

Community Care and Development

BMHP6022

Assessment Component 1

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Smoking as a Health and Social Care Issue in the Harlow Community



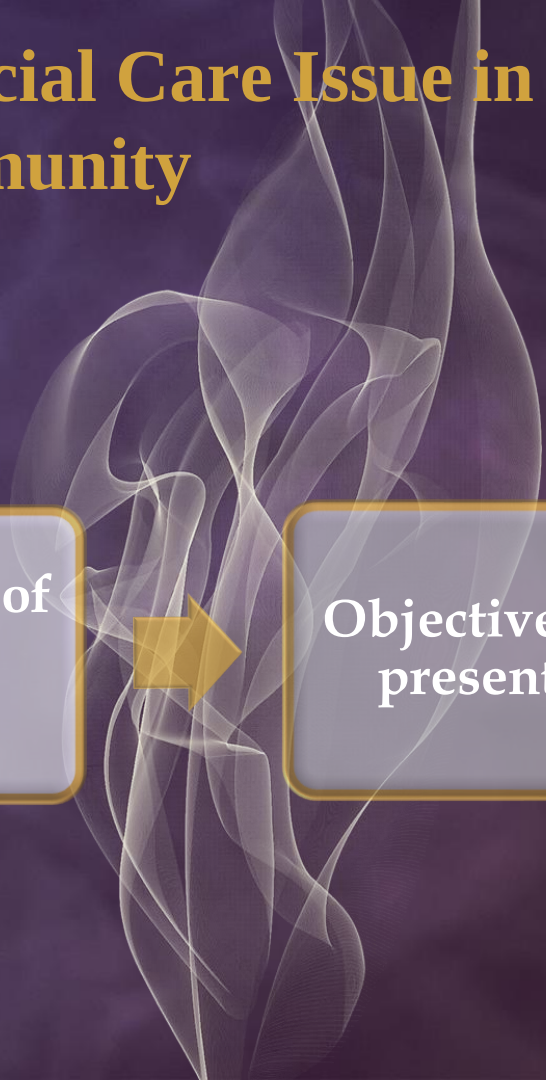
Introduction to
the presentation
topic



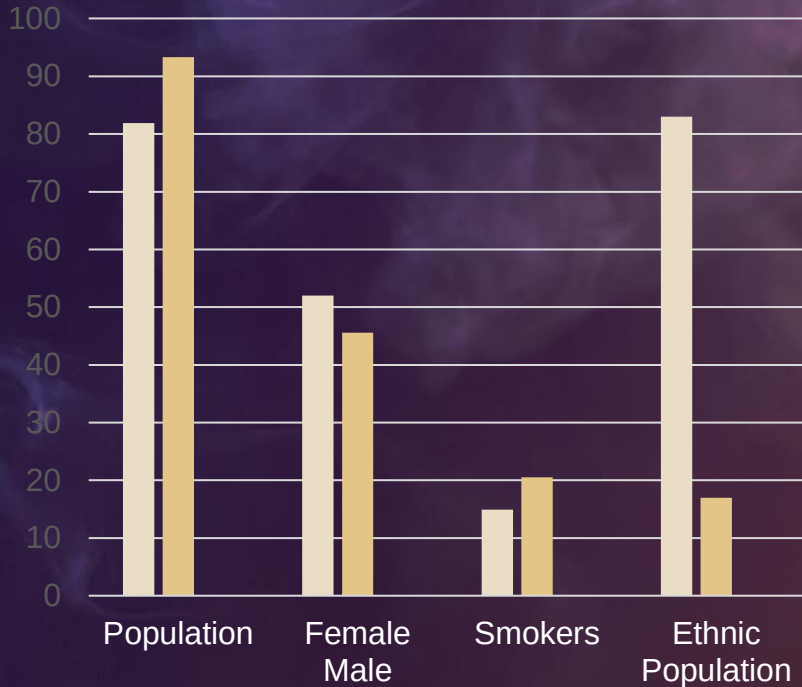
Brief overview of
the Harlow
community



Objectives of the
presentation



Demographics of the Harlow community



- ❑ Harlow has the third highest smoking rate in the county at 23.8%
- ❑ Increase of 12.5% in people aged 15 to 64 years
- ❑ Increase of 21.0% in children aged under 15 years.

(www.ons.gov.uk, n.d.)

01 Lifestyles

Areas to improve
Smoking; Drinking; Obesity; Physical
activity

02 Physical and mental health

Third place in the country for
diabetes
Poor well-being among the elderly
The number of people with
dementia is increasing

(JSNA), n.d.)

03 Education

A lower percentage than the national
average achieved five or more at
GCSE.

Very few students continue their
studies at university.

04 Employment

Lower level of employment among
adults.

Most businesses have 9 or less
employees

Health Risks Associated with Smoking

- Smoking is one of the leading causes of death in the UK
- Decreases fertility in men and women
- Smoking increases the risk of developing 50 different diseases



(NHS, 2022)

Legislation and Policy

Health Act 2006

- Policies aim to reduce smoking rates
- Protect public health

Stop smoking treatments

- Nicotine replacement therapy (NRT)

skin spots:chewing gum: inhalers :tablets:mouth spray

(Legislation.gov.uk, 2011)

(NHS, 2022)

Discrimination, Prejudice, and Empowerment

Strategy for reducing prejudice and discrimination

- Educational initiatives in schools
- Short courses on ethnic diversity
- Improving fairness in the workplace
- Improving safety and support for children at risk
- Creating partnerships in communities
- Media campaigns



Communication Channels and Digital Technologies

Livestrong My Quit
Coach

Digital health
technology

Social
Media

NHS Quit
Smoking App



(NHS Foundation Trust, 2017)



(Lauren Hoskin, 2022)



Recommendations

Prevention

- Information classes in schools
- Smoking cessation interventions.
- Relapse prevention

Policies

- Planning national media campaigns
- Strategies to reduce tobacco use
- Rules for banning smoking in public places

(National Institute for Health and Care Excellence, 2021)

Conclusion

- In conclusion, smoking poses a substantial health and social care challenge in the Harlow community
- It is crucial that we collaborate as stakeholders - community members, health and social care providers
- Strategies and initiatives can improve the well-being of the Harlow community



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Appendix C Essex Local Authority Portraits A product of the Essex Joint Strategic Needs Assessment (JSNA). (n.d.). Available at: <https://moderngov.harlow.gov.uk/documents/s10649/Appendix%20C%20-%20A%20Profile%20of%20People%20Living%20in%20Harlow.pdf>. [Accessed 08 July 2023]

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