessment 2

Assignment Title:	Assessment 2 Write the copy for a potential public facing webpage/press release to highlight how an Advocacy organization of your choice aims to meet the requirements of current legislation. <i>(Although this is potentially a public facing document ensure that you reference the copy throughout and include a reference page. You can also include images which will need referencing).</i>	Word count (or equivalent):	1000 words web-page content/press release
	Submission deadline:	Return date of provisional marks & written feedback:	22 Feb 2024

Weighting: 20%

Assessment 2 – Unpacked

- I would like you to imagine that you are employed by an Advocacy Organisation of your choice.
- You have been tasked by your manager to provide a copy to be printed for the public, highlighting how your organisation aims to meet the requirements of current legislation.

Assessment 2 - Unpacked

1. Choose an organisation
2. Choose the legislation
 - Investigate the organisation to find out how they aim to satisfy and implement the legislation and put it into a copy.

Assessment 2 - Unpacked

- You can use the word 'we', but please don't use the word 'I'.
 - 'We at Mind consider the mental health of all in Wales important'
- Consider a headline
 - 'Everyone's Mind Matters'

Assessment 2 - Unpacked

- This is an academic assignment
 - That means that you must reference this
- Your manager has asked you to prove the credibility of your work, you need to add references to support what you have found.

Assessment 2 Recap

- 1000 Words
 - No introduction or conclusion needed
- Be clear about the organisation and the legislation that you are using
 - Ensure you cite and reference all information that you provide
- Remember this is public facing
 - Think about how you will word the copy and how it reads to the public.
- However, this is an academic Submission
 - Referencing is vital.

Any Questions?



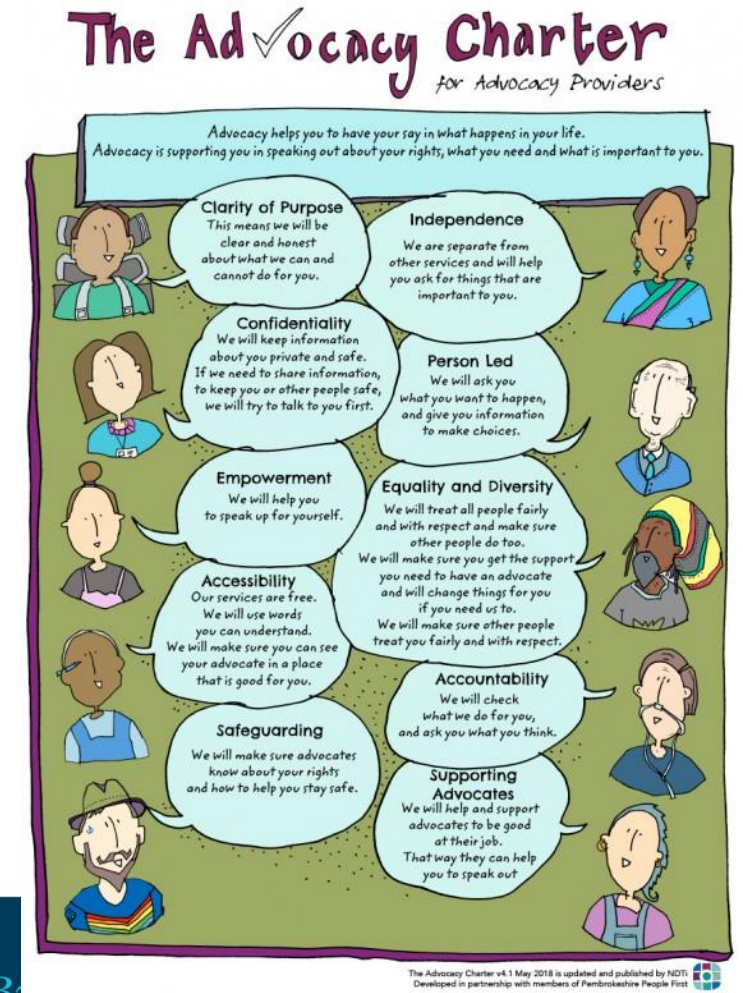
Assessment 1 – Unpacked

Assignment Title:	Assessment 1 For an Advocacy organisation of your choice identify and critique the professional standards in place.	Word count (or equivalent):	Report 4000 words
Submission deadline:	8 Feb 2024	Return date of provisional marks & written feedback:	7 Mar 2024

- For this report we are asking you to investigate an Advocacy Organisation of your choice.
- This may not be using the conventional methods that you usually use for academic assessments.

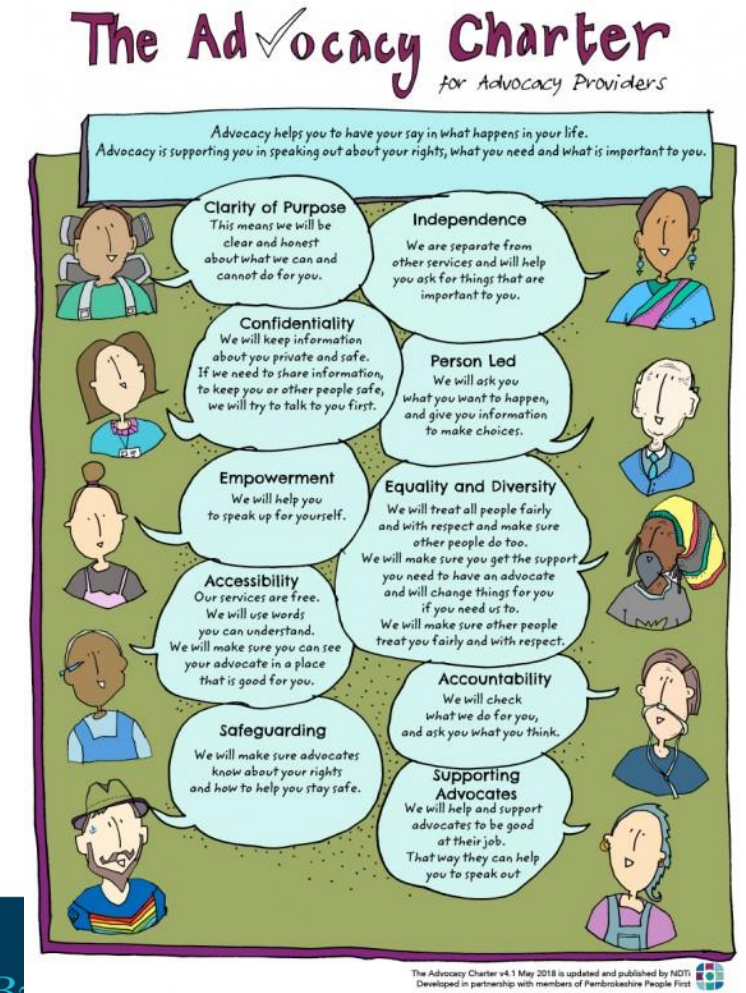
Assessment 1 – Unpacked

- Using the Advocacy Charter, we want you to investigate if an advocacy organisation of your choice meet the professional standards expected within the Advocacy Charter
- We are asking you to do 'in depth' research into the organisation and to report your findings.



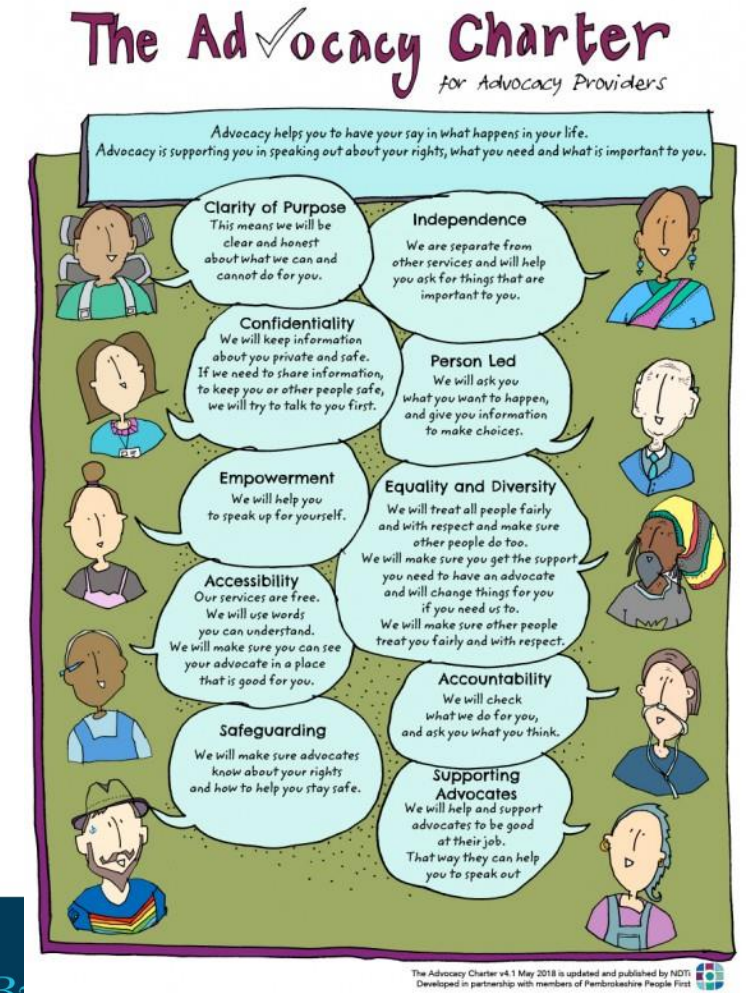
Assessment 1 – Unpacked

- You will then need to lay this out in a report.
- Your First task is to consider the Advocacy Charter as a 'professional standard' as a rational.
 - Describe it
 - What is it?
 - Why do we use it?
 - Where did it come from?
 - How does it meet professional standards?



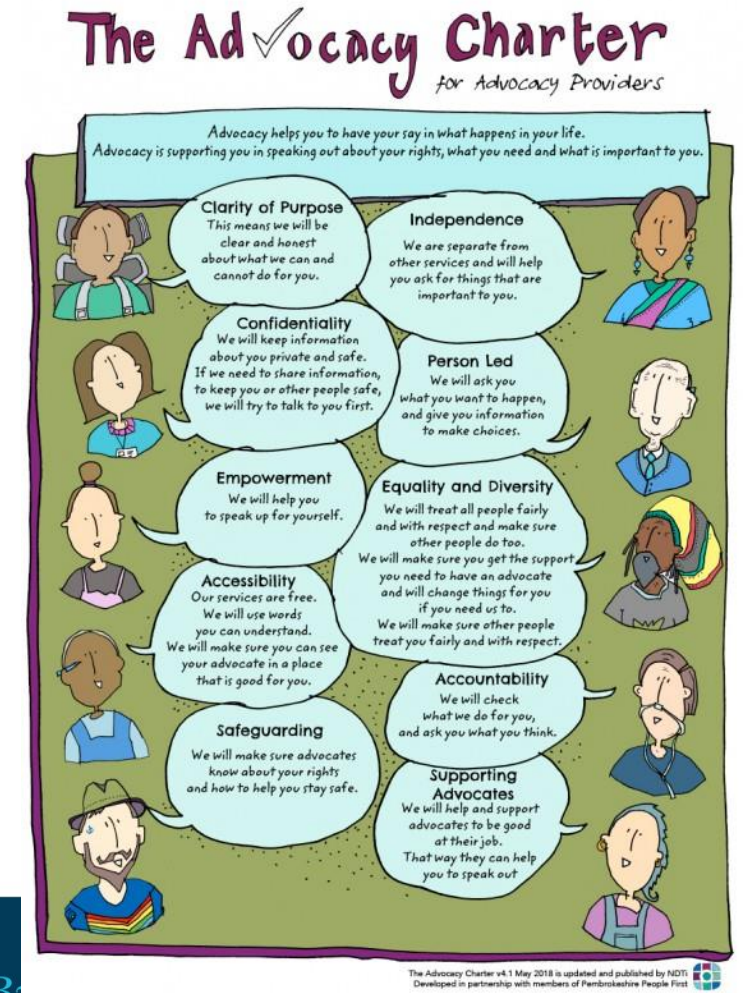
Assessment 1 – Unpacked

- Your second task is to provide context for the Advocacy Organisation that you have chosen
 - What is the organisation
 - What service does this organisation provide
 - Mental health
 - Disability
 - Children and Young People



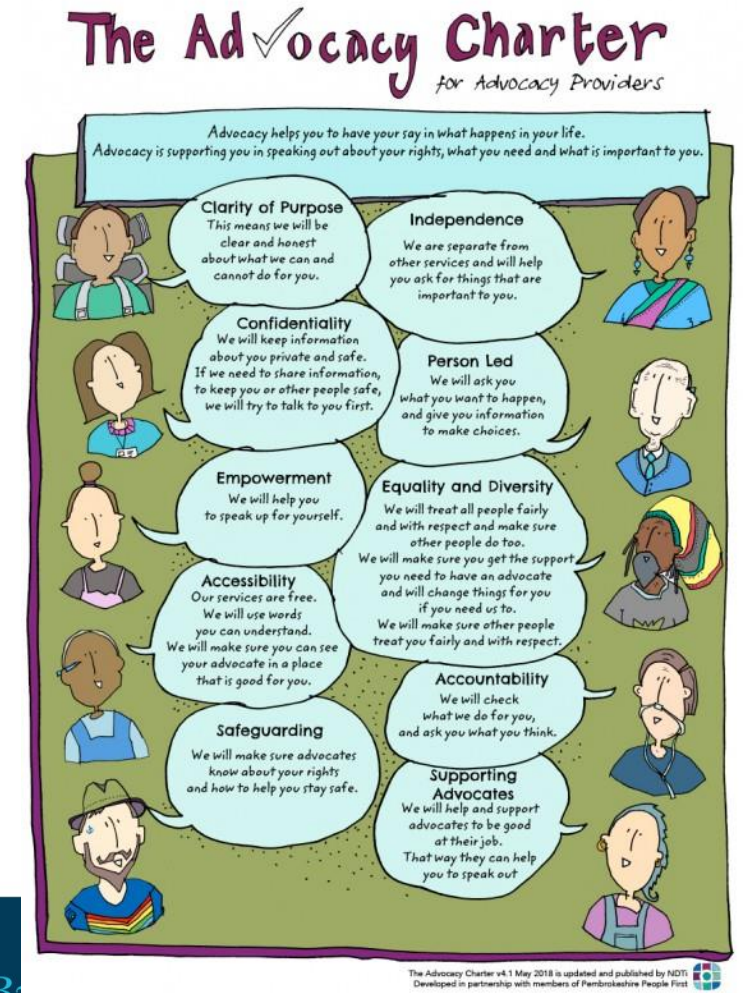
Assessment 1 – Unpacked

- Your third task is to identify what elements of the advocacy charter you will focus on and use them as headings.
 - Confidentiality
 - Accessibility
 - Independent
 - Person led
 - Equality and Diversity
 - Accountability
 - Supporting Advocate
 - Safeguarding



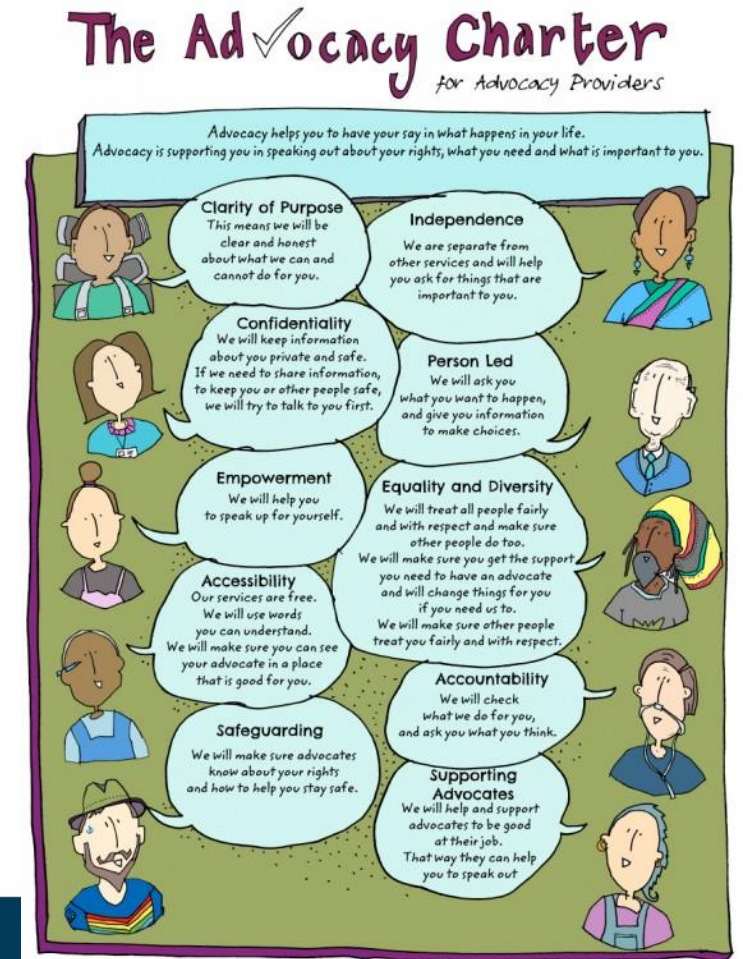
Assessment 1 – Unpacked

- You need to investigate each element
- This could include
 - Mission Statements
 - Flyers that are public facing, outlining what a service user could expect
 - Client Facing Contracts
 - Online information from their website
 - You could phone them and talk to them
- Consider the categories in the advocacy charter, choose the ones that are relevant
- If you cannot find the information, you need to use a different organisation.



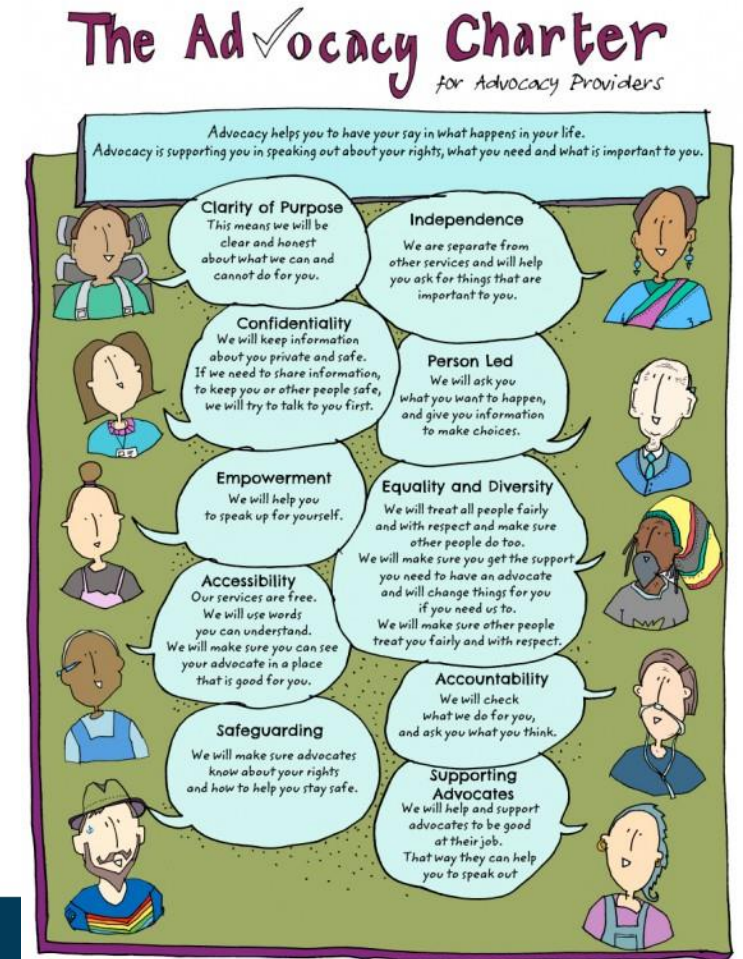
Assessment 1 – Unpacked

- You need to critique your findings for each element
 - Against legislation/policy
 - Research
 - Practice



Assessment 1 – Unpacked

- Finally, you need a summary of your findings
 - Does the organisation follow the professional standards set within the Advocacy charter?



Referencing

- Both of these assessments require references
- Because they are based on specific organisations, with the majority of the organisation information coming from online, You will need to ensure that you reference each element.
 - Mind (2023a) *Title of the Webpage* Available at: ...
 - Mind (2023b) *Title of the Webpage* Available at: ...
 - Mind (2023c) *Title of the Webpage* Available at: ...

Any Questions?

